

#LPBIZ



# 2023 SPONSOR GUIDE

**MARKET | BRAND | ENGAGE**  
**Exclusive Opportunities**  
**Elevate your brand**

LIVINGSTON PARISH CHAMBER  
248 VETERANS BOULEVARD  
DENHAM SPRINGS, LA 70726

# MONTHLY, QUARTERLY MEETINGS



## GENERAL MEETINGS

**Projected Attendance:** 80-150

**Pricing:** \$1,000

**When:** Typically the 2nd Wednesday, Noon

**Audience:** Full membership, business leaders, chamber investors, dignitaries.

### State of the....events

- Parish | Education | Business | ETC.
- Logo on all promotional
- CEO at head table & address guests (4 min)
- VIP Reserved table for 8
- Business Spotlight table option
- Your promotional item at attendee seats



## BIZ CONNECTIONS

**Projected Attendance:** 25 - 70

**Pricing:** \$325 - Noon

**When:** Noon - Last Wednesday - Monthly- or AM - 2nd Thursday - Quarterly

**Audience:** Biz Professionals who are connecting and building a network to grow and improve their business. Business spotlights and training segments at times.

- Business logo on promotional
- 4 minute talk on your business
- Lunch for 2 included
- Business items at seats: exclusive for sponsor

## BUSINESS BRIEFINGS



- BUSINESS & INDUSTRY UPDATES
- GOVERNMENTAL UPDATES
- INTERACTION ENCOURAGED

## BUSINESS BRIEFINGS

**Typical Attendance:** 35 - 85

**Pricing:** \$550 - \$1,000

**When:** 3rd Thursday, 8:00 a.m.

**What:** Biz & Ind. Updates, State Biz Priorities, Legislative Recap. Sponsorship offsets hard costs on bringing these events at no charge to members.

**Audience:** Business leaders and owners engaged in public policy and advocacy of policy which impacts business.

- LOGO on all promotional correspondence
- Address guests briefly - 2-3 minutes
- Reserved VIP Seating



## CHAMBER CHEERS!

**Typical attendance:** 15 - 80

**Pricing:** \$250 - \$550

**When:** Only happens twice a year!

**What:** Chamber members gathering in a casual, no structure zone. No pressure, just cheers and chill!

**Audience:** One of fastest growing, with those who are ready to take business to the fun level.

- Your logo on all promotional correspondence
- Sponsor acknowledgement on all pre event and during event items.
- Announcement as a sponsor

**General Meetings Biz Connections Business Briefings**

**LIVINGSTON PARISH CHAMBER OF COMMERCE**



## ANNUAL MEETING & AWARDS BANQUET



# Annual Meeting & Awards Banquet

January - 2023 - Noon plus pre-event reception

**Celebrate Business!** The business and professional event of the year for Livingston Parish! A signature event where we highlight a prominent business keynote speaker and...drumroll... announce Livingston Parish's Businesses of the Year, Women's Awards and Future 5.

**Past attendance :** 200+ **Audience:** Area business leaders, owners and local dignitaries

### PRESENTING Sponsor -

**\$1,500 (1) SOLD 2023**

- CEO to speak at event - 3-5 minutes
- Branding - Logo placement at event, on event materials, etc.
- Exclusive VIP Seating for 8
- Table Decoration option

### Sponsor Only - No tickets

**\$375**

- Can't make it but still want to be a part of it? This option gets your name associated with celebrating LP businesses.

### Add - ons -

#### Table Decoration - \$100

- You decorate a table and provide a centerpiece to be used as a giveaway plus items for each seating if you choose. Included with \$575 and above options.

### Reserved SEATING Options

**\$750**

#### Sponsor & VIP Table of 8

- Reserved seating for 8 at VIP placement
- Your business logo added to the sponsor line up on select materials.
- Table decor option included.

**\$575**

#### Sponsor & Reserved Table of 8

- Reserve seating for 8 at priority placement.
- Your business name (only) added to the sponsor line up.
- Table decor option included.

**\$375**

#### Reserved Table of 8 - \$375

- Reserved table for 8, your choice when you arrive on open tables.

Livingston Parish  
**BUSINESS**  
of the **YEAR**



## ANNUAL MEETING & AWARDS BANQUET

### AWARDS SPONSORSHIPS

#### Business of the Year Award Sponsor - \$1,250

- Option for your representative to announce one award winner at the event (script provided)
- Logo throughout award and select promotional materials
- In-person and online acknowledgement
- Reserved seating for (8)

#### Women's Leadership Award Sponsor - \$1,250 **SOLD 2023**

- Option for your representative to announce one award winner at the event (script provided)
- Logo throughout event and select promotional materials
- In-person and online acknowledgement
- Reserved seating for (8)

#### Livingston Future 5 Award Sponsor - \$1,250 (1 Available)

- Option for your representative to announce one award winner at the event (script provided)
- Logo throughout event and select promotional materials
- In-person and online acknowledgement
- Reserved table for (8)

*Livingston Parish*  
**BUSINESS**  
*of the* **YEAR**





## ANNUAL MEETING & AWARDS BANQUET

### TABLE DECORATION SPONSORSHIP

**Event Date:** January 19, 2023

**Set Up Date:** January 18 & 19, TBD

**To Reserve:** [livingstonparishchamber.org](http://livingstonparishchamber.org) or  
[staff@livingstonparishchamber.org](mailto:staff@livingstonparishchamber.org)

Additional photos on our FB page

#### Table Decoration Sponsor - \$100 - Limited Availability

- Fun, affordable option for business promotion.
- Event tickets NOT included with this option.
- You place your business information and promo items at one assigned table.
- You decorate each place setting (8).
- You provide a centerpiece to be used as a door prize at the end of the event (most common are floral, seasonal or gift basket).

#### Additional Guidelines

- Be sure to include your branding to items on the table and make it something memorable.
- Choose items that people will WANT to take with them and assume that ALL items placed on the table will be taken.
- Please keep in mind the height of the centerpiece so it does not block anyone's view of the speakers (12" is a good guide).
- Make it fun, make it count – you have a captive audience.
- Consider using higher value items (such as a tumbler, padfolio, etc.) since there are only 8 place settings.
- Items to avoid: plastic cups and koozies tend to get left behind on the tables. Just saying...



## **GALA—2023 Returns! Friday, March 17, 2023**

**SPONSORS** front and center and on almost EVERY PHOTO at the Photo wall depending on your level. The “dress up event” in Livingston Parish with a fun theme every year.

**Attendance** - 200 plus

**Audience** - Owners, CEO's, high level management, dignitaries, lots of awesome people

### **PRESENTING SPONSOR—\$3,500**

The BIG ONE!

### **High Rollers Club Sponsor—\$1,750**

VIP - treat your guest like royalty

- Reserved table for ten (10)
- Logo on photo backdrop—all guest photos
- Logo on promotional
- Diamond on the Wall of Fame
- Gaming tickets and other lagniappe
- Entertainment, open bar, auction access

**Evening includes** Entertainment, open bar, auction access. Interactive event with gaming tables, silent auction and live auction. Good times!

### **Entertainment Sponsor—\$2,000**

Sponsor of impersonator—unique act  
You can be part of the act!

### **Gaming Table Sponsor—\$450 (4)**

Sponsor listing and signage at your sponsored game.

### **Table for 10—\$1,150**

Reserved table for 10 of your guests  
Table holder presence

### **Diamond Presence—\$125**

Diamond on the Wall of Fame  
Ticket NOT included

### **Tickets—\$125**

Open admittance for one

**Note:** Prices and seating subject to change based on venue.



## PROGRAM SPONSOR

### **\$2,500—(with participant—\$1,650 without)**

Have your business associated with THE program in the parish that IS Leadership and Community Development. We'll let everyone know you are an advocate of leadership. Program impact through awareness & projects is off the charts! Meet & Greet & Graduation—Leadership Remarks.

### **\$1,150—Class participant includes**

- SIMSOC Opening Retreat, overnight stay, private room, includes dinner, retreat materials, breakfast, lunch & hospitality
- Meet & Greet event
- Kick-off luncheon—Class introduced
- DISC - Comprehensive 45 page report
- Complimentary Health Screening
- Monthly lunches (9)
- Transportation \* Refreshments
- Graduation Ceremony \* Awards
- Diploma
- Lifetime Memories—no kidding

**Connections \* Information \* Insight  
Leadership \* Vision \* Community \* Care \*  
Service \* Projects \* Impact \* Lifelong  
Sponsorship Options**

## Class Session Sponsorships

### **Meet & Greet - \$300**

### **SIMSOC Retreat**

- Hospitality Suite—provide food, drink refreshments or \$500
- Lunch or Dinner Sponsor \$300 - \$500

### **Monthly Lunch Sponsorships**

- Arrange and Provide lunch & beverages for class (or pay cost) with option to dine & address class - \$325
- Open sessions include Sep, Oct, Nov, Dec, Mar, May

### **Transportation \$200 (6 available)**

### **Graduation Sponsors**

- Beverage Sponsor (provide & serve)
- Food Sponsor
- Decoration Sponsor (1 available)

### **Leadership Alumni Program**

- Sponsor Alumni Events
- Scholarships - fund scholarships



## About the event

**July 2023**

**Started in 2022**, the Livingston YP's Conference meant to bring young professionals together to network, gather and interact with great speakers

**Projected Attendance:** 100+

## Livingston YP's Leadership Conference Leadership \* Business \* Professional \* Workplace

### L Y P E V E N T S P O N S O R

#### PRESENTING SPONSOR - \$795

- Logo presence throughout event and promotional materials, emails, programs, every table at event
- Invite on promotional programs - hype
- Speak at event special recognition
- Expo table with priority placement
- Priority seating for 6 - front row

#### EXPO Sponsor—\$375

##### Logo and Expo Space

- Logo presence on select event promos
- Expo spotlight table - only 7 offered - set up for crowd at the network hours
- Reserved priority seating for 2

#### Reserved Table—\$250

##### PRIORITY SEATING

- Reserved priority seating for 6

#### Ticket - \$30

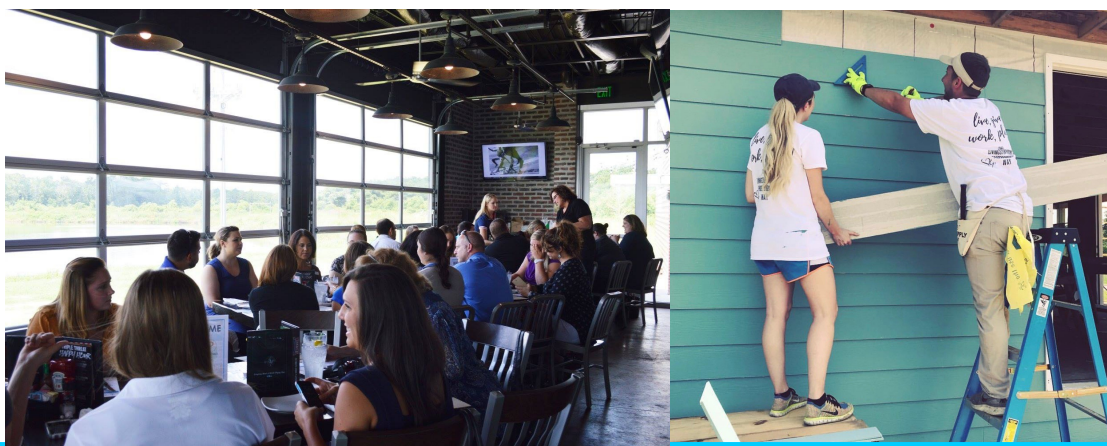
Individual ticket to the event.

Includes program, speakers, lunch.

#### Additional Options

Door prizes and giveaways—to be determined, minimum value.





## Livingston Young Professionals

Livingston Parish NEEDS next generation leaders. Professional, leadership, community service, social activities, education, and relationship development opportunities for young professionals ages 21-40. Sponsoring this program shows your interest and commitment to leadership development of Livingston's next generation of leaders.

### LYP EVENTS SPONSOR

#### **LYP Christmas Mixer - \$550 (4)**

- A signature event with a large attendance. One of the best.
- Logo presence on materials and at event.
- Opportunity to address crowd - as long as it's fun and upbeat!

#### **LYP Quarterly Meetup - \$250 (4)**

- Address attendees - Logo as sponsor - Mentor
- Event passes
- Education and Spotlight event

### LYP PROGRAM SPONSOR

#### **Sponsorship LYP Program**

**\$2500 - \$1,000 - \$750**

- Your brand supporting LYP initiatives every place. At these levels, we work with you for best placement of your time, brand and funds. If it's LYP, you are on it.

#### **LYP Membership Sponsor**

\$50 - Sponsor a LYP Member



## About the event September 2023

Started in 2017 and on a roll. Women's leadership is in need now. Getting together is the beginning. Show your support of women's programming that is still new to Livingston Parish.

**Projected Attendance:** 250-300

### Women's Leadership Event Leadership \* Business \* Professional \* Workplace

#### PRESENTING SPONSOR - \$1,775

##### **SOLD 2023**

- Logo presence throughout event and promotional materials, emails, programs, every table at event
- Half page ad in program
- Invite on promotional programs - hype
- Expo table with priority placement
- Reserved front row seating for 8
- Table decor option

#### Event Program Advertisement - Print Ready Ad Required

- Back Cover \$750
- Inside Front Cover \$600
- Full Page \$450
- Half Page \$275
- \$100 discount on ad upgrades for sponsors

#### GOLD Sponsor—\$875

- Logo presence on select event promo and throughout event
- Recognition in program
- Expo spotlight - only 7-10 offered
- Table decor option
- (8) General Admission tickets

#### SILVER Sponsor—\$675

- Logo presence on select items
- Recognition in program
- Table decor option
- (8) General Admission tickets

#### Sponsor Logo—\$475

- Logo presence on select items including program
- (1) General Admission ticket

#### Table Decoration Sponsor - \$100

Decorate one table with 8 place settings and a centerpiece - don't forget to add your branding - all items for giveaway. Fun, affordable option for business promotion.



**GOLF SPONSORS** meet with high level management and owners at this FUN event. Party on Every Hole Best Golf Outing—All golf levels—Pro Business Golf Event—Every stop is a fun stop! Attendance—36 teams plus sponsors—over 200 owners high level management, dignitaries. **Sponsorship Options:** All sponsors receive \$100 off team pricing!

## PRESENTING SPONSOR—\$3,750 The BIG ONE! You get it all!

### Hole In One — \$1,500 (Limited)

- Priority & Exclusive hole set up location
- Complimentary mulligans for players
- Includes all Eagle options

### Eagle — \$1,250 with a team OR \$750 without

- LOGO level starts here
- Note: Shared Hole Presence at event
- Includes all Birdie options

### Birdie — \$1,000 with a team OR \$500 without

- Set up tent on hole, greet golfers, provide refreshments, pass out promotional items
- Business name on promotional
- Includes all Par, shared hole, 3rd priority place

### Par — \$750 with a team OR \$250 without

- Sign at event—driving range or other
- You may provide sign or we do
- \$100 Discount on team

### Putting Contest — \$1,250

- Interact with every golfer as they take a shot at winning bragging rights. Rules apply
- Exclusive Set Up - Add team for \$250
- You provide the prize.

### Beer Cart Sponsor — \$500 each

- Your Business signage and name on the most popular cart on the course! Cart driven by course employees. You provide signs.

### Lunch or Dinner Sponsor

- Provide the food for the event at the clubhouse. We provide the signage.

### Team of 4 — \$600

- Skilled or not - it's all about the fun! Includes putting contest, prizes, food, drink, fun.

**Mulligans —  
\$20 for 2**

**Red Tee Blast —  
\$20 each**



VOICE \* PROSPERITY \* JOBS

CHAMBER'S BUSINESS AND COMMUNITY FOCUS



AWARENESS \* EXPOSURE \* GROWTH

PART OF YOUR BUSINESS MARKETING PLAN



CARE \* ALIGNMENT \* VISIBILITY

PART OF YOUR COMMUNITY ENGAGEMENT PLAN



THE BEST IT CAN BE

PART OF THE CHAMBER'S POSITIVE PROMOTION OF THE PARISH



SUPPORT \* CARE \* INVESTMENT \* LEADERSHIP

SUPPORT OF THE CHAMBER'S ECONOMIC IMPACT INITIATIVES



CHAMBER OF COMMERCE

PART OF YOUR ECONOMIC IMPACT PLAN

THE LIVINGSTON PARISH CHAMBER IMPLEMENTS PROGRAMS AND INITIATIVES THAT ENGAGE YOUR BUSINESSES, YOUR EMPLOYEES AND YOUR COMMUNITY. THE OPPORTUNITIES HERE PROVIDE PLATFORMS FOR ADVERTISING, BRANDING, NETWORKING AND DEVELOPMENT PLUS POSITION YOU AS A LEADER IN THE LIVINGSTON BUSINESS COMMUNITY.

YOUR INVESTMENT HERE IS AN INVESTMENT IN CREATING OPPORTUNITIES FOR BUSINESS AND PROSPERITY OF ALL AREAS OF THE PARISH.