

Evergreen Chamber Newsletter

o Upcoming Events o New Members o Ribbon Cuttings o & More o



EVERGREEN AREA
Chamber of Commerce
July 2020 Edition

Catalyst

for Business
growth

Convener

of leaders
And
influencers

Champion

for a strong
community

The Value of Being a Customer

Thank You Members

Chairman's Circle



Partner



Executive

- Bear Creek Design Group
- Bear Paw Painters
- Big O Tires Evergreen
- Brown Contracting & Remodel
- Caldwell Insurance Agency Inc.
- American Family
- Diane Florschuetz/Coldwell Banker Real Estate
- Echo Mountain
- Evergreen CPAs LLC
- Evergreen Gallery
- Evergreen Medical Acupuncture, LLC
- Evergreen National Bank
- Frozen Fire
- Jefferson Center
- Kevin McGuire, MBA, Transamerica Financial Advisors, Inc.
- Paul Davis Restoration of the Front Range
- RPM Agency Insurance Brokerage
- SEO Forensic Marketing
- Swan Realty Group
- The Barber Stop
- The Wild Game
- Wander Unlimited



"Every company's greatest assets are its customers, because without customers there is no company."

Michael Leboeuf, author, How to Win Customers and Keep Them for Life

Each and every one of us counts as an extremely valuable customer to our local businesses. Owning a business in the Evergreen area is not a hobby, it is a way of life that we all participate in to sustain. Michael Leboeuf is spot on when he refers to customers as an asset. Think about it. Small business in the mountain community has had to reinvent how it operates during COVID 19. Some have had to add online selling, some have had to expand into the great outdoors and all have had to watch and follow the Jefferson County Public Health guidelines for safe operations to protect employees and customers alike.

Why did our local businesses spend precious dollars to adapt? They have had to do all of this for us, the customer. They have adapted to environmental challenges to create a customer experience that we need to connect to and support. Did our businesses have to change? Yes. If they wanted to stay open and provide the services we all require they needed to change and they did. Now we all need to step up the amount of local shopping we are doing in order to thank them for changing for us. The businesses have taken into consideration what their customers require to feel confident when shopping. Without customers spending money the necessary changes that were put in place will be all for naught.

Companies across our area are different than they were in January. Foot traffic is down, regular medical check ups have been on hold for months and all of our large events that bring visitors have been cancelled. Leboeuf states that without customers there is no company. We as a community cannot let that happen. The time is now to support local business. Help them thrive. It impacts our property values and our way of life in a positive way and it takes a village to make it happen. Be a customer.

Have you heard about the fox hunt? The Conifer and Evergreen Chambers are celebrating our businesses being open with a good old fashioned summer scavenger hunt. Download a game card for either Conifer or Evergreen (or both) with a list of participating businesses from our websites. Stop by each business, find the fox. Tell us, "What does the fox say"? Once your game card has 15 businesses filled out, it can be turned in to the Chamber office or emailed to admin@evergreenchamber.org and entered into a bi-weekly drawing. We have a ton of prizes to give away! And while stopping into our businesses remember to buy something and thank them for changing the way they do business to protect you, the all important customer. The hunt ends August 31 and new foxholes are added every week.

Last month we declared business appreciation month. Please join your Evergreen Chamber in continuing to support local business. Do you have a business that is not yet a member of the Chamber? Give us a call. We would love to share with you how we can help increase your exposure, get connected and find your most valuable asset-the customer. We are here to promote our community, build business and relationships. The Chamber has grown steadily over the last six years and we are proud of our members, our not yet members and our residents.

Remember, every business is NOW OPEN. Show how thankful you are that they have survived by shopping local. Make appointments with your doctor, dentist, orthodontists, etc that you have been putting off this spring. Get yourself back on track just like our businesses are. Do some shopping for yourself and loved ones and enjoy getting out and about.

Betsy Hays, President & CEO

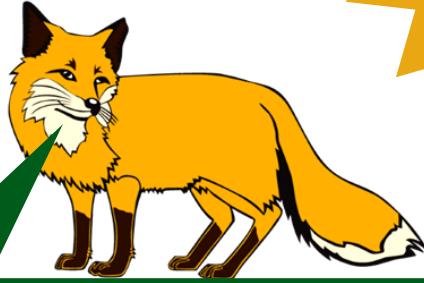
Evergreen Chamber

(303) 674-3412 | EvergreenChamber.org



SUMMER SCAVENGER HUNT

**New
Businesses
Added!**



WHAT DOES THE FOX SAY?

Visit local businesses, find the fox and be entered into a bi-weekly drawing to win fabulous prizes!

Learn more & download the game card to get started at

EvergreenChamber.org



Checkout the prizes from our first drawing for the Summer Scavenger Hunt!

SHOP LOCAL, BUY LOCAL - ALL THE TIME!



*Celebrate the Evergreen Chamber's
50th birthday by supporting local business!*

What Can You Buy In Evergreen for \$50?

1. A nice lunch date with a glass of wine by the Creekside.
 2. A day of fun in the sun followed a few beers on your favorite patio.
 3. A family activity day for the kids followed by a small sweet treat.
- ...and more! Will you join us?

In honor of the 50th anniversary of the Evergreen Chamber supporting local business, throughout the month of August we will be spending \$50 each business day at our local establishments and posting photos of what you can buy on our social media to showcase the breadth and depth of what there is right here in our mountain community.

What will happen to the \$1000 worth of the items and gift cards we purchase? We will give them away!
It is our birthday and our gift is to pay it forward.

Enter to win our daily drawings. It is **free** to participate and the only thing we ask is that you take a picture of what your \$50 buys so we can share with others. Tell your friends about the treasures you find and encourage them to spend \$50! Visit our website and Facebook page for details, coming soon.



**EVERGREEN AREA
Chamber of Commerce**

@EvergreenChamberCO EvergreenChamber.org

Upcoming Chamber Events



Young Professionals Focus Group

Thurs. July 23rd, 12:00-1:00 pm

Virtual Meeting, RSVP for link

Thank you to all who responded to our survey on a new Young Professionals Group for the Chamber! Those interested are invited to a Focus Group scheduled for Thursday, July 23, 2020 from 12:00 p.m. to 1:00 p.m. on Zoom.

If you're able to attend, please email marketing@chamber.org for the meeting link and be ready with your creative energy and ideas!

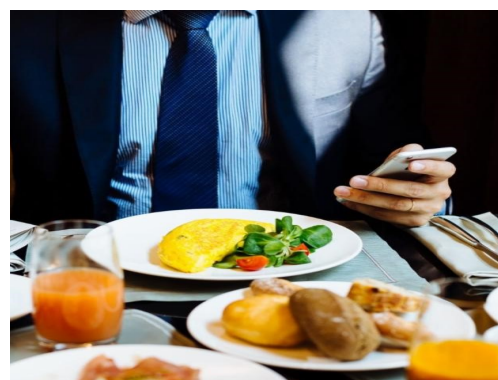
Chamber Member Breakfast

Wed. August 5th 8:00- 9:00 am

Virtual Meeting

Come join us to hear from our guest speaker. Find out what's new with the Evergreen Chamber, network, and learn tips on how to grow your business.

Register online for meeting link [EvergreenChamber.org](https://www.EvergreenChamber.org)



After Hours Business Mixer

Thurs. August 13th 5:00- 6:30 pm

Evergreen Lake

BYOB and come join us at Evergreen Lake for our social distancing happy hour where you can network with other local business owners.

Please Register in Advance at [EvergreenChamber.org](https://www.EvergreenChamber.org)

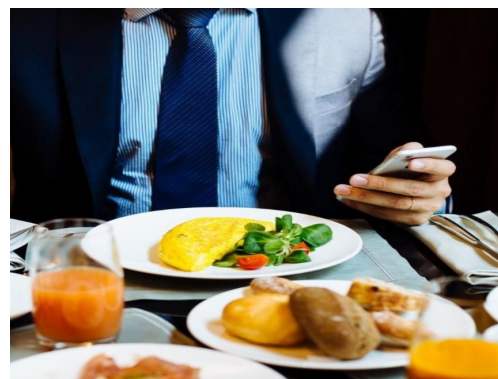
Mid Month Chamber Member Breakfast

Wed. August 19th 8:00- 9:00 am

Virtual Meeting

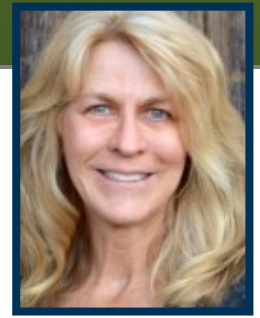
Come join us to hear from our guest speaker. Find out what's new with the Evergreen Chamber, network, and learn tips on how to grow your business.

Register online for meeting link [EvergreenChamber.org](https://www.EvergreenChamber.org)



Swan Realty Group Spotlight Interview

Interview with Sandy Swan, Broker Owner
28225 Highway 74 | Evergreen 80439
(303) 350-7331
swanrealtorgroup.com



Q. How did Swan Realtor Group get started?

Swan Realtor Group began in 2001 with Sandy Swan and one team member. Sandy's previous career was teaching at the University of Minnesota and the University of Hawaii. Over a period of 19 years, the team grew into the Swan Realty Brokerage with 14 team members. Our philosophy is to educate our clients (whether it be the market, the loan process, home buying, home selling, relocation, investment, residential or commercial properties).

Q. How is your company involved in the community?

Our company volunteers in many Evergreen organizations such as "Flowers for a Friend" where Sandy and several other community members placed a bronze sculpture at Hiwan Museum. The Bronze represents giving back to the community, memorializing Louise and Bill Mounsey for all of their community efforts over the past 60+ years in Evergreen. Swan Realty Brokers also volunteer at EAPL, Big Chili, Women of Evergreen Businesses (recycling, "Share the Love," Woman's Peace House in Bailey).

Q. Is there anything you would like us to know?

Swan Realty has two office locations. Downtown Main Street in Evergreen across from Baskin Robbins and in Cherry Creek next to Trader Joe's. Sophisticated Properties is a division of Swan Realty and does high end leasing for owners. We welcome all of the mountain residents to stop in and say "hi" and enjoy a refreshment, local coupons from our community businesses and learn what's going on in your area.

What's in it for me?

You've probably asked yourself this question if you've ever considered joining a service club. Here are the reasons given most often by our members:

- A great way to meet like-minded people in the community
- An opportunity to be involved in meaningful service projects in Evergreen and internationally
- Excellent business networking opportunities
- A way to set an example of service and philanthropy for my young children
- Giving back has never been so much fun



Rotary
Club of Evergreen Colorado



You're Invited

Evergreen Rotary means business! We have over 100 business and community leaders who can help you and your business GROW

If you'd like to join our club's weekly Zoom call on Friday mornings, call or email Chuck Adams:

chucka@1updrones.com or 972-567-2059.

Thanks to our Evergreen Rotary Club sponsors:



What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell - 305-926-5894. Email - Tim.Grace@N2Pub.com

Welcome New Chamber Members!

new



Bear Essence Salon and Boutique

Enjoy the relaxed elegance of Bear Essence Salon and Boutique tucked away in beautiful Evergreen, Colorado. It's Tree House feel makes it the perfect place to unwind and pamper yourself.

Cindy Hillegass – Owner/Master Stylist and Color Specialist
27614 Fireweed Dr.
Suite 106
Evergreen, 80439
(720) 449-2327
beaessencesalon.com



**EASY
ENTREES**
by Silver Spoons

Easy Entrees by Silver Spoon

We are a local meal kit business with a sister catering company. We are a women owned, family run business.

Laura Squires - Owner/Operator
27091 Barkley Rd
Conifer, 80433
(303) 925-0505
ezentrees.com

Evergreen Deli

Evergreen Deli

Fresh sliced meats and cheeses served on house-baked breads, muffins and desserts. Box meals and catering available.

Glen Fountain - Owner
3881 Evergreen Parkway
Evergreen, 80439
(303) 481-1942
evergreendeli.com



Day Plumbing and Heating

Day Plumbing and Heating has been working in the Denver Foothills and Front Range since 1974.

Bryan Jesse - Owner
Indian Hills, 80454
(303) 697-4043
dayplumbingandheat.com



Indy & Olly's, PBC

Indy & Olly's is a for-purpose dog bandana company. With every bandana purchased, Indy & Olly's donates a bandana to an animal rescue or shelter to help improve photos and get dogs adopted.

Debbie Wright - Founder
Evergreen, 80439
(303) 900-8994
indyollys.com

Thank you for supporting local business!





John Baldwin IT Spotlight Interview

Interview with John Baldwin, Owner
Evergreen 80439
(720) 382-9729
johnbaldwinit.com



Q. What service(s) or product(s) do you offer/manufacture?

IT Consulting and Managing. John Baldwin has had multiple senior positions in some of the biggest, most high profile companies in the world doing exactly this type of work. There's not much we haven't done as a company.

Q. How do you measure success and over what time frame?

We love meeting people who are just at their wits end with their IT. We understand we're tarred with the same brush as other IT resources and we have to earn their trust. This always happens, a good benchmark is usually around the 3 month mark. There's a palpable difference in the way our customers behave around us and it's a sign that they understand they can rely on us, and that they've finally found an IT resource they can turn to that can get it done.

Q. Who are the clients/what are the projects that you most enjoy working on?

It's usually 'We have all kinds of problems and nobody seems able to fix them'. The cause is pretty much always a poorly set up network. So first step is to audit the network, identify where the configuration issues are, and set them straight. We've lost track of the number of times we've been told 'The last IT guy was never able to fix that'. We love that.

Q. Why do your customers select you over your competitors & who is your ideal customer?

A company that is sick of having to deal with IT issues, knows that their IT should work and hasn't been able to find an IT resource that can get it done. This seems to be most of them!

Stronger Together: Updates for Businesses

Masks Now Required in Jefferson County per State order

Executive Order D 2020 138 is a mandatory statewide mask order that goes into effect at midnight on July 16, 2020, and will be in effect for 30 days. It may be extended.

The order requires people in Colorado who are 11 years and older to wear a covering over their noses and mouths:

- When entering or moving within any public indoor space.
- While using or waiting to use public (buses, light-rail) or non-personal (taxis, car services, ride-shares) transportation services.



For the most up to date guidelines, FAQ, and signage for businesses visit covid19.colorado.gov/mask-guidance



COLORADO
Department of Public
Health & Environment



COLORADO
State Emergency
Operations Center

Ribbon Cuttings



Daddy's Homemade

Adding a healthier, all-natural syrup as a tasty topper to just about anything. Delivered in recyclable glass jars and made with limited ingredients. Preorder for next Tuesday Farmer's Market or order for contactless delivery or shipping in Colorado.

Amber Burr - Owner
Evergreen, 80439

(303) 817-6208 | daddyshomemadesyrup.com



Indigo Imprints

Indigo Imprints specializes in screen printing, embroidery and promotional items. Whether you are looking for a specific item or just browsing for ideas, they are your one-stop source.

Jean Arquette - Owner
26975 Fern Gulch Rd Evergreen, 80439
(720) 900-0929 | indigoimprints.com



Jimmy John's Gourmet Sandwiches

Jimmy John's has been making freaky fast, fresh sandwiches since 1983. Quality is our way of life. Our French bread and 9-Grain Wheat bread is baked all day, every day.

Casey Bush - Owner
29057 Hotel Way Unit C Evergreen, 80439
(303) 353-2566 | jimmyjohns.com



Bethany Chamberlain - Coldwell Banker Residential Brokerage

Bethany Chamberlain is here to serve the Evergreen and Foothills communities. Contact her with your Real Estate needs! Coldwell Banker was founded on a commitment to professionalism and customer service that continues to be the core of its business philosophy today.

Bethany Chamberlain - Associate Broker
30810 Stagecoach Blvd. Suite 101 Evergreen, 80439
(720) 205-4934
bethanychamberlain.cbintouch.com



Peak Window Cleaning

Peak Window Cleaning, LLC offers high quality residential window cleaning with over 24 years experience serving the foothills and mountain communities. Family owned and operated. Also offering high cleaning and dusting services.

Valerie Simpson - Owner
6804 Brook Forest Rd Evergreen, 80439
(303) 670-7321
peakwindowcleaning.com

Ribbon Cuttings



Rocky Mountain Efficiency Group

Rocky Mountain Efficiency Group specializes in connecting companies that desire to reduce expenses with the products and technicians that can get the job done professionally and accurately. They introduce, price, procure and coordinate installation of specifically targeted technologies designed to maximize utility savings with the shortest ROI.

Scott Milne - President
9546 Dallman Dr Unit 883 Conifer, 80433
(800) 984-0332
rmefficiency.com



Zandee Gallery

Have you been to Zandee Gallery yet? A fine art gallery for Colorado and Beyond. A place for beauty and a place to bring friends.

Tim Zandee - President
1254 Bergen Parkway D-118 Evergreen, 80439
(720) 470-1610
tzimages.com



Parkside Cafe

Parkside Cafe offers breakfast, lunch, coffee, and a full bar. Check out Parkside Cafe Hours of Happiness, 4 to 7 pm, Drinks & Appetizers on the patio.

Whitney Carloss - General Manager
1338 County Road 65, Evergreen, 80439
(303) 674-3226

Members In the News



JOY International = Freedom, Healing and Hope!

"CRISIS OR NOT...AS LONG AS ONE MORE CHILD WAITS TO BE RESCUED, WE WILL NOT QUIT!"

DR. JEFF BRODSKY, FOUNDER OF JOY INTERNATIONAL

ImageQuote

Child trafficking is modern day slavery of our most vulnerable children and teens. To support the rescues and safe houses for healing young victims JOY needs our financial support.

Plan to walk **THE MOUNTAIN COMMUNITY BAREFOOT MILE** on August 29, on site at Marshdale Park, or virtually, on your own, or with family and friends. Spread the word!

Join the fight for freedom by registering to walk today! Registering is free and opens the door for you to raise funds for the event individually or as a team.

Visit joy.org/barefoot-mile-events



Frozen Fire Spotlight Interview

Interview with Jordan Brooks, Client Support Specialist
3560 Evergreen Pkwy, #B4 | Evergreen 80439
(720) 340-5273
frozenfire.com



Q. What is Frozen Fire?

Frozen Fire is a digital marketing, web development, and video production agency that serves clients across the country, across industries, and with a wide variety of unique needs. Frozen Fire has been around since 1999 – we've experienced change and understand the need to evolve. We are the marketing company that leverages each and every individual skillset within our organization to create the most powerful and effective marketing strategy to meet our client's primary objectives.

Q. Who does Frozen Fire serve?

Frozen Fire serves businesses who have recognized a need for digital marketing and video production services. To be the most effective, we must have straightforward communication and collaboration with our clients and have insight into the operations, purpose and goals of the business.

Q. Does Frozen Fire give back to the community? In what ways?

At Frozen Fire, giving back to the community is at the core of our company's mission. As a result, we've launched the "Get Fired Up" campaign, which awards a 30 second motion graphics video to a nonprofit each month! Our time and talent are the greatest gifts we can give nonprofits that are doing good in our community.

Q. How does Frozen Fire adapt to clients changing needs?

Clients' needs are constantly changing and evolving along with our world, and we've made it our goal to grow and adapt alongside them in order to continually deliver forward-thinking marketing strategies. Most recently, when the COVID-19 pandemic arrived in the United States, we quickly shifted our focus in order to solve our clients' immediate needs. With many restaurant and retail clients, we moved fast to equip those businesses with online ordering and e-commerce platforms to adapt to a new, contactless world. We also helped businesses in a variety of industries communicate to their employees and customers through compelling videos in response to the pandemic.

Are You Wildfire Ready?

Evergreen & Conifer rank #1 in Colorado and are in the top 10 nationally, for risk of property loss to wildfire. Prepare NOW so you are able to act quickly in the event of a wildfire.

GET NOTIFIED!

Sign up for CodeRED Evacuation Alerts - You MUST register in advance to receive wildfire emergency evacuation notifications. Are you registered for your county's emergency notification system?

Find where to register on our website EvergreenChamber.org



Thank You Renewing Members

Thank
you.

These members renewed their Chamber membership in June

1 + YEARS

Altitude Cycling and Fitness/Evergreen Bike Shop
AmeriGas Propane, LP
AWS Drilling & Blasting Inc.
Bear Creek Healing Arts
Bin There Dump That
Blackbird Cafe and Tavern
Brown Contracting & Remodel
Carol O'Brien Architecture, LLC
Convenience Plus Hilltop Sinclair
Edgar Law Firm, LLC.
Elk Country Fence
Evergreen Massage
Glen-Isle Resort
GYMGUYZ Evergreen
High Country Low Voltage LLC
Hiwan Heritage Park and Museum
Holly Worley/Windemere Real Estate
Inglenook Energy
Jordan Roofing
Karen Weidner-Coldwell Banker Real Estate Broker
LeaderOne Financial Corp.
Restoration 1 of West Denver
Ward Hardwood Floor Service

15 + YEARS

Alpen Way Chalet Mountain Lodge
Elk Run Assisted Living Community
Evergreen Jazz Festival
Incognito Solutions, Inc.
Robert K. Weary

20 + YEARS

Blue Spruce Kiwanis
Colorado Nature Design
EverBean By The Lake
Mountain Area Land Trust
Manning Financial Advisors

25 + YEARS

Bears Inn Bed & Breakfast
Holland Hurst, Inc.

30 + YEARS

Bauer's Spruce Island Chalets
Evergreen Vision Clinic, PC

35 + YEARS

Evergreen Discount Liquor

50 + YEARS

Evergreen Rodeo Association, Inc.

5 + YEARS

Ascent Church
Big R Stores
Dandelions Cafe
Dependable Cleaners and Shirt Laundry, Inc.
Evergreen Golf Course
pennyrandell.com
REVEL Rockies Marathon & Half
Roots Medicine Acupuncture & Herbal Clinic
Shipley Design, LLC
State Farm Insurance / Michele Vanags
Thrivent Financial - Bob Hawsey Partnership
Tom's Auto Clinic
Waddell and Reed, Inc./Mark F. Tighe Jr.

10 + YEARS

AT HOME in Evergreen, Inc.
CompuMedic/Automation Concepts Company
EAS+Y Evergreen's Alliance for Sustainability
Environmental Care & Share, Inc.
Evergreen Children's Chorale
Genesis Total Exteriors
LeVos Dentistry
New West Physicians/Evergreen Internal Medicine
Robert & Associates, LLC
St. Anthony Health Center Evergreen
State Farm Insurance / Michelle Boley

Thank
you

Your Evergreen Chamber Staff

Betsy Hays	President/CEO
Gwendoline Ryan	Marketing Manager
Clair Hicks	Operations Manager
Patti Morris	Accounts Manager
Courtney Thorud	Events & Special Projects Mgr.
Valli Crockett	Membership Coordinator
Jackie Mohr	Skate The Lake Event Mgr.
Marie Lynch	Skate The Lake Volunteer Mgr.