

# Evergreen Chamber Newsletter

o Upcoming Events o New Members o Ribbon Cuttings o & More o



EVERGREEN AREA  
Chamber of Commerce  
August 2020 Edition

**Catalyst**

for Business  
growth

**Convener**

of leaders  
And  
influencers

**Champion**

for a strong  
community



# 50 and Fabulous!

## Thank You Members

### Chairman's Circle



In honor of the 50th anniversary of the Evergreen Chamber supporting local business, throughout the month of August we are spending \$50 each business day at our local establishments. You can buy a lot for \$50 and \$50 can truly make a difference right here in town.

Over \$1000 goes right back into the society we love and support. We will be posting pictures of what you can buy for \$50 on our social media to showcase the breadth and depth of what there is right here in our mountain community. Do you prefer to shop online? Almost every store in town has an online option and you can find their websites and contact information right on the Evergreen Chamber website.

Leading by example and putting our money where our mouth is—that is what makes celebrating 50 so fabulous. We are asking you to join together with the Evergreen Chamber and show our local businesses some love. The combined effort of our entire community will bring us further along the road to economic recovery.

### Partner



What will happen to the \$1000 worth of the items and gift cards we purchase? We are giving them away! It is our birthday and our gift is to pay it forward. When visiting a local business we will post on Facebook where you can find us to come get a \$50 prize from that business. All you need to do is show us a receipt for \$50 spent in Evergreen and we will hand the \$50 to the first person who comes by! We ask that you take a picture of what your \$50 buys so we can share with others. Tell your friends about the treasures you find and encourage them to spend \$50!

Evergreen has approximately 9000 households. If each household spent \$50 at a local restaurant or retail shop that would bring \$450,000 into our economy. Spend \$50 on food, clothing, gifts, flowers, sports equipment, pet supplies, books, art, classes, exercise, massage, gift cards and more to make a difference.

Our messages and ask of our community are all about shopping local. Why is that important? When you shop local you are helping a little girl get dance lessons, you are helping a homeowner pay their mortgage, you are helping a family pay for college, you are helping a single parent put food on the table. COVID 19 has thrown us all into a socially and economically challenging place. Bottom line, we want our lives to be back the way they were and someday we will be able to go out and get together like we did last summer. In the meantime, it will take us all to step up our habits of buying local to keep our mountain community stable and ready for future prosperity. The Evergreen Chamber of Commerce is honored to lead the way hand in hand with our community toward that prosperity.

Please join your Evergreen Chamber in continuing to support local business. Do you have a business that is not yet a member of the Chamber? Give us a call. We would love to share with you how we can help increase your exposure, get connected and find your most valuable asset—the customer. We are here to promote our community, build business and relationships. The Chamber has grown steadily over the last six years and we are proud of our members, our not yet members and our residents.

Stay in touch with your neighbors and our local businesses. Anytime you need a recommendation for a doctor, massage specialist, restaurant or retail store the Evergreen Chamber staff is here to assist you. Call our office, go to our website, follow us on Facebook and enjoy our mountain community to the fullest.

*Betsy Hays, President & CEO*  
Evergreen Chamber  
(303) 674-3412 | [EvergreenChamber.org](http://EvergreenChamber.org)

### Executive

- Wander Unlimited
- The Wild Game
- The Barber Stop
- Swan Realty Group
- SEO Forensic Marketing
- RPM Agency Insurance Brokerage
- Paul Davis Restoration of the Front Range
- Kevin McGuire, MBA, Transamerica Financial Advisors, Inc.
- Jefferson Center
- Higher Ground Cleaning Services
- Frozen Fire
- Evergreen National Bank
- Evergreen Gallery
- Evergreen CPAs LLC
- Echo Mountain
- Caldwell Insurance Agency Inc. - American Family
- Brown Contracting & Remodel
- Big O Tires Evergreen
- Bear Paw Painters
- Bear Creek Design Group



*Celebrate the Evergreen Chamber's  
50th birthday by supporting local business!*

## What Can You Buy In Evergreen for \$50?

1. A nice lunch date with a glass of wine by the Creekside.
  2. A day of fun in the sun followed a few beers on your favorite patio.
  3. A family activity day for the kids followed by a small sweet treat.
- ...and more! Will you join us?

In honor of the 50th anniversary of the Evergreen Chamber supporting local business, throughout the month of August we will be spending \$50 each business day at our local establishments and posting photos of what you can buy on our social media to showcase the breadth and depth of what there is right here in our mountain community.

What will happen to the \$1000 worth of the items and gift cards we purchase? We will give them away!  
It is our birthday and our gift is to pay it forward.

Follow us on Facebook to find out how to  
Enter to win our daily drawings. Hint: Keep your receipts!  
It is **FREE** to participate and the only thing we ask is that you take a picture of what your \$50 buys so we can share with others. Tell your friends about the treasures you find and encourage them to spend \$50!



**EVERGREEN AREA  
Chamber of Commerce**

**@EvergreenChamberCO EvergreenChamber.org**

# Upcoming Chamber Events



## NEXT GEN CONNECTS

### Young Professionals Focus Group

**Thurs. August 27th, 5:00-6:00 pm**

**Virtual Meeting**

Are you a young professional under 40 or young at heart? Join us for ice breaker activities as we casually network and get to know other Young Professionals in the Mountain Area.

Register online for meeting link [EvergreenChamber.org](https://EvergreenChamber.org)

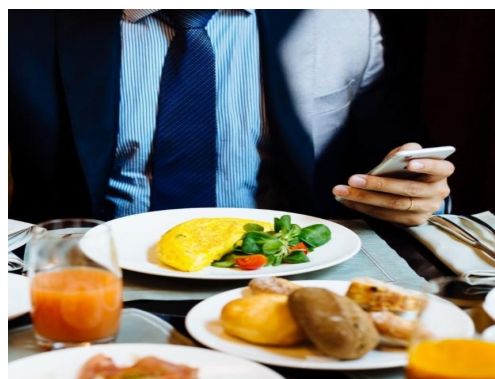
### Chamber Member Breakfast

**Wed. September 2nd 8:00- 9:00 am**

**Virtual Meeting**

Come join us to hear from our guest speaker. Find out what's new with the Evergreen Chamber, network, and learn tips on how to grow your business.

Register online for meeting link [EvergreenChamber.org](https://EvergreenChamber.org)



### After Hours Business Mixer \*Co-host with Conifer\*

**Thurs. September 17th 5:00- 6:30 pm**

**Morse Evergreen Auto Body**

Come join us for our co-hosted Chamber Mixer. Network with other local business owners, win door prizes and enjoy food & beverages.

Please Register in Advance at [EvergreenChamber.org](https://EvergreenChamber.org)

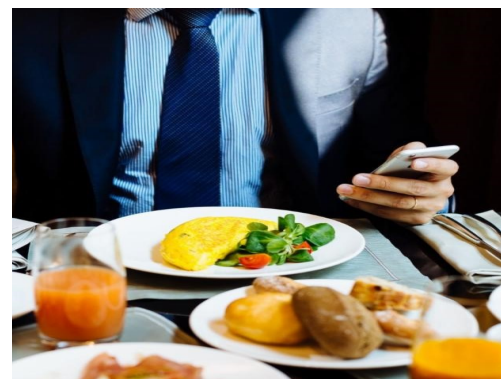
### Chamber Member Breakfast

**Wed. September 16th 8:00- 9:00 am**

**Virtual Meeting**

Come join us to hear from our guest speaker. Find out what's new with the Evergreen Chamber, network, and learn tips on how to grow your business

Register online for meeting link [EvergreenChamber.org](https://EvergreenChamber.org)







## Clear Creek County Cares Grant Applications OPEN

Clear Creek County and municipalities are providing financial support to small businesses that have been closed or severely impacted by the COVID-19 pandemic.

The grant funds are intended to pay for essential business-related expenses like payroll, rent, mortgages, utilities, and supplies. Grant awards will range between \$5k-\$20k.

Application Deadline is September 11th.  
Visit [clearcreekcounty.us/covid19](https://clearcreekcounty.us/covid19) for eligibility requirements.



**Questions?**  
Contact Alyssa Dinberg  
[adinberg@clearcreekcounty.us](mailto:adinberg@clearcreekcounty.us)  
(970) 289-4269

## Energize Colorado Gap Fund Webinar



A webinar was released to help business owners understand the new Energize Colorado Gap Fund.

The Energize Colorado Gap Fund will provide more than \$25M in small business loans and grants to boost small business enterprises that are the economic engines throughout the state.

We encourage you to subscribe to Gap fund updates on their website so you will find out as soon as applications are open.

Subscribe: [energizecolorado.com/gap-fund/](https://energizecolorado.com/gap-fund/)  
Webinar: [youtu.be/1XBrNLOAZyY](https://youtu.be/1XBrNLOAZyY)

## Electronics Recycling and Paper Shredding Event August 29th

Many of us have been busy cleaning and purging but what can you do with all the hard to dispose of items? Bring your electronics to be responsibly recycled. Bring your paper to be shredded. Join us in the Evergreen High School parking lot for this annual event and fundraiser for WEB's Angel Fund.

### What To Shred (On-Site):

- Cancelled Checks
- Correspondence & Memos
- Credit Card Receipts
- Financial Records
- Invoice
- Legal Documents
- Medical Records
- Tax Records

### E-Waste Recycling Prices:

- bankers box, legal box \$10
- Computers/Laptops \$10
- Computer Accessories \$5
- Game Consoles \$5
- Printers/Fax Small \$10
- Printers/Fax Large \$15
- Copiers \$35-50
- Keyboards and Cables \$5

- Cell Phones \$5
- Flat Screen Monitors \$20
- CRT Monitors \$30 each
- CRT TVs \$50 each
- Consoles & Projection TVs \$70 each

[womenofevergreenbusinesses.org](https://womenofevergreenbusinesses.org)



## Evergreen Elks Lodge 7th Annual Field of Honor



Evergreen Elks Lodge #2363 will be hosting it's 7th Annual Field of Honor. This years event is dedicated to World War II Veterans. Dedication will take place at noon. The flags will fly from August 22nd until September 21st.

Free to attend. Flags may be purchased in advance to honor a loved one or special friend, living or deceased. They do not have to be a veteran. Please call **Cynthia Barclay at 303-250-0483** for more information or to order a flag.



## Big O Tires Evergreen

### Interview with Russell Hammond, Owner

29032 Crossroads Lane | Evergreen 80439

(303) 526-1100

[bigotires.com/location/co/evergreen/80439/006238](http://bigotires.com/location/co/evergreen/80439/006238)



### Q: How did you get started in this business?

My father opened this (Evergreen) location in 2001 and I joined him in 2009. He had always wanted to run a customer service business. I became the owner back in 2012 when he decided to retire.

### Q: To what do you attribute your success?

Our employees. We have a great team at our store who work very hard to give every customer the best experience they can. They really do care and want to have customers leave happy every time.

### Q: If you had one piece of advice to someone just starting out, what would it be?

Do right by your employees and your customers and the community you are in and success will follow. Learn from mistakes and take those lessons to heart.

### Q: How has being a member of the Evergreen Chamber helped your business?

Being a member of the chamber has been incredibly important for the success of our store. The ability to network and learn from fellow businesses in the area has been invaluable.

FROZEN FIRE

# MARKETING

FOR THE MOUNTAINS



Frozen Fire helped us re-create our online presence and develop an online ordering system...in the middle of the pandemic. We are extremely pleased with the results. Their team is amazing to work with and the follow-up support is professional and prompt. We highly recommend Frozen Fire for your online and marketing needs!

- Michael B. Happy Cooker Restaurant, Georgetown CO



Website  
Development



Video  
Production



Email  
Marketing



SEO & Blog  
Management



Social Media  
Management



And more!

Now is the time to do things differently.

[www.frozenfire.com](http://www.frozenfire.com) | 720.340.5273

# Welcome New Chamber Members!

new



## Intelligent Office

Offices, Meeting Rooms, Virtual Receptionist services, Professional Business address, Virtual Office Services - We have what you need to run your business in an impressive efficient manner!

Jamie Owens - Owner  
225 Union Blvd Suite 150  
Lakewood, 80228  
(303) 974-6600  
TheLakewood.IO



## Spero Recovery

Spero Recovery Center is a peer-run, peer-led residential recovery community organization for adults who want to live and thrive in a life of recovery.

Butch Lewis - Board President  
29997 Buffalo Park Rd  
Evergreen, 80439  
(303) 351-7888  
sperorecovery.org

## Thank You Renewing Members

thank  
you.

These members renewed their Chamber membership in July

### 1 + YEARS

ARGO Mill, LLC  
Bergen Park Church  
Boone Mountain Sports/Evergreen Brewery  
Christies of Genesee  
Edward Jones/Ed Hellums  
Evergreen Cryotherapy  
Expert Adventures  
Friends of Evergreen Dog Park (FEDP)  
Friends of Dinosaur Ridge  
James Wales/daVinci Realty  
Live Oak Constructors, LLC  
Mountain Backpack Program  
Sound Mountain Entertainment and Media  
The Episcopal Church of Transfiguration

### 5 + YEARS

Chuck Ridings State Farm  
Evergreen Commercial Group, LLC  
Evergreen Roling, LLC.  
Maya's Cantina and Grill  
Mount Vernon Canyon Club  
Root West, Inc  
The Wild Game  
Woodcellar Bar and Grill

### 10 + YEARS

Family Veterinary Hospital  
Team Evergreen Cycling

### 15 + YEARS

Evergreen Christian Outreach  
Tuscany Tavern, LLC.

### 20 + YEARS

Carby Insurance Agency  
Rotary Club of Evergreen

### 25 + YEARS

Evergreen Newcomers and Neighbors

### 30 + YEARS

Life Care Center of Evergreen

*Thank  
you* from your Evergreen  
Chamber Staff

Betsy Hays  
Gwendoline Ryan  
Clair Hicks  
Patti Morris  
Courtney Thorud  
Valli Crockett  
Jackie Mohr  
Marie Lynch

President/CEO  
Marketing Manager  
Operations Manager  
Accounts Manager  
Events & Special Projects Mgr.  
Membership Coordinator  
Skate The Lake Event Mgr.  
Skate The Lake Volunteer Mgr.



# Caldwell Insurance Agency Inc. - American Family



## Interview with Bryan Caldwell - President/Owner

32186 Castle Ct. Ste 230, Evergreen 80439

(303) 670-2780

[agent.amfam.com/bryan-caldwell/co/evergreen/32186-castle-ct/](http://agent.amfam.com/bryan-caldwell/co/evergreen/32186-castle-ct/)



### Q. How would you describe this company's values and mission?

Here at the Caldwell Insurance Agency, Inc. – American Family Insurance, we pride ourselves on excellent customer service. We use a commonsense approach to our customers insurance needs and customize a plan to protect their assets, themselves, their loved ones, and dreams. We will always dream big and enrich others lives by delivering in excellence and doing what is always right.

### Q. Who are the clients/what are the projects that you most enjoy working on?

Everyone is our client! We enjoy working with both individual and local businesses. We have a large portfolio of products to offer from Property and Casualty Insurance; home, renters, condo, excess liability, vacant land, auto, recreational vehicles, boats, RV's and campers, Life Insurance (term, whole and flexible) and Commercial Insurance for your business, rental property or farm and ranch. I would say I enjoy working with everyone however, with my 20 years of experience in the corporate sector I really enjoy the commercial side of the business. The projects are always fun and challenging to put together and I feel I am able to make a positive impact with our business community.

### Q. Does the company give back to the community? In what ways?

We do our best to give back to the community. We are coming up on our 2nd Anniversary here in Evergreen and our big claim to fame is being the Title Sponsor of our Skate the Lake New Years Eve event. We think this not only a great way to partner with the community in support putting on this great event, but proceeds go to great local charities and we are happy to be apart of this. This year will be our second year with the event and many more to come. We are also trying to get involved with our local High School as much as we can participating in gameday publications, t-shirt sponsorships and hopefully more to come.

### Q. How has being a member of the Evergreen Chamber helped your business?

The Evergreen Chamber has been amazing in our first couple of years of business here. By participating in the monthly events and mixers we have made great partners and connections in the community that are helping us grow. We have been involved for over a year now in a very productive leads group, and this has allowed our agency to create lasting connections.

## Ribbon Cuttings



### Nick's Pro Fitness

At Nick's Pro Fitness, you can take a class or work with a personal trainer, take a steam or sauna, and get a massage. You can do circuits using cardio or weight machines, free weights, and Pilates equipment. Take an early morning spin class, kickbox at noon, or end your day with an evening yoga stretch with the best instructors in the area! Bring your children to our child care while you inspire your mind and body with Nicks Conditioning or TaeKwon-Do classes. **Over 42 classes a week, outside options available!**

(303) 674-6902  
2932 Evergreen Parkway  
Evergreen, 80439  
[nicksprofitfitness.com](http://nicksprofitfitness.com)



# Ribbon Cuttings



## ArborRx Family Tree Care

Professional full-service tree care and fire mitigation by family owned and operated small business.

(720) 629-7033  
Evergreen, 80439



## Indy & Olly's, PBC

Indy & Olly's is a for-purpose dog bandana company. With every bandana purchased, Indy & Olly's donates a bandana to an animal rescue or shelter to help improve photos and get dogs adopted.

(303) 900-8994  
Evergreen, 80439  
indyollys.com



## Red Earth Finance, LLC.

Red Earth Finance (REF) provides financial planning consulting services on an hourly basis. REF's primary services are Portfolio Analysis and Consulting, & Investment Planning for retirement and college funding.

(303) 909-9181  
Evergreen, 80439  
redearthfinance.com



## Daniel Diamonds

Daniel Diamonds is a jewelry store, but we're not just any jewelry store. We're a family owned small business run by a mother, father and daughter team. Offering a variety of jewelry and services.

(303) 674-6673  
31955 Castle Court #1N  
Evergreen, 80439  
danieldiamonds.com



## The Barber Stop \*We've expanded!\*

We are a family barbershop that offers low cost hair care services to mountain families. Head barber Lisa Jones has 29 years of experience and can take care of the whole family. Stop on by!

(303) 674-2257  
4570 Highway 73  
Evergreen, 80439  
thebarberstopevergreen.com



Rotary Opens Opportunities

Rotary unites people from all continents and cultures who take action to deliver real, long-term solutions to our world's most persistent issues. Through volunteering, our 1.2 million members from 35,000 clubs make lifelong friendships that transcend political and cultural boundaries and foster global understanding and respect.

Solving real problems takes real commitment and vision. Each year, Rotary members invest hundreds of millions of dollars and countless volunteer hours to promote health, peace and prosperity in communities across the globe.

Rotary members take action by providing access to clean water and sanitation, supporting education, preventing and treating disease, saving mothers and children and growing local economies.

**Rotary**  
Club of Evergreen Colorado



### You're Invited

**Evergreen Rotary means business! We have over 100 businesses and community leaders who can help you and your business GROW.**

If you'd like to join our club's weekly meetings – either by Zoom or in person (with social distancing) – on Friday mornings, call or email  
Chuck Adams: [chucka@1updrones.com](mailto:chucka@1updrones.com) or 972-567-2059



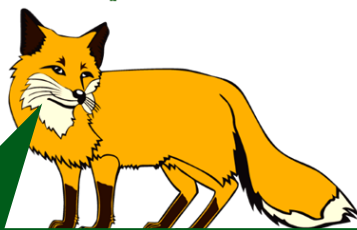
EVERGREEN AREA  
Chamber of Commerce



What is the Rotary sponsorship program? If you would like to know more, please call or email Tim Grace: Cell 303-926-5894. Email—[Tim.Grace@N2Pub.com](mailto:Tim.Grace@N2Pub.com)



# SUMMER SCAVENGER HUNT



**ONLY  
ONE DRAWING  
LEFT!**

## WHAT DOES THE FOX SAY?

**Visit local businesses, find the fox and be entered into a bi-weekly drawing to win fabulous prizes!**

**Learn more & download the game card to get started at**

**[EvergreenChamber.org](http://EvergreenChamber.org)**