

# Refreshments

## COCA-COLA DISCOUNT PROGRAM

**THE MOST IMPORTANT THING TO  
REMEMBER IS LEAD TIME!**

**PLEASE PLAN AHEAD!**

Complete the following steps to set up a new National Coke Account.

**This Process can take up to 6 weeks:**

1. Complete the enclosed W-9 Form with your company's information.  
Please NOTE: P.O. Box not allowed for Physical Address.
2. Create a detailed list with your scheduled route. Specifically list each venue and their dates if you want to receive the National Coke Discount.  
If you already know who you plan to order from, please include their contact information for expedited completion of the application process.  
**Include the following:**
  1. Your Name
  2. Name of your company
  3. Telephone Number
  4. Name and Address of the bottler
  5. Name of the person you spoke with and their phone number
3. Email your W-9 and scheduled route with any contacts you intend to order from to the following email addresses:
  1. [lgentleman@coca-cola.com](mailto:lgentleman@coca-cola.com)
  2. [ewilson@coca-cola.com](mailto:ewilson@coca-cola.com)
  3. [coke@nicainc.org](mailto:coke@nicainc.org)

**You must connect with Lexie Gentleman at least 3 weeks before an event!**

This is not only for your local bottler, but when you are on the road as well.

This time allows Coke to work with the bottler if there is any misunderstanding about the National Accounts Pricing that Coke offers our NICA members.

**Together, Coca-Cola and NICA are working to insure a good working relationship between our members and the Coca-Cola bottlers.**

# Products Available From Coca-Cola Foodservice & On-Premise

Base Chain Price

Prices Effective January 1, 2020

Dispensed Sparkling Brands (BIB)						Dispensed Still Brands (BIB)			Premium Still Brands (BIB)		
						5 GAL BIB GAL / CASE			2.5 GAL BIB GAL / CASE		2X1 GAL BIB GAL / CASE
Sparkling & Still BIB						\$16.86 / \$84.30			\$17.58 / \$43.95		\$17.94 / \$35.88
Unsweet Tea BIB						\$16.29 / \$81.45			\$17.06 / \$42.65		-----
Premium Still BIB						\$17.57 / \$87.85			\$18.28 / \$45.70		-----

Coca-Cola Freestyle®		Bubbler Products (Frozen Concentrate)		PRICE / CASE*
Discover Something New Contact Sales Associate for Pricing				
		Many of these products can also be used in frozen uncarbonated equipment.		
			Blackberry Basil, Lavender Mint, Spicy Watermelon, Tangerine Passionfruit, Strawberry Guava, Pomegranate Limeade	12 / 30-32 OZ CASE \$62.39
			Strawberry Hibiscus, Pineapple, Pear Cucumber, Mango Lime, Tamarindo, Watermelon, Horchata	12 / 30-32 OZ CASE \$65.25
			Classic Style Lemonade, Country Style Lemonade	6 / 64 OZ CASE \$58.98

Frozen (BIB)	PACKAGE	GAL / CASE
<b>Frozen Uncarbonated</b>		
	Hi-C Lime, Hi-C Orange	2.5 GAL BIB \$17.58 / \$43.95
	Powerade Fruit Punch Powerade Mountain Berry Blast	2.5 GAL BIB \$17.58 / \$43.95
	Minute Maid Lemonade, Minute Maid Tropical	2.5 GAL BIB \$18.28 / \$45.70

Additional frozen concentrate flavors are available to be served frozen. Contact sales associate for further details.

Frozen Carbonated		
	Coca-Cola, various Fanta flavors (contact sales associate for full listing of flavors), Master Chill Neutral Slush Base, various Master Chill flavors,	2.5 GAL BIB \$19.62 / \$49.05 5 GAL BIB \$19.11 / \$95.55
	Minute Maid Lemonade, Minute Maid Raspberry Lemonade, Sprite, Surge, Peace Tea Just Peachy	

Additional flavors available. Contact sales associate for further details.

Minute Maid Smoothies   Dairy		12/32 OZ CASE*
	<b>Traditional</b> Banana, Mango, Orange, Peach, Strawberry, Strawberry Banana, Tropical, Pomegranate Berry Raspberry, Mixed Berry, Piña Colada	\$54.25 \$59.51
	<b>Light</b> Mango, Strawberry, Strawberry Banana, Peach	\$57.48
	<b>Premium</b> Strawberry, Mango, Peach, Banana Raspberry, Pomegranate Berry, Piña Colada Berry Watermelon, Pineapple Coconut	\$57.48 \$60.59 \$71.82
<b>Dairy</b> Vanilla Ice Cream, Non-fat Vanilla Yogurt		\$66.04
<b>Shelf Stable</b> Mango, Strawberry, Strawberry Banana		\$65.11

Brewed Iced Tea	PACKAGE	PRICE / CASE*
	<b>Classic Unsweet</b> Black Unsweet	96 / .9 oz bags \$40.20
	Black Unsweet	96 / 2.75 oz bags \$100.30
	Black Unsweet	32 / 2.75 oz bags \$39.15
	Green Unsweet	32 / 3 oz bags \$40.20
	Passion Fruit Mango	32 / 2.75 oz bags \$52.52
<b>Classic Sweetened</b>	Strawberry Kiwi	24 / 2.75 oz bags \$74.46
	Raspberry Lemonade	24 / 2.75 oz bags \$74.46
<b>Traditional</b>	Traditional Unsweet	32 / 3.5 oz bags \$27.44
	Traditional Unsweet	96 / 3.5 oz bags \$70.33
	Lemon Unsweet	24 / 3.5 oz bags \$46.82
<b>Herbal</b>	Hibiscus Berry Herbal	24 / 3.5 oz bags \$46.82
		<b>Just Iced Tea</b> Classic Green
Raspberry		36 / 1.26 oz bags \$76.49
Lemon Herbal		36 / 1.06 oz bags \$76.49

Coffee		42 Frac Pack*
		Dark, Medium, Light, Decaf, Colombian, Italian Contact Sales Associate for Pricing

## Juice and Juice Drink Products | Dairy | Mixers

Coca-Cola Foodservice & On-Premise is pleased to offer a wide variety of juice and juice drink products available in frozen concentrate dispensed, chilled single serve and shelf-stable Bag-in-Box forms. Please contact your Foodservice representative to discuss Simply, Minute Maid, Odwalla, and Fairlife opportunities for your business and refer to the 2020 price list for details.

\* Price to distributor

Note: Some brands may not be available in all packages or via all distributors.

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