



Online Banner Pricing

Website Banners

Full: 1081 px X 150 px

- Front Page:
 - **Top:** \$250/month
 - **Medium:** \$225/month
 - **Bottom:** \$200/month
- Rest of Site:
 - **Top:** \$200/month
 - **Medium:** \$175/month
 - **Bottom:** \$150/month
- All:
 - **Top:** \$425/month
 - **Medium:** \$375/month
 - **Bottom:** \$325/month

Half: 540 px X 150 px

- Front Page:
 - **Top:** \$200/month
 - **Medium:** \$175/month
 - **Bottom:** \$150/month
- Rest of Site:
 - **Top:** \$150/month
 - **Medium:** \$125/month
 - **Bottom:** \$100/month
- All:
 - **Top:** \$325/month
 - **Medium:** \$275/month
 - **Bottom:** \$225/month

NICA Now! (x2 month) Banners

Full: 600 px x 150 px - \$175/month

Half: 300 px x 150 px - \$100/month

Monthly Commitment Specials

3 Months: 10% off • 6 Months: 15% off • 9 Months: 20% off • 12 Months: 25% off

The screenshot shows the NICA website homepage. At the top is the NICA logo and navigation menu. Below is a hero banner featuring a close-up of a food item. The main content area includes a 'Welcome to NICA!' section with a 27th anniversary badge (1993-2020) and a 'Read the Latest Issue:' link. This is followed by a 'Focusing on the Future Together' section discussing the COVID-19 pandemic. Below that is an 'Announcements' section listing dates and topics like Memorial Day, COVID-19 updates, and IAFE Roundtable. A 'Together We Can Save!' section highlights partner discounts from Sysco, Hertz, HD Supply, and Greenzone Hero. The footer contains navigation links, contact information, and a 'STAY CONNECTED' section with a newsletter sign-up form.