



LYNCHBURG REGIONAL  
BUSINESS ALLIANCE  
— Chamber & Economic Development —

# OPPORTUNITIES GUIDE

*Exclusive sponsorship, marketing & advertising opportunities*



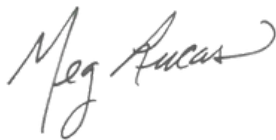
# MESSAGE FROM THE CEO

Thank you for being an Alliance member -

The Lynchburg Regional Business Alliance has served the business community for over 140 years and represents over 850 member organizations - from small businesses to nonprofits to large corporations. By investing in the Lynchburg region's oldest and largest business organization you show you are dedicated to driving growth, innovation, and impact at all levels for our community. As the combined regional chamber of commerce and economic development organization, we are uniquely positioned to be a champion and convener on your behalf.

In this guide, you will find ways to get the most visibility out of your membership in the Alliance. We have opportunities to help you grow your business, build connections and credibility, and share your story with our wonderful community.

We are proud to be the voice of the Lynchburg region business community and even prouder to serve you. It's a great day to support local business!

A handwritten signature in black ink that reads "Megan Lucas". The signature is fluid and cursive, with the first name "Megan" and last name "Lucas" clearly distinguishable.

**Megan Lucas, CCE, CEcD, IOM**

CEO & Chief Economic Development Officer  
Lynchburg Regional Business Alliance

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# ANNUAL MEETING

The premier business opportunity of the year gathering together Alliance members to celebrate the accomplishments of our members, the Alliance, and the Lynchburg region. The meeting features a nationally-recognized guest speaker and special recognition for member accomplishments. You'll also hear the latest news, upcoming events, and receive the Alliance's annual *Impact Report*.

## PRESENTING PARTNER | \$5,000

- Company logo featured on all event media and signage
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items
- Company Logo in TV Commercial

## SIGNATURE PARTNER\* | \$1,500

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for eight with logo on table
- Opportunity to distribute marketing materials and promotional items







### TABLE PARTNER\* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name

### CORPORATE PARTNER\* | \$600

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

### BUSINESS PARTNER\* | \$250

- Complimentary admission for one
- Company name displayed in the program

*\*Multiple Sponsorships Available*

### WHAT DID PEOPLE HAVE TO SAY ABOUT THE 2023 ANNUAL MEETING?

*"This was a great event. Great job on getting close to 400 people in and out in two hours."*

*-Nataligene Wilkins, GLTC*



*"I'm a huge fan of you all. The thing you all do best is that you make it fun. I reluctantly attend meetings/events all the time. I genuinely enjoy your events/gatherings."*

*-Chris Hughes, Georgia-Pacific*

# BUSINESS HALL OF FAME GALA

Time to break out your tux or ball gown! The Business Hall of Fame is an annual and elegant gala where we recognize outstanding individuals who have made legendary contributions through local business. At the gala, laureates are inducted into the Lynchburg Regional Business Hall of Fame and receive their unique caricature-style portraits, while guests will be inspired by their words and business accomplishments.

## PRESENTING PARTNER | \$5,000

- Company logo featured on all event media and signage
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items
- Company Logo in TV Commercial
- Company logo projected on wall

## SIGNATURE PARTNER\* | \$1,500

- Company logo displayed on all print, signage, and electronic media
- Complimentary admission for eight with logo on table
- Opportunity to distribute marketing materials and promotional items
- Company logo projected on wall

## TABLE PARTNER\* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name





### **CELEBRATORY TOAST PARTNER\* | \$1,000**

- Opportunity to give the evening toast to attendee and inductees
- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two



### **CORPORATE PARTNER\* | \$600**

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

### **BUSINESS PARTNER\* | \$250**

- Complimentary admission for one
- Company name displayed in the program

*\*Multiple Sponsorships Available*



*"I appreciate all of the opportunities the Alliance provides for networking. I have made numerous connections both business and personal!"*

**-Sheena Gillespie, American National Bank**



# ECONOMIC OUTLOOK BREAKFAST

It's time to dig into the numbers. The collective strength of the Alliance drives growth and excitement about new projects in the region. The breakfast features a keynote speaker, regional economic review, and economic development initiatives affecting our future. Attendees also receive the *Regional Economic Report* which looks back at the past year's data on local jobs, GDP, cost of living, and forecasts for the future.



## PRESENTING PARTNER | \$5,000

- Company logo featured on all event media and signage
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items
- Company Logo in TV Commercial

## SIGNATURE PARTNER\* | \$1,500

- Company logo displayed on all print, signage, and electronic media
- Complimentary admission for eight with logo on table
- Opportunity to distribute marketing materials and promotional items

## TABLE PARTNER\* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name

## CORPORATE PARTNER\* | \$600

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

## BUSINESS PARTNER\* | \$250

- Complimentary admission for one
- Company name displayed in the program

*\*Multiple Sponsorships Available*



## WHAT DO ATTENDEES THINK OF ALLIANCE EVENTS?

“I’ve lived in a couple states and attended meetings like this with the same basic goals but you guys nail it! 10 out of 10 from organization to the excitement level! Big pat on the back! Even in a city like Orlando with 10 times the people it was difficult to get this many members of the business community together. Lynchburg is primed to become an epicenter of development and your organization will really catapult it.”  
-Corey Argentino, Earth Right Mid-Atlantic

“Networking over coffee is a game changer for local business growth. Attended my first Lynchburg Regional Business Alliance meeting and made amazing local business connections. Looking forward to contributing to our community’s growth and development.”  
-Matt Ritchey, Movement Media LLC

“I am a proud member of the Lynchburg Regional Business Alliance and what I appreciate most about the Alliance is the tireless commitment of the Alliance staff to execute a diverse range of initiatives, all in an effort to make our region a better place to live and work.”  
-Jacquelyn Mosby, Wiley | Wilson

## BUSINESS AT BREAKFAST

Our acclaimed morning speakers' series features special guests who provide local insights, business tips, leader perspectives, and more. At Business at Breakfast you also have the opportunity to meet new members, build business relationships, and receive Alliance updates. Use your 1.5 hour before work to connect and grow!



## POLICY & PANCAKES

Policy & Pancakes are our twice yearly breakfasts bringing together the region's legislative delegation with the business community. This is where we look ahead to the next General Assembly Session and review what happened in the last. The event also includes the Alliance's *Legislative Agenda* for the year and the status of key issues the Alliance has advocated for on behalf of our members.





# CANDIDATE TOWNHALL

The Candidate Townhall features candidates running for local and state offices. Each candidate is asked similar questions fielded by the Alliance's government relations committee. This townhall gives Alliance members and the public the opportunity to get to know their candidates and inform their vote.



## PRESENTING PARTNER | \$2,000

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items

## SIGNATURE PARTNER\* | \$1,000

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for four
- Opportunity to distribute marketing materials and promotional items

## CORPORATE PARTNER\* | \$500

- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for two

*\*Multiple Sponsorships Available*



*"Economies function on a regional basis and they need to have the collaboration that the Alliance brings together."*

*-Senator Mark Warner*

## EMERGE WOMEN'S LEADERSHIP SUMMIT

This annual, 3/4 day event brings in dynamic female speakers and provides motivating sessions and opportunities to connect with the female leaders of today and tomorrow. The summit also features a "wine-down" reception that allows attendees to network while enjoying their favorite red or white.



## LEVEL UP Y.P. SUMMIT

The Level Up Young Professionals Summit is an annual conference for the next generation of leaders. Attendees are energized by inspiring keynote speakers, motivating sessions, community experiences, and opportunities to connect with the leaders of tomorrow. The summit also concludes with several awards to recognize young talent.

Learn more about the Level Up Y.P. Summit and the Young Professionals of Central Virginia at [YPCV.org](http://YPCV.org)





## NONPROFIT SUMMIT

The Lynchburg region is home to countless nonprofits that relish development opportunities just like any other organization. We partner with SHARE Greater Lynchburg on this 3/4 day event which features inspiring keynote speakers, motivating sessions, and opportunities to connect with nonprofit leaders.



## EDUCATION & WORKFORCE SUMMIT

The Education & Workforce Summit gathers together C-level executives, human resources, talent development, and educators in one room to discuss issues relating to building our region's workforce through educational partnership. It also features a special guest speaker and leader in workforce development.

**Available summit sponsorships on following page...**



# TRANSPORTATION & INFRASTRUCTURE SUMMIT

The Transportation & Infrastructure Summit will bring together public and private sector experts and champions for high level discussion on our regional needs and wins. We'll dig into the latest innovations, technology, and planning that's going into air, rail, roads, broadband, water, sewer, energy, and more.

## PRESENTING PARTNER | \$2,000

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Reserved table for eight with logo
- Company representative may present 60-second remarks from the podium
- Opportunity to distribute marketing materials and promotional items

## SIGNATURE PARTNER\* | \$1,000

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for four
- Opportunity to distribute marketing materials and promotional items

## TABLE PARTNER\* | \$1,200

- Company name displayed on all print, signage, and electronic media
- Reserved table for eight with company name

## LUNCH PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Includes two admissions to lunch
- Opportunity to distribute marketing materials and promotional items

## RECEPTION PARTNER\*\* | \$750

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Beverage napkins branded with your logo
- Complimentary admission for two
- Opportunity to distribute marketing materials and promotional items and provide remarks at the reception.

## CORPORATE PARTNER\* | \$500

- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for two

## WORKSHOP PARTNER\* | \$500

- Introduce a speaker during a summit workshop
- Company name displayed on all print, signage, and electronic media, linked to your website
- Complimentary admission for one

*\*Multiple Sponsorships Available*

*\*\*Not available for Workforce & Education Summit and Emerge Women's Summit*

## WHAT DO PEOPLE HAVE TO SAY ABOUT THE ALLIANCE?

*"The Alliance is a valuable resource in the region because it is a conduit for our municipalities in the area to act as one voice. Lynchburg, Amherst, Campbell and Bedford all work together to promote the region through the Alliance."*

-Steve Lamanna, Truist - Commercial

*"What I appreciate about the Alliance is that we care about small businesses, nonprofits, and our community. The Alliance is a connector of people - and people are what all of us need to thrive and be successful."*

-Kelli Diaz, CASA of Central Virginia

*"The Alliance is a valuable resource because it offers a platform for you and your business to create whatever you are looking for as an organization - customize your membership to your liking. Maybe that looks like branding opportunities, or small business counseling, or legislation updates, or networking opportunities. It's all there for the taking, make it your own!"*

-Matt Klein, Campbell Insurance



## A.M. ALLIANCE: COFFEE & CONNECTIONS

A.M. Alliance is our award-winning business development and engagement event series. This event, held the first Friday of each month (except January & July) at different Alliance member locations, is the perfect way to build your business relationships, customer base, and brand. Attendees enjoy coffee, share their 30-second pitch, enter to win unique drawings, and have time allotted for building connections with fellow attendees.

## COMMERCE & COCKTAILS

This connective, and tasty business development series allows you to grow your network after working hours and unwind from the day. Held once every quarter, Commerce & Cocktails is a relaxed environment to share your business' story - whether over a pint or a glass.

## EAT & MEET

Our newest event - Eat & Meet brings Alliance members together for a delicious "Dutch treat" lunch at an Alliance member restaurant on the first Monday of each month. Guests get the chance to interact with our board chair, CEO, staff, ambassadors, and guests - you never know who you'll meet!

## WOMEN, WINE & WISDOM

We all need people in our lives to fan the flame and help us keep our lights shining. Held in the evening three times each year, attendees can enjoy a glass of wine, connecting with others, and be inspired by the wisdom of some amazing female professionals who will help them "fan the flame" within them!





### **PRESENTING PARTNER | \$1,500**

- Company logo displayed, top billing, on all print, signage, and electronic media, linked to your website
- Company representative may present 30-second remarks
- Opportunity to distribute marketing materials and promotional items
- Complimentary admission for four

### **SIGNATURE PARTNER\* | \$500**

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Opportunity to distribute marketing materials and promotional items
- Complimentary admission for two

### **CORPORATE PARTNER\* | \$250**

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

*\*Multiple Sponsorships Available*

## **INTERESTED IN HOSTING?**

It's a great way to invite new customers into your place of business. The host fee is **\$100.**

## LEADS & LEGENDS

Leads & Legends is a private reception with Alliance leadership where Alliance board members and Alliance Ambassadors connect with prospective member invitees. It's an opportunity for future members to get to know the benefits of Alliance membership and our welcoming community.

## MEMBER ORIENTATION: MAXIMIZING YOUR MEMBERSHIP

Members - both new and long-standing - are invited to learn how they can best take advantage of their Alliance membership through resources, discounts, events, volunteer opportunities, marketing, advocacy, and many other member benefits. New members will find this a helpful introduction to their membership, while old members will benefit from a refresher and great business development.

### PRESENTING PARTNER | \$750

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Company representative may present 30-second remarks
- Opportunity to distribute marketing materials and any promotional items
- Complimentary admission for four

### SIGNATURE PARTNER\* | \$500

- Company logo displayed on all print, signage, and electronic media, linked to your website
- Opportunity to distribute marketing materials and any promotional items
- Complimentary admission for two

### CORPORATE PARTNER\* | \$250

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

*\*Multiple Sponsorships Available*

# WOMEN, WINE & NINE

Female professionals, this golf opportunity is just for you! Enjoy an informative golf class, nine holes to practice on, and a wine reception to mingle and meet fellow ladies in local industries. Partner with us to get in front of these leading women in the Lynchburg region.

## PRESENTING PARTNER | \$2,000

- Company logo displayed with top billing on all print, signage, and electronic media, linked to your website
- Company representative may present 30-second remarks
- Opportunity to distribute marketing materials and any promotional items
- Complimentary admission for four

## LUNCH/RECEPTION PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch/reception

## BEVERAGE PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed on beverage station
- Opportunity to provide promotional items included in goody bags



## SIGNATURE PARTNER\* | \$500

- Company logo displayed on all print, signage, and electronic media
- Opportunity to distribute marketing materials & promotional items
- Complimentary admission for two

## CORPORATE PARTNER\* | \$250

- Company name displayed on all print, signage, and electronic media
- Complimentary admission for two

*\*Multiple Sponsorships Available*



## BRIEFCASE OPEN GOLF CLASSIC

This is not your everyday golf tournament! The Briefcase Open is an annual sell-out and one you don't want to miss. Held at Boonsboro Country Club, this tourney offers unique opportunities for business exposure thru sponsorships. Plus, some sponsorships include a team for you to play that day. Don't wait - secure your spot today!

### EAGLE PARTNER | \$2,000

- Company logo displayed with top billing on all print, signage, and electronic media
- Includes two Foursome Teams
- Opportunity to address the golfers
- Opportunity to distribute goody bags or promotional items
- Includes a Hole Partnership

### GOLF CART PARTNER | \$1,500

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed on all golf carts
- Includes a Foursome Team
- Opportunity to provide promotional items included in goody bags
- Includes a Hole Partnership

### RECEPTION PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Company representative will address golfers at the reception following tournament
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to reception

### LUNCH PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

### CHIPPING CONTEST PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed next to contest
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

### HOLE-IN-ONE PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed next to contest holes
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

### BEVERAGE STATION PARTNER | \$750

- Company logo displayed on all print, signage, and electronic media
- Company logo displayed on beverage carts
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to reception

**TEAM & HOLE PACKAGE | \$700**

- Includes a Foursome Team
- Company name displayed on all print, signage, and electronic media
- Company logo displayed next to hole
- Partners are encouraged to place a representative at the hole and provide a fun activity to network with the golfers
- Includes team's admission to reception

**HOLE PARTNER\* | \$200**

- Company name displayed on all print, signage, and electronic media
- Company logo displayed next to hole
- Partners are encouraged to place a representative at the hole and provide a fun activity to network with the golfers
- Includes two admissions to reception

**BRIEFCASE PARTNER\* | \$100**

- Briefcases will be placed at specific holes for players to drop their business cards into for more information
- Company logo displayed in the briefcase
- Opportunity to hold a drawing and choose a winning golfer from your briefcase

*\*Multiple Sponsorships Available*



# CENTRAL VIRGINIA WELDING WARS



Central Virginia Welding Wars is an annual opportunity that showcases the occupation of welding through a friendly competition. Participation levels include high school one and two, college, and professional. It allows employers the opportunity to connect with the talent of tomorrow and provides job possibilities for regional students.



## PRESENTING PARTNER | \$1,500

- Partner receives podium time at awards ceremony
- Company logo receives top billing on event marketing
- Vendor table
- Two competitor spots
- Opportunity to interview high school and college level winners

## LUNCH PARTNER | \$1,000

- Company logo displayed on all print, signage, and electronic media
- Opportunity to provide promotional items included in goody bags
- Includes two admissions to lunch

## AWARDS PARTNER | \$750

- Partner will announce winners during awards ceremony
- Vendor table
- One competitor spot
- Opportunity to interview high school and college winners

## CORPORATE PARTNER\* | \$150

- Company name displayed on all print, signage, and electronic media
- Partner receives vendor table on the day of the event

## PROFESSIONAL COMPETITOR SPOT\* | \$50

- Compete with local professionals for a cash prize

*\*Multiple Sponsorships Available*







# WORLDS OF OPPORTUNITY

This region-wide career exploration event for middle and high school students exposes students to the high-demand occupations in our region. The Expo makes the connection of what math, science, communications, and interpersonal skills are needed in career fields so that students can create career pathways.

## CAREER EXPO PRESENTING PARTNER | \$10,000

Presenting Partner will receive name in event title, top billing in event signage, full page ad in event workbook (6,000+), company listed on event promotional materials (emails, press releases, and printed publications), logo printed on student backpack (3,500+), logo, website link, and information included on WOO website. Additionally, Presenting Partner will receive premium booth space and can display company's information.

## ZONE PARTNERSHIPS\* | \$2,500

Zone Partners will receive billing in event promotions, half page ad in event workbook (6,000+) company listed on event promotional materials (emails, press releases and printed publications), premium booth space, logo printed on student backpack (3,500+). Additionally, Zone Partner will have premium booth space and can display company's information.



Zones will combine sectors most appropriate and similar, such as:

- **Zone 1:** Transportation, Energy/Utilities, Public Safety, Construction, Agriculture
- **Zone 2:** Manufacturing, Automotive, Logistics, Engineering/Environment
- **Zone 3:** Financial/ Financial Services, Retail/Customer Service, Hospitality, Tourism, Marketing/Communications
- **Zone 4:** Healthcare/Medical, Technology

## LOBBY & REGISTRATION PARTNER | \$2,500

Partner will receive billing in event promotions, one-fourth (1/4) page ad in event workbook (6,000+) company listed on event promotional materials (emails, press releases and printed publications), logo printed on student backpack (3,500+), premium booth space and can display company's information.

### **EXHIBITOR/VENDOR LOUNGE PARTNER\* | \$2,500**

Exhibitor Lounge Partner will be recognized at the event, logo printed on student backpack (3,500+), and receive premium booth space.

### **EVENT GUIDE/WORKBOOK PARTNER\* | \$2,500**

Event Guide/Workbook Partner will receive company listed in event guide/workbook and premium booth space.

### **BACKPACK PARTNER\* | \$750**

Backpack Partner will have their company listed on backpacks distributed to (3,500+) students.

### **T-SHIRT PARTNER\* | \$500**

T-Shirt Partner will have their company listed on t-Shirt.

*\*Multiple Sponsorships Available*



# LEADERSHIP LYNCHBURG

Our award-winning leadership program, Leadership Lynchburg, has been training local leaders since 1977. In 2024, we have three programs running:

- LL Flagship: September 2024-May 2025
- Leading Off Campus: June-August 2024
- LL 2.0: February-June 2024

## FLAGSHIP PROGRAM OPPORTUNITIES

**Leadership Lynchburg Torchbearer\* | \$5,000**

**Graduation Ceremony Sponsor | \$2,500**

**Opening Retreat Sponsor | \$1,500**

**Mid-Course Retreat Sponsor | \$1,500**

**Opening Reception Sponsor | \$1,000**

**Curriculum Sponsor | \$1,000**

**Adventure Course Sponsor\* | \$500**

**Lunch & Learn Sponsors\* | \$500**

**Scholarship Partner\* | \$350**

*\*Multiple Sponsorships Available*



## LEADING OFF CAMPUS

Leading Off Campus is a summer program providing students and regional interns with an opportunity to engage with diverse, yet like-minded, student leaders from other area colleges and build additional credentials beyond their classroom experiences.

### SPONSOR ONE OF THE SIX SESSIONS\* | \$750

Underwrites the lunch for a session. Sponsor gets the opportunity to welcome the students and provide an overview of their organization.

### SPONSOR/HOST ONE OF THE TWO SUMMER MIXERS/FIELD TRIPS\* | \$750

Show your support and interest in retaining top talent in the region by hosting and or sponsoring a summer mixer. We'll show our college students why this region is THE place to start their career. Sponsor gets the opportunity to welcome the students and provide an overview of their organization.

### GRADUATION CEREMONY SPONSOR\* | \$1,000

Sponsor the graduation ceremony for the program which includes participation by regional employers and collegiate leadership. Showcase your organization and provide welcoming comments to this audience all while demonstrating your commitment and investment in the next generation of leaders in our region.



## LL 2.0

Leadership Lynchburg 2.0 provides the highest level of leadership training and progressive practices of effective leadership to seasoned leaders whether they are graduates of our flagship program, C-Suite executives or business owners.

### 2024 COHORT SPONSOR | \$1,500

### CURRICULUM SPONSOR\* | \$750

*For a full list of sponsor benefits, please contact Christine Kennedy at [ckennedy@lynchburgregion.org](mailto:ckennedy@lynchburgregion.org)*

*\*Multiple Sponsorships Available*



## SHE WEEK

Encouraging and equipping the next generation of females to pursue a life of purpose. This week-long program begins at a different location in the Lynchburg Region each day all with the goal of connecting girls to assets available to them.

Highlights include tours of college campuses, conversations with female leaders, the chance to dream and vision for the future and swag bags!

### DAY SPONSOR\* | \$1,000

- Opportunity to provide morning welcome
- Interact with the girls and opportunity to host at location

### LUNCH SPONSOR\* | \$500

- Opportunity to provide remarks at the lunch
- Interact with the girls during lunch

### SHIRT SPONSOR\* | \$500

- Company logo featured on shirts given to the girls and worn on the final day of SHE Week.

*\*Five Sponsorships Available*

*\*\*Ten Sponsorships Available*



# ADVOCACY & GOVERNMENT RELATIONS PROGRAM

Our Legislative Advocacy Program Partners and Government Relations Partners support our advocacy work on behalf of our membership and region. The Alliance's staff lobbyist advocates for a pro-business climate through relationships with local, state, and national elected officials. Your partnership supports the important work we do in solving issues such as: workforce, taxation, regulations, transportation, wages, economic development, broadband, and more.

## LEGISLATIVE ADVOCACY PROGRAM PARTNER\* | \$3,000

- Company logo listed as Legislative Advocacy Program Partner on our government relations webpage
- Company logo displayed on all print, signage, and electronic media related to Alliance advocacy work
- Recognition from the podium as a Legislative Advocacy Program Partner and receives complimentary admission for two at Policy & Pancakes and any other legislative events throughout the year

## GOVERNMENT RELATIONS PARTNER\* | \$200

- Company name listed as a Government Relations Partner on our government relations webpage
- Company name displayed on all print, signage, and electronic media related to Alliance advocacy work

*\*Multiple Sponsorships Available*





# YOUNG PROFESSIONALS

Young Professionals of Central Virginia (YPCV), a program of the Lynchburg Regional Business Alliance, is dedicated to cultivating a young, vibrant, professional community by hosting opportunities that connect YP's to local businesses, causes, the attractions of our region and each other.

## YPCV PARTNER\* | \$750

- Company logo displayed with top billing on all print, signage, and electronic media at monthly YPCV events
- Opportunity to provide brief remarks at each event
- Opportunity to provide promotional materials

## YPCV NONPROFIT SHOWCASE PRESENTING PARTNER | \$300

- Company logo displayed on electronic media
- Opportunity to provide brief remarks at each event
- Opportunity to provide promotional materials

## YPCV NONPROFIT SHOWCASE COMMUNITY PARTNER\* | \$100

- Company logo displayed on electronic media
- Opportunity to provide promotional materials

*\*Multiple Sponsorships Available*



# CREATIVE LEAGUE OF LYNCHBURG

The Creative League of Lynchburg is a new program of the Lynchburg Regional Business Alliance focused on building a community for local professional creators of all kinds to learn, grow, and connect.

## CREATIVE LEAGUE PARTNER\* | \$500

- Company logo displayed with top billing on all print, signage, and electronic media at quarterly Creative League events
- Opportunity to provide brief remarks at one of the quarterly meetings of your choice
- Opportunity to provide promotional materials

*\*Multiple Sponsorships Available*



Want to take advantage of a sponsorship opportunity?  
Contact Heath Barret at [hbarret@lynchburgregion.org](mailto:hbarret@lynchburgregion.org)





*Where Creativity and Commerce Connect*



Call Us: (434) 845-5966

Email Us: [info@lynchburgregion.org](mailto:info@lynchburgregion.org)

Visit Us: 300 Lucado Place, Lynchburg, VA 24504