



Top 15 Chamber Marketing Opportunities

1 Update Your Online Directory Listing Anytime

With our mobile friendly and user friendly website it is easy for potential customers to find you. Update your business directory listing anytime, and change it as often as you like.

2 Featured Member of the Week Ad in Our Weekly Chamber Blast

On Tuesdays we send out our Weekly Chamber Blast to our 3,000 contacts. In each blast, there is a "Featured Member of the Week" section, where our members can place a small advertisement -limited to three businesses per week. Business level members have one ad included in with their benefits (a \$150 value) and Executive level members have two.

3 Social Media Interaction & Facebook Live Promotion

If you are using Facebook to promote a special discount, event, or other news, let us know. We can like and comment on your post at the Evergreen Chamber so our followers will see it in their feed. Facebook's algorithm gives more exposure to posts with likes & comments (interaction) over sharing. We check out Executive level members Facebook pages once a week. Have you seen our Facebook Live Videos? If you are Executive level and above, Contact us about getting on the schedule to be featured.

4 Save Money with Our Bulk Mail Permit - Stamp or Digital Insignia

Save *0.20c per piece of mail by taking advantage of the Evergreen Chamber's bulk mail stamp. We can send you the insignia in advance to print on your media, or you can drop by the Chamber to sign out a self inking stamp. It's that easy! *minimum 200 piece mailing.

5 Jobs, Events, Volunteer Opportunities, News, & Hot Deals on Our Website

All Chamber Members can submit upcoming events, job postings, news releases, hot deals, or volunteer opportunities on our website as part of their membership. Submissions are shared out to the Chamber's Facebook page as well. Step-by-stop How To documents available on our website EvergreenChamber.org/Online-Education/

6 Reach Potential Customers Through Our Online Blog

Our blog features a variety of articles from our members, local Evergreen businesses. Draw in new clients by offering tips & tricks to draw blog readers to your brand. All blogs include a link to your website to help traffic reach you directly. Executive level member blogs get shared out via Facebook & our Weekly Chamber Blast, up to two per year. *500-1000 word requirement.

7 Take Advantage of Free Marketing with a Ribbon Cutting Event

Celebrating a grand opening, expansion, or anniversary? Take advantage of free advertising to let the community know! We invite our ambassador team to attend (virtually or in person) to learn about your business. Photos from Ribbon Cutting Event appear on our Facebook, Website, in our Monthly Newsletter, and in the Mountain Connection Newspaper.

8 Advertise in our Chamber Newsletter with an Ad Insert

Our Chamber Newsletters are emailed mid month to our 3,000 contacts. You can include a 8" x 5" full color horizontal ad for \$99. You provide the ad as JPG or PNG and we insert it in before distribution. Executive level memberships have a Newsletter Insert included with their benefits.

9 Members in the News Blurb in the Monthly Chamber Newsletter

Do something great for the community? Celebrating a grand opening, expansion, anniversary, or change in ownership? Let us know! We will include a 50 word blurb and photo in our upcoming Chamber Newsletter. Limited Space Available— first come first serve.

10 Spotlight Interview in the Monthly Chamber Newsletter

Executive Level Members can be featured in a Spotlight Interview, posted in our Monthly Chamber Newsletter. The Spotlight Interview is a half page, consisting of four questions, your business logo, and a headshot photo. Answers are roughly 2-3 sentences in length. Have more to say? No problem! We can post an extended Spotlight Interview on the Chamber's blog.

11 Member Referrals & Promotional Materials in the Visitor's Center

As a member you are always welcome to display your flyers, rack cards, business cards, and upcoming event flyers in our event center. We also provide member referrals by phone and to visitors (75-100 walk-ins per week).

12 Evergreen Chamber Annual Magazine & Map

Annually the Evergreen Chamber publishes 20K+ magazines as well as an area map. This magazine is displayed in our visitors center, as well as Colorado Welcome Centers, Denver Metro Convention & Visitors Bureau, Denver International Airport, and is always available online. Business level members and above have an \$100+ credit they can apply towards an ad!

13 Event Sponsorships & Volunteering

There are a myriad of events that the Evergreen Chamber puts on during the year. Every month we have our Chamber Business Mixer and Monthly Chamber Breakfasts. Yearly we have our Honoree Celebration, Taste of Evergreen, Women in Business Luncheon, Santa Breakfast, Sparkle & Shine Holiday Gala, & Skate The Lake New Years Eve Festival. Sponsorship Opportunities listed on our website.

14 Join a Chamber Leads Groups

The goal of the Leads Groups is to continuously exchange referrals and to expand your network. Membership in each group is limited to one or two people per business category. Visit our website for dates, times, locations, and call ahead to determine eligibility. You can visit each leads group twice for FREE before joining. Fees start at \$40 annually.

15 Have a listing in our Chamber Brochure Guides

Our Visitor's Center & Downtown Evergreen satellite location feature our Explore Evergreen Magazine, Evergreen Map & Chamber Brochure Guides. Our Brochure Guide categories are Evergreen "Kids' Activities, Schools & Fitness Centers", "Lodging, Special Events & Weddings", "Real Estate Professionals", "Restaurants & Dining", "Shopping & Retail" (Store fronts only), and "Senior Services".