

2021 NONPROFIT CONNECT SPONSORSHIPS MENU

EVENT	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
PHILANTHROPY AWARDS LUNCHEON	\$15,000 Diamond Sponsor	\$10,000 Platinum Sponsor \$5,000 Gold Sponsor \$3,000 Silver Sponsor \$2,000 Bronze Sponsor \$350 Luncheon Champion \$250 / \$500 Program Sponsor

PHILLY AWARDS	\$2,500 Presenting Sponsor	\$1,000 Event Sponsor
---------------	-----------------------------------	-----------------------

PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
---------	------------------------	--------------

501(c) SUCCESS SPEAKER SERIES	\$5,000 Series Sponsor	\$2,000 Program Sponsor (3 available)
-------------------------------	-------------------------------	---------------------------------------

NATIONAL SPEAKER TRACK	\$3,000 Track Sponsor	\$750 National Speaker Program Sponsor (6 available) <ul style="list-style-type: none"> • Leadership • Philanthropy (2) • Marketing • Volunteerism • Young Professionals
------------------------	------------------------------	---

EXECUTIVE LEADERSHIP TRACK	\$3,000 Track Sponsor	\$2,500 Nonprofit Executive Breakfast Series Sponsor \$500 Executive Director Institute Sponsor \$500 Executive Director Roundtable Sponsor
----------------------------	------------------------------	---

LEADERSHIP INSTITUTE TRACK	\$2,500 Track Sponsor	\$500 Executive Director Institute \$500 Nonprofit Managers Institute (3 available) \$500 Fund Development Institute (2 available) \$500 Volunteer Management Institute (2 available) \$500 Mission Marketing Institute
----------------------------	------------------------------	---

BOARD DEVELOPMENT TRACK	\$1,000 Track Sponsor	\$500 Board Basics Sponsor \$500 Board Chair Boot Camp Sponsor \$750 National Speaker - Leadership
-------------------------	------------------------------	--

2021 NONPROFIT CONNECT SPONSORSHIPS MENU

PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
FUNDRAISING TRACK	\$2,000 Track Sponsor	\$500 Grant Writing Series Sponsor \$500 Fund Development Institute (2 available) \$500 Fundraising Fundamentals Series Sponsor \$750 National Speaker - Philanthropy (2 available)
VOLUNTEER MANAGEMENT SERIES	\$1,000 Track Sponsor	\$500 Volunteer Management Institute Sponsor (2) \$750 National Speaker - Volunteerism
MARKETING SERIES	\$1,000 Track Sponsor	\$500 Marketing Matters Series Sponsor \$750 National Speaker - Marketing \$500 Mission Marketing Institute Sponsor
LET'S CONNECT NETWORKING SERIES	\$1,000 Series Sponsor	
YOUNG PROFESSIONALS SERIES	\$1,500 Series Sponsor	\$750 National Speaker - Young Professionals

PROMOTIONAL OPPORTUNITIES: EMAIL OR WEBSITE

Place your banner in our weekly email newsletter, monthly grant deadline email, or on our website.

NONPROFIT MEMBERS

\$150 One Week
\$500 Four Weeks

BUSINESS MEMBERS

\$225 One Week
\$800 Four Weeks

BUSINESS PREMIUM MEMBERS

\$175 One Week
\$600 Four Weeks

SPONSOR A NONPROFIT MEMBER

Many Kansas City nonprofits have been severely affected by the global pandemic and subsequent impact on the economy. By sponsoring a nonprofit member, you can gift one year of Nonprofit Connect membership to a local organization that is no longer able to afford their dues. By enabling a nonprofit to continue to access our education and resources, you're ultimately supporting the resiliency of Kansas City's charitable community.

SPONSOR A NONPROFIT MEMBER

\$300 Sponsor 2 Nonprofits

\$150 Sponsor 1 Nonprofit

LEAVE A LASTING IMPRESSION

PROGRAM SPONSORSHIP BENEFITS INCLUDE:

- **Your logo** on program promotional materials
- **Your message:** 2 minutes to virtually address attendees
- **Your call to action:** 50 words and 1 URL in follow-up email to attendees

Event Sponsorship and Promotional Opportunity benefits vary. Full list available upon request.

When you support a Nonprofit Connect program, you are supporting professional education for thousands of nonprofit professionals in Kansas City. Align your organization with the leading educational programs and events for the nonprofit community and help to build the capacity of our community organizations.

YOUR POTENTIAL IMPACT

7,000+ Nonprofit professionals, board members and volunteers attend our programs each year.
80+ Educational programs are provided annually by Nonprofit Connect.
Many programs are free for nonprofit members because of supporters like you.

We also promote your sponsorship on our website, in our email communications and on our social media channels. This means your brand receives unparalleled exposure to our membership base of over 800 nonprofit organizations, community-minded businesses and local funders.

YOUR POTENTIAL IMPRESSIONS

10,500+ Facebook Followers
5,500+ LinkedIn Followers
2,000+ Instagram Followers
10,000+ Email List
1.8 Million Website Views Annually

By sponsoring Nonprofit Connect, you are supporting the hundreds of local organizations that we serve, and the thousands of Kansas Citians they serve.



LET'S BUILD YOUR BRAND

You can achieve your business goals *and* invest in the community.

Jackie Baker, Senior Director of Member Relations

816-888-5605 | jbaker@npconnect.org

Sponsorships are non-refundable, and benefits are non-transferable.

THANK YOU

TO OUR 2020 PROGRAM SPONSORS

