

#LPBIZ



2023 SPONSOR GUIDE

MARKET | BRAND | ENGAGE
Exclusive Opportunities
Elevate your brand

LIVINGSTON PARISH CHAMBER
248 VETERANS BOULEVARD
DENHAM SPRINGS, LA 70726

MONTHLY, QUARTERLY MEETINGS



GENERAL MEETINGS

Projected Attendance: 80-150

Pricing: \$1,000

When: Typically the 2nd Wednesday, Noon

Audience: Full membership, business leaders, chamber investors, dignitaries.

State of the....events

- Parish | Education | Business | ETC.
- Logo on all promotional
- CEO at head table & address guests (4 min)
- VIP Reserved table for 8
- Business Spotlight table option
- Your promotional item at attendee seats



BIZ CONNECTIONS

Projected Attendance: 25 - 70

Pricing: \$325 - Noon

When: Noon - Last Wednesday - Monthly- or AM - 2nd Thursday - Quarterly

Audience: Biz Professionals who are connecting and building a network to grow and improve their business. Business spotlights and training segments at times.

- Business logo on promotional
- 4 minute talk on your business
- Lunch for 2 included
- Business items at seats: exclusive for sponsor



- BUSINESS & INDUSTRY UPDATES
- GOVERNMENTAL UPDATES
- INTERACTION ENCOURAGED

BUSINESS BRIEFINGS

Typical Attendance: 35 - 85

Pricing: \$550 - \$1,000

When: 3rd Thursday, 8:00 a.m.

What: Biz & Ind. Updates, State Biz Priorities, Legislative Recap. Sponsorship offsets hard costs on bringing these events at no charge to members.

Audience: Business leaders and owners engaged in public policy and advocacy of policy which impacts business.

- LOGO on all promotional correspondence
- Address guests briefly - 2-3 minutes
- Reserved VIP Seating



CHAMBER CHEERS!

Typical attendance: 15 - 80

Pricing: \$250 - \$550

When: Only happens twice a year!

What: Chamber members gathering in a casual, no structure zone. No pressure, just cheers and chill!

Audience: One of fastest growing, with those who are ready to take business to the fun level.

- Your logo on all promotional correspondence
- Sponsor acknowledgement on all pre event and during event items.
- Announcement as a sponsor

General Meetings Biz Connections Business Briefings

LIVINGSTON PARISH CHAMBER OF COMMERCE



ANNUAL MEETING & AWARDS BANQUET

Annual Meeting & Awards Banquet

January - 2023 - Noon plus pre-event reception

Celebrate Business! The business and professional event of the year for Livingston Parish! A signature event where we highlight a prominent business keynote speaker and...drumroll... announce Livingston Parish's Businesses of the Year, Women's Awards and Future 5.

Past attendance : 200+ **Audience:** Area business leaders, owners and local dignitaries

PRESENTING Sponsor -

\$1,500 (1) SOLD 2023

- CEO to speak at event - 3-5 minutes
- Branding - Logo placement at event, on event materials, etc.
- Exclusive VIP Seating for 8
- Table Decoration option

Sponsor Only - No tickets

\$375

- Can't make it but still want to be a part of it? This option gets your name associated with celebrating LP businesses.

Add - ons -

Table Decoration - \$100

- You decorate a table and provide a centerpiece to be used as a giveaway plus items for each seating if you choose. Included with \$575 and above options.

Reserved SEATING Options

\$750

Sponsor & VIP Table of 8

- Reserved seating for 8 at VIP placement
- Your business logo added to the sponsor line up on select materials.
- Table decor option included.

\$575

Sponsor & Reserved Table of 8

- Reserve seating for 8 at priority placement.
- Your business name (only) added to the sponsor line up.
- Table decor option included.

\$375

Reserved Table of 8 - \$375

- Reserved table for 8, your choice when you arrive on open tables.





AWARDS SPONSORSHIPS

Business of the Year Award Sponsor - \$1,250

- Option for your representative to announce one award winner at the event (script provided)
- Logo throughout award and select promotional materials
- In-person and online acknowledgement
- Reserved seating for (8)

Women's Leadership Award Sponsor - \$1,250 **SOLD 2023**

- Option for your representative to announce one award winner at the event (script provided)
- Logo throughout event and select promotional materials
- In-person and online acknowledgement
- Reserved seating for (8)

Livingston Future 5 Award Sponsor - \$1,250 (1 Available)

- Option for your representative to announce one award winner at the event (script provided)
- Logo throughout event and select promotional materials
- In-person and online acknowledgement
- Reserved table for (8)





GALA—2023 Returns! Friday, March 17, 2023

SPONSORS front and center and on almost EVERY PHOTO at the Photo wall depending on your level. The “dress up event” in Livingston Parish with a fun theme every year.

Attendance - 200 plus

Audience - Owners, CEO’s, high level management, dignitaries, lots of awesome people

PRESENTING SPONSOR—\$3,500

The BIG ONE!

High Rollers Club Sponsor—\$1,750

VIP - treat your guest like royalty

- Reserved table for ten (10)
- Logo on photo backdrop—all guest photos
- Logo on promotional
- Diamond on the Wall of Fame
- Gaming tickets and other lagniappe
- Entertainment, open bar, auction access

Evening includes Entertainment, open bar, auction access. Interactive event with gaming tables, silent auction and live auction. Good times!

Entertainment Sponsor—\$2,000

Sponsor of impersonator—unique act
You can be part of the act!

Gaming Table Sponsor—\$450 (4)

Sponsor listing and signage at your sponsored game.

Table for 10—\$1,150

Reserved table for 10 of your guests
Table holder presence

Diamond Presence—\$125

Diamond on the Wall of Fame
Ticket NOT included

Tickets—\$125

Open admittance for one

Note: Prices and seating subject to change based on venue.

Contests: Best Dressed Best Dressed Couple Gaming Tables Fun Entertainment

LIVINGSTON PARISH CHAMBER OF COMMERCE



PROGRAM SPONSOR

\$2,500—(with participant—\$1,650 without)

Have your business associated with THE program in the parish that IS Leadership and Community Development. We'll let everyone know you are an advocate of leadership. Program impact through awareness & projects is off the charts! Meet & Greet & Graduation—Leadership Remarks.

\$1,150—Class participant includes

- SIMSOC Opening Retreat, overnight stay, private room, includes dinner, retreat materials, breakfast, lunch & hospitality
- Meet & Greet event
- Kick-off luncheon—Class introduced
- DISC - Comprehensive 45 page report
- Complimentary Health Screening
- Monthly lunches (9)
- Transportation * Refreshments
- Graduation Ceremony * Awards
- Diploma
- Lifetime Memories—no kidding

**Connections * Information * Insight
 Leadership * Vision * Community * Care *
 Service * Projects * Impact * Lifelong
 Sponsorship Options**

Class Session Sponsorships

Meet & Greet - \$300

SIMSOC Retreat

- Hospitality Suite—provide food, drink refreshments or \$500
- Lunch or Dinner Sponsor \$300 - \$500

Monthly Lunch Sponsorships

- Arrange and Provide lunch & beverages for class (or pay cost) with option to dine & address class - \$325
- Open sessions include Sep, Oct, Nov, Dec, Mar, May

Transportation \$200 (6 available)

Graduation Sponsors

- Beverage Sponsor (provide & serve)
- Food Sponsor
- Decoration Sponsor (1 available)

Leadership Alumni Program

- Sponsor Alumni Events
- Scholarships - fund scholarships



About the event

July 2023

Started in 2022, the Livingston YP's Conference meant to bring young professionals together to network, gather and interact with great speakers

Projected Attendance: 100+

Livingston YP's Leadership Conference Leadership * Business * Professional * Workplace

L Y P E V E N T S P O N S O R

PRESENTING SPONSOR - \$795

- Logo presence throughout event and promotional materials, emails, programs, every table at event
- Invite on promotional programs - hype
- Speak at event special recognition
- Expo table with priority placement
- Priority seating for 6 - front row

EXPO Sponsor—\$375

Logo and Expo Space

- Logo presence on select event promos
- Expo spotlight table - only 7 offered - set up for crowd at the network hours
- Reserved priority seating for 2

Reserved Table—\$250

PRIORITY SEATING

- Reserved priority seating for 6

Ticket - \$30

Individual ticket to the event.
Includes program, speakers, lunch.

Additional Options

Door prizes and giveaways—to be determined, minimum value.



LIVINGSTON YOUNG PROFESSIONALS

Livingston Young Professionals

Livingston Parish NEEDS next generation leaders. Professional, leadership, community service, social activities, education, and relationship development opportunities for young professionals ages 21-40. Sponsoring this program shows your interest and commitment to leadership development of Livingston’s next generation of leaders.

L Y P E V E N T S S P O N S O R

LYP Christmas Mixer - \$550 (4)

- A signature event with a large attendance. One of the best.
- Logo presence on materials and at event.
- Opportunity to address crowd - as long as it's fun and upbeat!

LYP Quarterly Meetup - \$250 (4)

- Address attendees - Logo as sponsor - Mentor
- Event passes
- Education and Spotlight event

L Y P P R O G R A M S P O N S O R

Sponsorship LYP Program

\$2500 - \$1,000 - \$750

- Your brand supporting LYP initiatives every place. At these levels, we work with you for best placement of your time, brand and funds. If it's LYP, you are on it.

LYP Membership Sponsor

\$50 - Sponsor a LYP Member

Community Service : Social Activities : Leadership Development : Professional Skills

LIVINGSTON YOUNG PROFESSIONALS | LIVINGSTON PARISH CHAMBER OF COMMERCE



Women's Leadership Event
Leadership * Business *
Professional * Workplace

About the Event:
September 15, 2023

This event is on fire and is a step toward programming geared toward women in Livingston Parish. The Women's event started in 2017 and is on a roll with past attendees calling it invigorating, uplifting, motivating and more. Show your support of Women's programming that is still new to Livingston Parish.

Past Attendance: 200-300

Individual Options

- **Table Decor—\$145**
 - You decorate (1) table for guests
 - Must include one center item and giveaways for (8) (guidelines available)
 - Includes one individual ticket
- **Individual Ticket—\$45**
 - General admission seating for 1
 - Includes, expo, meal, prizes, giveaway

PRESENTING SPONSOR—\$1,775

SOLD 2023

- Logo presence throughout event and promotional materials, emails, programs, every table at event
- Half page ad in program
- Invite on promotional programs - hype
- Expo table with priority placement
- Reserved front row seating for 8
- Table decor option

GOLD Sponsor—\$875

- Logo presence on select event promo and throughout event
- Recognition in program
- Expo table
- Reserved seating for 8
- Table decor option

SILVER Sponsor—\$675

- Logo presence on select event promo and throughout event
- Recognition in program
- Reserved seating for 8
- Table decor option

EXPO—\$375

- Recognition in program
- Expo table
- General admission seating for 1

RESERVED SEATING—\$425

- Seating for 8
- Open Placement



GOLF SPONSORS meet with high level management and owners at this FUN event. Party on Every Hole Best Golf Outing—All golf levels—Pro Business Golf Event—Every stop is a fun stop!
 Attendance—36 teams plus sponsors—over 200 owners high level management, dignitaries.
Sponsorship Options: All sponsors receive \$100 off team pricing!

PRESENTING SPONSOR—\$3,750
The BIG ONE! You get it all!

Hole In One – \$1,500 (Limited)

- Priority & Exclusive hole set up location
- Complimentary mulligans for players
- Includes all Eagle options

Eagle – \$1,250 with a team OR \$750 without

- LOGO level starts here
- Note: Shared Hole Presence at event
- Includes all Birdie options

Birdie – \$1,000 with a team OR \$500 without

- Set up tent on hole, greet golfers, provide refreshments, pass out promotional items
- Business name on promotional
- Includes all Par, shared hole, 3rd priority place

Par – \$750 with a team OR \$250 without

- Sign at event—driving range or other
- You may provide sign or we do
- \$100 Discount on team

Putting Contest – \$1,250

- Interact with every golfer as they take a shot at winning bragging rights. Rules apply
- Exclusive Set Up - Add team for \$250
- You provide the prize.

Beer Cart Sponsor – \$500 each

- Your Business signage and name on the most popular cart on the course! Cart driven by course employees. You provide signs.

Lunch or Dinner Sponsor

- Provide the food for the event at the clubhouse. We provide the signage.

Team of 4 – \$600

- Skilled or not - it's all about the fun! Includes putting contest, prizes, food, drink, fun.

Mulligans — \$20 for 2

Red Tee Blast — \$20 each

LIVE2LEAD

LIVINGSTON PARISH | NOVEMBER 17, 2023



RYAN LEAK

SPEAKER, EXECUTIVE COACH, & WALL STREET JOURNAL BEST-SELLING AUTHOR



KENDRA SCOTT

DESIGNER, FOUNDER, EXECUTIVE CHAIRPERSON



JOHN C. MAXWELL

#1 LEADERSHIP EXPERT AND BEST-SELLING AUTHOR



MARCUS BUCKINGHAM

BEST-SELLING AUTHOR, GLOBAL RESEARCHER, AND STRENGTHS REVOLUTIONIST

LIVE2LEAD

LIVE YOUR BEST LIFE!
Prepare to be BLOWN AWAY. The only program of its kind in Livingston Parish. Bring out the best in each of us. Professional Speakers and Motivators.

November 17, 2023

8:00 am–Noon | Suma Center

Attendance: 150–200

Audience: Leadership development. High School & College Special showing.

Professional leadership development of the highest caliber comes to Livingston Parish. WE are bringing this to the parish to bring out the best in all of us!

With tens of thousands of value in professional development speakers, including the best, JOHN MAXWELL. Past presenters include Dave Ramsey, Simon Sinek, Warrick Dunn, Dan Cathey, Tyler Perry, Rachel Hollis, Marcus Buckingham, Steve Harvey, Chris Hogan, Doris Kearns Goodwin.

Focuses on professional and personal development as a leader—leader does not mean you are in a management role—just that you aspire to grow.

SPONSOR Opportunities

Projected attendance: 150 plus additional private showings

PRESENTING Sponsor—\$2,500

- Listed as a Champion of Leadership Development—LOGO everywhere on promotional correspondence
- Exchange all for private showing
- Twenty (20) VIP seating tickets

Event Sponsor (3)—\$1,500

- Logo on promotional event materials & correspondence
- Ten (10) VIP seating tickets

Break time Sponsor—\$750

- Sponsorship to assist in the break time costs. Signage and interaction with attendees.

Sponsor an Educator—\$100

- Allows (3) Educators/Teachers to attend at no charge.



VOICE * PROSPERITY * JOBS
 CHAMBER'S BUSINESS AND COMMUNITY FOCUS



AWARENESS * EXPOSURE * GROWTH
 PART OF YOUR BUSINESS MARKETING PLAN



CARE * ALIGNMENT * VISIBILITY
 PART OF YOUR COMMUNITY ENGAGEMENT PLAN



THE BEST IT CAN BE
 PART OF THE CHAMBER'S POSITIVE PROMOTION OF THE PARISH



SUPPORT * CARE * INVESTMENT * LEADERSHIP
 SUPPORT OF THE CHAMBER'S ECONOMIC IMPACT INITIATIVES



CHAMBER OF COMMERCE
 PART OF YOUR ECONOMIC IMPACT PLAN

THE LIVINGSTON PARISH CHAMBER IMPLEMENTS PROGRAMS AND INITIATIVES THAT ENGAGE YOUR BUSINESSES, YOUR EMPLOYEES AND YOUR COMMUNITY. THE OPPORTUNITIES HERE PROVIDE PLATFORMS FOR ADVERTISING, BRANDING, NETWORKING AND DEVELOPMENT PLUS POSITION YOU AS A LEADER IN THE LIVINGSTON BUSINESS COMMUNITY.

YOUR INVESTMENT HERE IS AN INVESTMENT IN CREATING OPPORTUNITIES FOR BUSINESS AND PROSPERITY OF ALL AREAS OF THE PARISH.