



TECH TITANS 2022 AWARD GALA



THE AWARD GALA

The Tech Titans Award Gala is the most prestigious event honoring North Texas companies and individuals that leverage technology in extraordinary ways. The gala celebrates creators, innovators and adopters alike – companies of all sizes, executives, individual employees, investors and teachers. Basically, anyone or any organization that develops technology products, implements groundbreaking technology or helps shape the next generation of innovators.

This year's Tech Titans Award Gala will be held:

Thursday, Oct. 27, 2022

Eisemann Center for Performing Arts

2351 Performance Drive

Richardson, TX 75082

WHY SPONSOR?

We're bringing together 500+ executives, clients and luminaries to showcase their companies, build relationships and further their businesses. The in-person event will be hosted at the Eisemann Center in Richardson. A reception will be held at 5:00 pm in the impressive lobby with drinks and appetizers. The award presentation will run from 6:00 - 7:30 pm in the Hill Performance Hall. Afterward, we will return to the lobby for celebratory drinks and dessert. Sponsoring this high-profile, successful event will put your business in elite company with tremendous exposure to some of the world's leading companies.

For your AWARD sponsorship, your company will receive:

- Presentation of the award winner from stage
- Universal access to the live-streamed event for your company's employees
- Recognition on the event website
- Recognition in the event program
- Recognition from the podium and onscreen (major sponsors)
- Recognition in the online event promotion
- Inclusion in the winners archive at techtitans.org
- Gala Committee representation (members only)
- Sponsor priority for next year's event
- Recognition in Tech Titans member communications
- DBJ ad post event recognition
- Ad in event program
- Free parking for attendees



PRESENTING SPONSOR

1 available at \$12,500

(\$2,000 STEM award contribution)

- 12 tickets to event on Oct. 27, 2022
- Gala opening and closing remarks
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from podium and onscreen to an audience of 500+ elite tech community
- Recognition in event promotion, social media, electronic marketing, news releases and website
- Recognition in DBJ “Thank You” ad
- Complimentary parking
- Full page ad in program
- Universal access to live-streamed event

HALL OF FAME / CORPORATE CEO AWARD SPONSOR

1 each at \$10,500

(\$1,000 STEM award contribution)

- 10 tickets to event on Oct. 27, 2022
- On-stage presentation at the gala
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the podium and onscreen to an audience of 500+ elite tech community
- Recognition in event promotion, social media, electronic marketing, news releases and website
- Recognition in DBJ “Thank You” ad
- Complimentary parking
- 1/2 page ad in event program
- Universal access to live-streamed event





AWARD SPONSOR

13 available at \$8,500

(\$500 STEM award contribution)

- 8 tickets to event on Oct. 27, 2022
- On-stage presentation at the gala
- One year subscription to MarketScale Studio – platform for B2B community engagement
- Recognition from the podium and onscreen to an audience of 500+ elite tech community
- Recognition in event promotion, social media, electronic marketing, new releases and website
- Recognition in DBJ “Thank You” ad
- Complimentary parking
- 1/3 page ad in event program
- Universal access to live-streamed event

AFTER PARTY / PARKING / PHOTO SPONSOR

1 each at \$5,500

(\$500 STEM award contribution)

- 4 tickets to event on Oct. 27, 2022
- Recognition on sponsor signage on-site
- Logo on cocktail napkin/parking tickets/photo prints
- Recognition in event promotion, social media, electronic marketing, news releases and website
- Recognition in DBJ “Thank You” ad
- Complimentary parking
- 1/4 page ad in event program
- Universal access to live-streamed event

RECEPTION SPONSOR

4 available at \$4,500

(\$500 STEM award contribution)

- 4 tickets to event on Oct. 27, 2022
- Recognition on sponsor signage on-site
- Recognition in event promotion, social media, electronic marketing, news releases and website
- Recognition in DBJ “Thank You” ad
- Complimentary parking
- 1/4 page ad in event program
- Universal access to live-streamed event

CURRENT & PAST SPONSORS

We'd like to thank the sponsors of the 2021 Gala and remind you that now is the time to add your company's name to this year's list.



PAST GALA SPONSORS

7T

Alkami

AT&T

ATW

Argent Associates

Axxess

BravoTech

Cigniti Technologies

City of Richardson

Comerica

CyrusOne

Dallas Business Journal

Dallas College - Richland

Dassault Systemes

Deloitte

Ericsson

Fujitsu

GIACT

Haynes & Boone

HumCap

Jones Day

MarketScale

Masergy

Mitel

Moss Adams

Nokia

NTT Data

Pioneer Natural Resources

Property Damage

Appraisers

PwC

Qorvo

RealPage

State Farm

Texas A&M - Commerce

Texas Instruments

Thomson Reuters

University of North Texas

UT Dallas

VLSIP



“Ericsson’s Tech Titans sponsorship allows us to support the thriving technology ecosystem in North Texas. As a leading provider of ICT equipment and services to network operators and adjacent industries all around the world, Ericsson is one of the few companies to offer end-to-end solutions for all major mobile communications standards. With more than 110,000 employees serving customers in more than 180 countries, we are using innovation to empower people, business and society as we work towards the Networked Society. We are able to share that message at the biggest tech industry event of the year, the Tech Titans Awards Gala.”

— *Barbara Baffer, VP, Government & Industry Relations, Marketing Ops and Internal Comms, Ericsson, Market Area North America*

“State Farm must stay on the cutting edge of technology for our business challenges and to help customers. We’re proud to support an organization like Tech Titans, which plays a key role in helping prepare students enter the by setting academic standards and offering many networking opportunities, like the annual gala. This relationships enables State Farm to continue to meet our customers’ evolving and changing needs by offering educational opportunities designed to keep our employees’ skills current.”

— *Dawn Francour, Systems Department – Dallas Workforce Team, State Farm*

“The Awards Gala helps brand our practice which is growing into the area with target technology prospects. Our reputation benefits from being affiliated with an established community-building organization. Because of the benefits I’ve seen in the last 10 years, this sponsorship is a mainstay in our marketing portfolio.”

— *Vance McCollough, CPA, Partner, Moss Adams*



PROGRAM ADVERTISING

The gala's printed program will be distributed to approximately 500+ in print and many more digitally of DFW's top executives and decision-makers, which makes it a high-value marketing opportunity for advertisers.

Any company may advertise in the program; however, sponsors receive priority ad placement. While Platinum sponsors already receive a 1/4 page ad as part of their sponsorship, they may upgrade the size of their ads by paying the difference between their upgraded size and the listed value of the 1/4 page ad.

Ads must be submitted by Thursday, Oct. 6 to be included.

Ad Placement Rates

1/4 page: \$500

1/3 page: \$1000

1/2 page: \$1550

Full-page: \$2,500



To inquire about a sponsorship of the 2022 AWARD GALA, please contact:

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