Evergreen Chamber Newsletter

o Upcoming Events o New Members o Ribbon Cuttings o & More o





Catalyst

for Business growth <u>Convener</u>

of leaders And influencers Champion

for a strong community

It's Business Appreciation Month!

Thank You Members

Chairman's Circle



Partner





Executive

- Bear Creek Design Group
- •Bear Paw Painters
- •Big O Tires Evergreen
- •Brown Contracting & Remodel
- •Caldwell Insurance Agency -American Family
- •Diane Florschuetz/Coldwell Banker Real Estate
- •Echo Mountain
- •Evergreen CPAs LLC
- •Evergreen Gallery
- •Evergreen Medical Acupuncture
- •Evergreen National Bank
- •Frozen Fire
- Jefferson Center
- •Kevin McGuire, MBA, Transamerica Financial Advisors, Inc.
- •Paul Davis Restoration of the Front Range
- •RPM Agency Insurance Brokerage
- SEO Forensic Marketing
- •Swan Realty Group
- •The Barber Stop
- •The Wild Game
- Wander Unlimited



Every business is NOW OPEN in our community. In honor of this positive step toward economic recovery we are declaring this to be business appreciation month. Our businesses have stayed positive through the various stages of the COVID19 crisis and finally they are open. What does that mean? It means that is time for all of us to get out and show how thankful we are they have survived by shopping local. Make appointments with your doctor, dentist, orthodontists, etc that you have been putting off this spring. Get yourself back on track just like our businesses are. Do some shopping for yourself and loved ones

and enjoy getting out and about.

What has the Evergreen Chamber been doing to help get business up and running? In the past month we have worked with the county not only to ease restrictions on businesses but to successfully apply for a variance with the state to increase the amount of customers our businesses can serve. We also worked with the county to set up a small business grant program that offers money to our local small businesses to get them through this last phase of reopening. We have provided lots of free marketing and exposure to all to make sure our community knows they are open. We have continuously updated our website with the resources from the federal, state and county levels leaders that business needs to navigate the complicated waters of re-engagement following a global pandemic.

How can you appreciate business? Get back in the habit of stopping into stores and saying hello to the owners. Our restaurants are all open and following the social distancing guidelines provided by the state. Think about asking a friend to meet for coffee or lunch. Heading back to our restaurants will seem weird at first and all of us will do it when ready. When you are ready, think about how great it will be to have someone cook for you, serve you and do the dishes! We have all come through this together and it is time to pamper ourselves, relax and enjoy the great outdoors.

Speaking of the great outdoors, Governor Polis has encouraged people to get outside and play. What that means for our mountain community is that more tourists will be here enjoying what we all know as some of the best scenery around. We all will need to be patient with visitors and have an awareness that parking on the weekends will be a challenge for residents but it is an opportunity for businesses to receive more customers that can help sales during this phase of recovery. Remember, it is business appreciation month. We need to work together to encourage shopping, eating and playing in our mountain community. We have the flexibility to shop and eat whenever we want and business needs the revenue. If you happen upon a visitor to our community please tell them about your favorite place and give them the directions to get there.

What about nonprofit businesses? How can we as a community show our appreciation when all summer events are cancelled because of the need for limiting the size of social gatherings? These events typically raise thousands of dollars for our nonprofits and now they are raising zero. Show your appreciation by making a donation to the organizations who run your favorite summer events. Even just the cost of a ticket makes a difference. Do you miss theater performances? Go to your favorite theater site and make a donation in the amount of a ticket. Any size donation helps and lets your favorite organizations know that you appreciate them.

Again as always, on behalf of our business community I would like to say thank you. Thank you for social distancing and wearing masks when appropriate in respect of those around you. Thank you for supporting local nonprofits, merchants, spas, restaurants, gyms and services. Together we can make business appreciation month a success for all!

Betsy Hays, President & CEO
Evergreen Chamber

(303) 674-3412 | EvergreenChamber.org



Updates For Business

For additional information related to the updates listed below please visit EvergreenChamber.org/covid-19-business-resources/

Safer At Home Extended until July 1st



Executive Order D 2020 091 Safer at Home and in the Vast, Great Outdoors still strongly encourages that people at risk of severe illness from COVID-19, remain at home or in the great outdoors as much as possible, but allows limited reopening of post secondary institutions and certain businesses.

Additionally, individuals are encouraged practice Social Distancing to reduce the likelihood of disease transmission, but certain activities, such as gathering in groups of no more than ten for activities, are permitted.

Jefferson County Variance Request Approved!

The Colorado Department of Public Health and Environment has approved Jefferson County's request for a variance to the statewide Safer-at-Home and in the Vast, Great Outdoors order with some modifications.

The county's variance request addresses: gathering size; places of worship; gyms; indoor retail malls; outdoor recreation; indoor and outdoor museums and educational experiences; graduations; brew pubs, distilleries and other similar places; event centers; and some additional businesses not specifically provided for in the state's order.

The county's variance allows certain things that are not yet in the state order, such as:

- Indoor malls can begin to open, with a plan approved by Jefferson County Public Health.
- Graduations can take place, with a plan approved by Jefferson County Public Health.
- Gyms or places for personal recreation can have up to 50% occupancy or 50 people (whichever is less) in each confined indoor space-meaning each room can hold 50.
- In outdoor settings, the variance allows for 125 people.
- Event centers can operate with 25 people indoors and 50 people outdoors, beginning NOW through July 31, and with 50 people indoors and 100 people outdoors beginning August 1.

General guidance for different industries has been released by the Colorado Department of Public Health & Environment can also be found on our website.

Jeffco Emergency Grant Fund Adjustments & Deadline Extension

The Jeffco Emergency Grant Fund is designed to provide a financial bridge until small businesses can return to a more normal level of operation. As our community deals with the health and economic implications of the COVID-19 crisis, small businesses have been especially hard hit. Supporting our small business community is integral to creating jobs for our residents and bringing back the goods and services that provide us with the quality of life we value in Jefferson County.

We are so excited to let you know that the Jefferson County Small Business Grant for up to \$5000 for small businesses has been EXPANDED to include 1 person businesses with a physical location!

The County Commissioners have opened up the eligibility requirements and have extended the deadline. Here is the summary of the changes:

- The deadline scheduled to expire Tuesday June 9th has been extended to June 30 that 5:00 pm.
- Reduced the minimum number of employees from 2 to 1. This change will allow business owners working full time operating their business to apply for the grant.
- Eliminated the requirement for business to be current on property tax payments. *The grants cannot be used to pay property taxes.



Updates For Community

For additional information related to the updates listed below please visit EvergreenChamber.org/wildfire-preparedness/

Are You Wildfire Ready?



Evergreen & Conifer rank #1 in Colorado and are in the top 10 nationally, for risk of property loss to wildfire.

Prepare NOW so you are able to act quickly in the event of a wildfire.

GET NOTIFIED!

Sign up for CodeRED Evacuation Alerts - You MUST register in advance to receive wildfire emergency evacuation notifications.

Are you registered for your county's emergency notification system? Find where to register on our website, linked above.

Jefferson County Slash Collection



It's Wildfire Season, Protect Your Home! Clear your property and bring your tree debris to the Jefferson County Slash Collection.

Removing slash and creating a defensible space around your home, is the first line of defense against wildfires. You can create zones around your home, removing any fire fuels, such as tree debris. Having a properly mitigated property doesn't mean that wildfire will pass you by, but it gives the fire department a better opportunity to save your home when it does come.

Link to slash collection calendar available on our website at EvergreenChamber.org/wildfire-preparedness/

Have You Seen Our Signs?!



South of worth the the countries would be broad about the the characteristic from the broad at the the the

Upcoming Chamber Events



After Hours Business Mixer

Thurs. July 9th 5:30-6:30 pm Location To Be Determined

Come join us for our After Hours Mixer and network with other local business owners.

Quarterly Nonprofit Meeting

Tue. July 14th 3:00-4:30 pm Location To Be Determined

Part of a local nonprofit? Join the Conifer & Evergreen Chambers at our Quarterly Nonprofit meeting to network with other local nonprofits and hear from our various educational guest speakers.

Chamber Member Breakfast

Wed. July 15th 8:00-9:00 am Location To Be Determined

Come join us to hear from our guest speaker. Find out what's new with the Evergreen Chamber, network, and learn tips on how to grow your business.



Updates about upcoming event locations will be available soon. Keep an eye out EvergreenChamber.org or follow us on Facebook!

Ribbon Cuttings

Bivouac Coffee Co P.B.C.

Founded in 2017, based in Evergreen, Bivouac is the first US-based coffee company to exclusively roast environmentally friendly, naturally processed coffees, from adventurous origins around the world.





Rene Steenvoorden, Owner 1552 Bergen Pkwy #303 Evergreen,80439 (720) 588-8761 | bivouac.coffee



Wander Unlimited - Spotlight Interview

Interview with Trevor Noel, Owner Evergreen 80439 (303) 351-2086 wanderunlimited.com

Q. What services do you offer?

Wander Unlimited is a digital creative agency, based in Evergreen, working with clients large and small across the country. Our specialties lie in branding and content creation, crafting stunning visual messaging for brands. We are storytellers across digital mediums, which has become increasingly important as individuals and businesses have been adjusting to a new lifestyle.

Q. What inspired you to start Wander Unlimited?

Wanderers at heart, we began Wander Unlimited to blend our lifestyle and eye for design. Our business model allows us to be creative and nimble—which, yes, benefits us, but also benefits the client. We can create content from nearly anywhere and share it on any platform, allowing everyone to be happy and successful both in work and in life.

Q. What is the future for this type of business?

As COVID-19 has shown us, much more life and business can be done online than we had been taking advantage of, clearing up time for family, hobbies, and caring for others and our world. Wander Unlimited helps our clients concentrate their messaging, making it beautiful and creative and then plant it on the screens of a highly targeted audience. We've seen our business dramatically increase because brands are farming out production work that was at one time handled in-house.

Q. How are you involved in the community?

Working in Evergreen has become incredibly important to us. Wander Unlimited has worked with local businesses because we believe in the power of community and in supporting those who live and work right here in town. We also have worked with local non-profits (EChO, Athletes4Life, Active4All) and schools (Clear Creek School District) so that we're not only pouring into the local economy, but the culture and future of our town.

IF YOU

CREATED YOUR LOGO IN WORD

You're doing it wrong. We can help.



wanderunlimited.com

Welcome New Chamber Members!

















W.Holmes Asphalt

Bergen Park Physical Therapy

Our staff offers over 35 years of knowledge and experience providing quality physical therapy care. We have been practicing outpatient physical therapy services in Evergreen since 2005.

Christina Hunt - Office Manager 32003 Ellingwood Trail Evergreen, 80439 (303) 674-5522 | bergenparkpt.com

Daddy's Homemade

Adding a healthier, all-natural syrup as a tasty topper to just about anything. Delivered in recyclable glass jars and made with limited ingredients. Preorder for the next Farmer's Market or order for contactless delivery or shipping in Colorado.

Amber Burr - Owner Evergreen, 80439 (303) 817-6208 | daddyshomemadesyrup.com

Jimmy John's Gourmet Sandwiches

Jimmy John's has been making freaky fast, fresh sandwiches since 1983. Quality is our way of life. Our French bread and 9-Grain Wheat bread is baked all day, every day.

Casey Bush - Owner 29057 Hotel Way Unit C Evergreen, 80439 (303) 353-2566 | jimmyjohns.com

Indigo Imprints

We specialize in screen printing, embroidery and promotional items. Whether you are looking for a specific item or just browsing for ideas, we are your one-stop source.

Jean Arquette - Owner 4651 Hwy 73 - Suite 202 Evergreen, 80439 (720) 900-0929 | indigoimprints.com

Nick's Pro Fitness

At Nick's Pro Fitness, you can take a class or work with a personal trainer, take a steam or sauna, and get a massage. You can do circuits using cardio or weight machines, free weights, and Pilates equipment. Take an early morning spin class, kickbox at noon, or end your day with an evening yoga stretch with the best instructors in the area! Bring your children to our childcare while you inspire your mind and body with Nicks Conditioning or TaeKwon-Do classes.

Nick Kapande - owner 2932 Evergreen Parkway Evergreen, 80439 (303) 674-6920 | nicksprofitness.com

NSTuttle Design & Development

Experienced web designer and developer creating beautiful and engaging websites, logos, graphics and more.

Nick Tuttle - Web Developer Evergreen, 80439 (720) 236-9309 | nstuttle.com

Rocky Mountain Efficiency Group

Rocky Mountain Efficiency Group specializes in connecting companies that desire to reduce expenses with the products and technicians that can get the job done professionally and accurately.

Scott Milne - President 9546 Dallman Dr. Unit 883 Conifer, 80433 (800) 984-0332 | RMefficiency.com

W.Holmes Asphalt

We offer the very best in asphalt maintenance and seal coating.

William Holmes - Owner 17801 West Colfax Avenue Suite 18 Golden, 80401 (720) 288-1831 | wholmes-asphalt.business.site



The Barber Stop - Spotlight Interview

Interview with Lisa Jones, Owner 4570 Highway 73, Evergreen 80439 (303) 674-2257 thebarberstopevergreen.com

Q. Does The Barber Stop give back to the community? In what ways?

The Barber Stop puts a priority on giving back to the community. Lisa Jones, one of the owners gives free haircuts to orphans and homeless kids in Denver. We also work with Mean Street Worship Center and have a collection jar for donations to their street outreach.

Q. Why do your customers select you over your competitors?

Our customers appreciate that we provide traditional barber services with a high degree of customer service. Every haircut comes with a hot towel on the neck and a neck shave as well free neck clean ups between cuts. We are a classic barber shop and we make our customers feel welcome.

Q. What is unique about The Barber Stop?

The most unique aspect of our business is the way we support our barbers. We don't have employees but partners that build the business with us. We are a family here at The Barber Stop, and you're welcome anytime.



Q. Do you utilize social media? What platforms can we find you on?

We utilize Facebook and Instagram. We also have a website: TheBarberStopEvergreen.com. You can book appointments on our Facebook page or on our website.

Q. How has being a member of the Chamber helped your business?

We have made invaluable connections with other business owners as well as great opportunities to give back to the community. We are so grateful for the support of this town and their passion for supporting local businesses.



Advertising Opportunity









When It's Time To Get Back To Business,









WE'D LIKE TO HELP!







We'd like to help your business make the transition back to good health by giving you a DOLLAR FOR DOLLAR

MATCH



During June and July Get a free ad of the same size for every ad you run.

Take advantage of this dollar for dollar match and let people know you are here and open for business.

For more information please call Kayte 303-350-1046, Steve 303-350-1045 or Ruth 303-350-1036







Members In the News



2020 Gold Daisy Family Favorite Businesses

Macaroni Kid Evergreen, Bailey & Conifer is very excited to announce the 2020 Gold Daisy Family Favorite Businesses for our area! Congratulations to the Chamber Member winners, listed below. Thank you for all you do for our community and being part of the Chamber!

Baskin-Robbins
Boone Mountain Sports
Buchanan Park Recreation Center (EPRD)
Evergreen Christian Outreach (Resale Shop)
Evergreen Country Day School
Evergreen Dental Group
Evergreen Orthodontic Specialists
Evergreen Vision Clinic, P.C.
Family Veterinary Hospital of Evergreen
Go Paint! with Fire-n-Faeries

Lariat Lodge Brewing Co.
Momentum Energy Coaching
Muddy Buck Café
Nick's Pro Fitness
TallGrass Aveda Spa and Salon
The Bistro (at Marshdale)
The Evergreen Players
The Wild Game Evergreen
Vivian's Gourmet,
Wulf Rec Center (EPRD)
Evergreen Library



Online Data Workshop for Colorado Businesses

Research Division of the University of Colorado, has launched a Data Tools eLearning course to teach Coloradans how to access, interpret, and analyze public data via a step-by-step tutorial. These workshops, that connect business decision makers, economic development leaders, and entrepreneurs with public data from government agencies have been successful. By the end of the new online course, participants will be able to access federal and state public data sources, and work with and analyze public data to make informed business decisions.

The course is available and free to use on the Secretary of State's Tutorials and Training site: sos.state.co.us/pubs/info center/training.html#bic.



Evergreen Country Day School to Build Athletic Performance Center

The state-of-the-art Hicks Family Athletic and Performance Center will be on the southeast end of the private school for kindergarten through eighth grade. The 10,000-square-foot addition will have a full-size gymnasium, bleachers, a lobby for concessions, locker rooms, a stage and a retractable door behind the stage that will lead onto a deck. When used as an auditorium, the center will accommodate an audience of 300.

Construction is expected to be completed by Thanksgiving, and the school also is remodeling areas of the school in conjunction with the construction, according to Kevin Neher, the capital campaign committee chair.



Are You a Young Professional (21-40) or Young at Heart?



Would you be interested in a Chamber group for Young Professionals? We need your opinion!

<u>Please click here to take our quick survey</u> or visit the Chamber Facebook page for the link.

Advertising Opportunity



Tap into the Denver metro population to bring new faces and dollars into your business!

June Issue Special Section

THE PRODUCT

- third page ad
- grouped with your fellow Evergreen businesses
- professional design included
- in homes June 30 thru August 31

THE READERSHIP

- all three west metro zones
- 172,000 qualified homes with money to spend with you!

All for only \$1,185 or \$395/mo

THAT'S
LESS
THAN 1 ¢!

"The results: We currently use three different mailers (or have in the past).

Quality Connections is by far the most effective at getting people in the door.

And really, that's what matters when you are spending money. It is working!

~ Patrick V, Revive CBD



QualityConnectionsSW.com 303 670 1683

All pricing includes promotion on QC social media channels!



Colorado's longest running, most qualified and most effective marketing magazine!

Make an impact!

- √ 14 Colorado zones to choose from so you can target exactly the neighborhoods you want to reach.
- ✓ Hit over 50,000+ households in each zone with money to spend!
- ✓ High quality glossy paper plus full color design by seasoned professional designers means your ad stays in homes and stands out from the clutter!

We can prove it!

- ✓ Honest Distribution
- √ Lowest Cost Per Home



Thank You Renewing Members



These members renewed their Chamber membership in April

Peak Window Cleaning **Ometrics LLC** Advantage Credit Inc. The Andersen Group - RE/MAX Alliance **EHS Cougar Touchdown Club RPM Agency Insurance Brokerage** SEO Forensic Marketing Murphy's Mountain Grill **Evergreen Music Festival Evergreen Animal Protective League Tesla Electric Company** + YEARS —

Genesee Commercial Group, LLC.

+ YEARS -

Marriage & Family Health Center

+ YEARS ·

Lam Tree Service

+ YEARS

Davidson Insurance Agency, Inc.

+ YEARS -

Roots Medicine BW Mortgage, LLC/Kate Higgins Love & Light TLC **Evergreen Life and Wellness Coaching** My Mountain Town **AutoNation Subaru West**

+ YEARS -

Konica Minolta Business Solutions **Blue Spruce Habitat for Humanity Seasonally Yours**

Your Evergreen Chamber Staff

Betsy Hays Gwendoline Ryan Clair Hicks **Patti Morris Courtney Thorud** Valli Crockett **Jackie Mohr** Marie Lynch

President/CEO Marketing Manager Operations Manager Accounts Manager Events & Special Projects Mgr. Membership Coordinator Skate The Lake Event Mgr. Skate The Lake Volunteer Mgr.

What's in it for me?

You've probably asked yourself this question if you've ever considered joining a service club. Here are the reasons given most often by our members:

- A great way to meet like-minded people in the community
- · An opportunity to be involved in meaningful service projects in **Evergreen and internationally**
- Excellent business networking opportunities
- A way to set an example of service and philanthropy for my young children
- · Giving back has never been so much fun







You're Invited

Evergreen Rotary means business! We have over 100 business and community leaders who can help you and your business GROW

If you'd like to join our club's weekly Zoom call on Friday mornings, call or email Chuck Adams:

chucka@1updrones.com or 972-567-2059.

Thanks to our Evergreen Rotary Club sponsors:



















What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell - 305-926-5894. Email - Tim.Grace@N2Pub.com