



## Thank You Members

### CHAIRMAN



### PARTNER



### EXECUTIVE

- ♦ Bear Creek Design Group
- ♦ Big O Tires Evergreen
- ♦ Brown Contracting & Remodel
- ♦ Cactus Jack's Saloon & Grill
- ♦ Caldwell Insurance Agency Inc. - American Family
- ♦ Diane Florschuetz/Coldwell Banker Real Estate
- ♦ Evergreen National Bank
- ♦ Felde CPA Group, LLC
- ♦ Frost Brown Todd Attorneys
- ♦ High Country Low Voltage
- ♦ Jefferson Center
- ♦ Kevin McGuire, MBA, Transamerica Financial Advisors, Inc.
- ♦ NeurOptimize
- ♦ Peggy and Lee Bertrand / Windermere Real Estate
- ♦ RPM Agency, Inc. | Michele Robbins & Kristin Robbins
- ♦ SEO Forensic Marketing
- ♦ Swan Realty Group
- ♦ The Wild Game
- ♦ The Barber Stop
- ♦ Wander Unlimited
- ♦ Wells Fargo Private Mortgage Bank NMLS #1271595 Gerri Pelto

## Honoring Local Business Women

*"Success isn't about how much money you make, it's about the difference you make in people's lives". — Michelle Obama*

Making a difference in people's lives both personally and professionally is what many of our local business women are known for. Success breeds success and we are fortunate in our mountain community to have a large group of female businesses owners, directors, managers and more who consistently work together to help each other succeed. As the Evergreen Area Chamber of Commerce it is our mission to grow our local economy and build business relationships and it is our pleasure to recognize and celebrate that success.



Once again, the Evergreen Chamber is proud to host the annual Mountain Area Women in Business Awards and Hall of Fame Inductions. We invite you to join us Friday September 13 at Mt. Vernon Canyon Club at 11:30. The event will sell out, please buy your tickets online [evergreenchamber.org](http://evergreenchamber.org). The cost is \$40 for Members and \$50 for not yet members.

Join more than 180 ladies that Friday and enjoy an elegant meal, network with other career focused women and hear about advances in women's health from oncologist and hematologist Dr. Keren Sturtz. Thank you to Lutheran Medical Center/SCL Health for not only being our Title Sponsor but also for providing us with a fantastic speaker. Thank you to Mountain Hearth and Patio for sponsoring our speaker.

The Mountain Area Women in Business Hall of Fame nominations are well under way. Nominations close on August 9th, visit our website to see who has been recommended for the Women in Business Hall of Fame. The requirements were that the nominee be a part of the Evergreen Chamber, has been in business for at least 5 years and served on at least two nonprofit boards. Our nominees are considered not only successful in business but successful in mentoring others.

The inductees will be announced at the luncheon on September 13. Their names will be added to the plaque hangs in the Chamber office Thank you RPM Agency for sponsoring our Hall of Fame Awards. Our 2018 Inductees were Gail Riley, Owner, Highland Haven Creekside Inn, Peggy Eggers, Center for the Arts and Leadership Evergreen Board President and Kristin Witt, Publisher, The Canyon Courier. Thank you for your continued support of the Evergreen Chamber and our local businesses.

*Betsy Hays*

Betsy Hays  
President & CEO, Evergreen Chamber  
(303) 674-3412 | [EvergreenChamber.org](http://EvergreenChamber.org)



WE ARE ALL WONDER WOMEN!



*Handwritten signature.*



# FEATURED UPCOMING EVENT



THE EVERGREEN CHAMBER PRESENTS



Network with other local business women and  
celebrate our 2019 Women In Business Hall of Fame Inductions.

**Friday September 13th 11:30 am – 1:30 pm**  
**Mt. Vernon Canyon Club**

**Tickets \$40 Members / \$50 Not Yet Members**  
**Registration Open: [EvergreenChamber.org](http://EvergreenChamber.org)**

**NOMINATIONS**  
**NOW OPEN**

**Know an outstanding business women in our community?**  
**Nominate them for our Hall of Fame at [EvergreenChamber.org](http://EvergreenChamber.org)**



Title Sponsor



Awards Sponsor



Speaker Sponsor

Nominee Sponsor



Community Sponsors



Table Sponsors **S C Robert CPA PC, Colorado Serenity Magazine, Evergreen Spine and Sports Medicine**





# UPCOMING CHAMBER EVENTS



## THE EVERGREEN CHAMBER OF COMMERCE

### TOUR DE DECKS



**Friday August 9th, 4:30 pm**  
**Blackbird Cafe and Tavern**

Every Friday at 4:30, a different deck around town!  
Meet other Members, cash bar only.

## Monthly Chamber Breakfast

o Coffee o Breakfast o Networking o Education o

**Wednesday September 4th 7:30-9am**  
**El Rancho Brewing Company**

**\$15 Members | \$20 Not-Yet Members in advance at [EvergreenChamber.org](http://EvergreenChamber.org)**  
**At the door: \$25 Members | \$30 Not-Yet Members**



**MOUNT EVANS**  
HOME HEALTH CARE & HOSPICE

*Guest Speaker: Mindy Hanson*  
*AlphaPixel Reach*  
*With Facebook Marketing Tips!*



EVERGREEN AREA  
Chamber of Commerce



Conifer Area  
CHAMBER OF COMMERCE

## Chamber Business Mixer

**Thursday, September 19th 5-7:30pm**

Join us to network with other local business owners, win door prizes and enjoy food & beverages.



SENIORS'  
RESOURCE  
CENTER

Hosted by Seniors' Resource Center and  
Salvation Army Evergreen & Conifer Extension Units  
5120 Hwy. 73, Evergreen, CO 80439

**\$5 Members/\$10 Not-Yet Members**



# FEATURED MEMBER SPOTLIGHT



## Big O Tires Evergreen

### Interview with Russell Hammond, Owner

29032 Crossroads Lane | Evergreen 80439

(303) 526-1100

[bigotires.com/location/co/evergreen/80439/006238](http://bigotires.com/location/co/evergreen/80439/006238)



### Q: How did you get started in this business?

My father opened this (Evergreen) location in 2001 and I joined him in 2009. He had always wanted to run a customer service business. I became the owner back in 2012 when he decided to retire.

### Q: To what do you attribute your success?

Our employees. We have a great team at our store who work very hard to give every customer the best experience they can. They really do care and want to have customers leave happy every time.

### Q: If you had one piece of advice to someone just starting out, what would it be?

Do right by your employees and your customers and the community you are in and success will follow. Learn from mistakes and take those lessons to heart.

### Q: How has being a member of the Evergreen Chamber helped your business?

Being a member of the chamber has been incredibly important for the success of our store. The ability to network and learn from fellow businesses in the area has been invaluable.



# EVERGREEN ROTARY NEWS



Rotary

Club of Evergreen Colorado



## What's in it for me?

You've probably asked yourself this question if you've ever considered joining a service club. Here are the reasons given most often by our members:

- A great way to meet like-minded people in the community
- An opportunity to be involved in meaningful service projects in Evergreen and internationally
- Excellent business networking opportunities
- A way to set an example of service and philanthropy for my young children
- Giving back has never been so much fun



If you would like to find out more about joining the Evergreen Rotary Club, please contact President Doug Turner: E-mail: [dtuner@douglasturner.com](mailto:dtuner@douglasturner.com), or phone: 303-273-2923, or log onto [EvergreenRotary.org](http://EvergreenRotary.org)

What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell - 305-926-5894. Email - [Tim.Grace@N2Pub.com](mailto:Tim.Grace@N2Pub.com)

Thanks to our Evergreen Rotary Club sponsors:







# NEW CHAMBER MEMBERS



## AssetLink Global LLC

Design, manufacture, and execution of remote monitoring systems and next-gen cloud IoT services, seamlessly connected over enterprise-grade communications networks. Information without boundaries.

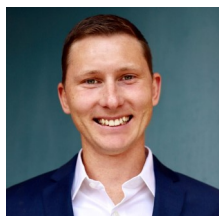
David Goldstein - President  
1153 Bergen Parkway Suite I-352 | Evergreen, 80439  
(303) 862-8745 [assetlinkglobal.com](http://assetlinkglobal.com)



## AWS Drilling & Blasting Inc.

We do drilling and blasting for foundations, septic systems, waterline, driveways and boulder reduction.

Aaron Wells - Owner  
PO Box 166 | Golden, 80402  
(720) 289-9639



## Expert Adventures

With our busy lives and chaotic schedules, time is our most precious non-renewable asset. Expert Adventures specializes in curating personalized travel itineraries that maximize value and your time.

Andrew Stevens - Owner  
Evergreen, 80439  
(928) 606-4031



## Lauber Financial LLC

Lauber Financial is a local family business that has served business owners for over 35 years. We help you balance your business protection and employee benefits needs to fit your culture.

Brian Lauber – President & Founder  
Evergreen, 80439  
(317) 372-6292 [lauberfinancial.com](http://lauberfinancial.com)



## Mindy Lundy Photography

Mindy Lundy is a personal branding photographer in Evergreen, Colorado, offering photography services in Evergreen, Keystone, A Basin, all of Summit County, Vail, Winterpark and Grand Lake.

Mindy Lundy - Owner  
Evergreen, 80439  
(970) 389-0071 [mindylundy.com](http://mindylundy.com)



## Payroll Vault of Jefferson County

We provide customized payroll, timekeeping, payroll tax compliance and other payroll related solutions for businesses. We free up time for business owners to focus on growing their business.

Janice Holmes – Brand Representative  
355 S. Teller Street Suite #200 | Lakewood 80226  
(303) 835-7877 [payrollvault-lakewood-co-128.com](http://payrollvault-lakewood-co-128.com)



## The Barber Stop

We are family barbershop that offers low cost hair care services to mountain families. Head barber Lisa Jones has 29 years of experience and can take care of the whole family. Stop on by!

Lisa Jones – Owner  
4570 Highway 73 | Evergreen 80439  
(303) 674-2257 [thebarberstopevergreen.com](http://thebarberstopevergreen.com)



## Unibell Financial, Inc. | Chris Davis

Locally owned residential and commercial mortgage broker, Chris guarantees a level of quality, value and service that is well above the standards of the industry.

Chris Davis – Owner  
550 S. Wadsworth Blvd #301 | Lakewood 80226  
(303) 502-0422 [unibellfinancial.com](http://unibellfinancial.com)



# RIBBON CUTTING EVENTS



## AAA Garage Doors

Serving the local mountain community with Garage Door Service Parts and sales on garage doors and garage door openers.

Kelli Cortez & Steve Cortez - Owners  
9633 Corsair Dr | Conifer, 80433  
(303) 941-6019  
[coniferevergreengaragedoor.com](http://coniferevergreengaragedoor.com)



## Becky Atkinson Life Coaching Services

Becky Atkinson helps women reinvent their passions so they can live their dream life and make an impact on the world.

**Check out her new book! Information available in our Members in the News section (next page).**

Becky Atkinson - Owner  
32156 Castle Court Suite 102 - D | Evergreen, 80439  
(720) 737-0850  
[lifeofimpactcoaching.com](http://lifeofimpactcoaching.com)



## Caldwell Insurance Agency Inc. - American Family

As your local American Family Insurance agent, Bryan can offer you 20 years of experience working with local businesses and individuals to protect their assets and plan for the future.

Bryan Caldwell - President/Owner  
32186 Castle Ct Ste 230 | Evergreen, 80439  
(303) 670-2780  
[agent.amfam.com/bryan-caldwell/insurance](http://agent.amfam.com/bryan-caldwell/insurance)



## Valli Crockett | Bergen Peak Realty

Valli is celebrating the opening of her new office on mainstreet in Downtown Evergreen. She is a Broker Associate, Realtor® and Certified Mountain Area Specialist with Bergen Peak Realty. She has been helping Buyers and Sellers with their real estate needs since 2015.

Valli Crockett - Broker Associate, Realtor®, CMAS, PSA  
28055 Hwy 74, Ste. 201 | Evergreen, 80439  
(303) 956-2437  
[bergenpeakrealty.com](http://bergenpeakrealty.com)



## The Barber Stop

We are family barbershop that offers low cost hair care services to mountain families. Head barber Lisa Jones has 29 years of experience and can take care of the whole family. Stop on by!

Lisa Jones - Owner  
4570 Highway 73 | Evergreen, 80439  
(303) 674-2257  
[thebarberstop-evergreen.com](http://thebarberstop-evergreen.com)



# FEATURED MEMBER SPOTLIGHT



**Wells Fargo Private Mortgage Bank NMLSR #1271595**

**Interview with Gerri Pelto, Private Mortgage Banker**

1700 Lincoln Street 48th Floor | Denver, 80203

(720) 947-6723 [wfhm.com/gerri-pelto](http://wfhm.com/gerri-pelto)

**WELLS  
FARGO**

**HOME  
MORTGAGE**

## **Q: How did you get started in this business?**

I began working in the mortgage industry as a receptionist for a small mortgage company in my hometown Tacoma, WA when I was 17 years old. I learned everything in this business from the ground up as a loan processor, closer and later as an underwriter. For 5 years now, I have been serving my clients as a private mortgage banker and I love it.

## **Q: What inspired you to get started in this business?**

The best thing about my job is helping my home buyers get approved for their mortgage. Every person and business owner I work with is unique and has a different story to tell. I am their personal advocate and quarterback from the start to the finish line.

## **Q: What is the future for this type of business?**

Online tools and technology are changing the way we process mortgage applications. Customers can access almost everything they need with the click of a button to get pre-approved for a loan. No matter how advanced technology gets, customers still want to speak with a live person!

## **Q: What is the best part of working for this company?**

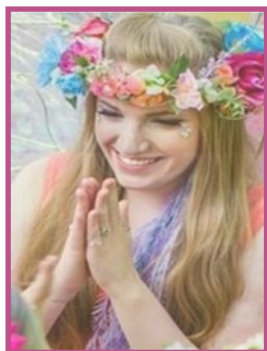
Every day I am involved in making someone's life better and helping my customers achieve their dreams and goals of homeownership. My success is attributed to caring about each individual and making it the best experience I can.



# MEMBERS IN THE NEWS



## **Upcoming Enchanted Fairies Festival Proceeds Supporting LeanIn1220**



Go Paint with Fire-n-Fairies once again hosts the annual Evergreen Enchanted Fairies Festival. The festival has live music, fun fairy vendors, live unicorns, face painting, and more!

This year proceeds from the festival will benefit the LeanIn1220 program. LeanIn is a group of licensed therapists providing free counseling to youth ages 12-20 in our foothills communities west of Denver. They work to raise awareness of social, emotional, and mental health issues.

**September 8th 11:00-4:00 PM**

**Evergreen Mountain Village in Historic Downtown Evergreen (Creekside)**  
**Pay at the door, or go to [gopaintfun.com](http://gopaintfun.com)**

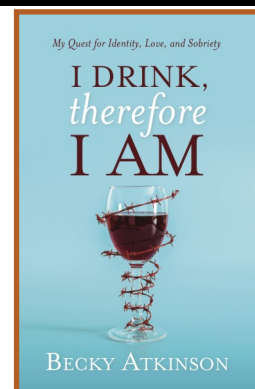
**Sponsors Needed! Contact Karen Belmont at (303) 679-3089.**

## **Becky Atkinson's New Book Launch on August 22nd!**

Becky Atkinson offers coaching services to women struggling with depression, anxiety and reliance on alcohol. In her memoir, "I Drink therefore I Am", Becky documents her journey from alcoholism to a life of joy.

**The book launches on August 22, 2019 at Hearthfire Books  
Bergen Village Shopping Center from 5:30-7:00pm.**

**Becky Atkinson Life Coaching Services, LLC**  
**32156 Castle Court Suite 102 - D | Evergreen 80439**  
**(720) 737-0850 [lifeofimpactcoaching.com](http://lifeofimpactcoaching.com)**







# MEMBERS IN THE NEWS



## New Head of School: Montessori School of Evergreen

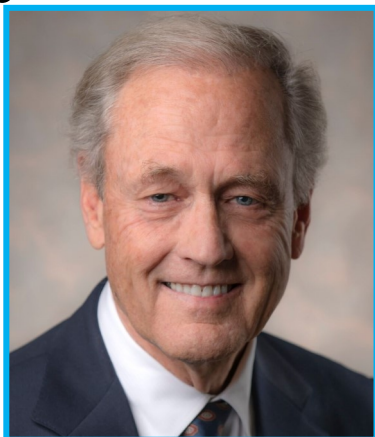
The Montessori School of Evergreen (MSE) is excited to introduce their new Head of School, Mark Gustavson. Mark comes to us from Kingsley Montessori School in Boston, where he served as Assistant Head of School. A dedicated Montessori educator and administrator, Mark possesses the skills, character, and vision to lead MSE forward into its next chapter. He holds an MA from New York University in Educational Leadership and a BA from University of Massachusetts Amherst in History. A seasoned educator, Mark began his career as a teacher before moving into administrative roles. His strengths include admissions and enrollment, strategic planning, expansion planning, accreditation, budgeting, hiring, professional development, and curriculum development. The Montessori School of Evergreen welcomes Mark and his family to the greater Evergreen community!

**Montessori School of Evergreen**  
29740 Troutdale Scenic Dr and 6979 Hwy 73 | Evergreen, 80439  
(303) 674-0093 [montessori-evergreen.org](http://montessori-evergreen.org)

## New Executive Director at the Mountain Resource Center

Mountain Resource Center is thrilled to announce that its Board of Directors has appointed Sarah Kinzer as Chief Executive Officer. "We are excited to welcome Sarah as the new CEO of Mountain Resource Center. Her extensive experience in nonprofit management will be an asset to our organization as we serve our mountain community with the vision of inspiring hope, resilience and independence," said Marilyn Saltzman, Board president.

**Mountain Resource Center**  
11030 Kitty Drive | Conifer, 80439  
(303) 838-7552 [mrcco.org](http://mrcco.org)



## Huff Insurance and Financial Services welcomes New Financial Consultant

Huff Insurance and Financial Services is excited and proud to announce Randy Propeck has joined their team. Huff Insurance and Financial Services has been established for over 30 years helping clients all over the country. They have developed long lasting relationships with their clients and help them attain their financial goals for a comfortable retirement in the years ahead. Randy can take a look at your current retirement investment strategy to insure it is inline with your risk tolerance and investment objectives.

**Huff Insurance and Financial Services**  
32186 Castle Court Suite 210 | Evergreen, 80439  
(303) 674-5144 [huffinsuranceservices.com](http://huffinsuranceservices.com)

## Congratulations MAIA! Awarded the Zayed Sustainability Prize

MAIA, previously known as Starfish, has changed its name, but their mission remains the same. MAIA is committed to unlocking and maximizing the potential of young women to lead transformational change. In 2017, MAIA launched the MAIA Impact School, the first school of its kind in Central America. Every aspect of the school, including its holistic mentorship program, has been designed to embolden young women with the knowledge, skills, and internal strength they need to succeed in the 21st century. The School was recently awarded the Zayed Sustainability Prize for being the most innovative, sustainable, and inclusive secondary school in the Americas. Ester, a 9th-grader at the Impact School, flew to UAE to accept the award with two of the school's directors.

**MAIA**  
1031 33rd Street Ste. 176 | Denver 80205  
(303) 670-1291 [maiaimpact.org](http://maiaimpact.org)







# THANK YOU RENEWING MEMBERS



These members have renewed their Chamber membership in July.

## 1 + YEARS

American 3D Printing  
Becky Atkinson Life Coaching Services, LLC  
Block Advisors  
Christies of Genesee  
Chicago Title of Colorado, Inc.  
Deborah Simon – LIV Sotheby's International Realty  
Fox General Contracting  
GYMGUYZ Evergreen  
Pure Spectrum  
RPM Agency Insurance Brokerage  
Tilford's Wood Fired Pizza

## 5 + YEARS

Ascent Church  
AutoNation Subaru West  
Chuck Ridings State Farm  
EAS+Y Evergreen's Alliance for Sustainability  
Evergreen Crafters  
Evergreen Roofing, LLC  
Inspectrum Inspections  
PandoraJohn Properties – Madison & Company  
Rainbow Trout Ranch and Campground  
Splintered Forrest, LLC  
Tiffany Lockwood/Coldwell Banker Real Estate Broker

## 10 + YEARS

Life Care Center of Evergreen

## 20 + YEARS

Evergreen Players, Inc.  
Rotary Club of Evergreen

## 25 + YEARS

Evergreen Newcomers Club  
Holland Hurst, Inc.  
Ross Lewis Trust

## 30 + YEARS

Evergreen Vision Clinic, PC

## 35 + YEARS

Bauer's Spruce Island Chalets  
Evergreen Discount Liquor

*Thank You*

*The Evergreen Chamber Staff  
Thanks you for your support!*

Betsy Hays  
Gwendoline Ryan  
Clair Hicks  
Patti Morris  
Valli Crockett  
Candace O'Brien  
Betsy Semmens  
Tracy Murray  
Jackie Mohr  
Marie Lynch

President/CEO  
Marketing Manager  
Operations Manager  
Accounts Manager  
Membership Coordinator  
Membership Coordinator  
Membership Coordinator  
Membership Coordinator  
Skate The Lake Event Mgr.  
Skate The Lake Volunteer Mgr.

## DON'T MISS YOUR CHANCE!

### Explore Evergreen is selling quickly!

Contact us today to secure your spot and ensure placement in this popular annual Evergreen Chamber magazine.

This is Evergreen's Official Visitor Guide!  
Promote Your Business the Smart and Easy Way



**970.686.5805**

EVERGREENSALES@EASYCHAIRMEDIA.COM



EVERGREEN AREA  
Chamber of Commerce  
EvergreenChamber.org





# CHAMBER EVENTS CALENDAR



## EVERGREEN AREA Chamber of Commerce

### August—September 2019

Mon	Tue	Wed	Thu	Fri
12 <b>SAVE THE DATES!</b>  9/4—Monthly Chamber Breakfast, El Rancho Brewing Company 7:00 AM  9/13—Women in Business Luncheon Mt. Vernon Canyon Club 11:30 AM  9/19—Monthly Chamber Mixer, Seniors' Resource Ctr 5:00 PM	13 <u>Early Morning Edition Leads</u> , 7:30 AM	14 <u>Women 2 Women Leads</u> , Evergreen Fire Rescue Bergen, 9:00 AM	15	16 Ribbon Cutting - Ellen Nelson Photography Peak Window Cleaning AWS Drilling & Blasting, Inc. - At The Chamber 12:00 PM
19	22 <u>Early Morning Edition Leads</u> , 7:30 AM	21 EACC Board Meeting, Evergreen Fire Rescue, 4:30 PM	22 <u>Day Break B2B Leads</u> , Windermere Conference Room, 8:00AM <u>Lunch Bunch Leads</u> , Tuscany Tavern, 11:30 AM	23 Ribbon Cutting - Eudaimonia Human Flourishing Center 12:00 PM
26	27 <u>Early Morning Edition Leads</u> , 7:30 AM	28	29	30 Ribbon Cutting - Jackie Mohr, J.Hilburn Menswear 12:00 PM
2 The Chamber Office will be Closed for Labor Day 	3 <u>Early Morning Edition Leads</u> , 7:30 AM	4 Monthly Chamber Breakfast El Rancho Brewing Company, 7:30a	5 <u>Day Break B2B Leads</u> , Windermere Conf Rm, 8:00AM <u>Lunch Bunch Leads</u> , Tuscany Tavern, 11:30 AM Ambassador Happy Hour—TBD 4:00pm	6 Ribbon Cutting - Wells Fargo Private Mortgage Bank—NMLSR#1271595 Gerri Peltó 12:00 PM
9	10 <u>Early Morning Edition Leads</u> , 7:30 AM	11 <u>Women 2 Women Leads</u> , Evergreen Fire Rescue Bergen, 9:00 AM	12	13 Women In Business Luncheon—Mt. Vernon Canyon Club 11:30am—1:30pm 
16	17 <u>Early Morning Edition Leads</u> , 7:30 AM	18	19 Chamber Mixer—Seniors' Resource Ctr, 5:00pm	20 Ribbon Cutting - Ananda Academy of Dance @ Inspired Fitness 12:00 PM