## 2022 NONPROFIT CONNECT SPONSORSHIPS MENU

### EVENT SPONSORSHIPS

**NONPROFIT CONNECT AWARDS CELEBRATION***

- **$15,000 Diamond Sponsor**
- **$10,000 Platinum Sponsor**
- **$5,000 Gold Sponsor**
- **$3,000 Silver Sponsor**
- **$2,000 Bronze Sponsor**
- **$1,500 Celebration Room Sponsor**
- **$500 Networking Sponsor**
- **$250 Banner Sponsor**

**PHILLY AWARDS***

- **$2,500 Presenting Sponsor**
- **$1,000 Event Sponsor**

*Fulfillment may change with virtual or live attendance

### PROGRAM SPONSORSHIPS

**501(c) SUCCESS SPEAKER SERIES**

- **$5,000 Series Sponsor**

**NATIONAL SPEAKER TRACK**

- **$2,000 Track Sponsor**
- **$1,000 National Speaker Program Sponsor**

**EXECUTIVE LEADERSHIP TRACK**

- **$4,000 Track Sponsor**
- **$3,000 Nonprofit Executive Breakfast Series Sponsor**
- **$750 Executive Director Institute Sponsor**
- **$750 Executive Director Roundtable Sponsor**

**LEADERSHIP INSTITUTE TRACK**

- **$3,000 Track Sponsor**
- **$750 Executive Director Institute Sponsor**
- **$750 Nonprofit Managers Institute**
- **$750 Fund Development Institute**
- **$750 Volunteer Management Institute**
- **$750 Mission Marketing Institute**

**BOARD DEVELOPMENT TRACK**

- **$1,000 Track Sponsor**
- **$750 Board Basics Sponsor**
- **$750 Board Chair Boot Camp Sponsor**

**CULTURE & WELLNESS TRACK**

- **$2,000 Track Sponsor**
- **$750 Series Sponsor**
- **$750 Think Tank Series Sponsor**
- **$750 Goal Setting Series Sponsor**

**DIVERSITY, EQUITY, INCLUSION & BELONGING TRACK**

- **$1,000 Track Sponsor**
- **$750 Series Sponsor**
- **$750 Accessibility in Your Nonprofit Sponsor**

**START A NONPROFIT TRACK**

- **$1,000 Series Sponsor**
# 2022 NONPROFIT CONNECT
## SPONSORSHIPS MENU

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>TOP-LEVEL SPONSORSHIPS</th>
<th>SPONSORSHIPS</th>
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</table>
| FUNDRAISING TRACK                | $2,500 Track Sponsor    | $750 Grant Writing Sponsor  
 |                                 |                         | $750 Fundraising Fundamentals Sponsor  
 |                                 |                         | $750 Fund Development Institute Sponsor |
| VOLUNTEER MANAGEMENT SERIES      | $1,000 Series Sponsor   | $750 Volunteer Management Institute Sponsor |
| MARKETING SERIES                 | $1,000 Track Sponsor    | $750 Marketing Analytics Sponsor  
 |                                 |                         | $750 Mission Marketing Institute Sponsor |
| YOUNG PROFESSIONALS SERIES       | $1,500 Series Sponsor   |                                                                               |
| NONPROFIT TOPICS OF INTEREST     | $750 Individual Program Sponsor     | Topics Include:  
 |                                 |                         | Advocacy Webinar  
 |                                 |                         | How to Green Your Nonprofit  
 |                                 |                         | Grant Writing  
 |                                 |                         | Board Basics  
 |                                 |                         | Accessibility in Your Nonprofit  
 |                                 |                         | Fundraising Fundamentals  
 |                                 |                         | Volunteer Managers Webinar  
 |                                 |                         | Board Chair Boot Camp |

## PROMOTIONAL OPPORTUNITIES: EMAIL OR WEBSITE
Place your banner in our weekly email newsletter, monthly grant deadline email, or on our website.

<table>
<thead>
<tr>
<th>NONPROFIT MEMBERS</th>
<th>BUSINESS MEMBERS</th>
<th>BUSINESS PREMIUM MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150  One Week</td>
<td>$225  One Week</td>
<td>$175  One Week</td>
</tr>
<tr>
<td>$500  Four Weeks</td>
<td>$800  Four Weeks</td>
<td>$600  Four Weeks</td>
</tr>
</tbody>
</table>

## SPONSOR A NONPROFIT MEMBER
Many Kansas City nonprofits have been severely affected by the global pandemic and subsequent impact on the economy. By sponsoring a nonprofit member, you can gift one year of Nonprofit Connect membership to a local organization that is no longer able to afford their dues. By enabling a nonprofit to continue to access our education and resources, you’re ultimately supporting the resiliency of Kansas City’s charitable community.

<table>
<thead>
<tr>
<th>SPONSOR A NONPROFIT MEMBER</th>
<th>$300 Sponsor 2 Nonprofits</th>
<th>$150 Sponsor 1 Nonprofit</th>
</tr>
</thead>
</table>
Sponsorships are non-refundable, and benefits are non-transferable.

When you support a Nonprofit Connect program, you are supporting professional education for thousands of nonprofit professionals in Kansas City. Align your organization with the leading educational programs and events for the nonprofit community and help to build the capacity of our community organizations.

YOUR POTENTIAL IMPACT
8,000+ Nonprofit professionals, board members and volunteers attend our programs each year. 90+ Educational programs are provided annually by Nonprofit Connect. Your support makes it possible to deliver these programs, and make an impact in our community.

We also promote your sponsorship on our website, in our email communications and on our social media channels. This means your brand receives unparalleled exposure to our membership base of over 800 non-profit organizations, community-minded businesses and local funders.

YOUR POTENTIAL IMPRESSIONS
11,000+ Facebook Followers
10,400+ LinkedIn Followers
2,500+ Instagram Followers
10,000+ Email List
1.5 Million Website Views Annually

By sponsoring Nonprofit Connect, you are supporting the hundreds of local organizations that we serve, and the thousands of Kansas Citians they serve.

LET’S BUILD YOUR BRAND
You can achieve your business goals and invest in the community.

Katie Castro, Director of Member Relations
816-888-5602 | kcastro@npconnect.org

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