

New Cody Chamber Member Benefit

Topic: Cody Country Chamber of Commerce Retirement Program

Introducing the Cody Country Chamber of Commerce retirement plan experience

The Cody Country Chamber of Commerce is committed to providing its members the right solutions for their businesses — solutions that bring them economy of scale, show clear value for money spent, save them time, help reduce risk, and help members provide their employees with benefits that matter to them.

That's why we're thrilled to announce our partnership with Lincoln Financial Group to deliver a new, Cody Country Chamber of Commerce 401(k) program.

Here's what you'll experience with the new Cody Country Chamber of Commerce 401(k) program:

- ✓ Access to potential pricing and service efficiencies economies of scale
- ✓ Less administrative work, as you hand off many of the responsibilities that come with running a 401(k), including filing Form 5500 and employee loans
- ✓ Relief from many fiduciary obligations, while maintaining your current plan design or changing to a plan design that works for you

Cody Chamber CEO **EJ House** is excited to offer this new benefit to Chamber members, saying "this group 401(k) plan will not only ease the administrative burden on member businesses, it will also be a great recruitment and retention tool for employers."

The Cody Country Chamber of Commerce will also partner with the Powell Chamber of Commerce to include Powell businesses in the group 401(k) plan.

Why Lincoln?

Because partnering with Lincoln delivers benefits that go beyond the retirement plan itself.

- **Personalized service** Members who join the plan receive ongoing, dedicated attention, and Lincoln will work closely with Cody Country Chamber of Commerce Retirement Program to recruit new businesses into the plan.
- **Demonstrated value** Surveyed Lincoln plan sponsors rated their overall satisfaction at 90% in 2019,* and their award-winning websites help make the experience even easier.
- **Deep experience** Lincoln has been in business since 1905, is a recognized leader in the retirement plan space and has group 401(k) program experience dating back to 1995.

*Lincoln Financial Group, "Annual Plan Sponsor Satisfaction Research," 2019.

Are you in?

Already have a retirement plan? Now's a perfect opportunity to reach out to Ben Payton, CFP[®], ChFC[®], 307.586.2700, <u>Ben@AbsarokaWM.com</u>, who will review and benchmark your plan and assess whether it's meeting your goals — or if transitioning to the Cody Country Chamber of Commerce 401(k) program could better meet your needs.

• **Considering a retirement plan?** A 401(k) can be a powerful tool for keeping the quality people you have on board and bringing new talent into the fold. Joining the Cody Country Chamber of Commerce 401(k) program could be the most cost-efficient solution.

"The best thing for our members to do now is talk to Ben Payton, who will help them understand exactly how this plan may fit with their business benefits for employees, and attend one of the information sessions that we are hosting in both July and September" said House, "We are excited about this valuable benefit for all our Cody and Powell Chamber business members. This program enables our members to provide a wonderful retirement benefit for their employees at an attractive rate and with less administrative burden than if they provided their own independent plan."

<u>Schedule time with Ben Payton, CFP®, ChFC®</u> to talk through next steps. And check out <u>this video</u> to learn more about the value of group 401(k) programs.

Watch this video to learn more about the value of group 401(k) programs http://marketingmedia.lfg.com/lfg/DOCS/lfd/emailMarketing/2019/Video/6036071450001.html

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