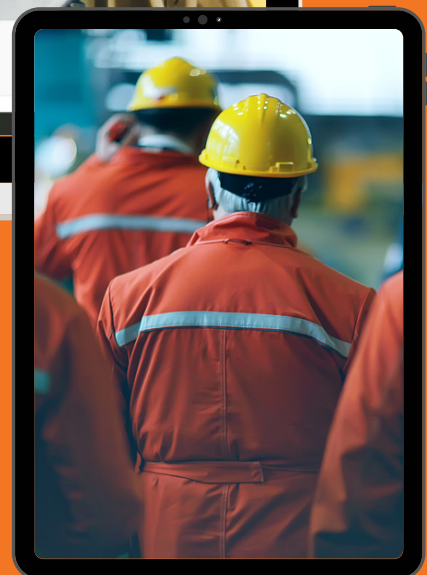
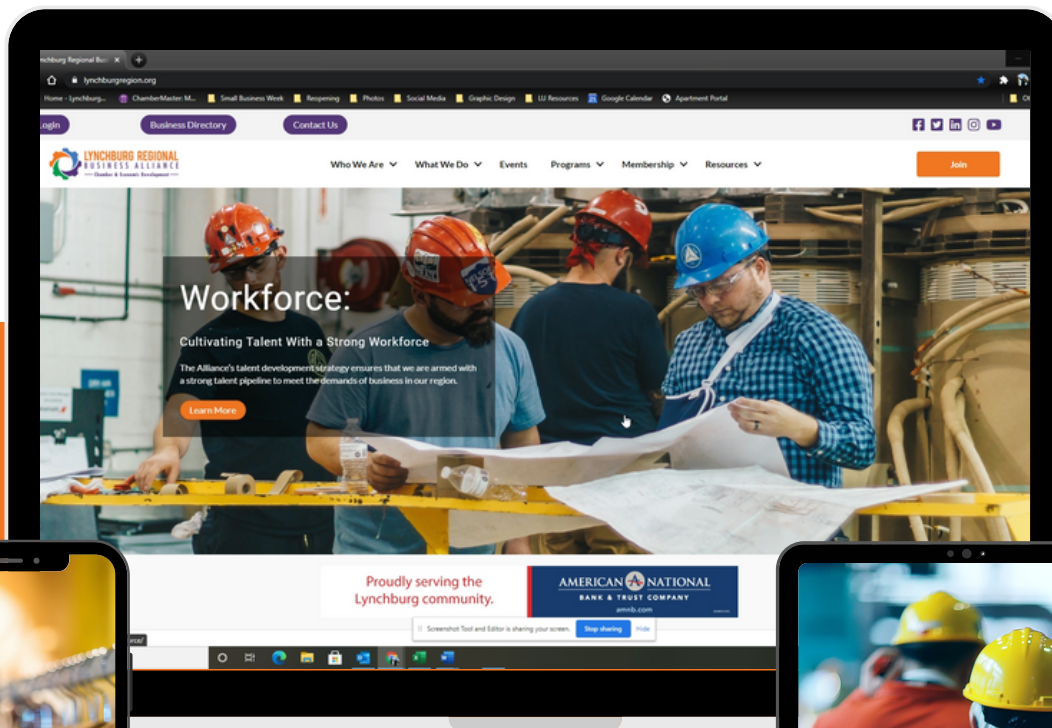




ENHANCED

Your Digital Member Opportunities



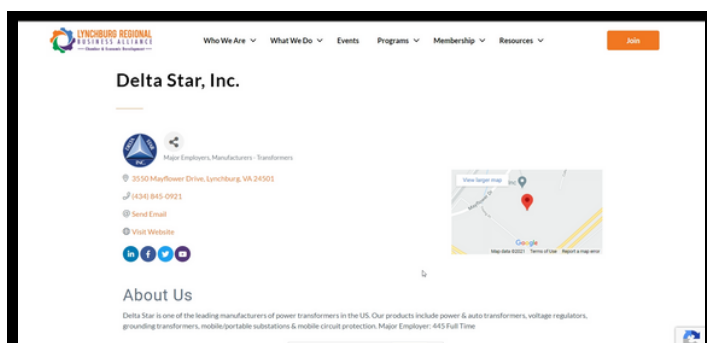
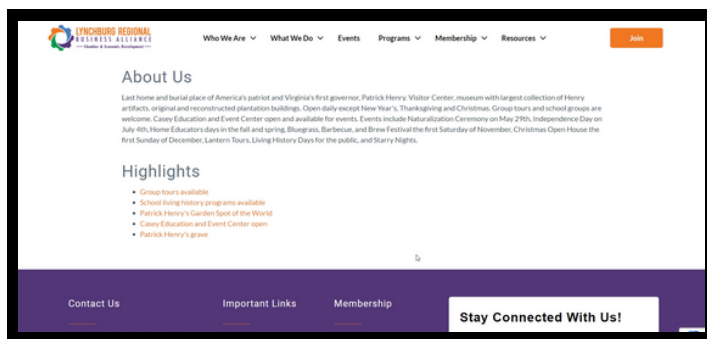
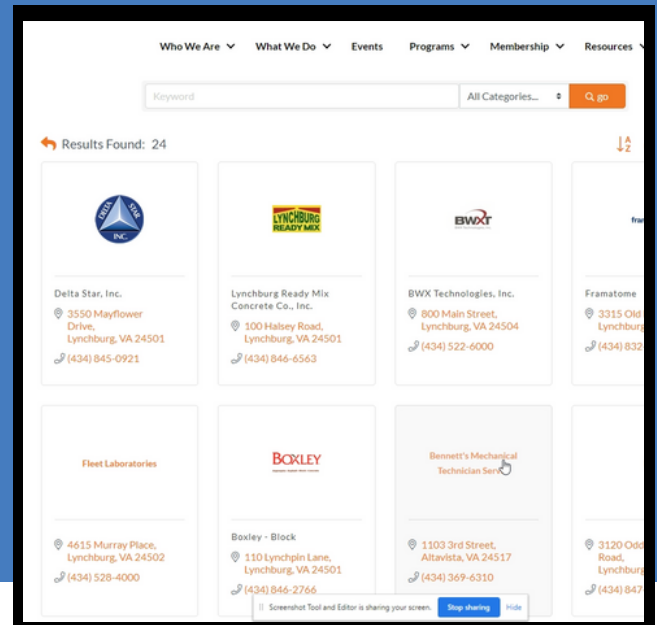
Enhanced

MEMBER LISTING PACKAGE

The Enhanced Member Listing Package offers you a way to expand your online presence in the Alliance membership directory. You can add photos that match your brand, fun videos that explain who you are, or organizational highlights. It also makes it easier for page visitors to get in touch with an integrated Google Map, better search engine optimization through keywords, and top of your category in search listings.

All of these benefits for only \$350 a year!

We also offer the option to include one of your videos on your member page listing separately from this package. A video, without the full package and additional benefits, is **\$100 a year**.



Included in this package:

- Top of your category listing (only 5 businesses per category)
- 200 character display on search listing
- 1600 character description
- 5 bullet points
- Additional photos
- Logos
- Videos
- Map link with driving directions
- 20 keywords (improves search results)
- Additional website link on search results

Web Advertising

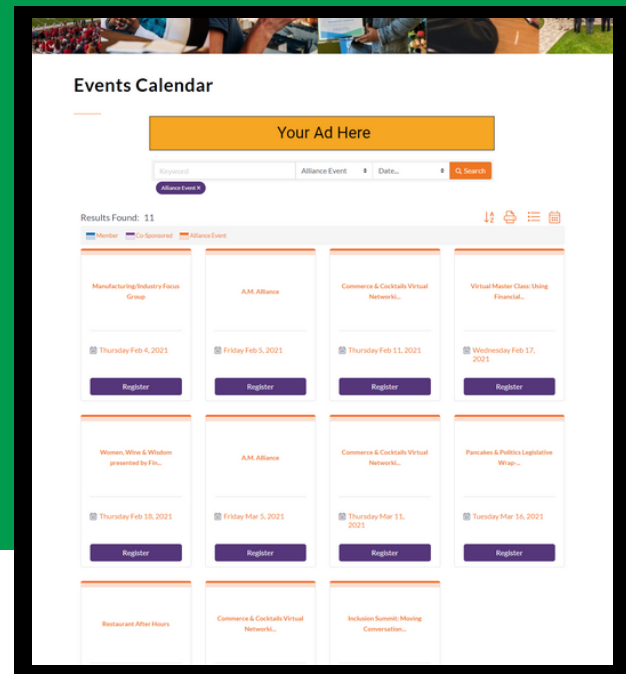
ON LYNCHBURGREGION.ORG

Did you know the Alliance's Chamber Website, LynchburgRegion.org, is viewed over 120,000 times each year? That's a lot of eyes on our members!

We offer multiple advertisement sizes and page placements so that you can best reach your goals and potential customers!

Choose which place & style is right for you!

Ads will only be displayed on the page of your choice. If you do not want to choose, we also offer **general placement of leaderboard ads for \$600** and will strive to place your ad where it will best benefit you!



Leaderboard Horizontal

728 pixels by 90 pixels

Available for placement on:

- \$1,200 - [Business Directory](#)
- \$950 - [Alliance Events Page](#)
- \$600 - [Member News](#)
- \$600 - [Member Events](#)
- \$600 - Member Deals (Includes both [Hot Deals](#) and [Member-to-Member Pages](#))

Category Leaderboard

480 pixels by 60 pixels

\$600 - Choose one of your Listing Categories (Limited supply available)

Rectangle Vertical

200 pixels by 225 pixels

\$800 - On all [Alliance Blog Posts](#)

Example of a
Leaderboard
Horizontal Ad



INTERESTED IN LEARNING MORE?

Contact:

Ruth Martineau

(434) 660-8289

Ruth@Chamber-Marketing.com

Be sure to include your business name and contact info. in your emails. We look forward to hearing from you!

Online ads must be submitted in one of the following formats: GIF, Animated GIF, or JPEG. Files may not exceed 45KB.

And don't forget to include the URL link you would like visitors to go to when they click your ad!



**LYNCHBURG REGIONAL
BUSINESS ALLIANCE**

— Chamber & Economic Development —