**TECHNOLOGY ADVOCATE**

The Tech Titans Technology Advocate award recognizes a North Texas individual or company whose core business is not a technology product for outstanding leadership in championing, assisting, advancing or accelerating the performance of the technology industry in North Texas.

**Technology Advocate Award Qualifications:**

* Nominees eligible for this award are private sector individuals or public officials; law, non-profit associations, accounting, recruitment or consulting firms, marketing/PR; and other related companies providing a service to technology companies.
* The nominee demonstrates activities that assist technology clients or companies in North Texas in improving results or accelerating and/or enhancing business performance.
* The nominee has demonstrated leadership in the technology community in North Texas.

**As part of the selection process, nominations will be judged on the following criteria:**

* How the nominee has demonstrated leadership in the technology community. (50%)
* The activities of the nominee within the technology industry, and examples of how the nominee assists clients or the community in improving results or accelerating and/or enhancing its business performance. (50%)

***Questions:***

1. Describe briefly the company’s business and industry sector.
2. Provide a list of up to eight (8) companies that are the nominee’s technology clients and a brief description of each client’s company. Please label and list all 8 companies below.
3. Describe how the nominee has demonstrated leadership in the technology community. (50%)
4. Describe the activities of the nominee within the technology industry, and provide examples of how the nominee assists clients or the community in improving results or accelerating and/or enhancing its business performance. (50%)
5. Additional comments related to nomination.
* Attach an optional document related to the nomination. (i.e. video, powerpoint, website) Judges may or may not review it.
* Does the nominee consent to this nomination?
* If selected as a finalist, does the nominee agree to attend the Awards Gala on Friday, September 29th at the Renaissance Legacy West hotel in Plano?