**TECHNOLOGY ADVOCATE**

The Tech Titans Technology Advocate award recognizes a North Texas individual or company whose core business is not a technology product for outstanding leadership in championing, assisting, advancing, or accelerating the performance of the technology industry in North Texas.

**Technology Advocate Award Qualifications:**

* Nominees eligible for this award are private sector individuals or public officials; law, non-profit associations, accounting firms, recruiting firms, consulting firms, marketing/PR, and other related companies providing a service to technology companies.
* The nominee demonstrates activities that assist technology clients or companies in North Texas in improving results or accelerating and/or enhancing business performance.
* The nominee has demonstrated leadership in the technology community in North Texas.

**As part of the selection process, nominations will be judged on the following criteria:**

* How the nominee has demonstrated leadership in the technology community. (50%)
* The activities of the nominee within the technology industry, and examples of how the nominee assists clients or the community in improving results or accelerating and/or enhancing its business performance. (50%)

***Questions:***

1. Briefly describe the company’s business and industry sector.
2. Describe your company's North Texas presence:

(a) Location type (headquarters or division office).

(b) Physical address of the North Texas location - No P.O. Boxes.

(c) If this is a division office, specify division office activities.

1. Is the core business of the nominee’s company NOT a technology product? (If the core business of the nominee’s company IS a technology product, the nominee does not meet the criteria for the Technology Advocate award. We recommend considering the Community Hero award instead.)
2. Provide a list of up to eight (8) companies that are the nominee’s technology clients and a brief description of each client’s company. Please label and list all 8 companies below.
3. Describe how the nominee has demonstrated leadership in the technology community. (50%)
4. Outline the nominee's role in the technology industry, providing a clear picture of their activities. Include specific examples showcasing how the nominee aids clients or the community in advancing outcomes, thereby accelerating and enriching business performance. (50%)
5. Additional comments related to the nomination.
* Attach an optional document related to the nomination. (i.e. video, PowerPoint, website). Judges may or may not review it.
* Does the nominee consent to this nomination?
* If selected as a finalist, does the nominee agree to attend the Awards Gala on Friday, September 20th at the Renaissance Hotel in Addison, TX?