



2021 TECH TITANS AWARDS

BRIGHT DAY, BRIGHT FUTURE

 TechTitans



ABOUT TECH TITANS

Broadly speaking, the vision of Tech Titans is to champion and serve the technology community across North Texas. More specifically, we know that our industry thrives not only because of the companies within the technology industry, but also because of the people and institutions that embrace, nurture and leverage technological innovation. With this in mind, Tech Titans serves, encourages and celebrates not only the developers of technology but also the adopters who implement groundbreaking technology and the educators who help shape the next generation of innovators. Our programs include a number of advocacy, networking and educational events each year in addition to our prestigious annual awards gala. Collectively, these events help make the technology community in North Texas one of the world's strongest.

ABOUT THE TECH TITANS AWARDS GALA

The Tech Titans Awards Gala is the single-most prestigious event honoring North Texas companies and individuals that leverage technology in extraordinary ways. The gala celebrates creators, innovators and adopters alike – companies of all sizes, executives, individual employees, investors and teachers. Basically, anyone or any organization that develops technology products, implements groundbreaking technology or helps shape the next generation of innovators.

The 2021 Awards Gala will be held Thursday, Oct. 21 at the Eisemann Center for Performing Arts in Richardson.





THE AWARD CATEGORIES

Hall of Fame

Corporate CEO

Corporate CTO

Corporate CIO

Corporate Innovation

Emerging Company Innovation

Emerging Company CEO

Emerging Company CIO/CTO (new)

Fast Tech

Start-up Company CEO (new)

Tech Inventor

Technology Advocate

Community Hero

Tech Titans of the Future-University

Tech Titans of the Future-High School



PRITYA BALASUBRAMANIAM

Fujitsu Network Communications

FUJITSU

WHY SPONSOR THE GALA?

We plan to bring together 400+ executives, clients and luminaries to showcase their companies, build relationships and further their businesses. The **live** event will be hosted at the **Eisemann Center** of Performing Arts in Richardson. A reception will be held at 5 pm in the impressive lobby with hors'd'oeuvres. The award presentation will be in one of the auditoriums with theater seating. The live awards event will be **streamed simultaneously**. Before the main event, learning sessions will be held at the Renaissance Hotel next door at 3 and at 4 pm. Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world's leading companies.

Also, to show our appreciation for your AWARD sponsorship, your company will receive:

- Presentation of the award winner from stage
- Universal access to the virtual event for your company's employees
- Recognition on the event website
- Recognition in the event program
- Recognition from the podium and onscreen (major sponsors)
- Recognition in the online event promotion
- Inclusion in the winners archive at Techtitans.org
- Gala Committee representation (members only)
- Sponsor priority for next year's event
- Recognition in Tech Titans member communications
- DBJ ad post event recognition
- Ad in event program
- Free parking for attendees



SPONSOR TESTIMONIALS



Ericsson's Tech Titans sponsorship allows us to support the thriving technology ecosystem in North Texas. As a leading provider of ICT equipment and services to network operators and adjacent industries all around the world, Ericsson is one of the few companies to offer end-to-end solutions for all major mobile communications standards. With more than 110,000 employees serving customers in more than 180 countries, we are using innovation to empower people, business and society as we work towards the Networked Society. We are able to share that message at the biggest tech industry event of the year, the Tech Titans Awards Gala.

— *Barbara Baffer*
Vice President, Govt. and Industry Relations, Marketing Ops and Internal Comms
Ericsson, Market Area North America



State Farm must stay on the cutting edge of technology for our business challenges and to help customers. We're proud to support an organization like Tech Titans, which plays a key role in helping prepare students enter the by setting academic standards and offering many networking opportunities, like the annual gala. This relationships enables State Farm to continue to meet our customers' evolving and changing needs by offering educational opportunities designed to keep our employees' skills current.

— *Dawn Francour*
Systems Department – Dallas Workforce Team
State Farm



The Awards Gala helps brand our practice which is growing into the area with target technology prospects. Our reputation benefits from being affiliated with an established community-building organization. Because of the benefits I've seen in the last 10 years, this sponsorship is a mainstay in our marketing portfolio.

— *Vance McCollough*
CPA, Partner
Moss Adams



SPONSORSHIP RATES & CONTACT INFO

To inquire about sponsorship, please contact:

Mallory Crumb

or

Bill Sproull

972.792.2870 | mallory@techtitans.org

972.792.2851 | bill@techtitans.org

2021 sponsor levels	Title Sponsor \$20,000	Hall of Fame & Corporate CEO Sponsor \$10,000	Award Sponsor \$8,000	Fast Tech Sponsor \$8,000	TT Future High School, Community Hero Award Sponsor \$6,000
Number available	1	1 each	2	2	1 each
Gala opening and closing participation	✓				
On-stage presentation at Gala	✓	✓	✓	✓	prerecorded event
Unlimited access for company employees to virtual event	✓	✓	✓	✓	✓
Invitations to live event	16	8	6	6	4
Recognition from podium and onscreen	✓	✓	✓	✓	✓
Recognition in post event thank you ad (Dallas Business Journal)	✓	✓	✓	✓	✓
Recognition in news releases/sponsor recaps	✓	✓	✓	✓	✓
Ad in event program *Must be delivered by 9/24 to be included	1 Page	1/2	1/3	1/3	1/3
Recognition in the 2021 event coverage archive on TechTitans.org	✓	✓	✓	✓	✓
Introductions to finalists/winners	✓	✓	✓	✓	✓



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2021 Sponsor Levels	Photography Sponsor \$5,000 SOLD OUT	Parking Sponsor \$5,000	Learning Sponsor \$5,000	Reception Sponsor \$4,000
Number Available	1	1	1	1
Universal access for company employees to virtual	✓	✓	✓	✓
Tickets to live event	4	4	4	4
Signage by...	photo booth	parking	session room	reception
Recognition in post event thank you ad (Dallas Business Journal)	✓	✓	✓	✓
Recognition from podium and onscreen	✓	✓	✓	✓
Ad in event program *Must be delivered by 9/25/21 to be included	1/4 Page	1/4 Page	1/4 Page	1/4 Page
Recognition in the 2021 event coverage archive on TechTitans.org	✓	✓	✓	✓
Sponsor priority for next year's event	✓	✓	✓	✓



GALA PROGRAM ADVERTISING

The gala's printed program will be distributed to approximately 400+ in print and many more digitally of DFW's top executives and decision-makers, which makes it a high-value marketing opportunity for advertisers. Any company may advertise in the program; however, sponsors receive priority ad placement. While Platinum sponsors already receive a 1/4 page ad as part of their sponsorship, they may upgrade the size of their ads by paying the difference between their upgraded size and the listed value of the 1/4 page ad. Ads must be delivered by 9/24 to be included.

Ad Placement Rates

1/4 page: \$500

1/3 page: \$1000

1/2 page: \$1550

Full-page: \$2,500



CURRENT & PAST SPONSORS

We'd like to thank the sponsors for the 2020 gala, recognize all sponsors from previous years' galas and remind you that now is the time to add your company's name to this year's list.



Past Gala Sponsors

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|-----------------------|------------------------|-------------------------------|----------------------------------|
| AT&T | City of Richardson | Moss Adams | Silicon Valley Bank |
| ATW | Cyrus One | Nokia | Slalom Consulting |
| Argent Associates | Dassault Systemes | Pearson Partners | Texas A&M University – Commerce |
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| BravoTECH | Freeman Audio Visual | Property Damage Appraisers | University of Texas at Arlington |
| Carr LLP | GIACT | PwC | University of Texas at Dallas |
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| | | | ZTE USA Inc. |