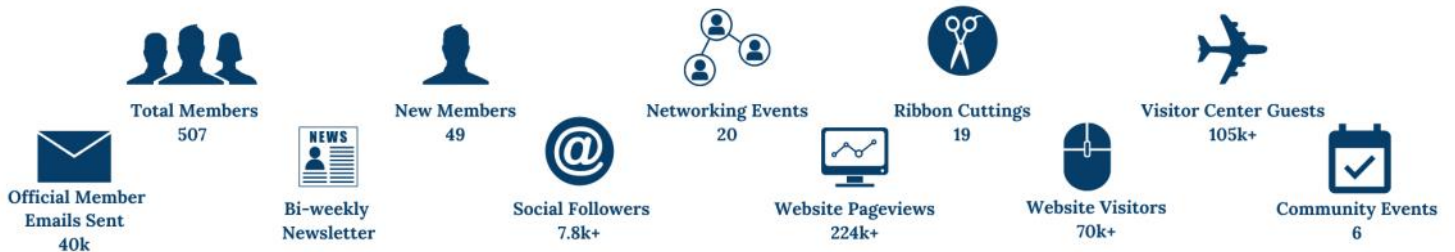




CONNECTING OUR COMMUNITY

WELCOME

Thank you for your interest in membership with the Cody Country Chamber of Commerce. Take a look at a few of our 2022 statistics, and see how membership can benefit you!



OUR MISSION

The Cody Country Chamber of Commerce, the community’s “front porch”, represents the interests of its members and the entire business community, extends exceptional western hospitality and promotes an unparalleled visitor experience.

OUR VISION

The community of Cody will prosper as the premier western location for business and for travel through the advocacy of the Cody Country Chamber of Commerce.

CHAMBER STAFF

EJ House, President & CEO
Elizabeth Stuard, Executive Assistant
Andre Parsons, Marketing & Membership Coordinator
Denise Wiegand, Bookkeeper
Kathy Thompson, Buffalo Bill Art Show & Sale Director
Katelyn Parker, Buffalo Bill Art Show & Sale Assistant Director

BOARD OF DIRECTORS

Lisa del Valle, *President*, Wyoming Buffalo Company
Dr. David Taylor, *Vice President*, Taylor Dental
Joe Stringari, *Treasurer*, Yellowstone Gift Shop
Zach Haskell, *Secretary*, Haskell Furniture
Liz Campbell, 307 Pizza
Michael Fisher, First Baptist Church
Matt Hall, Mayor, City of Cody
Travis Hill, 307 Real Estate
Ryan Hauck, Park County Travel Council
Jake Hogan, Big Horn Radio Network
Mandy Kern, First Bank of Wyoming
James Klessens, Forward Cody
Karen Lozier, Acker Electric
Courtney Newhouse, The Village Shoppe
Greg Pendley, Cody Cattle Company
Scott Petersen, Big Horn Federal Savings Bank
Rosie Roberson, Catering by Rosie
Teagan Smith, Best Western Sunset Properties
Brian Walker, Cody Craft Brewing

OUR VALUES

We achieve results through:

- ◆ Member Involvement — Contributing to the wellbeing of the Chamber and the community
- ◆ Leadership — Clear in our vision with the ability to communicate and garner support
- ◆ Integrity — Honesty and ethics to warrant the trust of the community
- ◆ Partnerships — Maximize resources, provide assistance & create opportunities
- ◆ Community Inclusiveness — Respect and honor diversity of all
- ◆ Fiscal Responsibility — Transparent and sound business practices



CONNECTING OUR COMMUNITY

MEMBERSHIP TIERS

The Cody Country Chamber of Commerce has designed our dues structure with your business in mind. Whether you are just starting out, or ready to give back to your community, we have the solution to help you achieve your goals.

BASIC MEMBERSHIP LEVEL

Designed for individuals, non-profits, and businesses that are just starting out.

Basic Benefits for all membership levels include:

- ◆ Invitations to all Chamber networking events.
- ◆ *Cody Chamber Electronic Newsletter* subscription.
- ◆ Online access to your Membership Directory Information.
- ◆ Cody Club luncheon notifications.
- ◆ Opportunity to enroll in the Wyoming Chamber Health Benefit Plan.
- ◆ Bulk mail permit stamp use.
- ◆ Business referrals from Chamber & Visitor Center staff.
- ◆ Membership sticker.

Non Profit & Individuals

- ◆ Basic membership directory website listing (for Non-Profits, individuals are not listed on the website.)
- ◆ Business card or brochure displayed in the Visitor Center.

Investment: \$100

Pony Express

- ◆ A premium web listing (\$150 value).
- ◆ Business card or brochure displayed in the Visitor Center.
- ◆ 2 Cody Club tickets per year (valued at \$15 each).

Investment: \$325

MID MEMBERSHIP LEVEL

Designed for businesses in the growth phase with an emphasis on value and business promotion.

Quarterly billing available.

World Ambassador

- ◆ A premium web listing (\$150 value).
- ◆ Business card or brochure displayed in the Visitor Center.
- ◆ 4 Cody Club tickets per year (valued at \$15 each).
- ◆ 2 annual banquet tickets per year (valued at \$40 each).
- ◆ 3 newsletter ads per year (\$300 value).
- ◆ 1 website ad (on a directory page as available, \$500 value).

Investment: \$550

Founder

- ◆ A premium web listing (\$150 value).
- ◆ Business card or brochure displayed in the Visitor Center.
- ◆ 4 Cody Club tickets per year (valued at \$15 each).
- ◆ 4 annual banquet tickets per year (valued at \$40 each, for a total of \$160).
- ◆ 2 website ads (on a directory page of your choice, \$1000 value).
- ◆ 6 newsletter ads per year (valued at \$600).

Investment: \$1300

UPPER MEMBERSHIP LEVEL

Designed to serve and safeguard the community and promote future growth.

Monthly billing available.

Community Legacy

- ◆ A premium web listing (\$150 value).
- ◆ Business card or brochure displayed in the Visitor Center.
- ◆ 8 Cody Club tickets per year (valued at \$15 each, for a total of \$120).
- ◆ A table at the Annual Chamber Banquet (\$320 value).
- ◆ 2 website ads (on a directory page of your choice, \$1000 value).
- ◆ 6 newsletter ads per year (\$600 value).
- ◆ Your logo on the homepage (\$1,200 value).
- ◆ Visitor Center lobby reel video ad (\$1,500 value).

Investment: \$2300

Buffalo Bill Partner

- ◆ A premium web listing (\$150 value).
- ◆ Business card or brochure displayed in the Visitor Center.
- ◆ 16 Cody Club tickets per year (valued at \$15 each, for a total of \$240).
- ◆ A table at the Annual Chamber Banquet (\$320 value).
- ◆ A table at the Buffalo Bill Art Show & Sale (\$1,800 value).
- ◆ 2 website ads (on a directory page of your choice, \$1000 value).
- ◆ 8 newsletter ads per year (\$800 value).
- ◆ Your logo on the homepage (\$1,200 value).
- ◆ Your business logo on all official Chamber communications to members (\$1,500 value).
- ◆ Visitor Center lobby reel video ad (\$1,500 value).
- ◆ Oh-Hold Phone Ad for Chamber and Visitor Center phones (\$250 value).
- ◆ Sticker on Cody Map (\$2,500 value).

Investment \$4600



CONNECTING OUR COMMUNITY

MEMBERSHIP LEVELS – BASIC BUSINESS DIRECTORY PAGES

Individual & Non-Profit Membership

Basic Package: Members belonging to the Basic Package may have their member name, address, and phone number displayed in the online directory search results and may choose to have their business name hyperlinked to their Member Information page.

Page Attributes

- Description “About Us” section (200 characters max).
- Hours of Operation (100 characters max).
- Driving Directions (200 characters max).
- Map.
- 240 characters for Keywords.

Please note, Basic Packages do not include logo or images display features. Basic Package Memberships must upgrade to a Premium Package for these features.



MEMBERSHIP LEVELS – PREMIUM BUSINESS DIRECTORY PAGES

Pony Express, World Ambassador, Founder, Community Legacy, and Buffalo Bill Partners

Premium Package: Members belonging to the Premium Package may have their member name, address, and phone number displayed in the online directory search results and may choose to have their member name hyperlinked to their Member Information page.

Page Attributes

- Description “About Us” section (1600 characters max).
- Hours of Operation (100 characters max).
- Driving Directions (200 characters max).
- Map.
- Unlimited characters for Keywords.
- Logo or image of business & search results icon.
- Directory Results Summary (200 characters max).
- Additional Bulleted Description
- Media Gallery & Social Links



ALZHEIMER'S ASSOCIATION - WYOMING CHAPTER

Health Care/Physical Services, Non-Profit Organizations, Resource - Community Services, Resource - Educational

- 2232 Dell Range Blvd., Ste. 101, Cheyenne, WY 82009
- (307) 316-2692
- 1-800-272-3500
- Visit Website



ABOUT US

The Wyoming Chapter of the Alzheimer's Association is three full-time staff and many wonderful volunteers serving the 10,000 Wyomingites living with Alzheimer's and other dementias.

On the Membership Directory, please note, priority placement is given to Members that have Premium Memberships. Premium Memberships will appear first alphabetically, followed by Basic Memberships alphabetically.

CODY FEED



Agriculture - Equipment/Supplies, Agriculture - Feed/Supplies, Pet Store/Pet Supplies, Local Shopping, Curbside Pickup

- 308 19th Street, Cody, WY 82414
- (307) 587-3881
- (800) 587-3881
- (307) 587-7487
- Send Email
- Visit Website



Hours:
Monday through Friday 8am-5:30pm
Saturday 9am-1pm

ABOUT US

We provide high quality feeds and supplies for your livestock, horses and pets. Come in and chat with our friendly, knowledgeable staff today!

Cody Feed is your best source for animal feed in Cody, WY. We offer an extensive line of products to suit any need. The foundation of a healthy animal begins with quality nutrition. We understand the connection people have with their pets and livestock.

Our goal is to provide the customer with the best quality at the lowest price. We stay away from feeds that are least cost formulated whenever possible. Everyone deserves to feed their animals the best without breaking the bank! It's all about cost per head per day. It may cost more up front but when you feed high quality, you are feeding less over the long term. Feeding less means saving money! That's an idea we can all get behind!

VIDEO MEDIA



IMAGES





CONNECTING OUR COMMUNITY

2023 MEMBERSHIP APPLICATION

Business Name*: _____
 Physical Address*: _____
 City*: _____ State*: _____ Zip*: _____
 Mailing Address*: _____
 City*: _____ State*: _____ Zip*: _____
 Business Phone*: _____ Cell Phone*: _____
 Business E-Mail: _____
 Web Site* _____ Do you have an Online Store? Y N

Please use key words to describe your business (used to determine your search categories) :

Category (limit 5): _____

What are your reasons for joining the Chamber? Do you have specific goals or ideas for your membership?

Business Owner / Manager / Employee Contact Information *

Name _____ **Title:** _____
E-mail: _____ **Primary Contact:** Y / N
Name _____ **Title:** _____
E-mail: _____ **Primary Contact:** Y / N
Name _____ **Title:** _____
E-mail: _____ **Primary Contact:** Y / N

*** REQUIRED, Please note there can only be one designated Primary Contact for our database notifications.**

Payment Information: Membership Investment Level (Please Circle) \$100 (Individual/Non Profit), \$325 (Pony Express),
 \$550 (World Ambassador), \$1,300 (Founder), \$2,300 (Community Legacy),
 \$4,600 (Buffalo Bill Partner) Billing Cycle: Annual from Date of Active Membership

Payment Type: Cash/Check Credit Card: VISA/MasterCard American Express Discover
 Card Number _____ Exp: _____ CVV: _____

Please mail to: Cody Country Chamber of Commerce, 836 Sheridan Ave., Cody, WY 82414 | Questions? Call 307-587-2777

OFFICE USE ONLY

Paid \$ _____ **Check #** _____ **Date** _____
Chambermaster _____ **Cody Club** _____ **Newsletter** _____ **Sticker/Welcome Papers** _____

2023 MEMBER BENEFITS & ADDITIONAL SERVICES

Service	Member Price	Non-Member	Description of the Service
Business Networking and Assistance	Free Member Benefit	Entry fees vary	Strengthen your business by attending Chamber networking events, free roundtables, seminars and more.
Business Referrals	Free Member Benefit	Members only	The Chamber Visitor Center welcomes over 120k visitors to Cody annually seeking information on local restaurants, shopping, attractions and more. We refer Chamber members!
Cody Club Luncheons	\$15 per event; 10 event punch card for \$150	\$16 per event; 10 event punch card for \$160	Cody Club luncheons are hosted the first (ticketed, formal program) and third (member complimentary, roundtable) Monday of every month at noon in the Cody Club Room.
Cody Club Luncheons Sponsorship	\$100	Members only	Sponsorship includes sponsor recognition on all event notices, advertisements, social media posts and event presentation.
Website Business Directory Listings	Free Member Benefit	Members only	The Chamber website receives 225k+ pageviews annually. Basic membership listings include business contact information and feed Google analytics. Enhanced membership listings include more robust options such as photos/logos.
Bi-weekly Newsletter Advertising	\$100	Members only	Our electronic, bi-weekly newsletter is sent to our entire membership and averages a 35-41% open rate (avg. open rate 15-25%) and a 25-30% click rate (avg. click rate is 2.5%).
Exclusive Access to the Member Information Center	Free Member Benefit	Members only	The Member Information Center (MIC) allows you to update your business directory information, post events, post jobs, find free business related webinars, and interact with your fellow Chamber Members.
Online Help Wanted Ads	Free Member Benefit	\$225 annually	Reach potential employees by posting all your help wanted ads on the Chamber's website through the Member Information Center. Jobs appear on our Job Posting tab.
Membership Mailing List	\$75	\$150	Request an electronic mailing list of all current Chamber members to send out business promos, event invitations, business notices and more!
Bulk Mail Permit Use	Free Member Benefit	Members only	For a minimum 250-piece mailing, the postage is about 15 cents less than a first-class stamp. You, the member must sort the mailing, pay the postage due to the Post Office and deliver to the Post Office.
Cody Bucks	\$10, \$20, & \$50 denominations.	\$10, \$20, & \$50 denominations	Cody Bucks is the Chamber's local gift certificate program. Redeem at any Cody merchant! Cody Bucks ensures local spending and helps feed our economy!
LCD Projector Rental	Free Member Benefit	Members only	Call 307-587-2777 for availability and to reserve.
Annual Banner Ad – Home Page	\$1200	Members only	Be featured as a Chamber sponsor on our homepage! Limited spots available. Includes logo and link to your website.
Banner Ad – Other Pages	Prices/Availability Vary	Members only	Be featured on one of our many website tabs such as Lodging, Dining or Shopping! Call for availability and pricing.
Annual Premium Website Listing	\$150	Members only	Appear first on our Business Directory! Includes additional text description with logo and/or image at the top of your business category.