

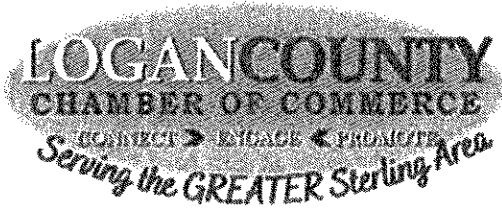
NEW MEMBER

LOGAN COUNTY
CHAMBER OF COMMERCE

CONNECT > ENGAGE < PROMOTE

Serving the GREATER Sterling Area

PACKET



109 North Front Street, Sterling, Colorado 80751

Dear Chamber Member!

Renewing your membership in the Logan County Chamber is a vital part of local economy! Your membership plays an important role in the future of the area and promotes business. When you support the Logan County Chamber with your membership dues, you are supporting commerce and the community!

The benefits your business or organization receive are truly what you desire. You can participate by sponsoring Logan County Chamber events, hosting a Business After Hours, sponsoring a Business Roundtable and sharing your story with the guests, being a board member, becoming a volunteer or just being a guest at Logan County Chamber events. And don't forget, your employees are welcome to join in the events as part of your membership.

Thank you for renewing your membership!

Respectfully,

Elinor Brown
Executive Director



Chamber Membership

Invest in your business and local community!

Membership brings credibility to your business. You can increase positive perception among consumers and business owners when you are identified as a member of a Chamber of Commerce. The goal of any Chamber is to help to further the interests of small businesses in a local area. The Chamber of Commerce gives you the opportunity to meet with other local business owners and network.

Joining or renewing your Chamber membership is a vital part of the local economy. Members of the Logan County Chamber of Commerce play an important role in the future of the area and gain valuable benefits.

The benefits to a business are unique to their need. Connections made allow businesses to remain strong and grow. Other businesses and organizations find the value in supporting the community and giving back.

BUSINESS Package \$300

- Access to all Logan County Chamber events
- Directory listing with description on website and MyChamber app
- Ribbon cutting for new, renewing or relocating
- Marketing materials in the Chamber
- Discount info and item placement for newcomers and event participants/vendors
- Unlimited job postings on website and app
- Networking opportunities
- Business referrals via Chamber staff
- Link to your company website
- Opportunity to be participate in Chamber programs
- Opportunity to use the Chamber boardroom

PARTNERSHIP Package \$775

- Includes all of the above
- Support sponsor of 1 Chamber event
- Ability to post 10 special sales or events
- Business card ad in weekly e-newsletter
- Additional business category listing in directory
- Ability to post a photo on Chamber website

EXECUTIVE Package \$2800

- Includes ALL of the above
- Title sponsor of 1 Chamber Event
- Sponsorship of 1 Business Roundtable
- Static logo link on homepage of the Chamber website
- Banner ad on weekly e-newsletter
- Ability to post photo or a video on a member page on the Chamber website
- Ability to post sales events on the Chamber website

NOT-for-PROFIT Rate \$75

- Clubs, Organizations
- Churches, Individuals, Home-Base Businesses

Benefits	BUSINESS	PARTNER	EXECUTIVE
	\$300	\$775	\$2,800
Board room use availability	X	X	X
Participate in Business of the Week	X	X	X
Link your website from the Chamber	X	X	X
Business referrals from the Chamber	X	X	X
Representation through the Chamber at local, state, and federal level	X	X	X
Networking opportunities	X	X	X
Unlimited job postings on Chamber website	X	X	X
Opportunity to provide items and discounts for events	X	X	X
Marketing space in Chamber lobby	X	X	X
Ribbon cutting ambassador	X	X	X
Directory listing with business description	X	X	X
Partipation opportunity at ALL Chamber events	X	X	X
Business card ad in weekly e-news		XX	XX
Additional category listing		XX	XX
Support sponsor of 1 Chamber event		XX	XX
Ability to post 10 sales events/job postings		XX	XX
Ability to post photo in e-news		XX	XX
Set of membership mailing labels			XXX
Title sponsor of 1 Chamber event			XXX
Sponsorship of 1 Business Roundtable			XXX
Five additional category listings			XXX
Static logo link on Chamber website			XXX
Banner ad on weekly e-news			XXX
Opportunity to post photos or video on Chamber website			XXX
Opportunity forr sales events ad on Chamber website			XXX



MEMBERSHIP BENEFITS

The focus of the Chamber is to connect the business community and work with organizations and groups to help bring more success, collaboration, cooperation and growth to the community.

- **First referral for goods and services**
- **Chamber directory listings on the website with FREE links**
- **Brochure placement in the Logan County Chamber racks**
- **Networking opportunities through Business After Hours, Business Roundtable, Annual Chamber Banquet, events, and programs**
- **Sponsorship of Logan County Chamber events and programs**
- **Relocation and newcomer packets**
- **Volunteer opportunities**
- **Recognition through participation at events and programs**
- **Website updates with member information, activities, and events**
- **Membership login privileges to post information for job listings, Hot Deals, Member2Member specials**
- **E-newsletter in email and posted to Facebook**
- **MyChamberApp – promotes with one touch call and directions to your business and community events**

Email: director@logancountychamber.com

Website: <https://www.logancountychamber.com/>

Phone: 970.522.5070



ADVERTISE with the CHAMBER

The Logan County Chamber of Commerce offers different forms of advertising opportunities.

Weekly E-Newsletter

Reach over 900 potential readers and the Chamber's 2000+ followers on Facebook plus over 600+ Twitter followers.

- **One Month Banner Ad** \$250
- **Business Card Ad** \$200 6-months
- **Business Card Ad** \$300 12-months

Sponsor a Logan County Business Roundtable

Business Roundtable meets the 4th Thursday of most months. As a sponsor your business name/logo would be listed on the Logan County Chamber's webpage, on all ads, apps, and social media (e-news, Facebook, Twitter and radio).

Business After Hours Host

Hosting a Business After Hours promotes your business. All Logan County Chamber members are invited to attend along and are open to the public. The event is advertised in the Chamber website, e-newsletter, Facebook and radio spots. Additional advertising is at the discretion of the business host. The business host is responsible for the location, food, drinks, etc. Call the Logan County Chamber to schedule your Business After Hours.

Job Postings

Job postings are a great way to advertise positions within your organization.

Hot Deals & Member2Member Deals

Post sales and deals on the Chamber's website and invite Chamber members to take advantage of being fellow members of the Chamber.

Newcomer Packet

Welcome newcomers to the community by adding your product or promotion to the array of items to introduce new folks to the greater Logan County area.

Virtual Market Place

Showcase your product on the Chamber's Virtual Marketplace on the Plains webpage.



NETWORKING

Being involved in the Logan County Chamber is a great way to enjoy the community and your membership!

Join the Board of Directors

Be a Committee Member

Host a Business After Hours

Attend the Chamber Events

Sponsor programs and events

Participation in the functions and activities continually exposes others to your business while broadening your customer base.

The Logan County Chamber offers the following networking opportunities:

Ribbon Cutting Ceremonies

Business After Hours Host/Sponsor

Business Roundtable Host/Sponsor

Email: director@logancountychamber.com

Phone: 970.522.5070



LOGAN COUNTY CHAMBER INFORMATION

Executive Director

director@logancountychamber.com

970.522.5070

Marketing Director

info@logancountychamber.com

970.522.5070

Website

Logancountychamber.com

Facebook

Logan County Chamber of Commerce

Twitter

@LoganCommerce



MyChamberApp

The Original, Largest and Fastest-Growing Mobile App for Chambers of Commerce



Free Download

Connect With Your Community

1-800-431-5015

www.MyChamberApp.com



Click. Search. Connect.

Used in 450+ cities in North America



Download for Free

Instantly connect with local businesses



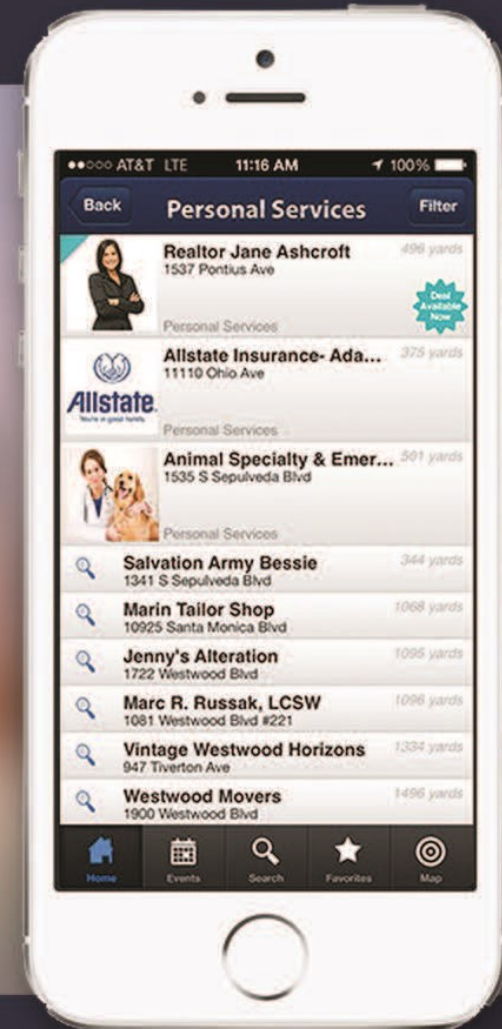
Find Local Deals

Take advantage of exclusive in-app offers



View Chamber Events

Easily add events to your calendar



Available on the
App Store

www.MyChamberApp.com
support@mychamberapp.com



Get it on
Google play

It's easy to join our e-news mailing list!

The Logan County Chamber of Commerce eNews is our weekly letter filled with information of events and activities happening with our members and others in the community! The eNews has over 900 readers & is posted on Facebook page of 2200+ likes!

Just send your email address by text message:

LOGANCOUNTY
to **22828** to get started.



Virtual Marketplace!

**Join in this opportunity to be part of
our Virtual Marketplace.**

Members– Free for 12 months

Non-members- \$50.00 per season

For information Contact: Logan County Chamber

970-522-5070 or director@logancountychamber.com

Marketplace on the Plains Vendor Application

www.logancountychamber.com

email: info@logancountychamber.com

Signature Required _____ Printed name _____

Business Name: _____

Address: _____ City, State, Zip: _____

Cell Phone: _____ Land Line: _____

***Email Address: _____

BUSINESS TRADE NAME if applicable: _____

TYPE OF MERCHANDISE: _____

CHAMBER MEMBER RATES

_____ Free for 12 months from DATE _____ \$ _____

Specify what season you will be participating _____

TOTAL PAYMENT ENCLOSED \$ _____

NON-MEMBER RATES

_____ \$50 for each Season \$ _____

Specify what season you will be participating _____

TOTAL PAYMENT ENCLOSED \$ _____

Signature Required: _____ Date _____

Please Print Clearly: _____

Drop off or mail your completed form with cash or check made out to: Logan County Chamber, 109 N Front Street, Sterling CO 80751 Call (970) 522-5070 for any questions or to pay by credit card

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FOR OFFICE USE ONLY

Date application Received: _____

Cash _____ Ck _____ CC _____ TOTAL AMOUNT PAID: \$ _____