

WORKING *together* FOR A STRONG RICHARDSON *tomorrow*



LETTER *from the* CHAIR

Kory Aoyama Sales Director
Blue Cross Blue Shield of Texas

Think about all of the programs the chamber runs, the fundamental activities it executes to help our local economy and community prosper.

I'm grateful for all we were able to achieve in 2019 because of our members' support and commitment. These accomplishments were impactful and exciting. To highlight just a few:

Economic development. We attracted—and retained—quality businesses. We were successful in filling another million square feet of Richardson commercial space this past year.

Building our workforce. We partnered with RISD and the city in promoting iDream and the Mayor's Summer Internship Program. These initiatives provide young minds with awareness and experience for future career opportunities.

Innovation. We worked with the city to plan the newly named Richardson Innovation Quarter (IQ) in the Collins East Arapaho area, an infrastructure for creative minds and startups. The talent pipeline will be fueled by our partners, UT Dallas and Richland College. I'm very excited about the power of these relationships to facilitate and grow the district.

Visibility. The chamber launched DiscoverRichardson.com, a new e-commerce platform that provides news and event listings to the entire community while providing an opportunity for member businesses to showcase their offerings in an online directory.

In 2020, I encourage each of you to be proactively involved with the chamber. Make the most of your membership by incorporating intentional participation in your business plan for the year and for the next decade.

The collective talents of all of us will make this community great and continue to support the growth of the city. We would love to count you in.

Thank you for the opportunity to serve this year. I'm grateful for it and look forward to engaging with you throughout the coming years.



The Richardson Chamber of Commerce is North Texas' premier chamber and serves as the voice of the local Richardson business community, focused on driving business success. Accredited as a 5-star chamber by the U.S. Chamber of Commerce, the RCC is in the top 1 percent of chambers in the nation, recognizing high quality, expertise and strong leadership. The chamber serves 700 active members and is closely aligned with its local sister organization, Tech Titans.



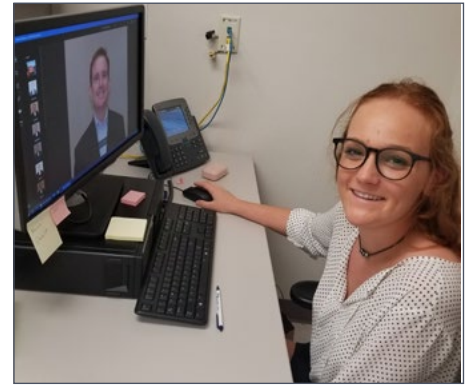
EDUCATE

Leadership Richardson

LR is an inclusive, unique opportunity that grows leaders who cross divides, build bridges and solve complex issues. The program explores aspects of the community, including arts, culture, diversity, business and economic development, government, health and wellness, public education, public safety, social services and more while growing problem-solving skills.



Our own summer intern was Fabiana, who photographed events.




Mayor's summer intern

The Mayor's Summer Internship Program with RISD and the city influenced twice as many interns as last year. Incoming high-school seniors selected for part-time summer internships are paid about \$10/hour. Students must apply and be interviewed. They receive training on work behavior/dress and professional development.


iDream for 7th graders

iDream brings promising 7th graders from RISD to hear volunteer professionals talk about their jobs and to learn about careers and the different paths to success. Almost 400 students visited Richland College in iDream's third year.






42
PARTICIPANTS
Record number of
applicants;
diversity in race & age



400
7TH-GRADERS
at iDream



Updates by leaders
of RISD, PISD
how legislative session
impacted public schools

"In Leadership Richardson XXX, I learned all about the city. If you live in a community and want to do well, you need to get involved and understand what's going on. You can shape the future, but you have to get to know the people. I'm proud and like where I live, so I built a business helping local business owners and enriching the community. And the chamber helps me succeed."

Price Newton
Dimensional Payments
Ambassador of the Year



Public Policy

The most impactful achievement of the 86th Legislative Session was the boost in school funding. In 2019, legislators increased the per-student allotment to \$6,160 and raised teachers' salaries. Legislators also supported the chamber's workforce initiatives by expanding Career and Technology Education (CTE) programs and providing additional funding for each student enrolled in a P-TECH school (Pathways in Tech Early College High Schools).

Our state legislative delegation voted more than 90 percent in support of the chamber's public policy priorities, partially, we hope because of the relationships and education the chamber provides.



"This year the Public Policy Committee focused on school finance reform and increased Texas Research Initiative Program (TRIP) funding for colleges and universities. On June 12, the Governor signed House Bill 3, which included \$11.6 billion for schools.

"The chamber played a vital role in providing leadership and support for all K-14 students."

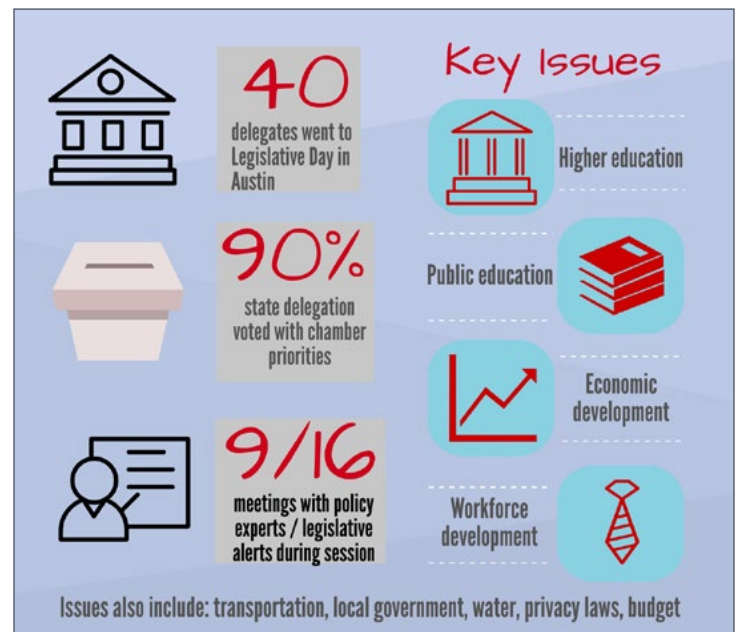
Debbi Richards
Richland College



Mayor Pro Tem Janet DePuy met with voters at a chamber-sponsored City Council Candidate Forum.

The Chamber took a **delegation to Austin** to visit with Congressional leaders about the issues facing Richardson and receive briefings about important topics of the session. Legislative alerts were also sent to the membership to help educate about details.

Pictured are Randy Ford-National Write Your Congressman, Tech Titans Chair Barbara Baffer, chamber CEO Bill Sproull, Cong. Van Taylor, Liz Morse RISD, Rep. Colin Allred, Debbi Richards Richland College, Mayor Paul Voelker, chamber Chair Kory Aoyama BlueCross BlueShield.



The REDP's International effort welcomed 45 delegations from 15 countries last year to encourage mutual promotion, including this one from Saemangeum, South Korea.



Economic Development **BUILD**

The REDP assisted with leasing more than 700K sq ft of office and 380,000 sq ft of flex space, resulting in the creation or retention of more than 3,500 jobs in Richardson. Some of the companies moving into or expanding to Richardson include: West Coast University, Brazen Animation, DXC, e4D Technologies, Common Desk and InfoSys, among others.



Texas

Instruments plans expansion to fab on Renner Road

REDP worked with Texas Instruments to secure a decision to expand their Richardson fab, which will cost approx. \$3 billion, and add hundreds of new jobs when built out. The deal was the largest economic development deal in Texas last year.



Richardson Innovation Quarter (IQ) to redevelop area around Collins/Arpaho

The chamber's Collins/Arpaho Task Force worked with the city to finalize a massive re-zoning for the innovation district, which was unanimously approved by the city council on Dec. 9. This 1,200 acre business district and Arpaho DART station area is on its way to being redeveloped. This area is home to 20+ percent of jobs and 50 percent of businesses in Richardson.

The chamber spearheaded the branding effort with an outside agency, coming up with the name that connotes the intelligence and innovative feel the committee was looking for.



Construction for DART silver line

DART has named the Cotton Belt commuter rail line as the Silver Line and has started construction. The line will link Richardson with DFW International Airport and downtown Fort Worth by December 2022 with stations at UT Dallas and CityLine. Richardson has ensured mobility infrastructure is in place to leverage investment and improve quality of life.

CONNECT

Events



Women in Leadership event (above), panel speakers at the HR committee talking about what makes a company a best place to work (right) and guests with the governor at the Annual Meeting (below).



The chamber created a **video library** of many **important presentations** and briefings, such as a post-legislative recap from our CEO Bill Sproull, a visit with Mayor Paul Voelker, a member spotlight with redeveloper Manasseh Durkin, Women in Leadership presentations about the stages of life and RISD's efforts to incorporate trade academies.



"The chamber has been instrumental in forging meaningful relationships and connections with local non-profits. We've partnered with RISD to prepare and develop the next generation of leaders through **STEM** programming. They also played a key role in facilitating an introduction with Richland College, which resulted in a \$1.3 million **skills development grant**. As a recipient of this grant, we were able to provide our employees with customized technology training and maintain a highly-skilled workforce. We're excited about the upcoming **Innovation Quarter** and how we can give back and make an impact." **Taiwan Brown**, RealPage



 WOMEN in LEADERSHIP Richardson Chamber of Commerce	650 ATTENDEES
Annual Meeting & EDGE awards Recognizing those who make a difference	691 ATTENDEES
INTERNATIONAL Concierge	348 ATTENDEES
GROWTH & Mobility RICHARDSON CHAMBER	258 ATTENDEES

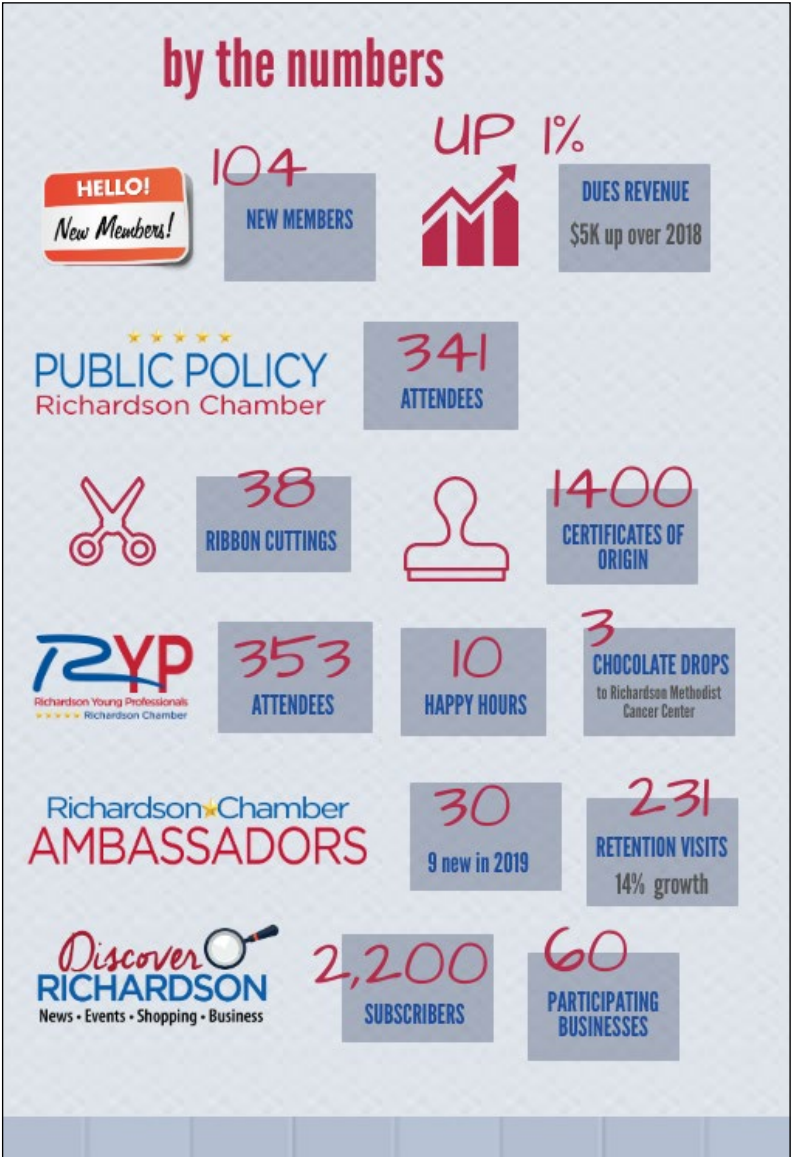


Richardson Young Professionals hosted its first Color Games (left). Fifty five young professionals slogged out field day activities amidst a shower of colored dust. The participants followed up their field day activities with adult beverages at Aloft's W XYZ Bar at CityLine.

Ambassadors represent, promote and encourage participation in the chamber while maintaining contact with new and current members. Pictured are Roy Stringfellow, John O'Haugherty, Vicki Ratliff and Price Newton (below).



The Bowling Tournament has become a fun way to spend a June Friday afternoon team building (above). Employees from GEICO attended EDGE awards as their company was recognized (below).





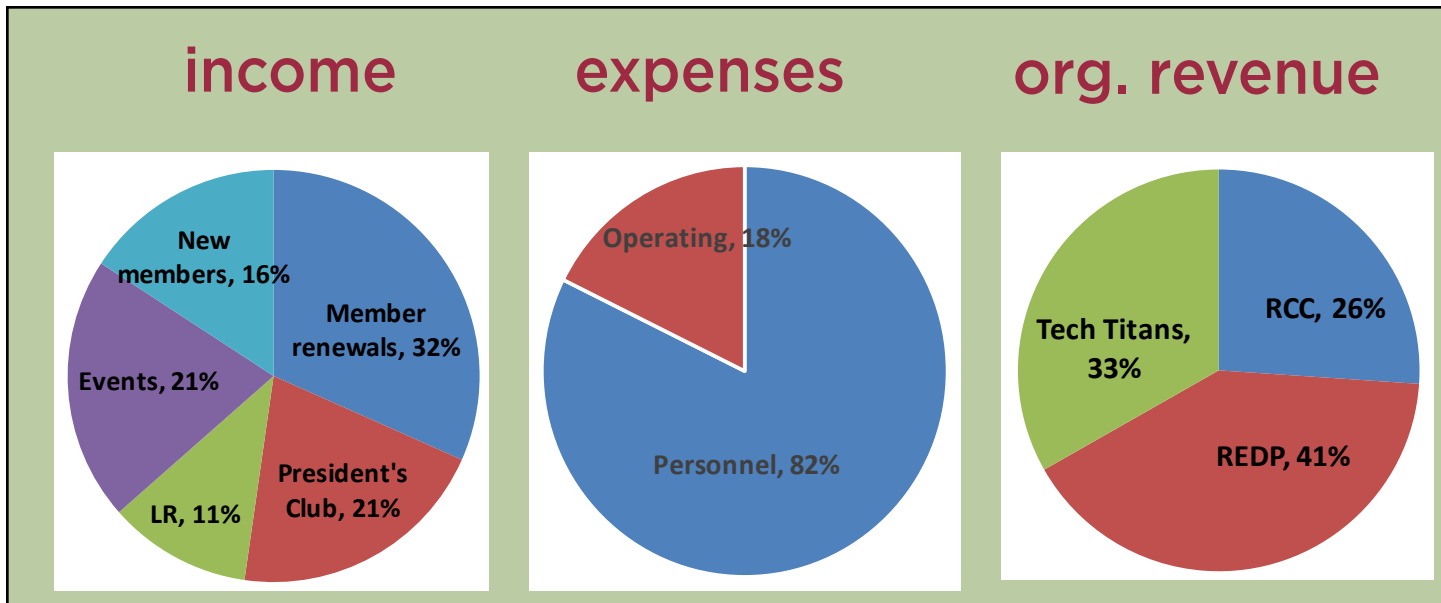
EDGE award recipients have achieved extraordinary success and/or made a significant investment: Parc Northeast, GEICO, Charles and Ann Eisemann, Hedera Hashgraph, Jefferson Reserve Apartments, E4D Technologies, DXC Technology (above), Tod Fobare, Dentsply Sirona and Liz Wetherington from McDonald's. The golf tournament had entertainment in addition to golf (below). Health & Wellness Expo (right)



"The Richardson Chamber truly understands our small business issues and is our advocate in the larger arena. It is a place where I have the opportunity to hear from prominent community leaders, and business visionaries as well as learn about interesting topics to round out my knowledge of current topics and trends.

I particularly enjoy the opportunity to engage with local professionals and community leaders to foster genuine relationships that help my business, personal development and philanthropic endeavors."

Monica Scott
Logotology



BOARD of Directors 2019

Our thanks to our dedicated board members for their time and commitment to the success of businesses in Richardson.

Executive Committee

Chairman of the Board
1st Vice Chair, Economic Division
Vice Chair, Membership Division
Vice Chair, Community Division
Vice Chair, Business Services
Vice Chair, Budget & Finance
Immediate Past Chair

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Stan Bradshaw
Manasseh Durkin
Camille Ussery
Jan Arrant
Susan Kassen
Amanda Rockow

Blue Cross Blue Shield of Texas
US Freedom Capital
Durkin Enterprises
BTH Bank
Methodist Richardson Medical Center
Ebby Halliday Realtors
University of Texas at Dallas

Elected Members

Charlie Chen	DFW Technology
Jerry Cornelius	Canyon Creek Art & Frame
Darren Durrett	BB&T Bank
Randy Ford	National Write Your Congressman
Jolene Hersch	ARGO Data
John Hurst	Lennox International
Adam Keller	Atlas Wealth Management
Bob Krombach	Preferred Office Solutions
Kathi McCoy	Texas Instruments
Anthony Pampillonia	Pampillonia Jewelers
Ken Presley	Texas Bank and Trust
Debbi Richards	Richland College
Lesley Sanders	GEICO
Bill Schaid	Kiwanis Club of Richardson
Monica Scott	Logotology
Patricia Sharp	State Farm Insurance
Sandee Treptow	Reliant Energy
Marceen Woods	Alliance Architects

Advisory Members

Rachel Koster Boelter	Hudson Peters
Taiwan Brown	Commercial Real Estate
Stephen Crawford	RealPage
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Kitty Goddard	BAL Global
Maria Harris	Arts Incubator Richardson
Raul Hinojosa	BRY-JO
Johnny Lee	UT Dallas
Alicia Makaye	DFW Chinatown
Javier Mazon	GXA Network Solutions
Mark Parmerlee	Group Lamerica
Elizabeth Purdy-Bergin	Golden Tree Restaurants
Amy Taylor	Sleeper Sewell
Suzanne Williamson	Methodist Richardson Medical
	Raytheon

Ex-Officio Members

Justin Bono	Richardson ISD
Dan Johnson	City of Richardson
David McCombs	Haynes and Boone
Dr. Jeannie Stone	Richardson ISD
Mayor Paul Voelker	City of Richardson





Members of the President's Club are business and community leaders who have made a significant commitment to the Chamber through volunteer leadership and financial support. Through their commitment, President's Club members help the Chamber realize its vision to enhance the business environment for its members and the community.

