

2022 NONPROFIT CONNECT SPONSORSHIPS MENU

EVENT	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
NONPROFIT CONNECT AWARDS CELEBRATION*	\$15,000 Diamond Sponsor	\$10,000 Platinum Sponsor \$5,000 Gold Sponsor \$3,000 Silver Sponsor \$2,000 Bronze Sponsor \$1,500 Celebration Room Sponsor \$500 Networking Sponsor \$250 Banner Sponsor
PHILLY AWARDS*	\$2,500 Presenting Sponsor	\$1,000 Event Sponsor
*Fulfillment may change with virtual or live attendance		
PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
501(c) SUCCESS SPEAKER SERIES	\$5,000 Series Sponsor	
NATIONAL SPEAKER TRACK	\$2,000 Track Sponsor	\$1,000 National Speaker Program Sponsor
EXECUTIVE LEADERSHIP TRACK	\$4,000 Track Sponsor	\$3,000 Nonprofit Executive Breakfast Series Sponsor \$750 Executive Director Institute Sponsor \$750 Executive Director Roundtable Sponsor
LEADERSHIP INSTITUTE TRACK	\$3,000 Track Sponsor	\$750 Executive Director Institute \$750 Nonprofit Managers Institute \$750 Fund Development Institute \$750 Volunteer Management Institute \$750 Mission Marketing Institute
BOARD DEVELOPMENT TRACK	\$1,000 Track Sponsor	\$750 Board Basics Sponsor \$750 Board Chair Boot Camp Sponsor
CULTURE & WELLNESS TRACK	\$2,000 Track Sponsor	\$750 Series Sponsor \$750 Think Tank Series Sponsor \$750 Goal Setting Series Sponsor
DIVERSITY, EQUITY, INCLUSION & BELONGING TRACK	\$1,000 Track Sponsor	\$750 Series Sponsor \$750 Accessibility in Your Nonprofit Sponsor
START A NONPROFIT TRACK	\$1,000 Series Sponsor	

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PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
FUNDRAISING TRACK	\$2,500 Track Sponsor	\$750 Grant Writing Sponsor \$750 Fundraising Fundamentals Sponsor \$750 Fund Development Institute Sponsor
VOLUNTEER MANAGEMENT SERIES	\$1,000 Series Sponsor	\$750 Volunteer Management Institute Sponsor
MARKETING SERIES	\$1,000 Track Sponsor	\$750 Marketing Analytics Sponsor \$750 Mission Marketing Institute Sponsor
YOUNG PROFESSIONALS SERIES	\$1,500 Series Sponsor	
NONPROFIT TOPICS OF INTEREST	\$750 Individual Program Sponsor	<i>Topics Include:</i> Advocacy Webinar How to Green Your Nonprofit Grant Writing Board Basics Accessibility in Your Nonprofit Fundraising Fundamentals Volunteer Managers Webinar Board Chair Boot Camp

PROMOTIONAL OPPORTUNITIES: EMAIL OR WEBSITE

Place your banner in our weekly email newsletter, monthly grant deadline email, or on our website.

NONPROFIT MEMBERS

\$150 One Week
\$500 Four Weeks

BUSINESS MEMBERS

\$225 One Week
\$800 Four Weeks

BUSINESS PREMIUM MEMBERS

\$175 One Week
\$600 Four Weeks

SPONSOR A NONPROFIT MEMBER

Many Kansas City nonprofits have been severely affected by the global pandemic and subsequent impact on the economy. By sponsoring a nonprofit member, you can gift one year of Nonprofit Connect membership to a local organization that is no longer able to afford their dues. By enabling a nonprofit to continue to access our education and resources, you're ultimately supporting the resiliency of Kansas City's charitable community.

SPONSOR A NONPROFIT MEMBER

\$300 Sponsor 2 Nonprofits

\$150 Sponsor 1 Nonprofit

LEAVE A LASTING IMPRESSION

PROGRAM SPONSORSHIP BENEFITS INCLUDE:

- **Your logo** on program promotional materials
- **Your message:** 2 minutes to address attendees (virtually/in-person dependent on programs)
- **Your call to action:** 50 words and 1 URL in follow-up email to attendees

Event Sponsorship and Promotional Opportunity benefits vary. Full list available upon request.

When you support a Nonprofit Connect program, you are supporting professional education for thousands of nonprofit professionals in Kansas City. Align your organization with the leading educational programs and events for the nonprofit community and help to build the capacity of our community organizations.

YOUR POTENTIAL IMPACT

8,000+ Nonprofit professionals, board members and volunteers attend our programs each year.

90+ Educational programs are provided annually by Nonprofit Connect.

Your support makes it possible to deliver these programs, and make an impact in our community.

We also promote your sponsorship on our website, in our email communications and on our social media channels. This means your brand receives unparalleled exposure to our membership base of over 800 nonprofit organizations, community-minded businesses and local funders.

YOUR POTENTIAL IMPRESSIONS

11,000+ Facebook Followers

10,400+ LinkedIn Followers

2,500+ Instagram Followers

10,000+ Email List

1.5 Million Website Views Annually

By sponsoring Nonprofit Connect, you are supporting the hundreds of local organizations that we serve, and the thousands of Kansas Citians they serve.



LET'S BUILD YOUR BRAND

You can achieve your business goals *and* invest in the community.

Katie Castro, Director of Member Relations

816-888-5602 | kcastro@npconnect.org

Sponsorships are non-refundable, and benefits are non-transferable.

THANK YOU

TO OUR 2021 PROGRAM SPONSORS

