

# NICA News

## 2021 Classified Ad Insertion Order

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Bill to: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Classified Ad Text: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ *Continue on back →*

Picture Caption(s) (Optional): \_\_\_\_\_

### Classified Ad Rates\* per month

#### Word Limit:

- Unlimited ..... \$50
- 75 ..... \$45
- 50 ..... \$35
- 25 (Minimum) ..... \$25

Total: \_\_\_\_\_

Run a minimum of 6 ads with a signed Insertion Order in one calendar year and receive 1 complimentary ad of the same size.

### Classified Ad & Picture(s) Deadline

30 days prior to the month's issue you would like the classified ad to run.

*For example, the deadline is March 1st for the April issue.*

\*Insertion Order Rates valid through December 31, 2021

#### Pictures (Optional):

- 4 (Maximum) ..... \$30
- 3 ..... \$25
- 2 ..... \$20
- 1 ..... \$10

### Classified Ad Picture Specifications

- Pictures must be 300 DPI; CMYK color is recommended
- Formats accepted: .pdf, .png, .jpg, .jpeg, .tif, .tiff, .psd, .ai, .svg, .eps
- Digital pictures may be emailed directly to [communications@nicainc.org](mailto:communications@nicainc.org) or uploaded to our DropBox account. If you prefer to mail your pictures to the NICA Office, please send them to NICA, 1043 E. Brandon Blvd. Brandon, FL 33511

### Run Dates

- January/February\*\*
- March\*\*
- April
- May
- June
- July

Year(s): \_\_\_\_\_

- August
  - September
  - October
  - November\*\*
  - December\*\*
- \*\* Convention Issues

Signature \_\_\_\_\_

Date \_\_\_\_\_

