



# TECH TITANS AWARDS

ROARING TWENTIES  
2.0

SPONSORSHIPS

 **TechTitans**  
The Technology Association for North Texas



## ABOUT TECH TITANS

Broadly speaking, the vision of Tech Titans is to champion and serve the technology community across North Texas. More specifically, we know that our industry thrives not only because of the companies within the technology industry, but also because of the people and institutions that embrace, nurture and leverage technological innovation. With this in mind, Tech Titans serves, encourages and celebrates not only the developers of technology but also the adopters who implement groundbreaking technology and the educators who help shape the next generation of innovators. Our programs include a number of advocacy, networking and educational events each year in addition to our prestigious annual awards gala. Collectively, these events help make the technology community in North Texas one of the world's strongest.



# ABOUT THE TECH TITANS AWARDS GALA

The Tech Titans Awards Gala is the single-most prestigious event honoring North Texas companies and individuals that leverage technology in extraordinary ways. The gala celebrates creators, innovators and adopters alike – companies of all sizes, executives, individual employees, investors and teachers. Basically, anyone or any organization that develops technology products, implements groundbreaking technology or helps shape the next generation of innovators.

The 2020 Awards Gala will be held Friday, October 23.





# THE AWARD CATEGORIES

Hall of Fame

Corporate CTO

Corporate CIO

Corporate CEO

Corporate Innovation

Emerging Company Innovation

Emerging Company CEO

Fast Tech

Tech Inventor

Technology Adopter

Technology Advocate



# WHY SPONSOR THE GALA?

This is a different year, but this year, we plan to bring together 100+ executives, clients and luminaries to showcase their companies, build relationships and further their businesses. This virtual streamed element will go throughout the US or even the world. Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world's leading companies.

Also, to show our appreciation for your AWARD sponsorship, your company will receive:

- Universal access to the virtual event for your company's employees
- Invitation to a virtual happy hour with finalists
- Ability to introduce judges to candidates at virtual interviews
- Sponsor podcast
- Recognition on the event website
- Recognition in the event program
- Recognition from the podium and onscreen (major sponsors)
- Recognition in the online event promotion
- Ability to provide swag for delivered party package
- Receive a delivered party package for own watch party
- Inclusion in the winners archive at [Techtitans.org](https://techtitans.org)
- Gala Committee representation (members only)
- Sponsor priority for next year's event
- Recognition in Tech Titans member communications
- DBJ ad post event recognition
- Ability to promote a sponsor event through Tech Titans email/website



# SPONSOR TESTIMONIALS



Ericsson's Tech Titans sponsorship allows us to support the thriving technology ecosystem in North Texas. As a leading provider of ICT equipment and services to network operators and adjacent industries all around the world, Ericsson is one of the few companies to offer end-to-end solutions for all major mobile communications standards. With more than 110,000 employees serving customers in more than 180 countries, we are using innovation to empower people, business and society as we work towards the Networked Society. We are able to share that message at the biggest tech industry event of the year, the Tech Titans Awards Gala.

— Barbara Baffer  
Vice President, Govt. and Industry Relations, Marketing Ops and Internal Comms  
Ericsson, Market Area North America



State Farm must stay on the cutting edge of technology for our business challenges and to help customers. We're proud to support an organization like Tech Titans, which plays a key role in helping prepare students enter the by setting academic standards and offering many networking opportunities, like the annual gala. This relationships enables State Farm to continue to meet our customers' evolving and changing needs by offering educational opportunities designed to keep our employees' skills current.

— Dawn Francour  
Systems Department – Dallas Workforce Team  
State Farm



We are a new brand in North Texas and our focus is partnering with technology companies to solve leadership issues. Having our clients and potential clients see our support of the tech community is worth more than the dollars invested. Beyond the online and print media exposure, as an award sponsor we receive stage time at the Gala itself. We are able to sincerely express our commitment to the technology community in North Texas consistently through the evening and through an ad in the evening's program. The benefit to ZRG by being a part of the Tech Titans Gala is priceless as we continue to support the innovation, leadership and advocacy of Tech Titans, The Technology Association for North Texas.

— Deborah A. Sawyer  
Managing Director  
ZRG Partners, LLC



# SPONSORSHIP RATES & CONTACT INFO

To inquire about sponsorship, please contact:

**Mallory Crumb**

or

**Bill Sproull**

972.792.2870 | [mallory@techtitans.org](mailto:mallory@techtitans.org)

972.792.2851 | [bill@techtitans.org](mailto:bill@techtitans.org)

2020 sponsor levels	Title Sponsor \$15,000	Hall of Fame & Corporate CEO Sponsor \$7,200	Award Sponsor \$5,700	Fast Tech Sponsor \$5,700
Number available	1	1 each	8	2
Virtual presentation at Gala	✓	✓	✓	✓
Unlimited access for company employees	✓	<b>SOLD</b>	✓	<b>SOLD</b>
Invitation to virtual happy hour with finalists	✓		✓	
Sponsor podcast	✓	✓	✓	✓
Recognition in Post Event Thank You Ad (Dallas Business Journal)	✓	✓	✓	✓
Recognition in News Releases/Sponsor Recaps	✓	✓	✓	✓
Ad in Event Program *Must be delivered by 9/25 to be included	1 Page	1/2	1/3	1/3
Recognition in the 2020 Event Coverage Archive on TechTitans.org	✓	✓	✓	✓
Provide swag to speak easy party package	✓	✓	✓	✓



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2020 Sponsor Levels	Networking Sponsor \$5,000 *	Reception Sponsor \$3,600**
Number Available	4	2
Universal access for company employees to gala	2	2
Invitation to virtual happy hour with finalists	✓	✓
Sponsor podcast		
Recognition in Post Event Thank You Ad (Dallas Business Journal)	✓	✓
Recognition in News Releases/Sponsor Recaps	✓	✓
Ad in Event Program *Must be delivered by 9/25 to be included	1/4 Page	1/4 Page
Recognition in the 2020 Event Coverage Archive on TechTitans.org	✓	✓
Complimentary speak easy party package	✓	✓

\* Networking event will be virtual-based in breakout rooms. Networking sponsors are encouraged to feature a motivating superstar to attract attendees. Breakout session will be 30 minutes.

\*\* Pre-event reception includes fun activities and host of pre-recorded awards. Post-event reception includes a champagne toast.

Speakeasy party packages delivered to attendees will include sponsor branding.





# GALA PROGRAM ADVERTISING

The gala's printed program will be distributed to approximately 100+ in print and many more digitally of DFW's top executives and decision-makers, which makes it a high-value marketing opportunity for advertisers. Any company may advertise in the program; however, sponsors receive priority ad placement. While Platinum sponsors already receive a 1/4 page ad as part of their sponsorship, they may upgrade the size of their ads by paying the difference between their upgraded size and the listed value of the 1/4 page ad.

## Ad Placement Rates

1/4 page: \$500

1/3 page: \$1000

1/2 page: \$1550

Full-page: \$2,500



## CURRENT & PAST SPONSORS

We'd like to thank the sponsors for the 2019 gala, recognize all sponsors from previous years' galas and remind you that now is the time to add your company's name to this year's list.

### 2019 Gala Sponsors



### Past Gala Sponsors

AT&T  
ATW  
Argent Associates  
Axxess  
BKD, LLP  
BravoTECH  
Carr LLP  
Carter Scholer Arnett  
Cigniti Technologies  
Cisco

City of Richardson  
Cyrus One  
Dassault Systemes  
Dialexa  
eShipGlobal  
Freeman Audio Visual  
GIACT  
HCA Healthcare  
Masergy Communications  
Mitel

Moss Adams  
Nokia  
Pearson Partners  
Plano ISD  
Plexon, Inc  
Property Damage Appraisers  
PwC  
Qorvo  
Rehab Synergies  
Richland College of the DCCCD

Silicon Valley Bank  
Slalom Consulting  
Texas A&M University – Commerce  
Thomson Reuters  
UT Dallas  
University of Texas at Arlington  
University of Texas at Dallas  
Verizon  
Weaver  
Wylie ISD  
ZTE USA Inc.