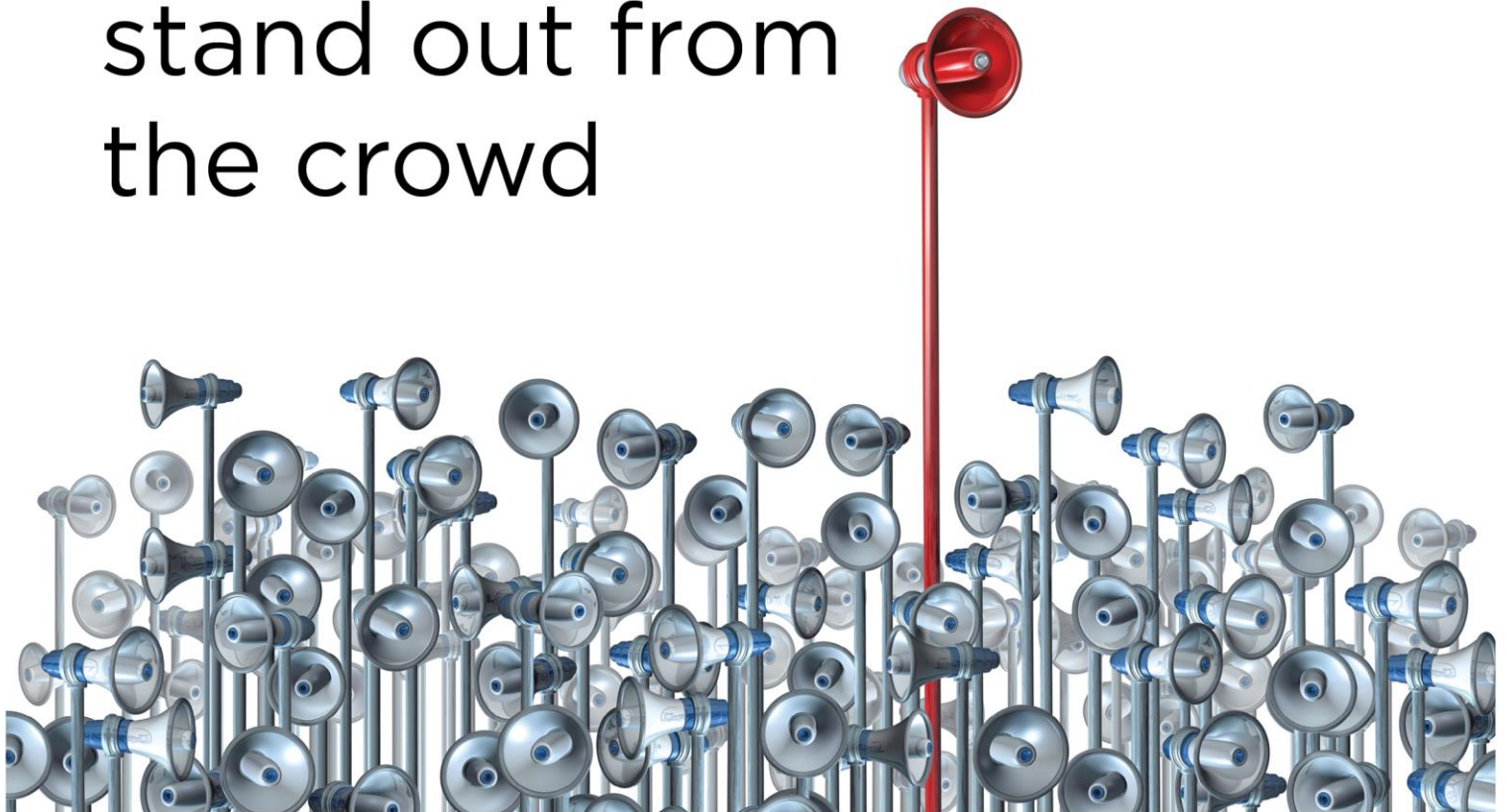




**Sponsorship  
opportunities**

Make your message  
stand out from  
the crowd



## 2022 Sponsorship & Visibility Opportunities

- **Annual Meeting**  
Annual luncheon with keynote speaker; also honors our Citizen of the Year.
- **Bowling Tournament**  
Companies build teams for friendly, but stiff competition, while enjoying the experience that only an afternoon of bowling can provide.
- **Broker and Developer Luncheon Series**  
Four invitation-only luncheons for deal-making commercial real estate executives.
- **Richardson Business Network**  
Forums that allow business people to connect and build their network. Includes weekly Wednesday 7:30 am sessions and monthly evening happy hours.
- **EDGE awards**  
Annual awards luncheon recognizing Richardson businesses in collaboration with the Richardson Rotary Clubs.
- **Education and Workforce Committee**  
Includes iDream and State of the District/Higher Education events.
- **Executive After Hours**  
Invitation-only event for executives to a happy hour, intended to help the C-suite build relationships at a deeper level.
- **Golf Classic**  
Annual day of golf in the fall for business leaders and customers to network in a low-pressure environment.
- **Growth and Mobility Luncheon Series**  
Five annual luncheons providing updates regarding new companies and projects in Richardson.
- **HR Committee**  
HR professionals come together at a quarterly lunch to discuss the latest in their field.
- **International Concierge Committee**  
Monthly program focused exclusively on international business topics, presented by government and international business experts and often luminary speakers.
- **Leadership Richardson**  
A unique opportunity for participants to enhance their personal and organizational leadership skills, learn about community trusteeship and inspire others.
- **Federal Policy Tour**  
Our most politically active Chamber members travel to Washington DC to meet with federal legislators.
- **Public Policy Briefings**  
These monthly briefings include members who are specifically active in legislative issues.
- **Richardson Young Professionals**  
Professional development program engaging young professionals.
- **Senior Services**  
Focused on the fast-growing senior market. The group meets at the chamber on the third Thursday of each month to listen to a member presentation of their services and networking.
- **Women in Leadership Series**  
Quarterly luncheon series for powerful women through advocacy, mentoring and networking.

# 2022 Annual Meeting

The Annual Meeting is the Richardson Chamber's opportunity to share the previous year's achievements and recognize the members who played key roles in reaching those milestones. The volunteer of the year, rookie of the year, committee of the year, and small business of the year will be recognized. The highlight of the annual meeting is the announcement of the Richardson Citizen of the Year. This luncheon event attracts the largest audience of any chamber event with an average attendance of 450-plus.

This year's speaker will be Segway inventor Dean Kamen

## **Presenting Sponsor - \$25,000 (Limit 1)**

- Reserved table of 10 seats
- Two seats at the head table
- Four tickets to the VIP Reception
- Opportunity to introduce keynote speaker
- Recognitions in event invitation, program and website
- Logo on welcome banner in hotel foyer and sponsor banner in ballroom
- Recognition on screens in ballroom during event
- Access to guest list with contact information
- Full page ad on back cover of the program

## **Chairman Level Sponsor - \$10,000 (Limit 2)**

- Reserved table of 10 seats
- Four tickets to the VIP Reception
- Recognition on event invitation, program and website
- Recognition on screens in ballroom during event
- 1/2 page ad in the event program

## **VIP Reception Sponsor - \$7,000**

- Reserved table of 10 seats
- Four tickets to the VIP reception
- Company logo on signs at VIP reception
- Recognition on event invitation, program and website
- ¼ page ad in event program

## **General Networking Reception - \$3,000**

- Reserved table of 10 seats
- Two tickets to the VIP Reception
- Company logo on signs at the general networking reception
- Recognition on event invitation, program and website
- Recognition on screens in ballroom during event

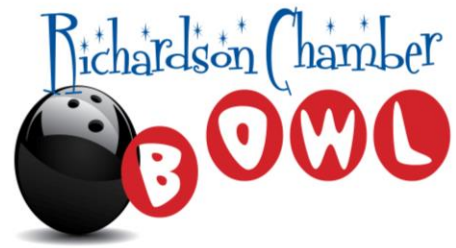
## **Volunteer Award Sponsor - \$3,000**

- Reserved table of 10 seats
- Two tickets to the VIP Reception
- Recognition on event invitation, program and website
- Recognition on screens in ballroom during event
- Recognition from podium

## **Director Level Sponsor - \$1,500**

- Reserved table of 10 seats
- Recognition on event invitation, program and website
- Recognition on screens in ballroom during event

# 2022 Annual Bowling Tournament



After a two-year hiatus due to the pandemic, the Annual Bowling Tournament makes a huge return in the summer of 2022 hosted by the Richardson Young Professionals. Spirited competition, great costumes and plenty of networking opportunities make this event one of the most exciting and fun events of the chamber. Whether as a tournament sponsor or a bowling team sponsor, this is a great way to showcase your company, build some team spirit and networking with other businesses. Be a part of an event designed purely for enjoyment that only bowling can provide. Awards are given out to winning teams, teams with the best-looking bowling shirts, and to individuals for high scores.

The tournament will be held in early summer and approximately 40 teams and 160 players are expected to enter this year. Sign up now and enjoy the fun of being a part of an exciting event in the chamber.

For more information contact Jayla Anderson at 972-792-2800.

## Sponsorship Levels

2021 Sponsorship Levels	The Big Lebowski \$2,500	Turkey Level \$1,000	Strike Sponsor \$250
Number available	1	Unlimited	Unlimited
Teams	4 4-player teams (16 players)	2 4-player teams (8 players)	1 4-player team (4 players)
Drink Tickets (2 per person)	32 tickets	16 tickets	8 tickets
Recognition at awards ceremony	✓	✓	✓
Listed on RCC website and RCC registration page	✓	✓	
Company Logo on event website, all marketing, & email communication	✓	✓	
Company logo on sponsored lane	✓	✓	✓
Sponsor remarks at award ceremony	✓		

# Broker & Developer Series

## Broker & Developer

### Richardson Chamber of Commerce

The Broker & Developer Series is an ideal opportunity to reach a targeted audience of deal-making commercial real estate executives. The Richardson Chamber of Commerce Broker & Developer Committee is by invitation only and is comprised primarily of commercial real estate brokers and developers with no more than 20% affiliated professions such as architects, engineers, commercial contractors, etc.

RCC invites nearly 900 Dallas area office and industrial brokers and developers from an RCC proprietary list to four quarterly luncheon meetings. Meeting attendance typically ranges from 80 to 100. All meetings are free to attendees.

Contact Shannon Skripka 972-792-2806 for more information.

Dates: Luncheons: February, April, June and September/October.

2019 sponsorship levels	Series Sponsor \$2,500/year	Brand Sponsor \$2,500/year	Luncheon sponsor \$ - All costs of Luncheon See Note Below
Limit	2	1	1 per Luncheon
Recognition by Program Chair	✓	✓	✓
Display marketing material at B&D events	✓	✓	✓
Speaking opportunity at luncheon events	✓		✓
Signage at luncheon events	✓	✓	✓
Recognition on email invitations	✓	✓	✓
Choice of venue/building	No	No	✓

\* Cost of Luncheon is the sum of all out-of-pocket costs for food, drink, tables and chairs, and Audio/Visual plus a \$5 fee to the RCC for every qualified broker or developer who attends. For 100 brokers, the total cost usually runs about \$30 to \$50 per broker attendee, or \$3,000 to \$5,000 in total.

# Richardson Chamber Business Network

The group is currently meeting every Wednesday morning from 7:15-8:30 am at the Drury Hotel. Entry is free for chamber members. Guests are \$5 expect on weeks for 'Bring a guest for free.' Enjoy door prizes and plenty of networking opportunities.

Format moves between networking with attendee commercials, business topic roundtable discussions, and a speaker series.



Come see what all the buzz is about and how Richardson Chamber can grow your business and your personal business network.

the

Contact Ginger Tonne at 469-323-8510 to host or for more information.

## Title sponsor - \$2000

- Featured logo signage at all events throughout the year
- Featured logo on Richardson Chamber Business Network website page
- Opportunity to present at the morning meeting as a featured speaker
- Opportunity to host one morning breakfast meeting
- Opportunity to present at two breakfast morning meetings throughout the year
- Opportunity to display marketing materials at all meetings
- One newsletter story

## Associate sponsor - \$1000

- Logo signage at two major events during the year
- Logo on Richardson Chamber Business Network website page
- Opportunity to host at one breakfast morning meeting
- Opportunity to present at the morning meeting
- Opportunity to display marketing materials at all meetings

## Supporting sponsor - \$500

- Name listing on signage at all events
- Name listing on Richardson Chamber Business Network website page
- Opportunity to display marketing materials at all meetings
- Opportunity for a 2-minute presentation at intro of morning meeting

# EDGE Awards Luncheon

In its 40<sup>th</sup> year, the EDGE (Economic Development Growth and Mobility) Awards Luncheon recognizes the accomplishments of Richardson companies, non-profits and institutions. It will be held in November.



The Academy Awards format event includes awards in 10 separate categories accompanied by outstanding video interviews prepared by the city. Go to:

<https://www.youtube.com/playlist?list=PLKBGc3rizQfyPxJdKqiCHvrOVEh2HG4yn> to see 2021 examples.

Richardson's two rotaries also participate in EDGE and recognize some of their outstanding members.

The chamber is seeking up to **10 "community sponsors"** who represent **the city's bedrock business support network of financial institutions, professional service firms, healthcare service providers, and other B2B product and service entities.**

The sponsorship **cost is low** but the **benefits are high** and include:

- Receive a virtual introduction from the emcee
- Be part of a special sponsor video
- Participate in an exclusive networking session with award recipients
- First opportunity to be a 2023 Community Sponsor
- Recognition in all online, digital and program promotion for the event

All those benefits, as well as the brand impression made on 250 attendees, come for a **\$1,000 community sponsorship.**

Contact Shannon Skripka at 972-792-2806, [shannon@richardsonchamber.com](mailto:shannon@richardsonchamber.com) for more information.

# Education and Workforce Committee

The Richardson Chamber of Commerce facilitates the collaboration between educational institutions and the business community to create partnerships that support the creation and availability of a quality workforce in Richardson by:



- Engaging the business, higher education and RISD communities in the successful execution of iDream Day in January
- Produce a State of the District event in collaboration with PISD and RISD
- Produce a State of Higher Education event in collaboration with UT Dallas and Dallas College Richland College
- Solicit nominations and select an Education Hero Award to be presented at the annual EDGE awards for an organization or individual that has provided significant support for education initiatives and projects that advance the Richardson Chamber of Commerce's education and workforce goals.
- Foster and develop opportunities for chamber members to engage with RISD on workforce development partnerships.

All Chamber members are invited to actively participate on the Education & Workforce Committee.

Contact Mallory Crumb at 972-792-2820 for more information.

## iDream sponsorship opportunities

Sponsorship Levels	Ph.D. \$3,000	Master's \$2,000	Bachelor's \$1,000	Associate's \$500
Session welcome	✓			
Session moderator	✓	✓		
Logo on T-shirt* sponsorships must be received by 12/1/21	✓	✓	✓	
Recognition from podium	✓	✓	✓	✓
Table at event	✓	✓	✓	✓

## State of the District and Higher Education events

Sponsorship Levels	Doctoral degree (only 1 available)	Master's	Bachelor's	Associate's
Cost for sponsoring both lunches	\$5,000	\$2,500	\$1,250	\$850
Cost for sponsoring one lunch	\$3,000	\$1,500	\$750	\$500
Listed as title sponsor	✓			
Head table seating for six (6) guests	✓			
Priority table placement with seating for eight (8) guests		✓	✓	
Opportunity to deliver brief remarks during the program	✓			
Opportunity to have giveaway for attendees	✓			
Logo on all materials online (website and e-mail blast)	✓	✓		
Name listed on website and in program			✓	
Recognition from podium	✓	✓	✓	
Table seating for eight (8) guests				✓

## Executive After Hours

The Executive After Hours Program provides business executives an opportunity to meet on a regular basis, develop relationships, advance the understanding of business issues, and build a mutually beneficial community that fosters success among its participants.



Executive After Hours programs are held quarterly from 5:30 – 7 p.m. and feature a speaker or program that appeals to an executive audience. On occasion, a networking event is planned without a speaker to give the attendees a better opportunity to network informally. EAH events attract 50-60 business professionals from C-level to vice president/director level. Attendance is by invitation only.

Target sponsors are Richardson Chamber member companies interested in cultivating a relationship with the target audience or companies, and in helping build the program and invitation list. Sponsors can be large or small companies, can be providers of products and services to the target audience, and must be willing to play a significant role in developing the program.

Contact: Beth Kolman, 972-792-2817

Sponsorship Level	Title \$2,500 (Annual)	Event Sponsor \$1,200 Per Event
Limit	2 noncompeting companies	Up to 3 sponsors per event
Branding/ marketing opportunity at all events	✓	✓
Recognition from podium at event	✓	✓
Logo on event materials.	✓	✓
Company logo posted on webpage on the website	✓	✓
May provide give-aways such as pens, notepads, etc.	✓	✓
Permission to place company sign in room	✓	✓
1-3-minute presentation at the event	✓	
Number of company attendees at each event	✓ Up to 5	✓ Up to 3
Opportunity to emcee event and introduce program	✓	
Option to host a forum event at their office or facility.	✓	

# Golf Classic

Each year the Richardson Chamber presents the longest running chamber of commerce golf tournament in North Texas. Business and civic leaders enjoy a round of golf and compete for prizes at the prestigious Canyon Creek Country Club. The tournament's scramble format gives sponsors the opportunity to meet every golfer in a field of over 130 players. Additional opportunities to mix and mingle with business leaders takes place immediately after play at the "party on the patio" networking and awards reception.



Held in late October with a shotgun start at 11:30 am.

Contact Paul Bendel at 972-792-2804 at 972-792-2819.

Sponsorship Level	Presenting \$6,000	Networking & Awards Ceremony \$4,000	Lunch \$3,500	Gift Bag \$2,000	Prize \$1000	Putting Contest \$1,500	Golf cart \$1,000	Scorecard \$1,000
Limit	1	1	1	1	3	1	1	1
Logo on all marketing, flyers, emails & Golf website	✓	✓	✓	✓	✓	✓	✓	✓
Logo on tournament welcome banner	✓	✓	✓	✓	✓	✓	✓	✓
# golfers	8	4	4	4	2	2	2	2
Company logo posted on:	Banner at check-in and awards ceremony	Sign at awards ceremony, 3 yard signs on course	Sign by boxed lunches	Logo on each gift bag given to golfers	Raffle prize sign	several yard signs placed on putting green, including during putting contest	Golf cart signs facing golfers	Scorecards used by golfers
Additional benefits	#1 hole sponsorship, address golfers at start; feature story in newsletter	address golfers and hand out awards and raffle prizes	Logo exclusively on sign at lunch	Logo exclusively on sign at gift bag table				

Sponsorship Level	Hole-in-one \$1000	Premium Hole \$750	Hydration Station \$500	Driving Range Sponsor \$500	Birdie Sponsor \$250
Limit	1	16	1	1	Multiple
Two chairs, table, and your logo on yard sign at hole	✓	✓	Provide water bottles with your logo	several yard signs placed between practice tees on driving range	Place an item with your logo in the golfer gift bags
Logo on website	✓	✓	✓	✓	✓
# tickets to ceremony	2 +2 golfers	2 +2 golfers	1	1	1

# Growth & Mobility

The Growth & Mobility Committee program provides five bi-monthly updates and feature presentations on economic development and transportation matters affecting Richardson. This information is vital to B2B business development executives who want to know “What’s going on in Richardson from a business and transportation perspective?”

Luncheon meetings are held in odd-numbered months starting in January. Open to all Chamber members, meetings are attended by a variety of business development executives, small business owners, professional service firms, commercial real estate interests and civic and political leaders.



Luncheon meetings of the G&M Committee are held at the City of Richardson’s City Hall and typically attract 40 to 60 attendees.

Contact Shannon Skripka at 972-792-2806 for more information.

Dates: January, March, May, July and September

2021 Sponsorship Levels	Luncheon Sponsor \$ 500/luncheon	Series Assoc. Sponsor \$ 1000/year	Series Sponsor \$ 2000/year
Limit	5	2	1
Recognition by Chair at the event	✓	✓	✓
Display marketing materials at G&M luncheon	✓	✓	✓
Recognition on email invitations	✓	✓	✓
Speaking opportunity at luncheons	✓		✓

# Human Resource Luncheon Series

The Human Resource Committee/Forum is open to Richardson Chamber and Tech Titans members. The group consists of senior HR staff from DFW's leading employers and technology companies as well as independent businesses. Committee participation is limited to corporate HR professionals or those in small and medium businesses that handle the HR function.

The quarterly meetings feature recognized expert speakers about recruiting, hiring, compliance, compensation & benefits, training, payroll processing and IT functions as well as community giving and support opportunities.

Luncheon meetings are held quarterly, and attendance is in the 25 to 40 range.  
Contact Shannon Skripka at 972-792-2806 for more information.

Dates: March, June, September and November.

2021 Sponsorship Levels	Luncheon Sponsor \$600 per event	Assoc. Series Sponsor \$1200/year	Series Sponsor \$ 2400/year
Limit	4	Up to 2	1
Recognition at meeting(s)	✓	✓	✓
Display marketing materials at the meeting(s)	✓	✓	✓
30-second speaking opportunity at meeting(s)	✓	✓	✓
Recognition on email invitations	✓	✓	✓
Signage at meeting(s)	✓	✓	✓
5-Minute presentation at meeting(s)	No	No	✓

Richardson Chamber  
**HUMAN RESOURCES**  
★ ★ ★ ★ ★ committee

# International Concierge Committee

The City of Richardson conducts its International Economic Development business through the work of the chamber's Economic Development staff and is supported with an award-winning soft-landing program, the International Concierge Committee, which is comprised of chamber members.



**INTERNATIONAL**  
Business Resource Center  
RICHARDSON CHAMBER OF COMMERCE

The committee meets monthly with round table discussions and informative programs to promote networking and knowledge-sharing opportunities for members. In addition, the committee hosts twice-yearly luncheons and an annual holiday party at a local hotel focusing exclusively on international business topics, presented by government and international business experts and luminary speakers. Past events have featured topics such as Brexit, doing business with Japanese companies, and cultural and business practice differences around the world with an array of speakers including international consuls general, business leaders, government officials, international political and economic experts.

Contact Beth Kolman at [beth@richardsonchamber.com](mailto:beth@richardsonchamber.com) or Shannon Skripka at [shannon@richardsonchamber.com](mailto:shannon@richardsonchamber.com) for more information.

Sponsorship level	Series sponsor 2 luncheons \$3,000	Lunch sponsor 1 luncheon \$1,250	Holiday Party Buffet sponsor \$350	Breakfast sponsor \$125 per event
Limit	1 per year	unlimited	unlimited	unlimited
Recognition from podium	✓	✓	✓	✓
Reserved table	✓ 1 table of 8 seats	✓ 4 seats		
Recognition on the ICC webpage and invitations for the event	✓	✓	✓	✓
Recognition in the event program	✓	✓		✓
Permission to place company sign in ballroom	✓	✓		
3-minute speaking opportunity at the podium	✓			
Place promotional items on each table	✓			
List of attendees following each event	✓			

# Leadership Richardson



Leadership Richardson is an inclusive, unique opportunity that strives to grow leaders who can cross divides, build bridges and solve complex issues whether in their communities, volunteer activities or workplaces. The program explores all aspects of the community, including arts, culture, diversity, business and economic development, government, health and wellness, public education, public safety, social services and more while growing problem-solving skills of participants. Everyone has a leader in them! Leadership Richardson helps build that capability in order to build community trusteeship.

**Contact** Kim Quirk, 972-792-2809 or [kim@richardsonchamber.com](mailto:kim@richardsonchamber.com) for more information.

2021 Sponsorship Levels	\$5000	\$2500	\$1000	\$500
Limit	NONE	NONE	NONE	NONE
Company giveaways at all sessions	✓			
Recognition at every session	✓			
Speaking opportunity at graduation	✓			
Company giveaways at one session		✓		
Social media blast	✓	✓		
Lunch speaking opportunity	✓	✓	✓	
Logo on class shirt	✓	✓	✓	✓
Recognition via social media, collateral and chamber communications	✓	✓	✓	✓



## Public Policy Briefings

The Richardson Chamber works tirelessly to advocate for the chamber and the chamber's member companies.

These important briefings develop the chamber's legislative agenda for each legislative session. The chamber invites subject matter experts to monthly luncheon meetings to be better informed. Past speakers include state legislators, U.S. Congressmen, RISD officials, City of Richardson city manager, candidate forums, etc.



Luncheon meetings are held on the second Monday of each month in the chamber's board room. Open to all Chamber members, meetings are attended by a variety of business executives, small business owners, professional service firms, and civic and political leaders. Luncheon meetings typically attract 25 to 30 attendees.

**Contact** Shannon Skripka at [shannon@richardsonchamber.com](mailto:shannon@richardsonchamber.com) for more information.

2021 sponsorship levels	Series sponsor \$1000/year	Series associate sponsor \$500/year	Monthly luncheon sponsor \$100/luncheon
Limit	1	2	1 per meeting
Recognition by Chair	✓	✓	✓
Display marketing materials at luncheon	✓	✓	✓
Logo on Public Policy webpage	✓	✓	✓
Recognition on email invitation	✓	✓	✓
Ticket(s) to monthly luncheons	✓ (2 tickets to all meetings)	✓ (1 ticket to all meetings)	✓ (1 ticket to luncheon sponsored)
Logo on event page	✓	✓	
Speaking opportunity at 1 luncheon & 1 seat at head table with guest speaker at every regular monthly luncheon	✓		

# Richardson Young Professionals

Richardson Young Professionals, RYP, is a professional development program that engages an emerging group of up-and-coming Richardson leaders serving the community and committed to personal growth and career advancement. The program consists of engaging with Richardson civic and business leaders, contributing to the growth of Richardson, receiving economic development updates, business development opportunities, members-only opportunities, professional development workshops, monthly after-hours events, and quarterly community service projects.



Contact: Jayla Anderson at [jayla@richardsonchamber.com](mailto:jayla@richardsonchamber.com) for more information.

Dates: Monthly networking events: 4<sup>th</sup> Thursday of every month except November and December plus special events throughout the year

Members-only events: TBD

Professional development workshops: TBD

2021 Sponsorship Levels	Program Sponsor \$1,500/year	Networking Sponsor \$250/event
Limit	1	11
Recognition on event emails	✓	✓
Recognition on RCC website	✓	✓
Signage at event	✓	✓
Free event tickets	✓	✓
Company representative intro at event	✓	✓
Receive attendee list	✓	✓
Committee representation	✓	
Recognition from the podium	✓	

# Senior Services Network

Join this engaging referral network for member companies focused on the fast-growing senior market. The group meets 11 times each year on the third Thursday of each month from 8:30 to 9:30 a.m. with 30 additional minutes for referrals between members of the network. At each meeting, a member gives a presentation of their services, so other members of the network can learn the value they provide and where they can be referred to other customers.

Contact Jayla Anderson 972-792-2800 for more information.



2021 Sponsorship levels	Presenting sponsor \$1,000	Associate sponsor \$500
Number available	5	Unlimited
Booth at the Health and Wellness EXPO	✓	
Logo on RCC website and RCC registration page	✓	
Listing on RCC website and RCC registration page		✓
Company logo on all marketing, & email communication	✓	
Company listing on all marketing, & email communication		✓
Priority scheduling of company presentations at monthly meetings	✓	
Preferred scheduling of company presentations at monthly meetings		✓

# Women in Leadership

This highly successful program uses a series of events to inspire, influence and champion women in business.

The flagship event of the WIL program is a quarterly luncheon that features keynote speakers that present programs aligned with the WIL mission. Attendance averages between 75 – 120 people per luncheon for live events, and in 2021 approximately 75 for virtual events. The 2021 WIL Luncheons are scheduled for March 3, June 2, Sept. 1, & Dec. 1. Luncheon dates are subject to change based on speaker availability.



A program that has really become popular is the Women4Women Mentoring Program, which is a series of short presentations and small-group discussions on topics of professional improvement and empowerment. Held every other month from 5:30 – 7 pm. Attendance ranges from 20-50.

And while suspended in 2020 due to Covid-19, WIL has a very successful Women on the Go Networking program that will rebound in 2021. Three to four networking events are held throughout the year to showcase a local business and help women broaden business contacts. The highlight of the networking series is an annual Holiday Pop Up Shop in October. Attendance at most Women on the Go Networking events averages between 30-50 people and are scheduled from 5:30 – 7 p.m.

Title and associate sponsors will be recognized at all WIL events.

Contact Paul Bendel at 972-792-2804 or Andrea Young at 972-792-2819 for more information.

Sponsorship Levels	Title Sponsor \$6,000/year	Associate Sponsor \$3,000	Table Sponsor \$400/luncheon
Limit	1	Unlimited	Unlimited
Reserved seating at luncheons	✓ 1 seat at the head table with preferred seating for 8	✓ 1 seat at head table with preferred seating for 8	✓ One reserved table of 8 seats
Table Signage	✓	✓	✓
Recognition in WIL event program	✓	✓	
Recognition on the WIL web page on the RCC website	✓	✓	
Recognition from the podium	✓	✓	✓
Display marketing materials at each luncheon	✓	✓	
30 sec welcome remarks	✓		
Sponsor permitted one sign at all WIL events	✓	✓	
Optional Introduction of speakers	✓		
List of Attendees following event	✓	✓	
Category Exclusivity	✓		

# Advertising

## Chamber weekly email calendar

Get your business in front of the thousands of people on the Chamber's weekly calendar emails. Whether you choose to include an article, member news, or want to just place an ad, you'll get the word out to lots of eyes! Advertising in the Chamber weekly email calendar (distribution of 4,000) may be placed for \$150 per week (\$100 for members). Ads include a logo and up to 25 words, subject to Chamber staff editing.

## Banner advertisements

Advertise your business using banners, which are used throughout the Chamber's website (though home page is reserved for President's Club members).

Pricing starts at \$200 per month for your banner ad to be placed across the website. For an additional \$50, we will create your banner for your organization (includes logo, 25 character limit, and one review). If you would like to create a banner yourself, the default size for the banners will be 460w x 60h.