



EVERGREEN AREA
Chamber of Commerce

How To View and Understand Your Web Stats

There are two reports. One is emailed monthly from the Evergreen Chamber to your primary account holder, the other is accessible anytime through the Evergreen Chamber website.

Report 1: Available Anytime Through Member Login

Step 1: Go to EvergreenChamber.org and click “Member Login”. Enter your login info.

If you need your login information please contact our Operations Team at (303) 674-3412 or admin@evergreenchamber.org

Step 2: Near the top of the page click the square grey button labeled “Reports”.

Summary

Membership Visibility

1642 Total views and impressions in the last 12 months

0 Banner Ad Impressions <— Applicable to Enhanced Listings Only.

54 Member Page Views <— People who clicked on your directory listing.

96 Category Search Result Displays <— People who found you by your categories.

874 Other Search Result Displays <— People who found you through your keywords/other.

0 Hot Deal Views <— To post a “Hot Deal”, visit our How To documents located on EvergreenChamber.org -> Chamber Information -> Online Education.

618 Job Posting Views <— To post a “Job Posting”, visit our How To documents located on EvergreenChamber.org -> Chamber Information -> Online Education.

0 MarketSpace Views

Increase the impact of your membership by creating news, adding a Hot Deal or Job Posting, etc.

Click on the number next to each category to see which day the views happened.

Report 2: Mailed Monthly by the Evergreen Chamber

Step 1: Find and Open the email titled “Evergreen Chamber– Your Personal Website Views For Your Business” sent by the Evergreen Chamber, or admin@evergreenchamber.org. This email is sent to the Primary account holder ONLY.

If you would like to verify who the Primary account holder is for your account, please contact our Operations Team at (303) 674-3412 or admin@evergreenchamber.org

<u>General Information</u>		
Selected Member:	Evergreen Area Chamber of Commerce	
Membership Status:	Active	Member Since:
Membership Type:		Drop Date: N/A
Primary Rep:	Sheralyn Austin-Gagne	Chamber Rep:
Billing Rep:	Betsy Hays	

<u>Web Participation</u>		
Web Elements:		
✓	Business Description	✓
✓	Driving Directions	✓
✓	Business Address	✓
✓	Fax Number	✓
✓	Email Address	✓
✗	Lodging Property	
✗	Enhanced Web Presence	
●	Priority Placement	●
●	Photos	●
		Search Result Icon
		Search Result Description

✗ ← Red means you have not submitted anything for this section of your online directory listing.
✓ ← Green means this field has been completed.

This section is only applicable to businesses who have purchased an Enhanced Listing.

<u>Statistics:</u>	
(last 12 months)	54 Member Page Views ^h ← People who clicked on your directory listing.
	96 Category Search Result Displays ← People who found you by your categories.
	874 Other Search Result Displays ← People who found you through your keywords/other.
	12 Links to External Website ← People who clicked the “Visit Our Website” button, traveling from our website to yours.
	0 Visits to Map
	0 Emailed Consumer Contact Requests

Mem/Rep Logins: 0 in the past 12 months
(most recent: 3/24/2016 at 06:15pm)

Member/Rep Logins per Month

Month	Logins
Jun 18	0
Jul 18	0
Aug 18	0
Sep 18	0
Oct 18	0
Nov 18	0
Dec 18	0
Jan 19	0
Feb 19	0
Mar 19	0
Apr 19	0
May 19	0
Jun 19	0

<u>Account/Finance</u>	
Renewal Month:	January
Current Balance:	\$0.00
Recurring Fees:	\$0.00 (annual total)

<u>Advertising</u>	
Hot Deals:	0 (past 12 months)
Hot Deal Views:	0 (past 12 months)
Job Postings:	2 (past 12 months)
Job Posting Views:	618 (past 12 months)
Banners:	0 (0 active)
Banner Impressions:	0 (past 12 months)
Banner Clicks:	0 (past 12 months)

<u>Communication</u>	
Groups:	0
Lead List Groups:	0
Leads Sent to List:	0 (past 12 months)
eReferrals:	0 (past 12 months)
Correspondence:	24 (past 12 months)

<u>Events</u>	
Sponsored:	0 (past 12 months)
Registrations:	0 (past 12 months)
Actual Attendance:	0 (past 12 months)

Event Registrations per Year

Year	Registrations
2015	0
2016	0
2017	0
2018	0
2019	0