Why is the Chamber of Commerce important to Evergreen?

You may have read my articles, seen my live videos promoting business, heard me speak at an event but do you really know why having a Chamber is important in the first place? If you think of our communities like a pond with Evergreen in the center there is an Evergreen Chamber of Commerce, a Colorado Chamber of Commerce, a United States Chamber of Commerce, there are Chambers of Commerce all over the world!

Paris, France is one of my most favorite places to visit. If I were to move there one day I know from my experience in Evergreen that the Chamber of Commerce will be an invaluable resource to my immersion into life in a new city. As a tourist I know that connecting with the local Chamber would give me great ideas about tourist experiences I may not otherwise discover.

Seeing the Chamber of Commerce in Paris reminds me that what we do as a Chamber is important not just to Evergreen but to towns and cities all over the world. A Chamber of Commerce acts as three things in any community, a champion, a convener and a catalyst for growth. This is what we have in common and this is what makes any chamber office a critical resource across the globe.

Being a champion for all things community whether it be for businesses, guests or residents. Our businesses are worth patronizing, our community worth visiting, our way of life is amazing. A champion communicates these ideals in any way possible. Everything we are and everything we do is in the service of a stronger community.

To convene and connect business partners is the reason we host networking events, encouraging the sharing of information about local companies. We work to find power partners to put together to increase the opportunities for success. Our community is relationship driven so our job is to foster and help grow those relationships. The more we know about our local businesses the more we can share with each other in conversation.

To be a catalyst for economic growth in our community drives what we do and how we do it. Growth helps our schools, our businesses and our property values increase over time with the strength of community. It is our belief that the health of the business community and the health of larger community in which it lives are inextricable. And our work – providing the tools that businesses need to succeed – is central to the success of the community as a whole.

From Paris, France to Evergreen, Colorado the Chamber of Commerce is universally recognized for its unique and invaluable role in helping businesses prosper and helping communities thrive. Thank you for your support of our local community. Anytime you need a recommendation go to our website, call our office and follow us on Facebook. We are here to help!

Betsy Hays
President & CEO, Evergreen Chamber
(303) 674-3412 | EvergreenChamber.org
THANKS FOR COMING to our Community Appreciation Party!
THE EVERGREEN CHAMBER PRESENTS

FEATURED UPCOMING EVENT

Join us to network with other Mountain Area business women and for our 2019 Women in Business Hall of Fame Inductions. The topic of our keynote address this year will be “Advances in Women’s Health”.

Friday September 13th 11:30 am – 1:30 pm
Mt. Vernon Canyon Club

Nominations for outstanding business women open
August 1st at EvergreenChamber.org

Tickets $40 Members / $50 Not Yet Members

Sponsorship opportunities still available!
president@evergreenchamber.org
UPCOMING CHAMBER EVENTS

THE EVERGREEN CHAMBER OF COMMERCE

TOUR DE DECKS

Friday July 19th 4:30 pm
Maya's Cantina and Grill

Every Friday at 4:30, a different deck around town!
Meet other Members, cash bar only.

Monthly Chamber Breakfast

Coffee • Breakfast • Networking • Education

Wednesday August 7th 7:30–9am
El Rancho Brewing Company

$15 Members | $20 Not-Yet Members in advance at EvergreenChamber.org
At the door: $25 Members | $30 Not-Yet Members

Guest Speaker: Chris Robbins,
former Customer Service Executive
for Southwest Airlines

Evergreen Chamber Business Mixer

Thursday, August 8th 5-7:30pm

Come join us for our Chamber Mixer. Network with other local business owners, win door prizes and enjoy food & beverages.

ARGO Mill
2350 Riverside Drive
Idaho Springs 80452

$5 Members/$10 Not-Yet Members
The Canyon Courier is your local newspaper, making us different than any other publication in the area. We have some exceptional monthly publications in our mountain communities, but the only one reporting the news in the greater Evergreen area is the Canyon Courier.

For instance if you know the details of the Artful School Bus and its mission to make the creative process of art accessible to people throughout our area, or if you know about the work being done to the athletic field at Conifer High School, or if you know about the meeting held concerning a potential addiction recovery center on Buffalo Park Road, there is a good chance you get the Canyon Courier, or know someone who does.

The Canyon Courier is a paid subscription product, and every week it is filled, cover to cover with news you can’t get anywhere else, because it is local, entirely local – reported by people onsite and in touch. We are different than other newspapers because we are committed to remaining local which means we pay reporters, photographers, editors to be there, when things happen, to get the story first hand. Many newspapers are pulling their editorial content from national sources that allow access to generic articles. We believe our value to the community in part, is the fact that we serve this community on a very personal level.

In October of 2018 we celebrated 60 years as your local newspaper - a notable achievement in this day and age. We looked back over sixty years of reporting the events that have made Evergreen and Conifer what they are today. It was like a walk through the development of a community, the history and humor, as well as the challenges that we have faced – and we found that our mountain communities have much to be proud of.

We are a long established institution, but we are not resting on past success. We have expanded our model to include three glossy publications each year, as well as some high end tabloid issues that focus on the many gifted and generous people who make up our mountain family. Last year we published Women in Extraordinary Professions, highlighting women who have pioneered jobs generally done by men. In May we published Men Who Make a Difference, putting a spotlight on men in our area who generously give back in resource and man hours to meet the needs of the community. Later this year we will be publishing Kids Who Will Change the World, featuring young people who are doing something exceptional to make an impact on their society. We love these publications for the positivity and support they bring to our readership. In August we will publish our third annual Becoming Colorado, a magazine dedicated entirely to exploring what it is that makes Coloradoans different, and why we cherish that difference so fiercely.

We find that that our customers, both readers and advertisers, are people who are invested in our mountain life. They are committed to living an authentic “small town” life, knowing that to keep the wheels turning they will need to become involved. They are well informed, well thought of, and thoroughly committed to the success of their home and environment.

As a business, the Canyon Courier is diligent in supporting our many nonprofits that make life livable in these mountain communities. We provide discounted/free advertising for events and many cash sponsorships. We do it because we are more than your newspaper, we are your neighbors and we care about this community as our own. We always say we are not here only to report, we are here to support and to contribute wherever we can.

The news isn’t always fun, but it is always important. We commit every day to covering it with truth tempered by grace and a bit of wisdom.
NEW CHAMBER MEMBERS

Maven Enterprises
In 45 minutes, we show business owners how to triple their leads, double their sales, and add $30-$50 thousand to their annual revenue... without spending an additional cent on marketing or advertising.

Mic Helms - Managing Director
9901 Apache Spring Dr | Conifer, 80433
(720) 316-2836
maven-enterprises.org

The Andersen Group at RE/MAX Alliance
The Andersen Group is focused on helping their clients find the home of their dream. Mountain area specialists and residents makes them the perfect partner.

Meredith Andersen - Owner
30406 Bryant Dr | Evergreen, 80439
(303) 883-1050
andersenhomegroup.com

Casa Tequilas Mexican Restaurant
Tequila's Evergreen Mexican Restaurant transports you to Mexico with the exotic, robust flavors of authentic Mexican food. Our festive & relaxed atmosphere will make you think every day is fiesta!

Arturo Garcia - Owner
1193 Bergen Parkway | Evergreen, 80439
(303) 679-1913
casatequilasevergreen.com

FEATURED MEMBER SPOTLIGHT

Revivid, LLC
Interview with Bryan Teisl, Administrator
30616 Bryant Drive | Evergreen 80439
(855) 256-5143
revividsport.com

Q: What service(s) or product(s) do you offer/ manufacture?
Revivid is a manufacturer of CBD, and CBD products. Revivid has several lines including Revivid Sport, which has zero THC included, for athletes and working professionals.

Q: How would you describe this company's values?
Ownership realized the cost of CBD was too high for the average consumer, and started the business to create a product that would drive down the cost of hemp and CBD products to the cost of sugar.

Q: Why do your customers select you over your competitors?
Revivid products are created for every walk of life. While forging ahead in new production methods, we maintain a price under what most other companies can afford to sell at, for both full-spectrum and THC-Free products.

Q: To what do you attribute your success?
We attribute our success to the team of hard-working individuals and the care each person puts into their craft. We have around 60 employees and each one brings something new to the table.
Morrison Natural History Museum
Discover Colorado's dinosaurs with expert guides and hands-on exhibits at Jefferson County's original paleontology museum. Small museum, big discoveries!

Doug Hartshorn - Museum Director
501 Highway 8 | Morrison, 80465
(303) 697-1873
MNHM.ORG

Oh Crepe Colorado
We offer authentic French Crêpes, Gluten Free, Dog Friendly and all prepared right in front of you out of a vintage 1973 Citroën H Van craned into location in its own cozy courtyard Downtown!

Melanie Parr - Owner
4602 Plettner Lane (Courtyard) | Evergreen, 80439
(720) 476-9482
ohcrepecolorado.com

Outbound Mountain Gear
Outbound Mountain Gear is an Outdoor Bike, Ski, Snowboard, Rental, Service, and Guide Shop located in Downtown Evergreen.

Michael Weisberg - Owner
Luis Berroteran - Owner
4600 Plettner Lane Unit 1E | Evergreen, 80439
(303) 679-3565
outboundmountaingear.com

ONLINE EDUCATION
Take Advantage of Your Chamber Membership!

Visit our Online Education page on the Chamber website for Top 15 Marketing Opportunities and a wide array of “How To” documents to help you take advantage of your benefits.

Newest How To Documents Include:
- How To View & Understand Your Web Stats
- How To Save Money With Our Bulk Mail Stamp
- How To Do A Facebook Live Video [Apple & Android]

evergreenchamber.org/online-education/
(Under the “Chamber Info” Tab + “Online Education”)

Congratulations Philip Levy!
Philip Levy was honored by the West Chamber of Commerce as their 2019 Ambassador of the Year! Way to go, Philip!

Philip Levy joined the west chamber 6 years ago and has an impressive and unprecedented 14 years of tenure in the Merchant Services industry with the same company; Heartland Payment Systems. His dedication to his clients is paramount to Philip's success.

Heartland Payment Systems offer merchant processing, payroll, POS systems, gift card, check processing, e-commerce & mobile services. Philip works with all size businesses & industries, including utilities & municipalities.

Philip has also been with the Evergreen Chamber since 2011 and won the Evergreen Chamber’s Ambassador of the Year in 2013.

Philip Levy - Relationship Manager
5145 S Taft Way | Littleton 80127
(303) 521-7360
heartlandpaymentsystems.com

Tim Grace 2019 Rotarian of the Year!
Congratulations to Tim Grace, recognized as Rotary Club of Evergreen’s 2019 Rotarian of the Year! Tim has served with Rotary for a little under 5 years. Tim has been a terrific asset to the Rotary Club of Evergreen, helping to increase knowledge and awareness about all Rotary does for our local community. He also does a lot of work behind the scenes to help Rotary with all of their publicity & marketing.

Tim also serves on the Evergreen Chamber 2019 Board of Directors.

Rotary Club of Evergreen
P.O. Box 3057 | Evergreen 80437
(303) 679-4787
evergreenrotary.org

If not you, then who? Be an advocate! Volunteer!
Did you know there are over 1,000 children involved in abuse and neglect cases in our county? CASA Jeffco/Gilpin needs caring adults to invest in and speak for these children by becoming CASA volunteers.

Please contact malloryhastings@casajeffcogilpin.com or visit our website for more information.

Mallory Hastings
(303) 271-6542
100 Jefferson County Pkwy #1536 | Golden 80401
casajeffcogilpin.com

Voting for June Blog Wars is Open!
Visit our website and vote for your favorite June blog entry. Voting open at evergreenchamber.org/blog

The Winner will be announced at our Monthly Chamber Breakfast on August 7th. (No July Chamber Breakfast).
What's in it for me?
You've probably asked yourself this question if you've ever considered joining a service club. Here are the reasons given most often by our members:

- A great way to meet like-minded people in the community
- An opportunity to be involved in meaningful service projects in Evergreen and internationally
- Excellent business networking opportunities
- A way to set an example of service and philanthropy for my young children
- Giving back has never been so much fun

Thanks to our Evergreen Rotary Club sponsors:

Ad Sample MALT

Chamber Advertising

Don’t forget to set up your advertising for the 4th quarter!

We are now scheduling Featured Member of the Week ads for the 4th Quarter.

The “Featured Member of the Week” ad is located in our Weekly Chamber Blast that goes out to our 3,000 contacts on Tuesday mornings. It costs $150 per ad, but many Chamber memberships include one for FREE.

The ad consists of a small blurb telling about your business, a special you are running, or an upcoming event, and a jpeg image. The jpeg image can be a flyer, logo, or photo. You provide the blurb and image, we put together a proof for your approval.

Contact marketing@evergreenchamber.org with any questions, or to schedule!

Not receiving the Weekly Chamber Blast?
Sign up on the Chamber website:
Chamber Info Tab – Newsletter (Subscribe Here)
evergreenchamber.org/newsletter-subscribe-here
Thank you renewing members

These members have renewed their Chamber membership in June.

1+ YEARS
- ARGO Mill, LLC
- Brown Contracting + Remodel
- Dependable Cleaners and Shirt Laundry, Inc.
- El Rancho Brewing Company
- Evergreen Animal Protective League
- Evergreen Massage
- Foothills Center for Spiritual Living
- Mac Nation Cafe LLC
- Nancy Alexander - Guaranteed Rate Affinity
- Roots Medicine Acupuncture & Herbal Clinic
- The Colorado Health Foundation
- Ward Hardwood Floor Services

5+ YEARS
- Big R Stores
- Love & Light TLC
- Root West, Inc.
- Thrivent Financial – Bob Hawsey Partnership, LLC
- Waddell and Reed, Inc.

10+ YEARS
- Cornerstone Auto Glass, Inc.
- Environmental Care & Share, Inc.
- St. Anthony’s Health Center Evergreen

15+ YEARS
- Elk Run Assisted Living Community
- Evergreen Christian Outreach
- Evergreen Jazz Festival
- Evergreen Public Library
- Mountain Area Land Trust

20+ YEARS
- Marriage & Family Health Center

35+ YEARS
- Davidson Insurance Agency, Inc.
- Xcel Energy

50+ YEARS
- Evergreen Rodeo Association, Inc.

The Evergreen Chamber Staff
Thanks you for your support!

Betsy Hays
Gwendoline Ryan
Clair Hicks
Patti Morris
Valli Crockett
Candace O’Brien
Betsy Semmens
Tracy Murray
Jackie Mohr
Marie Lynch

President/CEO
Marketing Manager
Operations Manager
Accounts Manager
Membership Coordinator
Membership Coordinator
Membership Coordinator
Membership Coordinator
Skate The Lake Event Mgr.
Skate The Lake Volunteer Mgr.

Did you know Marilynn Bell and Sheralyn Austin-Gagne are retiring?! Marilynn Bell and Sheralyn have been valued team members of the Evergreen Chamber for over 5 Years!

If you would like, send your well-wishes to admin@evergreenchamber.org

We are also happy to announce two new additions to our team!

Clair Hicks is our New Operation’s Manager
Patti Morris is our New Accounts Manager

Candace O’Brien has joined our Membership Coordinators with Valli Crockett, Tracy Murray, and Betsy Semmens.
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<td>16 Early Morning</td>
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<td>19 Ribbon Cutting -</td>
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<td>Edition Leads Group, 7:30</td>
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<td>2) Ananda Academy of Dance 12:00 PM</td>
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<td>8/7 Monthly Chamber Breakfast</td>
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<td>31 Ambassador Happy Hour —</td>
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<td>El Rancho Brewing Company 5:00 PM</td>
<td>Edition Leads Group, 7:30 AM</td>
<td>Lariat Lodge 4:00pm</td>
<td>2 Ribbon Cutting - 12:00 PM</td>
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<td>8/8 Monthly Chamber Mixer,</td>
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<td>ARGO Mill, LLC 5:00 PM</td>
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<td>Rescue Bergen, 9:00 AM</td>
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SAVE THE DATES!

www.evergreenchamber.org • Tel: 303-674-3412 • Fax: 720-361-2994