



Where  
**tech ideas**  
**collide**  
with success





a healthy association

# tech mission

Overall membership, now around 350, continues to grow with individuals and companies who collaborate, share and inspire creative thinking that fuels tomorrow's innovations. Financially, our largest output is in staff time. We continue to evaluate the programs in which we invest staff resources and make adjustments as necessary.

Yearly audits conducted by an independent auditor have always returned stellar ratings, and this year is no exception. Your investment in the Tech Titans mission will continue to make the largest impact possible.

# innovation

Our innovation team continues to deliver programs that help members stay on top of innovation and the disruption that it creates. We're also creating opportunities for accidental collisions between tech companies, entrepreneurs, investors and students.

During Dallas Startup Week, we produced an **Innovation Showcase** to connect next-stage emerging companies with investors and corporate business. The afternoon event featured a panel about the current investment climate in DFW (right).

**Harvard Innovation Fellow** Dr. David Ricketts taught an innovation masterclass in May, and, with positive feedback, additional masterclasses are planned for the fall.

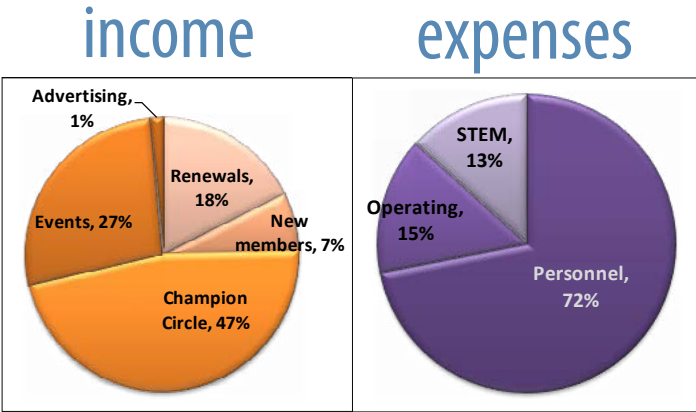
# legislative advocacy

Tech Titans® advocacy focuses on enacting pro-technology practices in government. We are active year-round educating and influencing national and state policymakers about topics that impact our members and the North Texas tech industry.

We traveled to Austin during the 86th Texas legislative session to speak with lawmakers and learn more about the legislative process. Our delegates met with several policy experts including Speaker of the House Dennis Bonnen and State Education Commissioner Mike Morath.

During the last year, the team met with eight legislators and heard from nine policy experts about public school finance, economic development, property tax reform and higher ed funding. Our legislative alerts went out throughout the legislative session to educate our members about the policies that impact tech success in North Texas.

Our hard work produced legislation for school finance reform bill (HB3) and the state's cybersecurity resources (SB64).



Innovation Showcase panel with Glenn Singleton (Foley Gardere), Joe Beard (Perot Jain), Alyce Alston (DEC), Steve Guengerich (UTD IIE).



Harvard Innovation Fellow Dr. David Ricketts taught a hands-on class this spring to this group of enthusiastic innovators.

# People collaborate, share & inspire

Tech Titans® takes seriously its vision of creating a place where connected, trusted and respected North Texas technology leaders and innovators:

- **Collaborate** to help innovation thrive in North Texas,
- **Partner** to help each other succeed,
- **Drive innovation** and the adoption of advanced technology in the region for higher levels of success,
- **Actively seek** new avenues to solve real-world problems
- **Promote** the innovation and leadership that makes North Texas a leader in technology.

The **Tech Titans® Awards Gala** celebrates and recognizes the success of our key constituents:

- **Developers** of technology,
- **Adopters** who implement groundbreaking technology,
- **Investors** who fund and support innovative advancements in technology development and application, and
- **Educators** who help shape the next generation of innovators.

The **Tech Industry Luncheon**, sponsored by the UTDesign Capstone Program at UT Dallas, is an interactive monthly program focused on technology applications and trends in the high-tech industry.

**NextGen** hosted a kickball tournament with five teams competing at the multi-purpose field at UT Dallas. Team Ericsson outlasted the field to claim the championship (*below*).

The Ericsson team celebrates their win at the first ever NextGen kickball tournament.



**Above:** Attendees of the Tech Titans Awards Gala ready to hear the winners of the various categories.  
**Below:** IBM's Romelia Flores accepts the Hall of Fame award from Gala Chair Deborah Sawyer from ZRG (sponsor).



## Tech Industry Lunch



## Awards Gala



## All Forum events







Tech Titans® Award Finalist Sherif Mityas, TGI Fridays chief experience officer, presented to both the Analytics and Insights Forum and the Tech Industry Lunch about using AI and machine learning to create customer experiences.



Samantha Crosby from Tyler Technologies presents along with other corporate innovation award finalists from AT&T - FirstNet, Fujitsu Network Communications and Nokia at the Innovators Lunch in August (above). Valerie Freeman from BravoTECH and Brenda Boehm from Amazech connect at an event (below).



# special interest forums

Tech Titans® forum communities share information, brainstorm, network and collaborate. The low price point maximizes participation. Forum events meet during lunch, breakfast or even in the afternoon. Some are speaker-driven; some are panels; some are roundtables. Make sure you're following the weekly email calendar to stay up-to-date in the areas where you have an interest.

## Analytics & Insights

## Artificial Intelligence

## Blockchain

## Cybersecurity

## Design & Manufacturing

## Health Tech

## Human Resources

## Internet of Things (IoT)

### Previous topics include:

- Generating insights from raw data
- Managing bias in datasets
- Using predictive analytics in sports
- Customer experience (CX) analytics and data driven customer experience
- Using AI and machine learning to create personalized messaging
- Data driven disruption: harnessing the power of AI
- AI 101 for business executives
- Why digital currency is important to corporations
- Blockchain and the business landscape
- Blockchain and the legal landscape
- Touch panel display or PCAP
- RFID, LPR and Blockchain bring IoT to the supply chain
- Toyota corporate lab tour
- Leveraging 3D printing in manufacturing
- Blood distribution and patient communication
- Virtual reality as therapy for seniors
- Med tech IP best practices
- The da Vinci Xi® surgical system
- The market for cyber liability insurance
- Cyber security in the financial industry (at the Federal Reserve)
- T-Mobile and the road to 5G
- Journey toward a smarter city
- Merging IoT and Blockchain to create business value
- 5G + IoT: business and technical update from AT&T and Ericsson
- Getting your IoT devices to mesh with thread

Learn more: [www.techtitans.org/forums](http://www.techtitans.org/forums)

# find one for you

# STEM growing the future tech workforce

Tech Titans® is committed to building the future STEM workforce pipeline for North Texas. Since our STEM workforce initiative began in 2016, the Talent Team has delivered 10,000+ inspirational STEM experiences to students in Richardson, Lewisville, Coppell, Carrollton-Farmers Branch and Wylie ISDs.

The Talent Team averaged one STEM event per week in 2018 and continues to scale to meet growing interest from ISDs, teachers and school counselors. Many Tech Titans companies invest in these efforts by providing financial and volunteer support; of note, Qorvo, Mitel, Samsung and State Farm.

STEM programs include Successful Women in Engineering and Diversity in Engineering panels; hands-on engineering design challenges like building optical heart rate detectors; plant trips to member companies including Ericsson, Qorvo, State Farm, Cisco Systems, TEOCO and Texas Instruments; and speed mentoring events with tech company employees. The diversity of our volunteers means students can see themselves stepping into STEM careers.

Now in its fourth year, the STEM video contest, sponsored by State Farm, invites middle and high school students to create short videos to inspire elementary students on STEM topics such as the classroom of the future and Smart Cities. More than 400 students participated in the 2018 contest, submitting 104 videos for Tech Titans volunteer judges.

The STEM initiative provides Tech Titans members with immediate and ongoing opportunities to get involved, make a difference and work side-by-side with other member volunteers. It is open to all Tech Titans members. Interested in learning more? Visit [www.techtitans.org/stem](http://www.techtitans.org/stem).

**Below:** Student winners of the STEM video contest at the awards reception hosted by sponsor, State Farm.



**Above:** The Tech Titans STEM team continues to develop hands-on-content, providing inspirational experiences for North Texas students.

**Below:** CEO Bill Sproull, Chair Barbara Baffer, and Gala Chair Deborah Sawyer present \$25K to the Tech Titans of the Future—University winner Bug Catchers at UNT with Dr. Renee Bryce and Dr. Barrett Bryant.





# Board of Directors

## Executive Committee

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**Talent** – **Lisa Frey**, Toyota Connect  
**Budget/Finance** - **Vance McCollough**, Moss Adams  
**Member Services** - **Tad McIntosh**, HumCap, LP  
**Innovation** - **Andrew Olowu**, Axxess  
**Programs & Forums** - **Deborah Sawyer**, The Dubrof Group  
**Awards Gala** - **Marianne Strobel**, Nokia  
**Immediate Past Chair** - **Barbara Baffer**, Ericsson

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**Ellen Barker**, Texas Instruments  
**Siddhi Bhakta**, Thomson Reuters  
**Dr. Richard Benson**, UT Dallas  
**Greg Carr**, Carr Law Firm, PLLC  
**Calvin Carter**, Bottle Rocket  
**Ollie Chandhok**, Dallas Business Journal  
**David Copps**, Worlds  
**Kathy Curry**, State Farm  
**Brennan Cropper**, Capital One  
**Dr. Kay Eggleston**, Dallas College Richland  
**Charlie Fell**, Comerica Bank – Life & Sciences  
**Robert Fitzgerald**, Deloitte  
**Caroline Gagliardi**, PricewaterhouseCoopers LLP  
**Bob Gilbert**, VLSIP Technologies  
**John Gould**, Cyrus One  
**Roger Hall**, Qorvo  
**Bob Hill**, MATRIX Resources

**Stacie Hyatt**, SL Partners/SACL  
**Dustin Johnson**, Haynes and Boone, LLP  
**Bob Kantner**, Jones Day, Artificial Intelligence Forum  
**Chris MacFarland**, Masergy  
**Betty Manetta**, Argent Associates  
**David Matthews**, REVTECH  
**Hakim Mehmood**, Cisco Systems  
**Rich McBee**, Riverbed Technology  
**Garyld Miles**, The RealTime Group, Health Tech Forum  
**Rod Naphan**, Fujitsu Network Communications, Inc.  
**Shanthi Rajaram**, AmazeCh Solutions  
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**Melissa Townsley**, GIACT Systems

## Honorary Board Members

**Rusty Cone**, Unicom Engineering  
**Doug Moore**, Fujitsu Network Communications  
**Kent Novak**, Valencell  
**Krish Prabhu**, AT&T Labs (retired)  
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## Ex-Officio Board Members

**Steve Parta**, Seven Tablets, Analytics & Insights Forum  
**Mark Rasmussen**, Jones Day, Blockchain Forum  
**Andy Slote**, Object Spectrum, Internet of Things Forum  
**Stan Bradshaw**, Chair of the Board, Richardson Chamber



**Far left:** Caroline Gagliardi from PwC and Charlie Fell from Comerica Bank connect after a board meeting.  
**Left:** Garyld Miles of The Realtime Group, one of 2018's volunteers of the year, is recognized by Chair Barbara Baffer from Ericsson at a board meeting.

## TECH TITANS SUPPORTERS

### DaVinci:



### Einstein:



### Edison:

