

Sponsorship



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- **Champions Circle**
 - Premier level membership offering a higher degree of benefits and value.
- **Tech Titans Awards Gala**
 - Premier annual awards gala of the high-tech industry in North Texas.
- **Special Interest Forums**
 - Programming and activity targeted at a particular vertical, hot topic or function. Forums are a great way to drill down to your desired audience.
- **STEM Workforce**
 - Be a supporter of the North Texas STEM effort to inspire the expansion of the number and diversity of local students in the STEM educational pipeline while also increasing their career preparation.
- **Innovation**
 - Bi-monthly Next Big Thing events and two Reverse Pitch Events are planned for 2018, where entrepreneurs, corporate developers, educators and those with an interest in the cutting-edge technology will attend.
- **Advocacy**
 - Monthly luncheon meetings featuring subject matter experts on legislative issues affecting the technology industry.
- **Federal Policy Conference & Tour**
 - Delegates will travel to our nation's Capital to meet with legislators, learn about the federal legislative process, tour the capitol and enjoy D.C. in the spring.
- **Tech Industry Luncheon Series**
 - Monthly luncheons focused on technology applications and trends in the high-tech industry.
- **Golf Tournament**
 - Annual golf tournament for fun and networking.
- **Kickball Tournament**

Grab some friends or coworkers and come out to enjoy a day of friendly competition and fun.

Champion Circle VIP benefits

All companies are invited to join the Champion's Circle, a status required for companies with 300+ employees.

Choose package below

Exclusive access to:

- ❖ Behind-the-scenes member company tours
 - ❖ University Innovation Showcases
 - ❖ Champion Circle Newsmaker Meetings
 - ❖ Champion Circle Reception
 - ❖ Speaking opportunities
 - ❖ Survey questions/feedback from membership
 - ❖ TechQuest to find customized tech solutions
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- Champion Circle Plaque
 - Preferred communications and referrals to other members through CEO and VP of Member Services
 - On-site new member orientation
 - Recognition on the Tech Titans website + enhanced directory listing
 - Recognition in all PowerPoint on-screen opportunities at Tech Titans events
 - Recognition in all Tech Titans event programs

CC Silver \$6000	CC Gold \$12K-20K	Platinum \$20K-60K
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Pick 6

Customized package including mix of premium benefits and sponsorships

Premium benefits*

Events

- ☐ 20 regular forum individual tickets

Sponsorship

- ☐ Event sponsor at one TIL (counts as 3 benefits)
- ☐ 2 Forum supporting sponsorships (name only)
- ☐ 1 Forum single event sponsor (name only)
- ☐ Forum mid-level sponsor, annual (name only, counts 3)
- ☐ Golf sponsor, high visibility, no players (counts as 3 benefits)
- ☐ Annual Advocacy or STEM/Talent sponsor (counts as 2 benefits)

Marketing

- ☐ Member profile in the Tech Titans newsletter (7,000 circulation)
- ☐ Customized advertising banner/calendar multiple listings
- ☐ Tech Titans Gala, 1 qtr page ad in program (counts as 2 benefits)
- ☐ 1 dedicated email blast to Tech Titans email list (counts as 3 benefits)

Awards Gala

The Tech Titans Awards Gala recognizes achievement and innovation in the technology industry in North Texas. Approximately 700 executives, their clients and leaders in the North Texas tech community showcase their companies, build relationships and further their business. Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world's leading companies. The gala, held in late August at a first-class luxury hotel, has been a sell out for the past six years.

Contact: Paul Bendel at 972-792-2854 or paul@techtitans.org, or Mallory Crumb at 972-792-2870 or mallory@techtitans.org

Benefits included at all levels except where noted. Additional differentiating benefits called out in tables below.

- Reserved prime seating at the Gala for 10
- Valet parking passes of 5 (excludes table sponsors)
- Recognition on the event website
- Recognition in the event program
- Recognition from the podium and onscreen
- Recognition in the online event promotion
- Inclusion in the winners archive at TechTitans.org
- Gala Committee representation (members only)
- Sponsor priority for next year's event
- Recognition in Tech Titans member communications
- Tickets to the exclusive Finalist Event prior to Gala

Sponsor Levels	Title Sponsor \$25,000	Hall of Fame Sponsor \$12,000	Corporate CEO Sponsor \$12,000	Tech Titan of the Future Sponsor \$9,500	Fast Tech Sponsor \$9,500	STEM Pledge Sponsor \$9,500	Award Sponsor \$9,500	Reception Sponsor \$6,000
Scholarship fund	\$3,000	\$2,000	\$1,500	\$1,000	\$1,000	\$1,000	\$1,000	\$800
Limit	1	1	1	2	2	1	8	4
On-Stage presentation of awards	✓	✓	✓	✓	✓	✓	✓	
Recognition in Pre-event Promotion (DBJ)	✓	✓	✓	✓	✓	✓	✓	
Recognition in Post Event Thank You Ad (DBJ)	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in News Releases & Sponsor Recaps	✓	✓	✓	✓	✓	✓	✓	✓
Ad in Event Program	1 page	½ page	½ page	1/3 page	1/3 page	1/3 page	1/3 page	¼ page
Recognition in the Coverage Archive on TechTitans.org	✓	✓	✓	✓	✓	✓	✓	✓
Valet Parking Passes	✓	✓	✓	✓	✓	✓	✓	✓

In-kind sponsor – negotiable benefits based on value of donation. Usually includes providers of media, news and print, radio, television, production and program.

Advertising in program – priority given to sponsor, but ad placements also taken. Sponsors may upgrade their advertising size with payment of the difference of their given ad.

¼ page - \$1,125, 1/3 page - \$1,500, ½ page -- \$2250, Full page - \$4,500

Sponsor Levels	Community Hero Investment Catalyst Sponsor \$9,500	Valet Parking Sponsor \$6,000	Photo Sponsor \$6,000	Platinum Table Sponsor \$4,650	Gold Table Sponsor \$2,650	After Party Sponsor \$5,000
Scholarship Fund Donation	\$1,000	\$800	\$300	\$500	\$300	\$1,000
Limit	2	1	1	Unlimited	Unlimited	1
On-Stage presentation of awards	✓					
Presentation at Finalist Event	✓					
Recognition in Pre-event Promotion (Dallas Business Journal)	✓					
Recognition in Post Event Thank You Ad (Dallas Business Journal)	✓	✓	✓	✓	✓	✓
Recognition in News Releases & Sponsor Recaps	✓					✓
Ad in Event Program * Must be received by 7/31 to be included	1/3 page	Logo & Listing in event program & logo printed on valet parking passes	Logo & Listing on event photos	¼ page	Listed in Program	1/3 Page
Recognition in the 2019 Event Coverage Archive on Tech Titans.org	✓	✓	✓	✓		✓
Valet Parking Passes	✓					✓

Special Interest Forums

Tech Titans has eight forums that bring industry experts together to exchange information and knowledge, identify challenges and issues, identify solutions and promote their specific area of influence in the North Texas technology community. Built around cutting-edge technology, trends or business verticals, each forum will host anywhere from one to four speaker-based events per year. Attendance ranges from 20-60 per event. Larger collaborative events among the forums could attract as many as 100-plus people.

TechTitans Forums

Tech Titans forum sponsorship is designed to provide sponsors the potential to:

- Create visibility in the technology industry through this unique marketing and branding opportunity.
- Gain exposure to potential new customers who attend forum events
- Be recognized as a leader in the tech industry and in Tech Titans.
- Support the mission and goals of Tech Titans and those of the specific sponsored forum.

Active forums include:

Analytics & Insights	Artificial Intelligence
Blockchain	Cyber Security
Design & Manufacturing	Health Tech
Human Resources	Internet of Things

Contact: Paul Bendel, Senior Vice President @ 972-792-2854

Sponsorship level	Title \$3,000 (annual)	Associate \$1,500 (annual)	Supporting \$500
Limit	1	Unlimited	Up to 4 per event
Branding/ marketing opportunity at all forum events	✓	✓	
Recognition from podium at event	✓	✓	✓
Logo on event materials and in the pre-event slide show.	✓	✓	✓
Company logo posted on specific forum webpage on the website	✓	✓	✓
Option to host a forum event at their office or facility.	✓	✓	
Attend a Sponsor Appreciation Reception with Tech Titans leadership	✓	✓	
May provide giveaways such as pens, notepads, etc.	✓		
Permission to place company sign in room	✓	✓	
1 - 3-minute presentation at the event	✓		
May serve on a program panel (per forum discretion and program schedule)	✓		
Forum Committee member	✓	✓	✓
May bring guests to the events	✓	✓	✓
	Up to 5	Up to 3	2 guests per sponsor

STEM Workforce

Growth, sustainability and innovation in the technology industry are all highly dependent upon talent. However, students in the U.S. in general and North Texas specifically are not pursuing careers in science, technology, engineering and math (STEM). How can this trend be reversed? Raising career awareness and supporting career preparation in high schools and middle schools in high demand STEM fields is critical to producing a vibrant, dynamic and healthy North Texas economy.

Our vision is to inspire the expansion of the number and diversity of local students in the STEM educational pipeline while also increasing the quality of their learning objectives, their career awareness and, ultimately, their career preparation thus producing the talent to sustain and innovate our high technology economy.

The following funding opportunities will place your company as one of the top supporter of the future of North Texas with STEM initiatives.

Sponsorship Levels	Funding amounts	Benefits (in addition to level branding recognition)
Titan of the Community	\$50,000 and above	Sponsorship/co-sponsorship of an agreed package of Type A and/or Type B events
Platinum Partner	\$20,000	Sponsorship/co-sponsorship of an agreed package of Type A and/or Type B events
Gold Partner	\$10,000	Sponsorship/co-sponsorship of an agreed package of Type A and/or Type B events
Silver Partner	\$5,000	Sponsorship of a Type A event or 2 Type B events
Event Sponsor/Co-Sponsor	\$2,500	Co-sponsorship of a Type A event or sponsorship of a Type B event
Contributing Partner	\$1,000	Recognition of ecosystem investment

Notes:

1. Type A investments are Experiential Events, STEM Learning Camps and Job Shadowing experiences.
2. Type B investments are Forum based Technology Presentations, Job Awareness and Job Preparation experiences.
3. Investors can designate an ISD or a group of ISDs, if preferred.
4. Funds not expended for specific events will be used in the ecosystem to leverage program direction, program development, and synergistic equipment procurement. Administrative costs will be less than 10% of the overall ecosystem cost structure.
5. Investment and recognition will be renewable on a floating twelve-month basis.

Innovation Team

Tech Titans Innovation Team promotes entrepreneurship and the latest innovative ideas from the north Texas high tech ecosystem. The Innovation Team conducts quarterly events at the University of Texas at Dallas Blackstone Launchpad featuring speakers on the topic of “technology disruption.” The Innovation Team also organizes Venture Forum events, featuring fast growth start-ups that are ready to scale to the next level, pitching for growth capital to an audience of potential investors or a “reverse pitch” event featuring several panel sessions of large North Texas corporations, describing areas of technology they are interested in, to an audience of North Texas, start-ups, technology companies, university researchers and entrepreneurs.

Tech Titans event sponsorships provide sponsors the potential to:

- Create visibility and a marketing and branding opportunity in front of peers in the technology industry.
- Gain exposure to potential new customers who attend forum events.
- Support the mission and goals of Tech Titans and specifically those of the Innovation Team.

Contact: Beth Kolman, 972-792-2817 beth@techtitans.org

Sponsorship level	Title sponsor \$3,500	Associate sponsor \$1,500	Supporting sponsor \$500
Branding/ marketing opportunity at event	✓	✓	
Recognition from podium at event	✓	✓	✓
Logo on event materials and in the pre-event slide show	✓	✓	✓
Company logo posted on the event webpage	✓	✓	✓
Option to host an Innovation Team event at their office or facility	✓	✓	
Attend a sponsor appreciation reception with Tech Titans leadership	✓	✓	
May provide give-away such as pens, notepads, etc.	✓		
Permission to place company sign in room	✓		
1-3 minute presentation at the event	✓		
May serve on a program panel (per forum discretion and program schedule)	✓		
Innovation Team Committee membership	✓	✓	✓
May bring guests to the events	✓ Up to 3	✓ Up to 2	✓ 1 guest per sponsor

Advocacy Series

The Advocacy Team focuses on issues affecting the technology industry such as STEM education, transportation, tax relief, and other important issues. Subject matter experts are invited to speak to members at monthly meetings. Speakers have included many state legislators, representatives from federal organizations that monitor federal issues, educational experts, etc.

The program is an outstanding opportunity to become engaged, network with fellow members, hear an educational presentation and take part in an interactive discussion on key legislative topics; meet local, state and federal representatives and learn more about the legislative process.

The programs/meetings are held in the Board Room of the Tech Titans offices.

Contact Molly Ulmer at 972-792-2861 for more information.

Approximately ten meetings are held each year with one or two special events. Schedule is subject to change.

Advocacy Sponsorship Levels	Presenting \$1000	Single event/meeting \$250	Associate special event \$500
Limit	1	Unlimited	2
Recognition on the Advocacy web pages of the Tech Titans website	✓	✓	✓
Recognition from the podium at special events	✓	✓	✓
Display marketing materials at events	✓	✓	✓
List of attendees following event	✓	✓	✓
30 sec welcome remarks at each meeting and special events	✓		
Company logo on special event program	✓	✓	✓
Company logo on calendar of events each month	✓	✓ (for month sponsoring a meeting or special event)	✓ (for specific event sponsoring)
Opportunity to introduce speaker at special event	✓		

Federal Policy Conference & Tour

The Federal Policy Conference & Tour will be to Washington, D.C. Delegates will travel to our nation's Capital to meet with legislators, learn about the federal legislative process, tour the capitol and enjoy D.C. in the spring. Currently our schedule includes a private tour of the Capitol, briefings at the U.S. Chamber of Commerce, visiting the Senate and House of Representatives, and sightseeing around D.C.

Attendees will be responsible for their own flight and accommodations. We recommend flights that arrive at DCA before 4 pm. Most meals included in registration fee during event. The event this year will be Sunday through Tuesday, dates TBD.

Sponsoring at one of the levels below gives you good access and recognition to the national elected officials.

Contact: Molly Ulmer at 972-792-2861 or molly@techtitans.org for more information.

Dates: TBD

2020 Sponsorship Levels	Title Sponsor \$2500	Reception Sponsor \$1500	Local Transportation Sponsor \$1250	Dinner Sponsor \$1,000	Individual Ticket \$750 members \$895 non-members
Limit	1	1	2	2	Unlimited
Recognition on RCC website	✓	✓	✓	✓	
Recognition on event emails	✓	✓	✓	✓	
Acknowledgement at sponsored dinner(s)	✓	✓	✓	✓	
Inclusion in event press releases, articles, etc.	✓	✓	✓	✓	
Acknowledgement at delegation reception	✓	✓	✓		
Introduction of Congressman at special event	✓				
Registrations*	2	1	1	0	1

*Each individual registration includes:

- Dinner on Sunday
- Breakfast on Tuesday
- Lunch on Monday
- Reception and dinner at Capitol Hill Club on Monday
- All DC activity-related transportation

Tech Industry Lunch Series

The Tech Titans Technology Industry Luncheon Series is an interactive monthly program focused exclusively on the high-tech industry and presented by industry experts and often luminary speakers. Held on the third Friday of each month except December, the luncheon features topics ranging from management and financial operations to cutting edge technology trends and applications. The target audience includes C-level executives to engineers and programmers. Average attendance is 100-150 per luncheon.



Some of the recent past speakers include Romelia Flores, IBM; Ellen Barker, Texas Instruments; Manoj Kumbhat, Kimberly Clark; Calvin Carter, Bottle Rocket; Sherif Mityas, TGI Fridays; and Michael Murphy, Nokia. Each year in August, the luncheon series presents the ever-popular Annual Tech Titans Innovators Luncheon featuring finalists in the annual Tech Titans Awards. Contact Paul Bendel at 972-792-2854 for more information.

Sponsorship Level	Presenting Sponsor \$20,000	Associate Sponsor \$5,000	Single Event Sponsor \$2,000	Table Sponsor \$400/event
Limit	1 per year	Unlimited	Unlimited	Unlimited
Branding/ marketing opportunity	✓	✓	✓	✓
Reserved Table	✓ 2 tables of 8	✓ 1 table of 8		✓ 1 table of 8 seats
Reserved seating at head table (one seat)	✓	✓	✓	
Recognition from podium	✓	✓	✓	✓
Company logo posted on the TIL web page of the Tech Titans website	✓	✓	✓	
Company logo posted in pre-luncheon slide show	✓	✓	✓	
Recognition in the event Program	✓	✓	✓	
Permission to place company sign in ballroom	✓	✓		
1-minute welcome at each luncheon	✓			
Place promotional items on each table	✓			
List of attendees following each event	✓	✓		

Golf Tournament

The Tech Titans Golf Tournament attracts business executives from around North Texas technology companies for an enjoyable day of networking and golf. Scheduled for May 12 at the prestigious Prestonwood Country Club – Hills course. The tournament format is a four-person scramble with a 11:30 shotgun start. A brief awards reception and light dinner will follow play.

Corporate sponsorship provides a business with the opportunity to promote its products and services in a variety of price ranges. This is an ideal opportunity to reach the decision makers in technology and tech-enable companies.

For more information, contact Paul Bendel at 972-792-2854 or Andrea Young at 972-792-2869.

Pillar Sponsors (\$3,000) – 5 available

Two teams of four

Logo on website, flyers, all tournament electronic marketing, banners and signs

One dedicated tournament marketing email featuring each pillar sponsor

Tent cards at tournament awards reception with logos

Opportunity to have a table at awards reception to feature your business

Exclusive Hole Sponsor - \$750

Exclusive sponsorship of one hole

Two golfers in tournament

Signage on tee box of assigned hole

Logo on Tech Titans website and all tournament electronic marketing

Team of 4 golfers - \$750

Single player - \$250



Live! Expo & Happy Hour

The Tech Titans Live! Expo and Happy Hour is a trade show that showcases companies engaged in technology and business verticals built around Tech Titans special interest forums. The expo is combined with technical presentations produced by the eight forums on a topic that is specific to their technology or business vertical.

The goal of the expo is to provide attendees with two great experiences - a top notch trade show and a series of outstanding technology presentations. The expo is open to the public and drew 300+ attendees and exhibitor representatives in the inaugural event in 2019. Those in attendance represent decision makers in a mixture of management, engineers, and programming professions along with service providers from both technology and tech-enabled companies. Attendance is expected to be 200-250 people. Location to be determined.

Tech Titans Forums

Analytics & Insights * Artificial Intelligence * Blockchain * Cyber Security

Design & Manufacturing * Health Tech * Human Resources * Internet of Things

Contact: Paul Bendel, 972-792-2854
Mallory Crumb, 972-792-2860
Shannon Skripka, 972-792-2856
Andrea Young, 972-792-2969



Sponsorship level	Lunch sponsor \$3,000	Networking sponsor \$2,000	Program sponsor \$1000	Gold exhibitor \$500	Silver exhibitor \$250	Ad in printed program
Limit	1 available	2 available	2 available	Multiple available	Multiple available	Multiple available
10x10 exhibit booth and electricity	✓	✓	✓	✓	✓	
Company name / logo on marketing materials, website, programs, sponsor slide show, event signage in hall and lunch area	✓	✓	✓	✓	✓	✓
Ad in printed program	✓ Full	✓ ½ Page		✓ ¼ page		✓ ¼ page
Ad on front of printed program			✓			
May display promotional materials in lunch area	✓					
Brief welcome remarks	✓ Lunch	✓ Happy Hour				
Admission Includes access to expo hall, educational sessions, lunch and reception	2	2	2	2	2	1