**START UP COMPANY CEO**

The Tech Titans Start Up Company CEO award recognizes the CEO of a technology company headquartered in North Texas with 2021 operating revenues of no more than $2 million.

**Start Up Company CEO Award Qualifications:**

* The nominee’s company must own or develop proprietary intellectual property. Or the nominee’s company develops technology that is sold to customers, which contribute to a majority of the company’s operating revenues. Augmenting other companies’ technology or intellectual property, that is marketed and sold separately, may satisfy this requirement.
* The nominee’s company is headquartered in North Texas region.
* The nominee must reside and office in the North Texas area.
* The nominee’s company has 2021 operating revenues of no more than $2 million.

**As part of the selection process, nominations will be judged on the following criteria:**

* How the nominee has demonstrated leadership, vision, commitment and involvement. (40%)
* What measurable accomplishments the company has achieved as a direct result of the nominee’s leadership. (40%)
* How the nominee promotes and provides positive impact to the technology industry and the community. (20%)

**Award category judges’ interview:**

* ***Nominees selected as semi-finalists for this award will be required to attend a virtual interview with the judges on Tuesday, August 23rd from 8:30 am – 10:00 am. All nominees for this award should be informed of the potential for this interview.***

***Questions:***

* Was 2021 operating revenue $200 million or below?
* Is the nominee’s company a technology company?
* Is the nominee’s company headquartered in North Texas and does the nominee reside and office in the North Texas area?
1. Describe briefly the company’s business and industry sector.
2. Describe how the nominee has demonstrated leadership, vision, commitment and involvement. (40%)
3. Describe and define what measurable accomplishments the company has achieved as a direct result of the nominee’s leadership. (40%)
4. Describe how the nominee promotes and provides positive impact to the technology industry and the community. (20%)
5. Additional comments related to nomination.
* Attach an optional document related to the nomination. (i.e. video, powerpoint, website) Judges may or may not review it.
* Does the nominee consent to this nomination?
* Does the nominee agree to attend the required virtual interview should they be selected as a semi-finalist for this category?

The interview date and time for the Start Up Company CEO category has been set for ***Tuesday, August 23rd from 8:30 am – 10:00 am***. Failure to attend this interview with the judges will result in automatic ineligibility to be a finalist or winner. Nominees will be notified if they have been selected for an interview by August 16th and will be given further instructions at this time.

* If selected as a finalist, does the nominee agree to attend the Awards Gala on Thursday, October 20th?