



EVERGREEN AREA Chamber of Commerce

**JULY
2018**

NEWSLETTER

Thank You Members! Chairman's Circle



Partner



Executive

- ◆ Bear Creek Design Group
- ◆ Big O Tires Evergreen
- ◆ Brown Contracting & Remodel
- ◆ Cactus Jack's Saloon
- ◆ Douglas A. Turner, P.C., Attorneys at Law
- ◆ Evergreen National Bank
- ◆ Felde Group CPA
- ◆ Gather Evergreen
- ◆ KCH Properties LLC
- ◆ Living Water Systems, Inc
- ◆ Moore at REMAX Alliance
- ◆ Rose Walker
- ◆ RPM Agency, Inc.
- ◆ The Wild Game
- ◆ Xcel Energy



Facebook Live Fun!

Have you seen the Facebook Live videos the Evergreen Chamber has been doing since April? Three to five days a week we are posting on the Evergreen Chamber Facebook page a quick, less than 60 second commercial about Evergreen, local events, local businesses and what our members bring to the community. Visit our Facebook Page and click like/follow and you will be able to join the fun!

The job of the Evergreen Chamber is to get the word out about what our beautiful mountain town has to offer. Facebook Live is a marketing tool that we are using to have fun and provide the community the opportunity to get involved. By liking and commenting on what you see you help increase the visibility of local activity to more and more people every day. Thank you in advance for your participation.

What are some tips I have learned as I dove into to using this technological avenue to promote? Hold the phone landscape style to avoid getting a big black border on each side of the video. Think about your message before you hit record and then speak clearly and concisely. You always need to title to your video that shows on Facebook. The first four words are the most important as sometimes that is all a potential viewer sees on their phone. They see the words and the opening frame so make it count so the video will get viewed. I have also learned that putting a dog in the shot increases the open rate but make sure to have a human as well as this is a human interaction but take advantage of the dog lover in all of us! Keep the video to less than 60 seconds unless it is critical that more information get out. Most importantly, be yourself on the video. It is ok if you mess up slightly but if you really fumble you can discard and start again.

How has it worked for us? Our traffic and engagement is up FIVE times since I started! More and more people around town, both residents and business owners alike have said they have seen what we are promoting and are telling their friends. I have learned that consistency is key and I review the data to see which posts are the most popular. The live videos with the most viewership to date are the Lake Concerts, the Taste of Evergreen when we promoted all of the participating restaurants, the RTD meeting when they presented the idea of service changes in the mountains, realtor recommendations and most recently the first CBD drug approved by the FDA.

Community engagement is what makes our mountain area thrive. We at the Evergreen Chamber appreciate when residents let us know who their favorite businesses are and ask us for recommendations. For establishment owners, it is our pleasure to recommend you, connect you and promote you every day and any way we can. Facebook Live is just one marketing tool we use to grow our economy. We have a vibrant website, active Visitor's Center, well attended networking breakfasts and after hours events plus over 500 members working together for success.

Is your business is not yet a member? Give us a call and we would be thrilled to share with you the benefits of belonging to the Evergreen Chamber. We would love to have you join us at a networking event so you can find out how to take your business to the next level and have fun doing it. Our name is the Evergreen Area Chamber of Commerce and our members stretch from Pine to Conifer, Morrison to Evergreen, Golden to Georgetown. We look forward to growing our local economy by building business relationships and promoting our local community.

Betsy Hays

President, Evergreen Chamber
(303) 674-3412
EvergreenChamber.org



CHAMBER EVENTS



EPRD & the Evergreen Chamber
thank our guests for attending our



COMMUNITY APPRECIATION PARTY





SPONSORSHIPS AVAILABLE



MOUNTAIN AREA
WOMEN
in
BUSINESS

EVERGREEN AREA Chamber of Commerce **LUNCHEON**

Friday September 14th, 2018
11:30-1:30 PM

Mount Vernon Canyon Club
24933 Club House Circle, Golden, CO 80401

More Information Available
EvergreenChamber.org

Enjoy an elegant meal, network with other career focused women and hear from an inspiring speaker on creating a vision of leadership in your business. Executive business coach and experienced speaker, Kari Granger, CEO of The Granger Network, will present on what it takes to be a transformative leader who produces unprecedented results in your business and for your community. **New this year** we will have our first annual Mountain Area Women in Business Hall of Fame nominations and inductions. Creating and celebrating success will be our goal of the afternoon. **More information available on our website: EvergreenChamber.org**

TICKETS ON SALE NOW!

Contact President Betsy Hays
President@EvergreenChamber.org
(303) 674-3412

Thank You To Our Title Sponsor





CHAMBER EVENTS



Evergreen Chamber Member Breakfast

- Breakfast - Networking - Education -

Wednesday, August 1st

7:30-9:00am

The Wild Game

Guest Speaker:
Ron Sandstrom
County Assessor



Sponsored
By:



Evergreen Chamber Business Mixer

- Networking - Door Prizes - Food & Drinks -

Thursday, August 9th 5-7:30pm



Hosted By: Evans Auto Care
3022 Evergreen Parkway
Evergreen, 80439

\$5 Members/\$10 Not-Yet Members



Looking for Something Fun
To Do This Summer?

Check out the
"All Events Calendar" at
EvergreenChamber.org

Hosting an event? Add it on our calendar for FREE
to let the Evergreen Community know what's going on!



NEW CHAMBER MEMBERS

new



Brown Contracting & Remodel (BCR)

BCR specializes in both residential and commercial "green" remodeling improvements, complete deck builds and restores, flooring, tile, general home carpentry/handyman repair and light demolition.

JD Brown - Owner
5555 S Twin Spruce Dr
Evergreen 80439
(720) 219-5913
bcr.earth

Creative Counseling of Evergreen

Brooke is a licensed professional counselor (LPC) in the state of Colorado as well as a national certified counselor (NCC). She is proud to be a registered play therapist (RPT) with the Association for Play Therapy. She offers therapy and counseling services for children, teens and adults.

Brooke Harris - Licensed Professional Counselor
2922 Evergreen Parkway, Suite 325
Evergreen 80439
(720) 504-7296
creativecounselingofevergreen.com

Sam's Club 6630

A warehouse for personal and business shopping. Using our website the possibilities for savings are endless. We are open early for business members and can provide a personal shopper for your convenience.

Harper Holbec - Marketing
7370 W. 52nd Ave
Arvada 80002
(303) 420-8401
samsclub.com

Rose Walker

Rose Walker finds the most efficient solution to the problems businesses face. We are a small team of highly experienced trial lawyers providing services from general counseling to large scale trial.

Alex Rose - Attorney
1240 Bergen Parkway, Suite A-230
Evergreen 80439
(720) 545-0883
rosegwalker.com

Evergreen Community School

Evergreen Community School is Evergreen's first nature based preschool. We offer a holistic, play based curriculum designed to meet the developmental needs of each child.

Sarah Davis - Owner
30596 Bryant Drive
Evergreen 80439
(512) 740-6154
evcocommunityschool.com

GYMGUYZ Evergreen

#1 in Home Personal Training! Our coaches supply the tools and techniques to get you in shape in the comfort of your home, office, or setting of your choice. Give us a call today or visit our website for more information.

Barbara & Mark Garey - Owners
28160 Pine Dr.
Evergreen 80439
(303) 848-8491
www.gymguyz.com/evergreen-co



GYMGUYZ.



#1 in Home Personal Training.



NEW CHAMBER MEMBERS

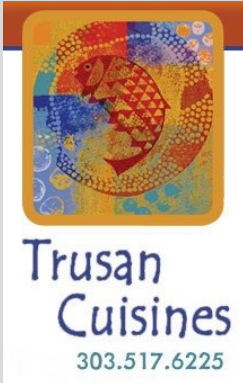
new



Auric Solar

Auric Solar is a full-service provider of residential and commercial solar power, with offices in California, Colorado, Idaho, Oregon and Utah. We are committed to providing home and business owners with an easy way to be powered by affordable, clean and reliable solar power.

Francis Walker - Certified Energy Consultant
99 Inverness Drive East, Ste. 170,
Englewood 80112
(610) 506-0340
auricsolar.com



Trusan Cuisines

Trusan Cuisines specializes in catering, in-home cooking classes, dinner parties, individual cooking, cooking instruction and themed parties.

Trusan Comstock - Chef/Owner
P.O. Box 1688
Evergreen, CO 80437
(303) 517-6225
trusancuisines.com



EVERGREEN ROTARY NEWS



A Great Year for Evergreen Rotary Club

The Rotary Club of Evergreen completed yet another great year with strong growth in both local and international projects, and selfless giving from our 114 members.

Highlights:

- We awarded Community Service grants of \$34,590
- We awarded International Service grants of \$21,539
- We devoted well over 5,000 volunteer hours
- We developed our first Global Grant worth \$162,150
- We raised well over \$140,000 from all sources

Giving Back has never Been so Much Fun!



Rotary
Club of Evergreen Colorado



If you would like to find out more about joining the Evergreen Rotary Club, please contact President Bob Wallace:
E-mail: rwall5@comcast.net, or phone: 303.548.2375, or log on to EvergreenRotary.org

Thanks to our Evergreen Rotary Club sponsors:



What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell - 305-926-5894. Email - Tim.Grace@N2Pub.com



MEMBERS IN THE NEWS



Where's Waldo in Evergreen?

Hearthfire Books and Treats has partnered with many of our local Chamber members for the annual fun "Where's Waldo?" scavenger hunt. Residents follow the trail all around town to find Waldo and see our local businesses. He is hiding in the following businesses- Blue Quill Angler, Bergen Park Paint, Evergreen Chamber, Evergreen Crafters, Seasonally Yours, Evergreen Shipping Depot, Replays Sports Exchange, Evergreen Clothing Company, Habitat of Humanity Restore, DaKind Soups, Holly Berry, CityWide Bank, Muddy Buck, Evergreen Library, Evergreen Nature Center, Crave Consignment, Center for the Arts Evergreen and of course, Hearthfire Books. What fun!

Hearthfire Books and Treats
Bergen Village Shopping Center
1254 Bergen Parkway, Suite D118
Evergreen 80439
(303) 670-4549
hearthfirebooks.com



DaKind Soups now available at Natural Grocers

Congratulations to Arianne and Dustin Spec of DaKind Soups. Their bagged soup and gazpacho is now available in SEVEN Natural Grocers stores. Way to go!

DaKind Soups
27833 Meadow Drive
Evergreen 80439
(303) 674-7687
dakindsoups.com

Whispering Pines Spa Has Moved and Changed Names!

Now located in Castle Court, Whispering Pines has improved their spa services and facilities PLUS they have changed their name. Now called Sacred Stone Day Spa they are open daily 10-5. Owner Rebecca Keith is excited to have you stop by for a massage or hydrofacial.

Sacred Stone Day Spa
32156 Castle Court
Evergreen 80439
(303) 674-7723
evergreensacredstonespa.com



DamDuckyDerby.com

Got Ducks? Annual Duck Derby August 4th

The Dam Ducky Derby, now in its ninth year, annually draws 3,500 visitors to downtown Evergreen with food and festivities throughout downtown, trolley horse rides on Main Street and the Duck Drop at Evergreen Dam.

How does it work? A fire truck drops numbered ducks from above the dam to the creek below. As the rubber ducks race down Bear Creek, spectators follow the flow of thousands of ducks as they approach the finish line at Highland Haven Creekside Inn. Children help collect the ducks in their baskets so they can compete again next year.

Anyone may participate by buying one or more uniquely numbered ducks. The winning ducks numbers are documented as they cross the finish line and cash prizes and sponsor gifts are awarded to the owners of the speediest ducks. *\$3000 in cash prizes and more for winning ducks!*

Saturday, August 4, 2018 11:00 – 3:00 pm in Downtown Evergreen

- Duck Drop at 1:00 PM
- Festival Activities from 11:00 – 3:00 in the Main Parking Lot
 Food, Music, Carnival Games, Bouncy House, Face Painter, more!



RIBBON CUTTING EVENTS



Evergreen Massage

Our vision is to create a massage experience that truly inspires change. Sessions are catered around your needs and goals. From relaxation to pain management to regaining range of motion. We do it all!

Tara Cox – Owner
4611 Plettner Lane Suite 110
Evergreen 80439
(303) 674-1840
evergreencomassage.com

College Nannies, Sitters & Tutors of Golden

We provide families with role models for customized, full-service childcare and tutoring solutions, cradle to college.

**Featuring Grand Opening with
Evergreen Chamber & Golden Chamber.**

Lynn McLeod - Owner & General Manager
14799 West 6th Avenue
Golden 80401
(720) 458-6977
collegenanniesandtutors.com/GoldenCO



S C Robert CPA, PC

Susanne has over twenty-three years' experience helping small and medium sized companies with all their accounting and business needs.

**Celebrating 10 Years of business
in Evergreen!**

Susanne Robert - Owner
31207 Keats Way, #205
Evergreen 80439
(303) 231-1045
scrobertcpa.com



Photos from Ribbon Cutting Event appear on our Facebook, Website, in our Monthly Newsletter, and in the Mountain Connection Newspaper. Take advantage of this FREE marketing opportunity to let the community know what's new with you. marketing@evergreenchamber.org



FEATURED MEMBER SPOTLIGHTS



BIG O TIRES

Evergreen Location EST. 2001
Interview Russell Hammond
(303) 901-8345

Q. What services does Big O' Tires Evergreen provide for clients?

We are a full service automotive repair and tire shop. We can perform all factory recommended services and regular maintenance on a vehicle and many major repair items in house.

Q. Who is your ideal customer?

Anyone who has a car that needs tires, maintenance or repairs.

Q. What is new with Big O' Tires Evergreen?

We have a brand new state of the art Wheel Alignment Machine that allows us to perform alignments in a 1/3 of the time we used to. We were also named the 2017 Evergreen Chamber of Commerce Business of the year!

Q. What other categories of Evergreen Chamber member businesses would be great partners for you?

Businesses that have numerous vehicles they need serviced or have clients that need the service. Also, any business with employees that would like to use a discounted repair program as a employee perk.

Q. What services does Evergreen Oral and Maxillofacial Surgery provide for clients?

- Wisdom teeth removal
- Dental Implant Placement
- Facial Trauma Surgery
- Orthognathic Surgery
- Temporomandibular Joint (TMJ) Surgery
- Cosmetic Surgery
- Facial Pathology



EVERGREEN
ORAL SURGERY

Q. Who is your ideal customer?

Patients who are in need of the aforementioned services.

EST. 2017
Interview Jonathon Jundt
(303) 526-1100

Q. What is new with Evergreen Oral and Maxillofacial Surgery?

3D Printing, Virtual Surgical Planning, and PRP Injections.

Q. What other categories of Evergreen Chamber member businesses would be great partners for you?

Dentists, Physicians, Surgeons and Sports Teams (Facial Injuries).



MEMBER RENEWALS



These members have renewed their memberships this month.

1 + YEARS

Colorado Aerial Yoga and Fitness
Thrivent Financial-Bob Hawsey Partnerships, LLC.
Little Bear of Evergreen
SPACE-MAN Inspections
Alexa Interiors Design & Décor
Colorado Is Home Real Estate Group
El Rancho Restaurant & Brewing Company
Evergreen Animal Protective League
Tilford's Wood Fired Pizza
Dependable Cleaners and Shirt Laundry, Inc.
Roots Medicine Acupuncture & Herbal Clinic
InterMountain Business Brokers, LLC.
The Colorado Health Foundation
Ward Hardwood Floor Service
The Harris Law Firm, P.C.
Big R Stores
3Zero3 Motorsports

5 + YEARS

Stewardship Advisory Group
Altitude Football Club
Tom's Auto Clinic
St. Anthony Health Center, Evergreen
State Farm Insurance/Michelle Boley
pennyrandell.com
Evergreen Rolfig, LLC.

10 + YEARS

CompuMedic
Blue Spruce Habitat for Humanity
Environmental Care & Share, Inc.
Evergreen Christian Outreach
New West Physicians/Evergreen Internal Medicine

15 + YEARS

Evergreen Jazz Festival
HearthFire Books and Treats of Evergreen
Elk Run Assisted Living Community
Evergreen Public Library
Jefferson County Business & Workforce Center
Mountain Area Land Trust

20 + YEARS

Marriage & Family Health Center

Thank you
for your loyal support!

YOUR CHAMBER STAFF

Betsy Hays
Gwendoline Abbondanza
Sheralyn Austin-Gagne
Candace O'Brien
Marilynn Bell
Betsy Semmens
Tracy Murray
Valli Crockett

President/CEO
Marketing Manager
Operations Team
Operations Team
Accounts Manager
Membership Coordinator
Membership Coordinator
Membership Coordinator



CHAMBER EVENTS CALENDAR



EVERGREEN AREA Chamber of Commerce

July-August 2018

Mon	Tue	Wed	Thu	Fri
16 To Do: 7/17 Quarterly Nonprofit Meeting, Cactus Jacks, 4:00pm 8/1 Member Breakfast The Wild Game 7:30am 8/2 Ambassador Meeting Keys on the Green 4:30pm 8/15 EACC Board Meeting Evergreen Fire Rescue 4:30pm	17 Early Morning Edition Leads Group, 7:30am Quarterly Non-Profit Meeting, Cactus Jacks, 4:00pm	18 Ribbon Cutting Replays Sports, 12:00pm No Board Meeting	19	20 Ribbon Cutting
23	24 Early Morning Edition Leads Group, 7:30am	25	26 Lunch Bunch Leads Group, Tuscany Tavern, 11.30am	27 Ribbon Cutting—Evergreen Crafters
30	31 Early Morning Edition Leads Group, 7:30am	1 Member Breakfast The Wild Game, 7:30am	2 Ambassador Meeting Keys on the Green, 4:30pm	3 Ribbon Cutting—Robert J. Potrykus
6	7 Early Morning Edition Leads Group, 7:30am	8 Women to Women Evergreen Fire Rescue, 9:00am	9 Lunch Bunch Leads Group, Tuscany Tavern, 11.30am After Hours Mixer Evans Auto Care, 5:00pm	10 Ribbon Cutting
13	14 Early Morning Edition Leads Group, 7:30am	15 EACC Board Meeting Evergreen Fire Rescue 4:30pm	16	17 Ribbon Cutting