



## 2023 Innovation Showcase Sponsorships

May 11, 1 – 6 pm

UTDesign Maker Space,  
University of Texas at Dallas

The Innovation Showcase is about facilitating business opportunities. It is a unique event where sponsors may meet emerging companies and investors, potential investors may meet with selected companies, and for selected companies to make their pitch for support all in one action-packed afternoon.

The Showcase opens with a riveting panel discussion on what it takes to be an entrepreneur. Four highly successful entrepreneurs will provide insight into how they successfully built their businesses.

After hearing this extraordinary panel, eight companies will be given the opportunity to pitch their business to potential investors. The day will conclude with a networking event where sponsors, investors and start-ups will meet. Attendance to this invitation-only event is estimated to be near 100 people.

Contact Paul Bendel at 972-792-2854, [paul@techtitans.org](mailto:paul@techtitans.org) or Jo Yezak at 972-792-2817, [jo@techtitans.org](mailto:jo@techtitans.org)

### Presenting Sponsor - \$3,000

- Company logo on all electronic and printed marketing materials, the Tech Titans webpage and in a pre-event slide show.
- Signage at the event.
- Recognition from the lectern at the beginning and end of program.
- Opportunity for brief 1-3 minute remarks to open the Showcase.
- The opportunity to provide small, give-away items to guests.
- Up to 3 guests may attend the Showcase.
- Sponsor exclusivity.

### Closing Reception Sponsor - \$2,000

- Company logo on all electronic and printed marketing materials, the Tech Titans webpage and in pre-event slide show.
- Signage at the event/tent cards on the serving tables.
- Recognition from the lectern at the beginning of the program.
- Opportunity to invite and welcome all participants to the reception at the close of the program.
- Up to 2 guests may attend the Showcase

### Refreshment/Snack Sponsor - \$1,500

- Company logo on all electronic and printed marketing materials, the Tech Titans webpage and in pre-event slide show.
- Signage at the event/tent cards on the refreshment table.
- Recognition from the lectern at the beginning and end of the program.
- Up to 2 guests may attend the Showcase.

### Supporting Sponsor - \$500

- Signage at the event.
- Recognition from the lectern