

# Thank You Members! Chairman's Circle



## Partner



## Executive

**Armstrong Relocation of Denver  
an Agent for United Van Lines**

**Bear Creek Design Group**

**Blue Marble Advisors**

**Brookdale Senior Living**

**Cactus Jack's Saloon**

**Evergreen National Bank**

**Gather Evergreen**

**Living Water Systems, Inc**

**Moore at REMAX Alliance**

**Sears Home Improvement &  
Handyman**

**The Pizza Joint**

**The Wild Game**

**Twigs**

**Xcel Energy**

# October 2017 NEWSLETTER



## Celebrate Success for Serenity and Nominate Your Favorite Local Business!

Colorado Serenity Magazine is celebrating 25 years in business this month-congratulations! We are excited to reveal in all that they have given in terms of exposure both in articles and in advertising to our mountain community. Many of their original advertisers were and still are members of the Evergreen Chamber. Imagine how Serenity and our local businesses have contributed to the economic growth of Evergreen in the last 25 years! A quarter of a century equals stacks and stacks of quarters keeping a variety of organizations, restaurants, shops all here for the benefit of our residents. Cheers to the next 25 years of prosperity for Colorado Serenity and the members of the Evergreen Chamber!

Celebrating the success of local entrepreneurs is what the fall is all about. Every year the Evergreen Area Chamber of Commerce asks the community to nominate and vote for their favorite businesses. Who should receive Business of the Year for 2017? Who is the People's Choice for Best Loved Business and who will be the 2017 New Business of the Year? Last year's winners were Business of the Year-Cactus Jack's Saloon and Grill, People's Choice-LIV Sothebys International Realty and New Business of the Year for 2016 was Lariat Lodge Brewing Company.

The way the process works is that we ask you to go online to the Chamber website ([evergreenchamber.org](http://evergreenchamber.org)) and follow the instructions on our homepage. The nominations are open from October 10 until October 24. We then put together the list of nominees and ask you to come back to our website to vote on who you think should win! Voting will be open from October 25 until November 8. The votes are tallied, nominees are interviewed and the awards committee makes their selection. Winners will be announced at the Evergreen Chamber Annual Gala and Business Awards on Friday December 8. The event, titled Sparkle and Shine, is open to the public and will be held at The Wild Game. Join us!

Follow us on Facebook, LinkedIn, Twitter, check out our website or just call anytime. Our job is to promote Evergreen locally and down the hill and we love what we do!

*Betsy Hays*

President, Evergreen Area Chamber of Commerce  
303-674-3412  
[EvergreenChamber.org](http://EvergreenChamber.org)

# October Staff in the News



## Business of the Year Awards: Time to Nominate!

It's that wonderful time of year again, where you can nominate your favorite Chamber business. Have you been a customer at an exceptional Chamber business? Have your friends and family experienced great service at a business? Nominate them! Take action and go to the Chamber website today!



## Sponsorships Available! Give Your Business an Advertising Boost. Get Noticed!

We have some amazing opportunities to Sponsor two of our biggest events of the year, Sparkle & Shine Business Awards and Santa Breakfast. This is the perfect chance, to get additional exposure call the Chamber for more details to get the word out about your business.

# Evergreen Rotary News



**Rotary** is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who come together to make positive, lasting change in communities, both at home here in Evergreen and also abroad.

**Our motto:** Service Above Self

### What we do:

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 35,000+ clubs work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies

Turn your passion for change into action through Rotary. Rotary members dream big and do whatever it takes to find solutions. Whether it's as a member, partner, or supporter, you can be a part of the solution.

Evergreen Rotary Club has more than 100 members – check us out at [evergreenrotary.org](http://evergreenrotary.org). We meet most Friday mornings at the Evergreen Country Day School. If you'd like to join us one morning or just like to find out more about what we do, get in touch with our president, Larry Caine: 303-526-4257. [lecaine@comcast.net](mailto:lecaine@comcast.net) or [info@evergreenrotary.org](mailto:info@evergreenrotary.org)



Thanks to our Evergreen Rotary Club sponsors:



What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell – 305-926-5894. Email - [Tim.Grace@N2Pub.com](mailto:Tim.Grace@N2Pub.com)



# October Chairman's Circle Spotlight



Owner: Doug Kinzy  
coloradoserenity.com  
303-670-5448

## Congrats to Colorado Serenity for 25 Successful Years!

**Q. How long have you been in business?**  
25 years!

**Q. How often do you publish? How many subscribers do you have?**

We publish monthly. We have no subscribers and are not subscription based. We direct mail using bulk mail delivery through the post office. Approximately 25,000 homes and businesses in the surrounding foothills receive our publication. Our distribution has recently expanded to cover Idaho Springs, so with Lookout Mountain, Genesee, and Evergreen, we cover the local I-70 Corridor up here quite nicely. And, we distribute from Morrison out to Conifer, Pine and Bailey, so the entire 285 Corridor receives Serenity. This gives us the largest distribution of any local publication.

**Q. What is new with Serenity Magazine?**

The most important news at Serenity is that we have just gone live with our new website coloradoserenity.com that includes an online pageable version of each monthly issue. And adding Idaho Springs to our distribution is new from earlier this year.

**Q. Why are these new aspects important to the business?**

The online version of Serenity is huge. It not only allows readers all over the world to access Serenity, but also provides the opportunity for our advertisers to link their own online presence in their Serenity ads. The Colorado Serenity website will also have an archive of previous issues.

Delivery to Idaho Springs adds another 1800 readers to the Serenity family. We think Idaho Springs is experiencing a boom in growth and are proud to be a part of that excitement. We already have several advertisers onboard, and hope to grow that soon.

**Q. Is there anything else you would like your fellow Chamber members to know?**

Our primary mission is to support local business. We believe the best way to achieve that support is to provide an interesting and locally focused, coffee table piece. As a beautiful, glossy publication, Serenity enjoys a very long shelf life, so to speak. We have seen six-month-old Serenity's still on display on local coffee tables and shelves. We feel very strongly that interesting reading is vital to the support of our advertisers. It keeps readers from just flipping through the magazine and throwing it out. They save it all month long to be able to get to all the articles they plan on reading after first scanning it. And if someone spends 5 or 10 minutes reading an article on a page where an advertiser's ad appears, it is hard to imagine that reader would not notice the ad as well.

# October Members in the News

## Thank You for Your Testimonial!

“One year ago I saw someone putting up flyers for the “Women in Business Lunch.” I was wallowing in isolating self pity. A vision came of me tackling this woman begging to be connected to other business owners who have shared my trials. That luncheon was full of welcoming and encouraging women. Being a member for one year and just opening my business recently, I know the encouragement, connections and support have been a huge reason I pushed through. The workshops, the socials, all of it has been priceless!” - **Courtney McLaurin of Evergreen Swims**

## Evergreen Public Access Defibrillation and Evergreen Fire Rescue Work Together to Make Evergreen a Safer Community!

Evergreen has been awarded the highest designation from the Heart Safe Foundation! Our community was given the Five Heart Award. This designation makes Evergreen one of the most prepared towns in Colorado, for places for victims of sudden cardiac arrest.

**Evergreen Fire/Rescue**  
[evergreenfirerescue.com](http://evergreenfirerescue.com)



**DON'T MISS YOUR CHANCE!**

**EXPLORE EVERGREEN  
IS 75% SOLD OUT!**

CONTACT US TODAY TO SECURE YOUR SPOT  
AND ENSURE PLACEMENT IN THIS POPULAR  
ANNUAL MAGAZINE.



**3K**

AVG. MONTHLY  
PAGE VIEWS  
(UP 400% YTD)



**65K**

AVG. ANNUAL  
READERSHIP



**100K**

AVG.  
IMPRESSIONS



**45**

MEDIAN AGE

## Don't Miss Out!

**As a magazine supporter here's what you receive:**

- One full year of exposure
- Affordable, effective marketing maximizing your reach and exposure
- Distribution at all Colorado Visitor and Welcome Centers, Evergreen homeowners and every chamber member
- Print, digital and mobile - you receive all for the same price with **FREE** live links
- Pricing for all budgets

[CLICK HERE TO SEE THE RATE CARD](#)

### Explore Evergreen Delivers:

<b>AFFLUENCE</b> .....	<b>\$94,467</b> Median HH
	<b>\$459,775</b> Median HV
<b>INFLUENCE</b> .....	<b>21%</b> Are business decision makers
	<b>34%</b> Work in professional/executive/technical positions
	<b>28%</b> Graduate or professional degree
<b>ENGAGEMENT</b> .....	<b>1,000 Minutes</b> , Average total reading duration by month

### This is Evergreen's Official Visitor Guide!

**PROMOTE YOUR BUSINESS THE SMART AND EASY WAY**



Contact Smart Marketing - EasyChair Media.  
Reserve your space today and show Evergreen  
what you have to offer!

**970.686.5805**

[EVERGREENSALES@EASYCHAIRMEDIA.COM](mailto:EVERGREENSALES@EASYCHAIRMEDIA.COM)



# October Welcome New Members



## **Lisa Keener with Coldwell Banker**

Experienced professional realtor with residential listings from Lakewood, Denver West Foothills to Evergreen & beyond. Knowledgeable about these neighborhoods, I can help you find the home your family is looking for.

**Lisa Keener— Owner**  
Evergreen, CO 80439  
720-272-8593, coldwellbanker.com



## **Buffalo Park Dentistry**

We provide comprehensive family and cosmetic dental care in a welcoming, comfortable, private practice environment. We believe in advancing the health of our patients and supporting our community.

**Alex Roberts— Owner**  
28577 Buffalo Park Rd, Suite 260  
Evergreen, CO 80439  
303-674-7741, buffaloparkdentistry.com



## **Nancy Staub State Farm Insurance**

At Nancy Staub State Farm we value personal relationships. Our genuine concern for our customers is reflected in our commitment & service to our mountain communities.

**Nancy Straub— Owner**  
26881 Main Street  
Evergreen, CO 80439  
303-838-2711, nancystaub.com



## **Calendeavor.com**

Calendeavor is every event in Evergreen, Colorado, with relevant advertising targeting when and what community members are doing.

**Schaunon Winter Gilman— President**  
Evergreen, CO 80439  
303-679-6056, calendeavor.com



## **Gold Compass Real Estate**

We're a brokerage firm, formed to help home buyers, sellers, investors, and agents understand the value of the real estate market and reach their real estate goals.

**Michael Lies— Employing Broker**  
4 West Dry Creek Circle, Suite 100  
Evergreen, CO 80439  
303-325-5690, coloradohomeblog.com/homes-for-sale-evergreen-co

**JUDITH REPP  
ARCHITECTS**

## **Judith Repp Architects**

Commercial and Residential Architectural Design

**Judith Repp—Owner**  
Evergreen, CO 80439  
610-659-1899

# October Ribbon Cuttings



## **Taspen's Cosmic Kitchen**

Locally made organic skin care & wellness products along with a full holistic wellness center offering a variety of therapeutic massage, bodytalk, herbal consultations, meditation, classes, & workshop

**Co-Owner - Heather Baruch**  
**25797 Conifer Road Unit B-112**  
**Conifer, CO 80433**  
**720-305-9316, [taspenskitchen.com](http://taspenskitchen.com)**

## **Center for the Arts Evergreen**

The center supports Evergreen and its surrounding communities in the visual and performing arts, bringing the arts and community together. CAE hosts classes, workshops, exhibitions and cultural events

**Executive Director - Steve Sumner**  
**1318 County Road 65**  
**Evergreen, CO 80439**  
**303-674-0056, [evergreenarts.org](http://evergreenarts.org)**



## **EZLiving Systems**

EZLiving Systems by John McKenna, will help you to create a wonderful life by improving your thought systems, we host transformational workshops and one on one coaching.

**John McKenna**  
**720-417-9631**  
**[ezlivingsystems.com/JohnMcKenna](http://ezlivingsystems.com/JohnMcKenna)**



**RIBBON CUTTINGS!**



# October Ribbon Cuttings



**Front Range Nuisance Animal Solutions**  
Wildlife pest control specializing in removal, exclusion, carpentry and repair. Also clean up and disinfection.

**Owner - Brandon Harvey**  
1778 Main Street  
Georgetown, CO 80444  
303-720-8804, [trapperbrandon.com](http://trapperbrandon.com)

## Clutterbug of Colorado

Clutterbug of Colorado declutters & organizes homes, offices, etc. to help maintain a simple, tidy, stress-free environment. Moving, downsizing, have a busy life or just tired of clutter and disorganization? Call us!

**Owner - Janice Kaup**  
720-739-1370, [clutterbugofcolorado.com](http://clutterbugofcolorado.com)



**The Evergreen Gallery**  
Oldest existing gallery in Evergreen, located at the light on Main Street. Representing Colorado contemporary fine arts and crafts; pottery, jewelry, photography, wood, metalwork, glass, and fiber.

**Owner - Beth Riser**  
28195 Hwy. 74  
Evergreen, CO 80439  
303-674-4871, [theevergreengallery.com](http://theevergreengallery.com)

**RIBBON CUTTINGS!**



# October/November Upcoming Chamber Events



The Evergreen Chamber of Commerce Presents

December 8th 5:30-9pm At The Wild Game

## Sparkle & Shine

Evergreen Area Chamber of Commerce Presents!

# SANTA BREAKFAST

EVERGREEN AREA Chamber of Commerce

CITYWIDE BANKS. *Happy Holidays*

**SATURDAY, NOVEMBER 25, 9 - 12 PM**  
The Evergreen Lake House ~ 29612 Upper Bear Creek Rd.  
Go to [evergreenchamber.org](http://evergreenchamber.org) for tickets or call 303.674.3412!

EVERGREEN AREA Chamber of Commerce

Conifer Area CHAMBER OF COMMERCE

# mix

303-674-3412

Monthly Business Mixer  
[www.evergreenchamber.org](http://www.evergreenchamber.org)

## Combo Mixer!

This Month's Host:  
Morse Evergreen Auto Body

7073 County Hwy 73, Evergreen  
Thursday, October 26th 5:00pm-7:30pm

\$5 members ~ \$10 not-yet-members  
Door Prizes ~ Networking ~ Food ~ Drinks

EVERGREEN AREA  
Chamber of Commerce

## Membership Benefits Review

*Let us show you how to get the most out of your Chamber membership!*

Our previous Membership 101 and 201 classes are now combined into one Bi-Monthly of ALL of the membership benefits!

*All members, new and old are welcome to come to this FREE, brief "refresher" on all things "Chamber Membership!"*

Learn the answers to these and many other questions you may have:

- What does your membership include?
- Who do you talk to when you need answers?
- How do you use the Chamber's website?
- How can you get involved and market your business?

First Wednesday of every other month at the Evergreen Fire & Rescue Building 8:30 am:

Join us on Wednesday,  
November 1

## GET NOTICED!

**Sponsorships Available  
For Both Santa Breakfast and  
Sparkle & Shine Awards**

**Call the Chamber for more info and learn how  
extra market exposure for you business =  
more customers  
303-674-3412**



# October Renewing Members



These members have renewed their  
**memberships this month.**  
Thank you for your loyal support!

**1** + YEARS

Colorado Eye Consultants  
Evergreen Commercial Group, LLC.  
Minuteman Press  
Hands on Fire Massage  
Nancy Alexander– Caliber Home Loans  
Women of Evergreen Business  
Evergreen Home Concierge  
Meadows at Marshdale  
The Home Depot  
Salvation Army– Evergreen Extension Unit  
Evergreen Swims  
Bodiology Medical Spa and Body Retreat  
Vivian's Gourmet

**WOWEE!** **20** + YEARS

Evergreen Dental Group  
Tallgrass Aveda Spa & Salon

**Amazing!** **25** + YEARS

Life Care Center of Evergreen

**5** + YEARS

Mountain Vet to Pet  
Shepard Realty, Inc.  
Bootstraps, Inc.  
Crossroads Chiropractic & Acupuncture

*Thank  
you*

## **YOUR CHAMBER STAFF**

Betsy Hays  
Sheralyn Austin-Gagne  
Didier Bonnette-Forenz  
Marilynn Bell  
Angela Tapp  
Betsy Semmens  
Tracy Murray  
Valli Crockett  
Alexa Brown

*President/CEO  
Operations Manager  
Marketing Manager  
Accounts Manager  
Event Operations Manager  
Membership Coordinator  
Membership Coordinator  
Membership Coordinator  
Intern*

**WOW!**

**10** + YEARS

The Bistro at Marshdale

# October Thank You for Coming



## Fun Time at the Member & Community Breakfast!





# October/November Chamber Calendar



## EVERGREEN AREA Chamber of Commerce

October/November 2017

Mon	Tue	Wed	Thu	Fri
<b>16</b>  <b>To Do:</b> <b>✓ JOIN US at the Quarterly Nonprofit Meeting, 10/17</b>  <b>✓ COME TO the Combo Mixer with Conifer 10/26</b>  <b>✓ ATTEND the Business Expo Mixer, 11/9</b>	<b>17</b> Early Morning Edition Leads Group, 7:30am  <b>Quarterly Nonprofit Meeting, Little Bear Saloon, 3rd flr., 3pm</b>	<b>18</b>	<b>19</b> Lunch Bunch Leads Group, Tuscany Tavern, 11:30am	<b>20</b> <b>Ribbon Cutting Gather Evergreen</b>
<b>23</b>	<b>24</b> Early Morning Edition Leads Group, 7:30am	<b>25</b> <b>Strategic Planning Board Meeting, Tuscany Tavern, 9am-3pm</b>	<b>26</b> <b>Monthly Business Mixer, Combo w/ Conifer Chamber, Morse Evergreen Auto Body, 5pm-7.30pm</b>	<b>27</b> <b>Ribbon Cutting Evergreen Christian Church</b>
<b>30</b>	<b>31</b> Early Morning Edition Leads Group, 7:30am	<b>1</b> <b>Marketing Your Business with the Chamber, EFR, 8.30am</b>  <b>Buffalo Park Dentistry, Open House &amp; RC, 4pm</b>	<b>2</b> Lunch Bunch Leads Group, Tuscany Tavern, 11:30am  <b>Ambassador Meeting, Lariat Lodge, 4.30pm</b>	<b>3</b> <b>Ribbon Cutting Dinosaur Ridge</b>
<b>6</b>	<b>7</b> Early Morning Edition Leads Group, 7:30am	<b>8</b> Women2Women Leads Group, EFR, 9am	<b>9</b> <b>Business Expo Mixer, El Rancho Brewing Company, 5pm-7.30pm</b>	<b>10</b> <b>Ribbon Cutting</b>
<b>13</b>	<b>14</b> Early Morning Edition Leads Group, 7:30am	<b>15</b> <b>Board Meeting, EFR-Auditorium 4.30pm</b>	<b>16</b> Lunch Bunch Leads Group, Tuscany Tavern, 11:30am	<b>17</b> <b>Ribbon Cutting Citywide Banks</b>



- ♦ Business of the Year, Nominations and Sponsorships
- ♦ Santa Breakfast Sponsorships
- ♦ Members in the News
- ♦ And much, much more!

## IMPORTANT INFORMATION



Evergreen Area Chamber of Commerce  
1524 Belford Court  
Evergreen, Colorado 80439

