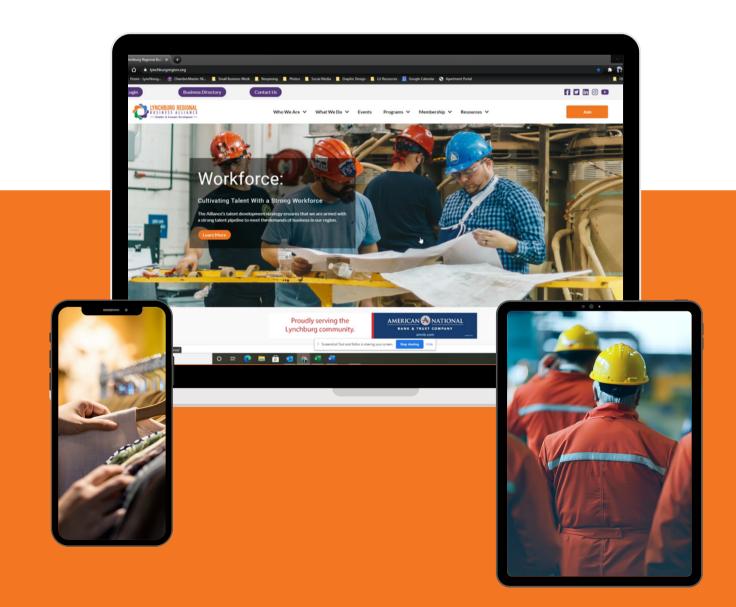


ENHANCED

Your Digital Member Opportunities



Enhanced MEMBER LISTING PACKAGE

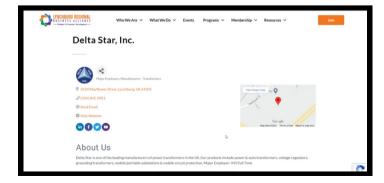
The Enhanced Member Listing Package offers you a way to expand your online presence in the Alliance membership directory. You can add photos that match your brand, fun videos that explain who you are, or organizational highlights. It also makes it easier for page visitors to get in touch with an integrated Google Map, better search engine optimization through keywords, and top of your category in search listings.

All of these benefits for only \$350 a year!

We also offer the option to include one of your videos on your member page listing separately from this package. A video, without the full package and additional benefits, is **\$100 a year.**

		All Categories 0	Q go
Results Found: 24			↓ź
K	LYNCHBURG READY MAX	BWXr	
Delta Star, Inc. © 3550 Mayflower Dirive, Lymchburg, VA 24501 2 (434) 845-0921	Lynchburg Ready Mix Concrete Co., Inc. ♥ 100 Habey Road, Lynchburg, VA 24501 & (434) 846-6563	8WX Technologies, Inc.	Framatome [©] 3315 Ol Lynchbu ∂ ⁹ (434) 83
Fleet Laboratories	BOXLEY	Bennett's Mechanical Technician Serv	
4615 Murray Place, Lynchburg, VA 24502 (434) 528-4000	Boxley - Block © 110 Lynchpin Lane, Lynchburg, VA 24501 P (434) 846-2766	 1103 3rd Street, Altavista, VA 24517 (434) 369-6310 	3120 Or Road, Lynchbu 2 (434) 84

CONCHEURS REGIONAL	Who We Are $$	 Events Programs 	 Membership V 	Resources V	Join
About	Us				
artifacts, origina welcome. Casey July 4th, Home I	arial place of America's patriot and Virginia's I and reconstructed plantation buildings. Ope Education and Event Center open and availab docators days in the fall and spring, Bluegrass ecember, Lantern Tours, Living History Days f	n daily except New Year's, Than ble for events. Events include Na s, Barbecue, and Brew Festival t	isgiving and Christmas. turalization Ceremony on he first Saturday of Nov	Group tours and school groups an on May 29th, Independence Day o	n
Highlig	hts				
Patrick He	ng history programs available nry's Garden Spot of the World cation and Event Center open				
			2		
Contact Us	Important Links	Membership	Stay	Connected With	Us!



Included in this package:

- Top of your category listing (only 5 businesses per category)
- 200 character display on search listing
- 1600 character description
- 5 bullet points
- Additional photos
- Logos
- Videos
- Map link with driving directions
- 20 keywords (improves search results)
- Additional website link on search results

Web Advertising

ON LYNCHBURGREGION.ORG

Did you know the Alliance's Chamber Website, LynchburgRegion.org, is viewed over 120,000 times each year? That's a lot of eyes on our members!

We offer multiple advertisement sizes and page placements so that you can best reach your goals and potential customers!

Choose which place & style is right for you!

Leaderboard Horizontal

728 pixels by 90 pixels

Available for placement on:

- \$1,200 Business Directory
- \$950 <u>Alliance Events Page</u>
- \$600 <u>Member News</u>
- \$600 <u>Member Events</u>
- \$600 Member Deals (Includes both <u>Hot Deals</u> and <u>Member-to-</u> <u>Member Pages</u>)

Ads will only be displayed on the page of your choice. If you do not want to choose, we also offer **general placement of leaderboard ads for \$600** and will strive to place your ad where it will best benefit you!

Events Calenda	vents Calendar								
	Your Ad Here								
Keyword Allance (with)		nce Event Ø Date	Q, Search						
Results Found: 11	ance Event		↓2 合 ≔ 箇						
Manufacturing/Industry Focus Group	A.M. Alliance	Commerce & Cocktails Virtual Networki	Virtual Master Class: Using Financial						
Thursday Feb 4, 2021 Register	Friday Feb 5, 2021 Register	Thursday Feb 11, 2021 Register	Wednesday Feb 17, 2021 Register						
Women, Wine & Wisdom presented by Fin	A.M. Alliance	Commerce & Cocktails Virtual Networki	Pancales & Politics Lepisative Witep						
Thursday Feb 18, 2021	Friday Mar 5, 2021 Register	Thursday Mar 11, 2021	Tuesday Mar 16, 2021 Rogister						
Restaurant After Hours	Commerce & Cocktails Virtual Natworki	Inclusion Summit: Maving Conversation							

Category Leaderboard

480 pixels by 60 pixels

\$600 - Choose one of your Listing Categories (Limited supply available)

Rectangle Vertical 200 pixels by 225 pixels

\$800 - On all <u>Alliance Blog Posts</u>

Example of a Leaderboard Horizontal Ad

Proudly serving the Lynchburg community. AMERICAN A NATIONAL BANK & TRUST COMPANY ampb.com

INTERESTED IN LEARNING MORE?

Contact: Ruth Martineau (434) 660-8289 Ruth@Chamber-Marketing.com

Be sure to include your business name and contact info. in your emails. We look forward to hearing from you! Online ads must be submitted in one of the following formats: GIF, Animated GIF, or JPEG. Files may not exceed 45KB.

And don't forget to include the URL link you would like visitors to go to when they click your ad!

