



RICHARDSON
CHAMBER of COMMERCE



Tomorrow's Bright Future

2021 Annual Report



From Our Chair

The last two years have been challenging for all of us. A worldwide pandemic changed our lives from how we work to how we educate our children. Every business, every person was affected in some way. Yet, we can also be proud of the progress and accomplishments made during this time.

In 2021, the chamber observed its 75th anniversary. We celebrated the past by reconfirming our commitment to the future. The forward thinking goals established at the beginning of last year turned into accomplishments that set the stage for how our community will grow in the post- pandemic world.

The Richardson Economic Development Partnership hosted 21 IQ Brews that highlighted the companies and the work taking place to attract innovative business and university research opportunities to the Richardson IQ®. Ten companies from eight countries participated in the Global Development Initiative Program, which included a mentoring program for UTD students by business leaders including yours truly and several other members of the Board of Directors.

The chamber initiated a year-long DEI study into how we can be more inclusive in our membership and program offerings. A task force headed by Raul Hinojosa at UT Dallas will soon be announcing the results of this research and plans to help businesses implement a DEI strategy of their own.

Membership recruitment and retention remained at a solid rate of growth thanks in part to the dedicated

work of our Ambassadors who visited members throughout the year. Programs like the Richardson Young Professionals, the weekly Business Breakfast, our Senior Services Network, Women In Leadership and the annual Golf Tournament kept members engaged and connected.

The crowning achievement is that our chamber again earned the coveted 5-Star Accreditation from the U.S. Chamber of Commerce in 2021. This was the third time the Richardson Chamber has been honored with this accomplishment, which puts us in the top 1% of chambers across the country.

The support of our members, the countless hours of members serving on committees who create and produce our programs, and the dedication of the staff deserve the credit for making 2021 such a success. It has been my privilege to serve as your chairman of the board this past year. My thanks to all who played a role in achieving such great success. I know the strides we made in 2021 laid the foundation for our annual meeting theme, Tomorrow's Bright Future.

Sincerely,



Eric Peltier
Senior Vice President
Commercial Lending,
Prosperity Bank



Membership By the Numbers

452

members

75%

retention rate by number of members

123%

of previous year's renewal revenue

675%

of previous year's President's Club new member revenue

106%

of prior year's membership revenue

Board of Directors - 2021

EXECUTIVE COMMITTEE

Eric Peltier
Prosperity Bank
Chairman of the Board

Jan Arrant
Methodist Richardson
Medical Center
Vice Chair, Community

Monica Scott
Logotology
Vice Chair, Member Services

Stan Bradshaw
US Freedom Capital
Immediate Past Chairman

Manasseh Durkin
Durkin Enterprises
1st Vice Chair, Economic
Development

Randy Ford
National Write
Your Congressman
Vice Chair, Business Services

Darren Durrett
Dallas Capital Bank
Vice Chair/Budget & Finance

ELECTED MEMBERS

Darrell Beckett
BlueCross BlueShield

Kortney Gibson
BAL Global

Johnny Lee
Chinatown

Sandee Treptow
Reliant Energy

Rachel Boelter
Landry Commercial

Jolene Hersch
ARGO Data

Anthony Pampillonia
Pampillonia Jewelers

Suzanne Williamson
Raytheon

Rick Currey
Fobare Commercial

Raul Hinojosa
UT Dallas

Debbi Richards
Dallas College

Marceen Woods
Alliance Architects

Brian Dunlap
Texas Instruments

Heather Hurd
Frost Bank

Lesley Sanders
GEICO

Scott Flannery
United Healthcare

John Hurst
Lennox International

Bill Schaid
Kiwanis Club of Richardson

ADVISORY MEMBERS

David Frazier
Texans Credit Union

Alicia Makaye
GXA Network Solutions

Jen Royal
State Farm

Jeff Tuthill
Ryan

Marta Frey
Collin SBDC

Javier Mazon
Group Lamerica

Cindy Shafer
Network of Community
Ministries

Dan Warfield
Halff Associates

Ben Isaac
Homecare Assistance

Sammy O'Brien
Digital Realty

Mark Solomon
Assurnet

Erin Williams
Big Picture Financial Services

Katie Laclette
RealPage

Christine Podraza
Fujitsu

Grant Tonne
J. Grant Tonne Insurance

EX-OFFICIO MEMBERS

Tabitha Branum
Richardson ISD

Regina Harris
RISD Board of Trustees

David McCombs
Haynes and Boone

Paul Voelker
City of Richardson Mayor

Karen Clardy
RISD Board of Trustees

Dan Johnson
City of Richardson

Dr. Jeannie Stone
Richardson ISD

Amy Wheelus
AT&T, Tech Titans

Our thanks to our dedicated board for their time and commitment to the success of businesses in Richardson.

Chamber Staff

Kim Quirk

*Interim President and Executive Director
of Leadership Richardson*

Paul Bendel

Senior Vice President, Programs and Events

Bill Ballard

Vice President, Member Services

Mallory Crumb

Senior Events Manager

Lawrence Howarth

Director, Mayor's Office of International Business

Beth Kolman

Director, Economic Development

Barbara Tunstall

Executive Account Manager

Shannon Skripka

Events Manager

Andrea Young

Programs and Web Content Manager

Deborah Post

Manager, Accounting and Human Resources

Jayla Anderson

Member Engagement

Ginger Tonne

Relationship Consultant

972-792-2800

411 Belle Grove Drive, Richardson, TX 75080

www.richardsonchamber.com

admin@richardsonchamber.com

Programs

The RCC went virtual in 2021 with more than 1,100 people attending virtual programs from the Annual Meeting to Women in Leadership luncheons.

108

sponsors of events in the Business Services Division

10

Senior Service Network meetings

49

Richardson Business Network networking events



Our Ambassadors hosted **18 RIBBON CUTTINGS** and introduced business anniversary celebration events for returning members.



The Chamber's **HEALTH & WELLNESS EXPO** returned in person with amazing feedback and energy from more than 150 attendees.



RICHARDSON YOUNG PROFESSIONALS was among the first Chamber programs to return to in-person meetings with their monthly networking events held at local restaurants with patios. They averaged more than 20 people per event.

RYP also held two speaker programs. Dallas entrepreneur and motivational speaker Julian Placino discussed ways young professionals can improve their skills to move up the corporate ladder; and Doug McDonald, with the City of Richardson, presented an update on the IQ®.



WOMEN in LEADERSHIP
Richardson Chamber of Commerce

The theme for **WOMEN IN LEADERSHIP** in 2021 was Reimagine. Quarterly luncheons featured Anne Barab, author, coach and motivational speaker; Trisha Cunningham, president of the North Texas Food Bank; Gayle Anderson, CFO of Kalkomey Enterprises; and Catherine Monson, CEO of Propelled Brands. A redesigned Women4Women program featured six short presentations on professional and personal empowerment built around networking events.



RICHARDSON CHAMBER Golf Classic

The Chamber's annual **GOLF CLASSIC** was held at Canyon Creek Country Club in September with 18 hole sponsors, 12 major sponsors and a full field of 144 golfers in another successful tournament.





In 2021, **CBRE** announced it will add 550 new jobs and spend \$13 million on its Richardson offices located in Galatyn Commons.

To meet the increasing demand for medical services in the area, in December **METHODIST RICHARDSON MEDICAL CENTER** announced a \$45 million expansion, including two new floors to the hospital building and another 25,000 square feet will be remodeled.

KDC announced plans to add 1.4 million square feet to its 201-acre **CITYLINE** project with three new office towers.

DART broke ground on its two new Silver Line light rail stations at **CITYLINE** and **UTD**. When they begin service, they will bring the number of light rail stops in Richardson to six and provide direct access to DFW International Airport.

Economic Development



REDP and the City hosted 22 **IQ® BREW** events for entrepreneurs and businesses located in, or interested in locating in, the Richardson IQ®.



Our annual **ECONOMIC DEVELOPMENT, GROWTH AND EXPANSION (EDGE)**



AWARDS recognized 8 businesses and one individual. For nearly four decades, this awards program has recognized outstanding Richardson organizations, initiatives and people that create economic impact and sustain community involvement.

International

Despite the worldwide COVID pandemic, the International initiatives led by Lawrence Howorth (*shown on the left in the photo to the right*) continued in 2021.

The **GLOBAL DEVELOPMENT INITIATIVE PROGRAM**, a collaboration between the Center for Global Business



at the University of Texas at Dallas and the City of Richardson, continued to grow and is now a credit class at UTD. Ten companies from eight different countries were recruited to participate in a 12 week research & recruiting project focused on their entry into the USA market and locating their USA operations in Richardson. Student teams and staff from UTD were paired with experienced business mentors, many from the Chamber Board of Directors. To learn more, visit the program's new website at utdallasgdi.com.

The International Division of the Richardson Chamber Web Site was developed, providing resources to Richardson companies looking to enter markets outside the USA.

Japan, a major international economic development target was the focus of two initiatives – one with the Tokyo Chamber of Commerce & Industry and another



with the Tokyo Metropolitan Government in partnership with the State of Texas where a cooperation agreement was signed and recruiting efforts were initiated.

An MOU was signed with COPARMEX, a 36,000 corporate member association in Mexico, building a bridge between the City of Richardson and the business community in Mexico for potential investment in Richardson and near-shoring initiatives.

Education

LEADERSHIP RICHARDSON

continued its streak of exposing a new cadre of leaders to aspects of what makes Richardson a great place to live and work. Participants learned about city government, regionalism, public education and public safety, to name a few and also, and also honed their own skills with tools to build bridges and solve problems.





PRINCIPAL AND CATALYST MEMBERS



MOMENTUM MEMBERS



PREMIUM MEMBERS



Members of the President's Club are business and community leaders who have made a significant commitment to the Chamber through volunteer leadership and financial support. Through their commitment, President's Club members help the Chamber realize its vision to enhance the business environment for its members and the community.

Contact Bill Ballard at bballard@richardsonchamber.com for more information.