



MINNESOTA STRUCTURAL ENGINEERS ASSOCIATION

2024 MNSEA Annual Seminar & Trade Show MAY 14, 2024

Trade Show Exhibitor Opportunities

TRADE SHOW BOOTHS (SEE THE ATTACHED LAYOUT):

Show off your company's products and services with a booth at MNSEA's Annual Seminar and Trade Show!

- Exhibitor booths consist of a 6 foot skirted table and display space
- Seminar Registration, Continental Breakfast and Lunch for two individuals
- Water, coffee, and fountain beverages available throughout the Trade Show
- Each vendor is allowed a 30-second promotional opportunity in front of attendees, to introduce themselves and the company (please limit to one person).
- Over two hours of interaction time with seminar attendees during breakfast, lunch, two breaks between sessions, and the opportunity after seminar closing.

SPONSORSHIP AND EXHIBITOR BOOTH COSTS:

- **Primary Event Sponsor** (1 Available): \$1,500
 - Includes: :
 - The prime exhibitor location with constant visibility throughout the meeting and seminar
 - Company logo on the attendee registration page and digital marketing material.
 - Verbal recognition in MNSEA meeting
 - Company logos in MNSEA meeting slides
 - First in line for on-stage introductions
 - Longer introduction on stage
- **Lunch & Beverage Sponsor** (2 Available): \$1,500
 - Includes: :
 - The #2 or #3 premium exhibitor spaces with constant visibility throughout the meeting and seminar
 - An additional table for signage next to the buffet line or beverage area
 - Company logo on the attendee registration page and digital marketing material.
 - Verbal recognition in MNSEA meeting
 - Company logos in MNSEA meeting slides
 - First in line for on-stage introductions
 - Longer introduction on stage

- **Bocce Ball Sponsorship** (3 Available): \$2,000
 - Includes:
 - Includes ~2 hours of additional face-to-face marketing opportunity with up to 40 attendees, all while enjoying an exciting game of Bocce Ball!
 - Company logo on the attendee registration page and digital marketing material.
 - Verbal recognition in MNSEA meeting
 - Company logos in MNSEA meeting slides
 - First in line for on-stage introductions
 - Longer introduction on stage
 - (Please note, exhibitor space is not included in price)

- **Premium Exhibitor Space**: \$600
 - Includes the most visible exhibitor spaces in the seminar/trade show hall, introduction of your company on stage, food and beverages for 2 representatives.

- **Standard Exhibitor Space**: \$500
 - Includes standard exhibitor location in seminar / trade show hall, introduction of company on stage, food and beverages for 1 representative (\$50 each additional representative)).

AGENDA:

Vendor Setup	6:30am -	7:30am
Registration	7:30am -	8:15am
Breakfast	7:30am -	8:15am
MNSEA Meeting	8:15am -	9:00am
Trade Show Introductions	9:00am -	9:30am
Break	9:30am -	9:45am
Presentation 1	9:45am -	10:45am

Trade Show Break	10:45am -	11:15am
Presentation 2	11:15am -	12:15pm
Lunch Break/Tradeshow	12:15pm -	1:15pm
Presentation 3	1:15pm -	2:15pm
Tradeshow / Closing Statements / Time overrun	2:15pm -	3:00pm
Bocce Ball (First 40 to Sign-up)	3:00pm -	5:00pm

LOCATION:



Pinstripes Edina
3849 Gallagher Dr, Edina, MN 55435

REGISTRATION:

Registration for vendor booths (standard or prime) and sponsorships is available at the following link:

<https://business.acecmn.org/events/details/2024-mnsea-annual-seminar-trade-show-sustainability-in-structural-engineering-1739>

If you have any questions about this seminar or trade show, please contact Jerod Rudolf at jerod.rudolf@tkda.com