



Promotional Award Information

- 16. Best Billboard, Associate**
- 17. Best Billboard, Developer**
- 18. Best Billboard, Builder**

Judging Criteria:

The billboard must have been exhibited between January 1, 2023 and December 31, 2023. Entries will be judged on concept, copy, readability, impact and execution.

Materials for Submission Checklist:

- Copy of invoice or billing document that provides dates of display
- 2-4 images that represent entry in jpeg format
- Completed Promotional Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

Project Location _____

Length of time marketed _____

Traffic/Telephone Interest Generated by Entry _____