



# WESTMARC MEMBERSHIP BENEFITS

Here's your opportunity to impact  
your region today!



**SINTRA HOFFMAN**  
President & CEO

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## About WESTMARC:

WESTMARC—the Western Maricopa Coalition—is a public-private partnership of the 15 communities, the business community and the educational sector in the West Valley of Greater Phoenix.

WESTMARC is committed to our member's success and to our mission of enhancing economic development and promoting quality of life in the West Valley.

WESTMARC's three key priorities are to:

1. Promote the West Valley
2. Enhance Economic Development
3. Increase Member Value & Connections

WESTMARC membership provides opportunities to interact, learn and communicate through asset tours, networking, key issue committees, information sessions and signature events throughout the year.

### All Membership Levels Receive:

- Member pricing to events and information sessions
- Receive weekly headlines and other periodic communications
- Listing on member directory

### \*Please note the following:

- If interested in non-profit/K-12 sponsorship level, please contact shoffman@westmarc.org. Approval from WESTMARC President & CEO is required.

## CHAIRMAN'S CIRCLE: \$20,000 AND ABOVE

- Preferred consideration for Board of Directors
- Logo on website footer, logo hyperlink on member page
- Platinum Sponsorship & two tables to Best of the West (\$10,000 Value)
- Gold Sponsorship to three of the six annual events: Governors Luncheon, Annual Meeting, Golf Classic, Economic Development Summit, Healthcare Summit, and the Legislative Breakfast
- Unlimited membership to committees

## PRESIDENT'S CIRCLE: \$15,000

- Preferred consideration for Board of Directors
- Logo hyperlink on member page
- Gold Sponsorship & one table to Best of the West (\$7,500 Value)
- Silver Sponsorship to three of the six annual events: Governors Luncheon, Annual Meeting, Golf Classic, Economic Development Summit, Healthcare Summit, and the Legislative Breakfast
- Unlimited membership to committees

## PREMIER PARTNER: \$10,000

- Preferred consideration for Board of Directors
- Logo hyperlink on member page
- Silver Sponsorship & one table to Best of the West (\$5,000 Value)
- Bronze Sponsorship to three of the six annual events: Governors Luncheon, Annual Meeting, Golf Classic, Economic Development Summit, Healthcare Summit, and the Legislative Breakfast
- Unlimited membership to committees

## EXECUTIVE: \$6,000

- Logo hyperlink on member page
- Member pricing to Best of the West
- Attendance to two of the six annual events: Governors Luncheon, Annual Meeting, Economic Development Summit, Healthcare Summit, and the Legislative Breakfast
- Membership to three committees

## CORPORATE: \$3,000





- Logo on member page
- Member pricing to Best of the West
- Attendance to one of the six annual events: Governors Luncheon, Annual Meeting, Economic Development Summit, Healthcare Summit, and the Legislative Breakfast
- Membership to two committees

## PROFESSIONAL: \$1,500 (Limited to 1-5 Employees)

- Listing on member page
- Member pricing to Best of the West
- Member pricing to annual events: Governors Luncheon, Annual Meeting, Golf Classic, Economic Development Summit, Healthcare Summit, and the Legislative Breakfast
- Membership to one committee

## NON-PROFIT/K-12: \$500\*

WESTMARC  
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Glendale, AZ 85305  
  
Tel. 623.435.0431  
westmarc.org

 facebook.com/westmarc  
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 linkedin.com/westmarc  
 instagram.com/westmarc\_az

## WESTMARC Communities - Fifteen Communities...One Voice

Avondale	Peoria	Buckeye	West Phoenix
El Mirage	Surprise	Gila Bend	Tolleson
Glendale	Wickenburg	Litchfield Park	Youngtown
Goodyear	Sun City	Sun City West	



# WESTMARC MEMBERSHIP BENEFITS

*How to make the most of your membership!*

## WESTMARC SPECIAL EVENTS

### Governor's State of the State Luncheon - January

WESTMARC hosts a luncheon with the Governor for the State of the State address for the West Valley in the first quarter each year. WESTMARC members receive a special message from the Governor regarding the place of the West Valley in the state's upcoming agenda.

### Annual Meeting - February

WESTMARC holds its annual member meeting near the beginning of each year to elect the Board of Directors. The event is combined with a special speaker or panel to address the economy or other issues of importance to the West Valley and WESTMARC members.

### Top Golf Par-Tee - April

Eat, Drink, and most importantly, network! With WESTMARC + Leadership West's annual Topgolf Par-Tee.

### Annual Healthcare Summit - April

This bi-annual event digs into the nuances of the healthcare industry in areas that focus on innovation and growth. The Summit brings timely information both on what is trending and upcoming issues for healthcare professionals.

### Economic Development Summit - May

WESTMARC's Economic Development Summit provides members and the community with updates on progress and future plans for economic development in Western Maricopa County. The event features speakers and/or panels addressing current issues and opportunities for economic success.

### Legislative Breakfast - June

WESTMARC's Legislative Breakfast provides an opportunity to meet with Arizona state representatives. Join us as we recap and tackle key upcoming legislative priorities for our state and region. This is your opportunity to share more about your needs as a West Valley stakeholder.

### Technology Summit - September

Technology has always been transformational in our daily lives. Now through in a pandemic. It's understatement that innovative ways of doing business has gone to the next level over the past 18 months. Arizona continues to thrive in these very disruptive times. Join us and learn from experts and investors in our economy why the Arizona is attracting companies in this space.

### Annual Golf Classic - September

WESTMARC's Golf Classic provides an opportunity to golf with government and business leaders from the West Valley. The event is pure fun and includes a raffle and tournament prizes at the player reception immediately following the tournament.

### Best of the West Awards Dinner - October

WESTMARC's Best of the West Awards has been the signature event of the West Valley for over twenty years. The event is designed to celebrate the best of Western Maricopa County, and recognize outstanding contributions to the quality of life, economic development, and innovation in the West Valley.

### Board Holiday Reception - December

WESTMARC Presents the Board of Directors Holiday Reception.

## WESTMARC ISSUE COMMITTEES

WESTMARC members are encouraged to participate in one or more of our issue committees. Committee participation has many points of value for members: learn what's happening in the West Valley from guest speakers and subject-matter experts, play an active role in supporting the region's interests, make contacts with other members with similar interests and others.

Available Committees:

- Public Affairs
- Economic Development
- Education
- Health Care
- Infrastructure
- Quality of Life Quality of Life
- Marketing



## REGIONAL LABOR MARKET DATA

Updated West Valley Employment statistics on:

- Industry Assets
- Top Employers
- Demographics
- Workforce Education

**1.7  
MILLION**

people live in the  
West Valley.

**64%** of the  
West Valley  
population is  
workforce age.



## GMFTZ (Greater Maricopa Foreign Trade Zone)

### MISSION

To develop, grow, and promote Western Maricopa County and the Greater Maricopa Foreign Trade Zone to enhance economic development in the West Valley.

### GMFTZ Stats:

- 16 companies utilize FTZ's in order to reduce operating costs
- \$2.1 Billion in Current Capital Investment
- 5,220 Jobs Created and 3,453 Projected in 2021
- Average Annual Wage: \$50,400



### Five Reasons Companies Use FTZ's:

- Improve Cash Flow
- Reduce Paperwork and Expenses
- Reduce Arizona Real and Personal Property Taxes from 18% to 5%
- Security
- Reduce Supply Chain Time

## WHY WESTMARC

- Introduce your company to key workforce assets in the West Valley.
- Coordinate with state and regional regulatory authorities.
- Connect you to business leaders within the region.
- Connect you to the Education sector.



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Wickenburg

Litchfield Park

Youngtown

Goodyear

Sun City

Sun City West



# OUR NEW MENU OF MEMBER SERVICES

*Will maximize your Exposure*

## PROFESSIONAL SERVICES AVAILABLE:

### VIDEOS

- Share your Video on our weekly Headlines and Social Media To help increase exposure.

### SOCIAL MEDIA

- Share your content on our Social Media Platforms and receive information on your reach.

### WEEKLY E-NEWS LETTER

- Make your Organization our member spotlight in our weekly Highlights. All we need is a small blurb, logo and link!

### INDUSTRY SPECIFIC VIRTUAL MEETINGS

- Participate in industry specific meetings that allow you to engage, connect and network with like-minded individuals throughout the region.

## Interested?

*Get in touch!*



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