

WELCOME TO WESTMARC

This Membership at a Glance brochure is intended to provide you with a description of key WESTMARC documents and information as well as provide details on where you can view the documents. This brochure will also detail who you should contact for certain questions.

[WESTMARC Strategic Plan](#)

WESTMARC strategic plan shares our mission and vision for enhancing the region's economic and quality of life priorities. This investor-driven plan outlines goals and objectives for the next five years. If you need clarification or have any questions, please contact CEO or Board Chair.

[Legislative Agenda](#)

The WESTMARC Annual Legislative Agenda outlines the region's policy priorities, giving our investors and stakeholders a platform to engage in legislative issues that impact the region and state economic growth. If you need clarification or have questions about anything in this document, please contact the CEO.

[Issue Committees](#)

WESTMARC members are encouraged to participate in one or more of our issue committees

- Economic Development
- Education and Workforce Development
- Healthcare
- Infrastructure
- Public Affairs
- West Valley Quality of Life
- Marketing committee

If you are interested in joining a particular committee, please fill out the '[Committee Interest Form](#)' on the '[Committee Meeting Information](#)' page.

[Events and Sponsorship Opportunities](#)

Every year WESTMARC hosts nine (9) events

- Governor's State of the State Luncheon
- Annual Meeting
- Top Golf Par-Tee
- Healthcare Summit
- Economic Development Summit
- Legislative Breakfast
- Technology Summit
- Golf Classic
- Best of the West

Each of these events has several [sponsorship opportunities](#) available. For more information about WESTMARC events and sponsorships please our Special Events Coordinator.

[West Valley Pipeline](#)

West Valley Pipeline is the West Valley's regional workforce development implementation strategy that serves as the guiding document for the West Valley of Metro Phoenix in building the talent pipeline to move the region forward over a five (5) year time frame in seven (7) target industry sectors. Reports on the progress of the strategy are available on the resources page of the WESTMARC website.

WHO TO CONTACT

Sintra Hoffman, President & CEO – Please reach out to Sintra with questions about WESTMARC, WESTMARC's Legislative Agenda, and/or Strategic Plan.

Email: shoffman@westmarc.org

Phone: (623)435-0431 ext. 204

Kimberly Jordan (KJ), Executive Vice President – KJ is your point of contact for questions regarding WESTMARC Issue Committees. You can also reach out to her with questions or for more information about the West Valley Open for Business series and West Valley Hot Topics virtual series. Additionally, if you would like to book the WESTMARC conference room please contact KJ.

Email: kjordan@westmarc.org

Phone: (623)435-0431 ext. 203

Emily Striffler, Business Operations Manager – Emily is your point of contact for questions regarding your membership with WESTMARC. Inquiries about invoices, renewal, membership benefits, the Ambassador Program, Member Referral Program and the member portal can all be directed to Emily.

Email: estriffler@westmarc.org

Phone: (623)435-0431 ext. 201

Remi Guthman, Special Events Coordinator - Remi is your contact for information regarding WESTMARC special events. You can also reach out to her with inquiries about sponsorship opportunities for events.

Email: rguthman@westmarc.org

Phone: (623)435-0431 ext. 202

Orus Bronson, Graphic Designer & Website Manager – Please contact Orus if you have any questions or updates regarding your member listing on the WESTMARC website, logos, headshots, and other graphic design details.

Email: obronson@westmarc.org

Phone: (623)435-0431 ext. 205

Maya Snowden, Digital Marketing & Media Relations Coordinator – Maya is your point of contact for submitting any news you wish to share in our West Valley Highlights newsletter. Please submit your company news/ press releases or events, along with a photo/graphic, and a website link by EOD on Tuesday prior to Thursday's release. Also, if you have a unique West Valley amenity you would like to suggest for our West Valley Gems newsletter or TikTok please submit it to Maya. Be sure to like and follow WESTMARC on social media.

Email: msnowden@westmarc.org

Phone: (623)435-0431 ext. 206

Kevin Dumcum, Director of Regional Workforce Development – For more information about West Valley Pipeline collaboration/implementation or workforce data, Kevin is your point of contact.

Email: kdumcum@westmarc.org

