



## CHAMPIONING OUR COMMUNITY

### WELCOME

Thank you for your interest in membership with the Cody Country Chamber of Commerce. Take a look at a few of our 2020 statistics, and see how membership can benefit you!



### OUR MISSION

The Cody Country Chamber of Commerce, the community’s “front porch”, represents the interests of its members and the entire business community, extends exceptional western hospitality and promotes an unparalleled visitor experience.

### OUR VISION

The community of Cody will prosper as the premier western location for business and for travel through the advocacy of the Cody Country Chamber of Commerce.

### CHAMBER STAFF

Tina Hoebelheinrich, President & CEO  
Elizabeth Stuard, Executive Assistant  
Kathy Thompson, Buffalo Bill Art Show & Sale Director  
Andre Parsons, Marketing & Membership Coordinator  
Denise Wiegand, Bookkeeper

### BOARD OF DIRECTORS

Greg Pendley, *President* Cody Cattle Company  
Lisa del Valle, *Vice President* Wyoming Buffalo Company  
Joe Stringari, *Treasurer* Yellowstone Gift Shop  
Zach Haskell, *Secretary* Haskell Furniture  
Dave Barrows, Barrows Z3 Retreat  
Quintin Blair, Blair Hotels  
Liz Campbell, 307 Pizza  
Matt Hall, Mayor, City of Cody  
Travis Hill, 307 Real Estate  
Rosie Jurado, Cell Only Verizon  
Mandy Kern, First Bank of Wyoming  
James Klessens, Forward Cody  
Kenny Lee, Cowtown Candy  
Scott Petersen, Big Horn Federal Savings Bank  
Dr. David Taylor, Taylor Dental  
Bruce Sauers, Buffalo Bill Center of the West  
Tim Wade, North Fork Anglers  
Stephanie Weed, Absaroka Wealth Management

### OUR VALUES

We achieve results through:

- ◆ Member Involvement — Contributing to the wellbeing of the Chamber and the community
- ◆ Leadership — Clear in our vision with the ability to communicate and garner support
- ◆ Integrity — Honesty and ethics to warrant the trust of the community
- ◆ Partnerships — Maximize resources, provide assistance & create opportunities
- ◆ Community Inclusiveness — Respect and honor diversity of all
- ◆ Fiscal Responsibility — Transparent and sound business practices



CHAMPIONING OUR COMMUNITY

## MEMBERSHIP TIERS

The Cody Country Chamber of Commerce has designed our dues structure with your business in mind. Whether you are just starting out, or ready to give back to your community, we have the solution to help you achieve your goals.

<b>BASIC MEMBERSHIP LEVEL</b>	<b>MID MEMBERSHIP LEVEL</b>	<b>UPPER MEMBERSHIP LEVEL</b>
<p>Designed for individuals, non-profits, and businesses that are just starting out.</p> <p><b>Basic Benefits for all membership levels include:</b></p> <ul style="list-style-type: none"><li>◆ Invitations to all Chamber networking events.</li><li>◆ <i>Cody Chamber Electronic Newsletter</i> subscription.</li><li>◆ Online access to your Membership Directory Information.</li><li>◆ Cody Club luncheon notifications.</li><li>◆ Opportunity to enroll in the Wyoming Chamber Health Benefit Plan.</li><li>◆ Bulk mail permit stamp use..</li><li>◆ Business referrals from Chamber &amp; Visitor Center staff.</li><li>◆ Membership sticker.</li></ul> <p><b>Non Profit &amp; Individual</b></p> <ul style="list-style-type: none"><li>◆ Basic membership directory website listing.</li></ul> <p><b>Investment: \$100</b></p> <p><b>Scout</b></p> <ul style="list-style-type: none"><li>◆ Basic membership directory website listing.</li><li>◆ Business card or brochure displayed in the Visitor Center.</li></ul> <p><b>Investment: \$200</b></p> <p><b>Pony Express</b></p> <ul style="list-style-type: none"><li>◆ A premium web listing (\$150 value).</li><li>◆ Business card or brochure displayed in the Visitor Center.</li><li>◆ 2 Cody Club tickets per year (valued at \$15 each).</li></ul> <p><b>Investment: \$325</b></p>	<p>Designed for businesses in the growth phase with an emphasis on value and business promotion.</p> <p><b>World Ambassador</b></p> <ul style="list-style-type: none"><li>◆ A premium web listing (\$150 value).</li><li>◆ Business card or brochure displayed in the Visitor Center.</li><li>◆ 4 Cody Club tickets per year (valued at \$15 each).</li><li>◆ 2 annual banquet tickets per year (valued at \$40 each).</li><li>◆ 3 newsletter ads per year (valued at \$225).</li></ul> <p><b>Investment: \$550</b></p> <p><b>Founder</b></p> <ul style="list-style-type: none"><li>◆ A premium web listing (\$150 value).</li><li>◆ Business card or brochure displayed in the Visitor Center.</li><li>◆ 4 Cody Club tickets per year (valued at \$15 each).</li><li>◆ 4 annual banquet tickets per year (valued at \$40 each, for a total of \$160).</li><li>◆ 1 website ad (on a directory page valued at \$500).</li><li>◆ 6 newsletter ads per year (valued at \$450).</li></ul> <p><b>Investment: \$1300</b></p>	<p>Designed to serve and safeguard the community and promote future growth.</p> <p><b>Community Legacy</b></p> <ul style="list-style-type: none"><li>◆ A premium web listing (\$150 value).</li><li>◆ Business card or brochure displayed in the Visitor Center.</li><li>◆ 8 Cody Club tickets per year (valued at \$15 each, for a total of \$120).</li><li>◆ A table at the Annual Chamber Banquet (\$320 value).</li><li>◆ 1 website ad (on a directory page valued at \$500).</li><li>◆ 6 newsletter ads per year (valued at \$450).</li><li>◆ Your logo on the homepage (valued at \$1,200).</li></ul> <p><b>Investment: \$2300</b></p> <p><b>Buffalo Bill Partner</b></p> <ul style="list-style-type: none"><li>◆ A premium web listing (\$150 value).</li><li>◆ Business card or brochure displayed in the Visitor Center.</li><li>◆ 16 Cody Club tickets per year (valued at \$15 each, for a total of \$240).</li><li>◆ A table at the Annual Chamber Banquet (\$320 value).</li><li>◆ A table at the Buffalo Bill Art Show &amp; Sale (valued at \$1,900).</li><li>◆ 8 newsletter ads per year (valued at \$600).</li><li>◆ Your logo on the homepage (valued at \$1,200).</li><li>◆ Your business logo on all official Chamber communications to members (valued at \$1,500).</li></ul> <p><b>Investment \$4600</b></p>



CHAMPIONING OUR COMMUNITY

## MEMBERSHIP LEVELS – BASIC BUSINESS DIRECTORY PAGES

### Scout & Non-Profit Membership

**Basic Package:** Members belonging to the Basic Package may have their member name, address, and phone number displayed in the online directory search results and may choose to have their business name hyperlinked to their Member Information page.

#### Page Attributes

- Description “About Us” section (200 characters max).
- Hours of Operation (100 characters max).
- Driving Directions (200 characters max).
- Map.
- 240 characters for Keywords.

Please note, Basic Packages do not include logo or images display features. Basic Package Memberships must upgrade to a Premium Package for these features.



## MEMBERSHIP LEVELS – PREMIUM BUSINESS DIRECTORY PAGES

### Pony Express, World Ambassador, Founder, Community Legacy, and Buffalo Bill Partners

**Premium Package:** Members belonging to the Premium Package may have their member name, address, and phone number displayed in the online directory search results and may choose to have their member name hyperlinked to their Member Information page.

#### Page Attributes

- Description “About Us” section (1600 characters max).
- Hours of Operation (100 characters max).
- Driving Directions (200 characters max).
- Map.
- Unlimited characters for Keywords.
- Logo or image of business & search results icon.
- Directory Results Summary (200 characters max).
- Additional Bulleted Description
- Media Gallery & Social Links



### ALZHEIMER'S ASSOCIATION - WYOMING CHAPTER

Health Care/Physical Services, Non-Profit Organizations, Resource - Community Services, Resource - Educational

- 2232 Dell Range Blvd., Ste. 101, Cheyenne, WY 82009
- (307) 316-2692
- 1-800-272-3500
- Visit Website



#### ABOUT US

The Wyoming Chapter of the Alzheimer's Association is three full-time staff and many wonderful volunteers serving the 10,000 Wyomingites living with Alzheimer's and other dementias.

On the Membership Directory, please note, priority placement is given to Members that have Premium Memberships. Premium Memberships will appear first alphabetically, followed by Basic Memberships alphabetically.

### CODY FEED



Agriculture - Equipment/Supplies, Agriculture - Feed/Supplies, Pet Store/Pet Supplies, Local Shopping, Curbside Pickup

- 308 19th Street, Cody, WY 82414
- (307) 587-3881
- (800) 587-3881
- (307) 587-7487
- Send Email
- Visit Website



**Hours:**  
Monday through Friday 8am-5:30pm  
Saturday 9am-1pm

#### ABOUT US

We provide high quality feeds and supplies for your livestock, horses and pets. Come in and chat with our friendly, knowledgeable staff today!

Cody Feed is your best source for animal feed in Cody, WY. We offer an extensive line of products to suit any need. The foundation of a healthy animal begins with quality nutrition. We understand the connection people have with their pets and livestock.

Our goal is to provide the customer with the best quality at the lowest price. We stay away from feeds that are least cost formulated whenever possible. Everyone deserves to feed their animals the best without breaking the bank! It's all about cost per head per day. It may cost more up front but when you feed high quality, you are feeding less over the long term. Feeding less means saving money! That's an idea we can get behind!

#### VIDEO MEDIA



#### IMAGES





CHAMPIONING OUR COMMUNITY

## 2022 MEMBERSHIP APPLICATION

Business Name\*: \_\_\_\_\_  
Physical Address\*: \_\_\_\_\_  
City\*: \_\_\_\_\_ State\*: \_\_\_\_\_ Zip\*: \_\_\_\_\_  
Mailing Address\*: \_\_\_\_\_  
City\*: \_\_\_\_\_ State\*: \_\_\_\_\_ Zip\*: \_\_\_\_\_  
Business Phone\*: \_\_\_\_\_ Cell Phone\*: \_\_\_\_\_  
Business E-Mail: \_\_\_\_\_  
Web Site\* \_\_\_\_\_ Do you have an On-line Store? Y N

**Please use key words to describe your business (used to determine your search categories) :**

Category (limit 5): \_\_\_\_\_

**What are your reasons for joining the Chamber? Do you have specific goals or ideas for your membership?**

### Business Owner / Manager / Employee Contact Information \*

Name \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Primary Contact: Y/N

Name \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Primary Contact: Y/N

Name \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Primary Contact: Y/N

\* **REQUIRED, Please note there can only be one designated Primary Contact for our database notifications.**

**Payment Information:** Membership Investment Level \$100 (Non-Profit), \$200 (Scout), \$325 (Pony Express),  
\$550 (World Ambassador), \$1,300 (Founder), \$2,300 (Community Legacy),  
\$4,600 (Buffalo Bill Partner) Billing Cycle: Annual from Date of Active Membership

Payment Type: Cash/Check Credit Card: VISA/MasterCard American Express Discover  
Card Number \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Please mail to: Cody Country Chamber of Commerce, 836 Sheridan Ave., Cody, WY 82414 | Questions? Call 307-587-2777

### OFFICE USE ONLY

Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_ Date \_\_\_\_\_

Chambermaster \_\_\_\_\_ Cody Club \_\_\_\_\_ Newsletter \_\_\_\_\_ Sticker/Welcome Papers \_\_\_\_\_

## 2022 MEMBER BENEFITS & ADDITIONAL SERVICES

Service	Member Price	Non-Member	Description of the Service
<b>Business Networking and Assistance</b>	<b>Free Member Benefit</b>	Entry fees vary	Strengthen your business by attending Chamber networking events, free roundtables, seminars and more.
<b>Business Referrals</b>	<b>Free Member Benefit</b>	Members only	The Chamber Visitor Center welcomes over 120k visitors to Cody annually seeking information on local restaurants, shopping, attractions and more. We refer Chamber members!
<b>Cody Club Luncheons</b>	\$15 per event; 10 event punch card for \$150	\$16 per event; 10 event punch card for \$160	Cody Club luncheons are hosted the first (ticketed, formal program) and third (member complimentary, roundtable) Monday of every month at noon in the Cody Club Room.
<b>Cody Club Luncheons Sponsorship</b>	\$100	Members only	Sponsorship includes sponsor recognition on all event notices, advertisements, social media posts and event presentation.
<b>Website Business Directory Listings</b>	<b>Free Member Benefit</b>	Members only	The Chamber website receives 225k+ pageviews annually. Basic membership listings include business contact information and feed Google analytics. Enhanced membership listings include more robust options such as photos/logos.
<b>Bi-weekly Newsletter Advertising</b>	\$75	Members only	Our electronic, bi-weekly newsletter is sent to our entire membership and averages a 35-41% open rate (avg. open rate 15-25%) and a 25-30% click rate (avg. click rate is 2.5%).
<b>Exclusive Access to the Member Information Center</b>	<b>Free Member Benefit</b>	Members only	The Member Information Center (MIC) allows you to update your business directory information, post events, post jobs, find free business related webinars, and interact with your fellow Chamber Members.
<b>Online Help Wanted Ads</b>	<b>Free Member Benefit</b>	\$225 annually	Reach potential employees by posting all your help wanted ads on the Chamber's website through the Member Information Center. Jobs appear on our Job Posting tab.
<b>Membership Mailing List</b>	\$75	\$150	Request an electronic mailing list of all current Chamber members to send out business promos, event invitations, business notices and more!
<b>Bulk Mail Permit Use</b>	<b>Free Member Benefit</b>	Members only	For a minimum 250-piece mailing, the postage is about 15 cents less than a first-class stamp. You, the member must sort the mailing, pay the postage due to the Post Office and deliver to the Post Office.
<b>Cody Bucks</b>	\$10, \$20, & \$50 denominations.	\$10, \$20, & \$50 denominations	Cody Bucks is the Chamber's local gift certificate program. Redeem at any Cody merchant! Cody Bucks ensures local spending and helps feed our economy!
<b>LCD Projector Rental</b>	<b>Free Member Benefit</b>	Members only	Call 307-587-2777 for availability and to reserve.
<b>Annual Banner Ad – Home Page</b>	\$1200	Members only	Be featured as a Chamber sponsor on our homepage! Limited spots available. Includes logo and link to your website.
<b>Banner Ad – Other Pages</b>	Prices/Availability Vary	Members only	Be featured on one of our many website tabs such as Lodging, Dining or Shopping! Call for availability and pricing.
<b>Annual Premium Website Listing</b>	\$150	Members only	Appear first on our Business Directory! Includes additional text description with logo and/or image at the top of your business category.