THE VALUE ACEC/MN DELIVERED IN 2019-2020

LEADERSHIP

New Staff at ACEC/MN:
- Jonathan Curry, Executive Director
- John Krapek, Education & Outreach Coordinator

VALUE

ACEC/MN COVID-19 Response
- Protecting health and safety of members by suspending in-person programming
- Continuous communication of resources and news to members
- Transition to virtual platforms

Transformer Accomplishments:
- First time reaching national ACEC Political Action Committee fundraising goal:
  - $23,450 raised in 2020

TRANSFORMATION

Committee Accomplishments:
- Legislative: Tracked legislative developments and continued advocacy efforts during chaotic 2020 session
- Transportation: Weekly meetings with MnDOT leaders to discuss COVID-19 consulting and contracting procedures
- Marketing & Communications: Created onboarding document to raise awareness of programs and member benefits
- Design Technology Forum: Collaborated with MnDOT to develop e-signature standards
- Scholarship: Awarded a record number of 14 scholarships totaling $33,500
- Risk Management: Hosted presentations on cybersecurity and leadership transition

Energy & Natural Resources Committee Accomplishments:
- Major engagement effort with Minnesota legislators to review new clean energy legislation, provide input, and urge passage of bill
- November event on Energy, Mining, & Renewable Energy in Duluth expands participation options for members outside the Twin Cities metro

ACEC/MN goes Virtual with Webcasts
- 15+ events streamed online in 2020
- Accessible to members across MN

LinkedIn Highlights:
- 88% increase in followers
- 5.7% average engagement rate

ACEC/MN Provides Members:
- Advocacy for the engineering profession at the Minnesota Legislature
- Professional industry networking opportunities
- Connections to government and local business community
- Professional development and industry impact through committee participation
- Resources and connections through ACEC National

Minnesota Legislative Leadership meets with ACEC/MN members on Capitol Consulting Day, including:
- Speaker of the House Representative Melissa Hortman
- Senate Bonding Chair Senator David Senjem

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