

#LPBIZ



# 2021 SPONSOR GUIDE

**MARKET | BRAND | ENGAGE**  
**Exclusive Opportunities**  
**Elevate your brand**

LIVINGSTON PARISH CHAMBER  
248 VETERANS BOULEVARD  
DENHAM SPRINGS, LA 70726



## ANNUAL MEETING

### Presenting —2022

- Presenting - \$1500
- Awards Sponsor - \$500
- Logo & passes—\$575
- Table Decor - \$100



## WOMEN'S PROGRAM

### September 2021

#### September Event

- Presenting - **SOLD**
- Gold - \$775
- Silver - \$575

### Awards & Other 2021

#### December Event

- Presenting - **SOLD**
- Awards - \$375

#### Additional Lunch Event

- Sponsor - \$375



## GOLF OCTOBER 2021

- Presenting - **SOLD**
- Hole in One—\$1500
- Eagle—\$750 (\$1250)
- Birdie—\$500 (\$1000)
- Par - \$250 - (\$750)
- Beer Cart—\$500 (2)
- Putting Contest - \$1250
- Dinner | Lunch Sponsor
  - (with team)

# LIVE2>>LEAD

### Presenting - \$2,500

- Event Sponsor—\$1500 (3)
- Break Sponsor—\$750
- Venue Sponsor



### Presenting - \$2,500 (5 - 3 SOLD)

- Lunch | Breakfast Sponsor
- Transportation
- Meet & Greet Sponsor
- Retreat Sponsor
- Graduation Sponsor(s)



### Event Sponsorships

- LYP Annual Meeting - **SOLD**
- Future 5 Awards - \$250
- Quarterly Meeting - \$250
  - **April**, June, October
- Christmas Mixer | December \$550

### Program Sponsor

- \$750 - \$2500



### LITTER FREE LP

Initiative Sponsor - \$500 - \$2500  
 10 on the 10th Sponsor - \$500  
 \$2500

- Every month available



### GENERAL MEETINGS

- State of the Parish - **SOLD**
- Education - **SOLD**



### MEET & LEARN EVENTS

#### Sponsor Rate - \$375

- March - **SOLD**
- April
- May
- June
- September



### BUSINESS BRIEFINGS AM

#### Sponsor Rate - \$375 - \$550

- February - **SOLD**
- March | May
- November

### MORE OPTIONS

- Chamber Cheers - \$150
- Chamber 101 - \$150

### Door Prizes, etc at:

- Lunch
- Golf Outing—Bag items
- GALA—Live & Silent



## GENERAL MEETINGS

**Projected attendance :** 80-125+

**Audience:** Area business leaders, chamber investors, dignitaries, and board of directors. Business & community impacts focus.

### State of the Parish - \$1000—August - 2021

- Logo on all promotional
- CEO at head table & address guest (4min)
- Lunch for two included—front seating
- Business Spotlight table option
- Promotional item at seats

### Education Event - \$1000—April 2021 - **SOLD**

- Education Event
- Logo on all promotional
- CEO at head table & address guest (4min)
- Tickets and pass for two
- Business Spotlight option
- Education association

## CHAMBER CHEERS!

**Projected attendance :** 15-40

**Only - \$150 - Dates TBD**



**Audience:** Chamber members gathering in a casual, no structure zone. No pressure, just cheers and chill! Also used as an opportunity for committee to host and invite others to learn more about what the committee does.

**Sponsorship \$150 - Dates TBD**

**Location:** Chamber or After Hours locations  
Your logo on all promotional correspondence  
Acknowledged as sponsor



## BIZ CONNECTIONS

**Projected attendance :** 40 - 70

**Sponsorship \$375 - \$1000 Dates TBD (4)**

**Audience:** Business persons seeking to connect and promote their business & service for referrals plus business learning segment.

- Business logo on promotional
- 4 minute presentation on your business
- Lunch for 2 included
- Business items at seats : exclusive for sponsor

## ADVOCACY \* BUSINESS \* POLICY



### BUSINESS BRIEFING - POLICY | \$550

**Projected attendance :** 20 - 70

**Sponsorship \$500 - 2021 February (1)**

**Additional added in 3rd Thursday - \$150 - \$375**

**Audience:** Business leaders and owners engaged in public policy and advocacy of policy which impacts business.

- LOGO on all promotional correspondence
- Address guests briefly - 2-3 minutes

**General Meetings Biz Connections Lunch  
Breakfast Briefings**



## ANNUAL MEETING & AWARDS BANQUET

# Annual Meeting & Awards Banquet

## January - 2022 Noon Event

**Celebrate Business!** at the Chamber's Annual Meeting, a signature event where we celebrate business leadership and announce Livingston Parish's Businesses of the Year. We'll also pass the gavel, recap the previous year and share the Chamber's vision for the organization's future.

**Past attendance** : 200+ - Covid adjustments will allow for online presence

**Audience:** Area business leaders, chamber investors, dignitaries, and board of directors.

### PRESENTING Sponsor - \$1500 (1)

- CEO to speak plus at head table
- Branding - Logo placement at event, on event materials, in photos, videos, long life
- Exclusive VIP Seating
- Table Decoration option

### VIP SEATING Options

#### Sponsor & VIP Table of 4 - 8 - \$575

- It's a "mini" sponsorship and a way to get your logo on select promos plus special seating placement.
- **\$ 375** - Table only with 3rd priority

### Awards Sponsors - \$500 each (4)

- Your business representative gets to announce the winner at the event
- Photo op with winner
- An exciting sponsorship at a special time
- In person and online acknowledgement
- 2 seats to event included
- Script provided
- Categories available
  - Small - Medium - Large Business of the Year - Community Impact Award

### Table Decoration - \$100

- You provide a centerpiece to be used as a giveaway. Don't forget to brand your business. Centerpieces are awarded as door prizes to guests. Ticket to event NOT included.

*Livingston Parish*  
**BUSINESS**  
*of the* **YEAR**





## PROGRAM SPONSOR

### **\$2,500—(with participant—\$1650 without)**

Have your business associated with THE program in the parish that IS Leadership and Community Development. We'll let everyone know you are an advocate of leadership. Program impact through awareness & projects is off the charts! Meet & Greet & Graduation—Leadership Remarks.

### **\$1095—Class participant includes**

- SIMSOC Opening Retreat, overnight stay, private room, includes dinner, retreat materials, breakfast, lunch & hospitality
- Meet & Greet event
- Kick-off luncheon—Class introduced
- DISC - Comprehensive 45 page report
- Complimentary Health Screening
- Monthly lunches (9)
- Transportation \* Refreshments
- Graduation Ceremony \* Awards
- Diploma
- Lifetime Memories—no kidding

**Connections \* Information \* Insight  
Leadership \* Vision \* Community \* Care \*  
Service \* Projects \* Impact \* Lifelong  
Sponsorship Options**

## Class Session Sponsorships

### **Meet & Greet - \$300**

### **SIMSOC Retreat**

- Hospitality Suite—provide food, drink refreshments or \$500
- Lunch or Dinner Sponsor \$300 or \$500

### **Monthly Lunch Sponsorships**

- Arrange and Provide lunch & beverages for class (or pay cost) with option to dine & address class - \$325
- Open sessions include Sept. Oct. Nov. Dec. March, May

### **Transportation \$200 (6 available)**

### **Graduation Sponsors**

- Beverage Sponsor (provide & serve)
- Food Sponsor
- Decoration Sponsor (1 available)
- Award Sponsor \$250 (2 available)

### **Leadership Alumni Program**

- Sponsor Alumni Events
- Scholarships - fund scholarships



### About the event

**September 2021 | 11:00 - 1:30**

Started in 2017 and on a roll. Women's leadership is in need now. Getting together is the beginning. Show your support of women's programming that is still new to Livingston Parish. 195 attendance

## Women's Leadership Event Leadership \* Business \* Professional \* Workplace

### PRESENTING SPONSOR - \$1575 **SOLD 2021**

- Logo presence throughout event and promotional materials, emails, programs, every table at event
- Invite on promotional programs - hype
- Speak at event Special recognition
- Expo table with priority placement
- Priority seating - front row
- Table decor option

### GOLD Sponsor—\$775

- Logo presence on select event promo and throughout event
- Expo spotlight - only 7 offered
- Reserved priority seating - passes
- Table decor option

### SILVER Sponsor—\$575

- Logo presence on select items
- Reserved seating - passes
- Table decor option

### Sponsor Logo—\$375

- Logo presence only - no seating

### Table Decoration Sponsor - \$50

You decorate one table and provide a centerpiece - don't forget to brand it with your brand - for a giveaway.  
Fun, affordable option for business.

### Additional Options

Door prizes and giveaways—to be determined. Minimum value.

Potential for more Women's programming

# 26TH ANNUAL GOLF EVENT!

## Friday, October 29, 2021

Mixing Business & Fun for more than TWO DECADES! #partyoneveryhole

Presented by:



**GOLF SPONSORS** meet with high level management and owners at this FUN event. Party on Every Hole Best Golf Outing—All golf levels—Pro Business Golf Event—Every stop is a fun stop! Attendance—35 teams plus sponsors—over 200 owners high level management, dignitaries. **Sponsorship Options:** All sponsors receive \$100 off team pricing!

### PRESENTING SPONSOR—\$3,750

**The BIG ONE! You get it all! SOLD! 2021**

#### **HOLE In ONE — \$1,500**

- Priority & Exclusive hole set up location
- Complimentary mulligans for players
- Includes all Eagle options

#### **EAGLE — \$1,250 with a team OR \$750 without**

- LOGO level starts here
- Note: Shared Hole Presence at event
- Includes all Birdie options

#### **Birdie — \$1,000 with a team OR \$500 without**

- Set up tent on hole, greet golfers, provide refreshments, pass out promotional items
- Business name on promotional
- Includes all Par, shared hole, 3rd priority place

#### **Par — \$750 with a team OR \$250 without**

- Sign at event—driving range or other
- You may provide sign or we do
- \$100 Discount on team

#### **Putting Contest — \$1,250**

- Interact with every golfer as they take a shot at winning bragging rights. Rules apply
- Exclusive Set Up - Add team for \$250
- You provide the prize.

#### **Beer Cart Sponsor — \$500 each**

- Your Business signage and name on the most popular cart on the course! Cart driven by course employees. You provide signs.

#### **Lunch or Dinner Sponsor**

- Provide the food for the event at the clubhouse. We provide the signage.

#### **Team of 4 — \$600**

- Skilled or not - it's all about the fun! Includes putting contest, prizes, food, drink, fun.

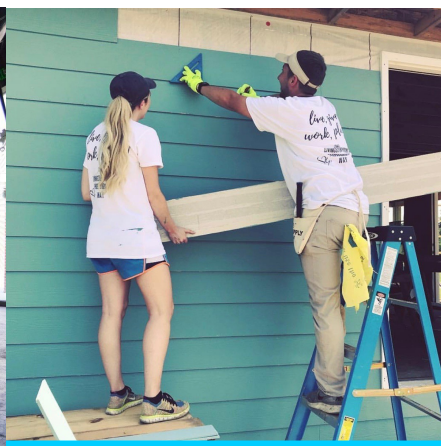
**Mulligans —  
\$20 for 2**

**Red Tee Blast —  
\$20 each**

**Contests: Best Party Hole | Best Drink | Best Eats | Best Decorated**

**LIVINGSTON PARISH CHAMBER OF COMMERCE**





## Livingston Young Professionals

Livingston Parish NEEDS next generation leaders. Professional, leadership, community service, social activities, education, and relationship development opportunities for young professionals ages 21-40. Sponsoring this program shows your interest and commitment to leadership development of Livingston's next generation of leaders.

### LYP EVENTS SPONSOR

#### **LYP Annual Meeting - \$650 (1)**

- Address attendees - Set room Logo as sponsor.
- You provide decor if you choose | Seating for 2
- Online and in person options

#### **LYP Quarterly Meetup - \$250 (4)**

- Address attendees - Logo as sponsor - Mentor
- Event passes
- Education and Spotlight event

#### **Awards Sponsor - \$250 (5)**

- Logo at event plus
- You announce a winner!

#### **LYP Christmas Mixer - \$550 (1)**

- A signature event with a large attendance. One of the best.
- First time sponsorship offer

### LYP PROGRAM SPONSOR

#### **Sponsorship LYP Program \$2500 - \$1,000 - \$750**

- Your brand supporting LYP initiatives every place. At these levels, we work with you for best placement of your time, brand and funds. If it's LYP, you are on it.

#### **LYP Membership Sponsor \$50 - Sponsor a LYP Member**





# LIVE2>>LEAD

LIVE YOUR BEST LIFE!

Prepare to be BLOWN AWAY The only program of its kind in Livingston Parish. Bring out the best in each of us. Professional Speakers and Motivators

## LIVE2>>LEAD

October or November original showing  
8:00 – Noon The Movie Tavern

**Attendance:** 200 plus

Audience: Leadership development. High School & College Special showing.

Professional leadership development of the highest caliber comes to Livingston Parish. WE are bringing this to the parish to bring out the best in all of us!

**With tens of thousands** of value in professional development speakers, including the best, JOHN MAXWELL. Past presenters include Dave Ramsey, Simon Sinek, Warrick Dunn, Dan Cathey, Tyler Perry, Rachel Hollis, Marcus Buckingham, Chris Hogan

**Focuses on professional and personal** development as a leader—leaders does not mean you are in a management role—just that you aspire to grow.

## SPONSOR Opportunities

**Projected attendance:** 200 plus additional 2 private showings

### PRESENTING Sponsor \$2500

- Listed as a Champion of Leadership Development— LOGO everywhere on promotional correspondence
- Exchange all for private showing
- Ten (10) VIP seating tickets

### Event Sponsor (3) - \$1500

- Logo on promotional event materials & correspondence
- Sponsorship of Student Viewing if available—private showing
- Five (5) VIP seating tickets

### Break time Sponsor—\$750

- Sponsorship to assist in the break time costs. Signage and interact with attendees



### About the event

#### December 2021

With challenge comes opportunity! We had planned to separate our women's awards presentations and 2020 made that move come to fruition! We sold out in 2020 and modified the awards ceremony that was better than before!

## Women's Leadership AWARDS Event PLUS: Women's Regular Meeting Event

### LOGO & PRIORITY Placement Sponsorships This section

#### Women's Awards Event - \$1050

- Welcome and speak at the event
- Participate in announcing award winners if available
- Logo presence on video, throughout event and promotional materials, emails, programs, and more!
- Online presence
- Your business items at attendees seats - if allowed with current numbers or spotlight table at check in
- Priority seating

#### Women's Meeting Sponsor—\$375

- 1-2 Available
- Logo presence on select items
- Sponsor spotlight at event
- In person or online or hybrid
- Potential to influence speaker with approval
- **New offering for 2021!!**

#### Women's Award Sponsor—\$375

- 3 - 5 Available at Event
- You announce the winner - Script provided
- Logo presence on select items
- Photo, video and other ops
- In person or online or hybrid
- **New offering for 2021!!**





# LOVE LP? SO DO WE!

## LITTER FREE LP

### Litter Initiative

What is #litterfreeLP – an initiative that began in 2018 to bring the business community into the mix by addressing the ongoing and out of control litter problem in our parish. There is no doubt that your business is negatively impacted by litter in the parish. Showing a unified business front is a step in the right direction. Ready to take your concern and care of place to the next level? You can sponsor and / or just engage your employees in the effort.

*Litter Free LP starts with ME!*

#### **Litter Champion —\$2,500**

- Includes all areas of Litter Partner plus:
- Next level commitment to making a difference in our presentation to our residents and guests.
- Exclusive invitations

#### **Litter Partner—\$1,000**

- All items in Litter Advocate Plus:
- Logo on Litterfree LP tshirts\*
- 10 on the 10th sponsorship included\*
- Select invitations for small groups

#### **Litter Advocate —\$500**

- Your business name is typed to those who are making LP a better place to be.
- Business logo added to the list online, in person and on monthly email to litter group
- Appropriate signage and acknowledgement with today's new restrictions.
- 10 on the 10th sponsorship included\*

#### **\*10 on the 10th Day Sponsor**

- Brand recognition for your assigned month
- Promo video with you encouraging the business / community to do their part.
- Highlighted as a #litterfreeLP champion of the month. Agree to be active in the effort

#### **Promo & Marketing in place**

- #LitterFreeLP
- #10onthe10th
- Litter Free LP Pledge
- Litter Free LP Facebook Group
- T-shirts – must have a sponsor to cover

#### **10 on the 10th**

- Once a month we ask everyone to take 10 or pick up 10 or – get creative – with the 10 thing. Take photos and use the hashtags.

**Love Not Litter** – \$250 and Additional levels offered



# HAVE A VOICE ADVOCACY

## GOVERNMENTAL AFFAIRS PROGRAM

### Event Sponsor Options

#### Business Briefing - LABI— \$500

- Logo on Event Promotion & at Event - In person and online
- Sponsor 3-4 minutes at event
- Option to Introduce Speaker - Varies
- Photo Ops | Press Releases | Video | Etc

#### Business & Government Updates — \$375

- New for 2021 - Held 3 - 4 times this year.
- Logo on event - Acknowledged as Sponsor.
- Intro one speaker
- Smaller setting with limited guests events

#### Forums - Good Government Sponsors — Open

- This option will be on a case by case. No candidate endorsements. Could be tied to group collectively.

## Program Sponsor Levels

### Executive Member Level —\$2,500

- Preference DC Mardi Gras
  - Seat at Economic Development Luncheon Table Sponsored by the LP Chamber
  - Briefing invites priority when seats available
- Exclusive invitations

### Premier Level—\$1,500

- Preference and invite after chairs to:
  - Chambers Capitol Day with Chambers statewide - 3 seats
  - Very limited seating
- DC Fly In - DC Mardi Gras Preference
  - Inclusion with attendee group
- Option to move Level Recognition from Business Marketing to Governmental Affairs Investor
- Select invitations for small groups with officials

### Connected Level —\$550

- Minimum level to be included on the Governmental Affairs Leadership Team | Committee.

### All Membership Levels

- Represented and included in surveys, input, round tables, focus groups, testimonials, regular advocacy events, etc.

\*Please note- on all sponsor options you can opt out of recognition pieces and noted as such.





**FIRST  
GUARANTY  
BANK** Member FDIC

Jefferson Financial  
FEDERAL CREDIT UNION **JF**

 **NORTHOAKS**  
Health System

**COX**  
BUSINESS

**QUALITY**  
Engineering & Surveying, LLC



**HTB** Hannis T. Bourgeois  
CPAs + Business Advisors

 **OUR LADY  
OF THE LAKE  
LIVINGSTON**



 **Ochsner®**



B | H

C | A

BOYER, HEBERT, CARUSO  
& ANGELLE

 **FORTE &  
TABLADA**

**ALL STAR**  
AUTOMOTIVE GROUP



**The UPS Store** 

**Sport  
Clips**  
HAIRCUTS

**WALKER**  
City of  
LOUISIANA

# LIVINGSTON PARISH CHAMBER OF COMMERCE

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PLAN YOUR EXPOSURE AND MARKETING YEAR HERE!