



## How To View and Understand Your Web Stats

*There are two reports. One is emailed monthly from the Evergreen Chamber to your primary account holder, the other is accessible anytime through the Evergreen Chamber website.*

### Report 1: Available Anytime Through Member Login

**Step 1:** Go to EvergreenChamber.org and click “Member Login”. Enter your login info.

*If you need your login information please contact our Operations Team at (303) 674-3412 or [admin@evergreenchamber.org](mailto:admin@evergreenchamber.org)*

**Step 2:** Near the top of the page click the square grey button labeled “Reports”.

**Summary**

#### Membership Visibility

1642 Total views and impressions in the last 12 months

0 Banner Ad Impressions ← Applicable to Enhanced Listings Only.

**54** Member Page Views ← People who clicked on your directory listing.

96 Category Search Result Displays ← People who found you by your categories.

874 Other Search Result Displays ← People who found you through your keywords/other.

0 Hot Deal Views ← To post a “Hot Deal”, visit our How To documents located on EvergreenChamber.org -> Chamber Information -> Online Education.

618 Job Posting Views ← To post a “Job Posting”, visit our How To documents located on EvergreenChamber.org -> Chamber Information -> Online Education.

0 MarketSpace Views

Increase the impact of your membership by creating news, adding a Hot Deal or Job Posting, etc.

# Report 2: Mailed Monthly by the Evergreen Chamber

**Step 1:** Find and Open the email titled “Evergreen Chamber– Your Personal Website Views For Your Business” sent by the Evergreen Chamber, or admin@evergreenchamber.org. This email is sent to the Primary account holder ONLY.

*If you would like to verify who the Primary account holder is for your account, please contact our Operations Team at (303) 674-3412 or admin@evergreenchamber.org*

**General Information**

<b>Selected Member:</b>	Evergreen Area Chamber of Commerce	
<b>Membership Status:</b>	Active	<b>Member Since:</b>
<b>Membership Type:</b>		<b>Drop Date:</b> N/A
<b>Primary Rep:</b>	Sheralyn Austin-Gagne	<b>Chamber Rep:</b>
<b>Billing Rep:</b>	Betsy Hays	

**Web Participation**

✖ ← Red means you have not submitted anything for this section of your online directory listing.  
✔ ← Green means this field has been completed.

**Web Elements:**

<span style="color: green;">✔</span> Business Description	<span style="color: green;">✔</span>	Hours of Operation
<span style="color: green;">✔</span> Driving Directions	<span style="color: green;">✔</span>	Keywords
<span style="color: green;">✔</span> Business Address	<span style="color: green;">✔</span>	Phone Number
<span style="color: green;">✔</span> Fax Number	<span style="color: green;">✔</span>	Website URL
<span style="color: green;">✔</span> Email Address	<span style="color: green;">✔</span>	Map
<span style="color: red;">✖</span> Lodging Property		
<b>Enhanced Web Presence</b> <span style="float: right; font-size: small;">This section is only applicable to businesses who have purchased an Enhanced Listing.</span>		
<span style="color: gray;">●</span> Priority Placement	<span style="color: gray;">●</span>	Search Result Icon
<span style="color: gray;">●</span> Photos	<span style="color: gray;">●</span>	Search Result Description

**Statistics:** *(last 12 months)*

- 54 Member Page Views <sup>†</sup> ← People who clicked on your directory listing.
- 96 Category Search Result Displays ← People who found you by your categories.
- 874 Other Search Result Displays ← People who found you through your keywords/other.
- 12 Links to External Website ← People who clicked the “Visit Our Website” button, traveling from our website to yours.
- 0 Visits to Map
- 0 Emailed Consumer Contact Requests

**Mem/Rep Logins:** 0 in the past 12 months  
*(most recent: 3/24/2016 at 06:15pm)*

Member/Rep Logins per Month

Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19
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**Account/Finance**

**Renewal Month:** January

**Current Balance:** \$0.00

**Recurring Fees:** \$0.00 *(annual total)*

**Advertising**

**Hot Deals:** 0 *(past 12 months)*

**Hot Deal Views:** 0 *(past 12 months)*

**Job Postings:** 2 *(past 12 months)*

**Job Posting Views:** 618 *(past 12 months)*

**Banners:** 0 *(0 active)*

**Banner Impressions:** 0 *(past 12 months)*

**Banner Clicks:** 0 *(past 12 months)*

**Communication**

**Groups:** 0

**Lead List Groups:** 0

**Leads Sent to List:** 0 *(past 12 months)*

**eReferrals:** 0 *(past 12 months)*

**Correspondence:** 24 *(past 12 months)*

**Events**

**Sponsored:** 0 *(past 12 months)*

**Registrations:** 0 *(past 12 months)*

**Actual Attendance:** 0 *(past 12 months)*

Event Registrations per Year

2015	2016	2017	2018	2019
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