

### MEMBER SPOTLIGHT



The Vista Center for the Arts is the newest performing arts venue in the valley, presenting professional acts and connecting the community with arts and culture. This 1,300 seat performing arts center is located in Surprise, Arizona, just minutes off the loop 303.

**Learn More** 

Want to be featured? Let us know!



# Note From Sintra Hoffman President & CEO

No matter where you look in the West Valley, you'll see great projects going vertical. You'll read about commercial land purchases, groundbreakings and ribbon cuttings. You'll see amazing leaders making all of this happen.

Well start thinking about your favorite projects and people and get ready to nominate them for this year's <u>Best of the West Awards Dinner</u>. Look out for a call for nominations next week, August 3rd and mark your calendars for October 21<sup>St</sup> to cheer them on!

Sintra Hoffman WESTMARC

President & CEO

#### **WESTMARC's Webinar Series**

West Valley Industry Spotlight: Transportation & Logistics/
Supply Chain Management
Tuesday, August 3rd at 9am

Join us to hear from subject matter experts about industry trends, hot occupations, career pathways and resources.



**Register Today** 

## **COMMITTEE UPDATE**

Please note that all WESTMARC issue committee meetings will return to inperson effective 8/1/2021. Virtual options will be provided. We've missed you and look forward to seeing you soon.

May the pre and post meeting networking commence!

### **Upcoming Committee Meetings:**

- Quality of Life Committee- August 4
- Education & Workforce Development Committee- August 11
- Infrastructure Committee- August 25
- Marketing Committee- August 26

For more information, please contact Kimberly Jordan (KJ) at kjordan@westmarc.org

## MEMBER NEWS

NASCAR and Penn National Gaming Expand Strategic Alliance With Market Access Partnership in Arizona



NASCAR<sup>®</sup> and Penn Interactive, a subsidiary of Penn National Gaming, Inc. (PENN: NASDAQ) ("Penn National" or the "Company"), announced today a new multi-year market access partnership in the state of Arizona. As part of the agreement, Penn National's Barstool Sportsbook will become the exclusive Sportsbook of Phoenix Raceway and is expected to gain access to the Arizona sports betting market.

As the exclusive sportsbook of Phoenix Raceway, Barstool Sportsbook is expected to take an active role in promoting NASCAR odds across its properties and sports betting app. Barstool Sportsbook will feature unique promotions and odds boosts for fans betting in Arizona and will be prominently featured with at-track signage and via NASCAR's social and digital channels.

**Learn More** 

New Glendale Program Seeks To Put Homeless On Road To Self-Sufficiency



The City of Glendale announced a partnership with A New Leaf and Glendale Community College designed to help residents experiencing homelessness become self-sufficient.

The implementation of the Tenant-Based Rental Assistance (TBRA) Program will provide housing opportunities to eligible individuals or families who are currently experiencing homelessness in Glendale but are "housing ready," and can likely sustain their housing after the period of assistance.

**Learn More** 



Global Medical Response will be hosting a career fair at the <u>Double Tree Inn</u> on Tuesday, August 24th from 4pm-7pm and Wednesday, August 25th from 9am-2pm.



Learn More

BestCompaniesAZ and Career Connectors Are Hosting A Free Hiring Event



Interested in sales, customer service, contact center management, and related roles in a fast-growth and high-promotion industry? BestCompaniesAZ and Career Connectors invite you to the "Professional Sales & Client Services Elevation Event" on July 29 at 9am!

## Professional Sales & Client Services Career Event











July 29th, 2021

Virtual Event

9:00 AM - 12:00 PM



















Register for the event at AZProSales.org

Learn More

## WHAT'S HAPPENING

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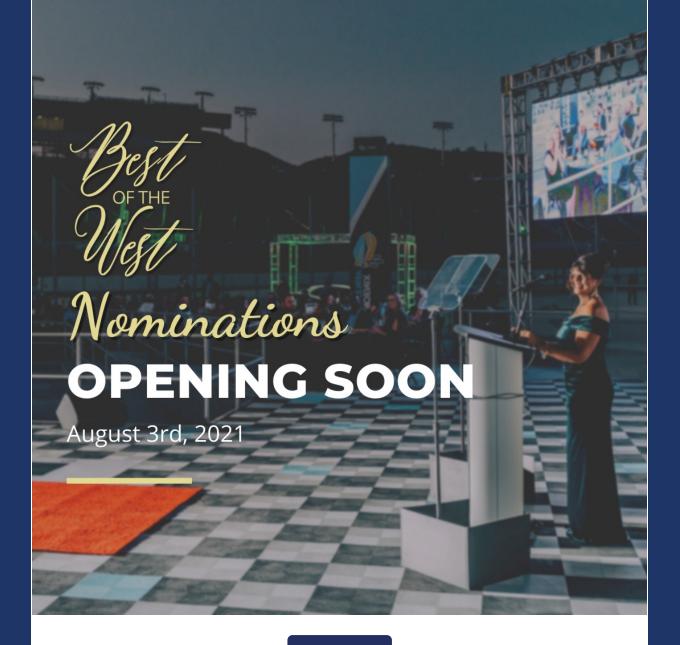






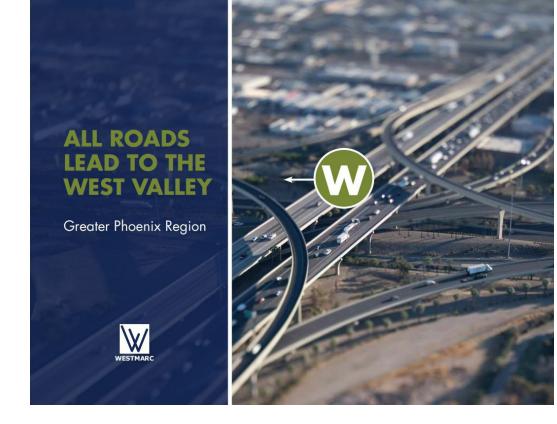
It is not too late to sponsor <u>WESTMARC's 17th Annual Golf Classic!</u>
Special thank you to our members who will be joining us as sponsors on September 24th at <u>Golf Club of Estrella</u>.

**Become A Sponsor** 



Learn More

WESTMARC 'All Roads Lead To The West Valley' Brochure is NOW available for Download



Download Here

### **Let's Connect!**















www.westmarc.org