

2023 NONPROFIT CONNECT SPONSORSHIPS MENU

EVENT	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
NONPROFIT CONNECT AWARDS CELEBRATION	\$15,000 Diamond Sponsor	\$10,000 Platinum Sponsor \$5,000 Gold Sponsor \$3,000 Silver Sponsor \$2,000 Bronze Sponsor \$350 Awards Celebration Champion \$250 / \$500 Program Sponsor
PHILLY AWARDS	\$2,500 Presenting Sponsor	\$1,000 Philly's Week Sponsor
EVENTS CHAMPION	\$5,000 Events Champion	\$5,000 Bronze Sponsor (AC); Philly's Week Sponsor; Holiday Party Sponsor; plus (2) more events
PROGRAM	TOP-LEVEL SPONSORSHIPS	SPONSORSHIPS
501(c) SUCCESS SPEAKER SERIES	\$5,000 Series Sponsor	
FINANCIAL LEADERSHIP TRACK	\$1,000 Track Sponsor	\$750 Nonprofit Financial Institute \$500 Financial Special Topics \$250 CFO Roundtable
EXECUTIVE LEADERSHIP TRACK	\$4,500 Track Sponsor	\$3,000 Nonprofit Executive Breakfast - <i>3 available</i> \$750 Executive Director Institute - <i>2 available</i> \$750 Executive Deep-Dive Series
LEADERSHIP INSTITUTE TRACK	\$5,000 Track Sponsor	\$750 Executive Director Institute - <i>2 available</i> \$750 Nonprofit Managers Institute - <i>2 available</i> \$750 Fund Development Institute - <i>3 available</i> \$750 Volunteer Management Institute - <i>2 available</i> \$750 Volunteer Management Institute II \$750 Nonprofit Financial Institute \$750 Mission Marketing Institute
BOARD DEVELOPMENT TRACK	\$1,000 Track Sponsor	\$750 Board Basics \$750 Board Chair Boot Camp
VOLUNTEER MANAGEMENT TRACK	\$1,000 Track Sponsor	\$750 Volunteer Management Institute - <i>2 available</i> \$750 Volunteer Management Institute II \$750 Volunteer Management Special Topics - <i>2 available</i>

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FUNDRAISING TRACK	\$3,000 Track Sponsor	\$750 Grant Writing Deep-Dive Series \$750 Fund Development Institute - <i>3 available</i> \$750 Fundraising Fundamentals - <i>3 available</i> \$750 Fundraising Events Deep-Dive Series
MARKETING TRACK	\$1,500 Track Sponsor	\$500 Marketing Matters Training - <i>4 available</i> \$750 Marketing Deep-Dive Series \$750 Mission Marketing Institute
DIVERSITY, EQUITY, INCLUSION, & BELONGING SERIES	\$1,000 Series Sponsor	\$750 DEIB Series \$750 Quarterly BIPOC Roundtables
EMERGING LEADERS SERIES	\$1,500 Series Sponsor	

PROMOTIONAL OPPORTUNITIES: EMAIL OR WEBSITE

Place your banner in our weekly email newsletter, monthly grant deadline email, or on our website.

NONPROFIT MEMBERS	BUSINESS PREMIUM MEMBERS	BUSINESS MEMBERS	NON-MEMBERS
\$150 One Week	\$175 One Week	\$225 One Week	\$600 One Week
\$500 Four Weeks	\$600 Four Weeks	\$800 Four Weeks	\$2,000 Four Weeks

SPONSOR A NONPROFIT MEMBER

Many Kansas City nonprofits have been severely affected by the global pandemic and subsequent impact on the economy. By sponsoring a nonprofit member, you can gift one year of Nonprofit Connect membership to a local organization that is no longer able to afford their dues. By enabling a nonprofit to continue to access our education and resources, you're ultimately supporting the resiliency of Kansas City's charitable community.

SPONSOR A NONPROFIT MEMBER	\$350 Sponsor 2 Nonprofits	\$175 Sponsor 1 Nonprofit
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LEAVE A LASTING IMPRESSION

PROGRAM SPONSORSHIP BENEFITS INCLUDE:

- **Your logo** on program promotional materials
- **Your message:** 2 minutes to address attendees, in-person or virtually dependent on program
- **Your call to action:** 50 words and 1 URL in follow-up email to attendees

Event Sponsorship and Promotional Opportunity benefits vary. Full list available upon request.

Sponsorships are non-refundable, and benefits are non-transferable.

When you support a Nonprofit Connect program, you are supporting professional education for thousands of nonprofit professionals in Kansas City. Align your organization with the leading educational programs and events for the nonprofit community and help to build the capacity of our community organizations.

YOUR POTENTIAL IMPACT

5,000+ Nonprofit professionals, board members and volunteers attend our programs each year.

90+ Educational programs are provided annually by Nonprofit Connect.

Your support makes it possible to deliver these programs, and make an impact in our community.

We also promote your sponsorship on our website, in our email communications and on our social media channels. This means your brand receives unparalleled exposure to our membership base of over 850 nonprofit organizations, community-minded businesses and local funders.

YOUR POTENTIAL IMPRESSIONS

12,000+ Facebook Followers

14,500+ LinkedIn Followers

2,800+ Instagram Followers

9,000+ Email List

1.5 Million Website Views Annually

By sponsoring Nonprofit Connect, you are supporting the hundreds of local organizations that we serve, and the thousands of Kansas Citians they serve.

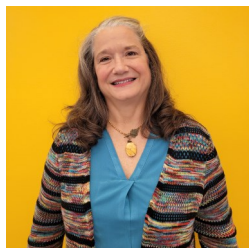
LET'S BUILD YOUR BRAND

You can achieve your business goals *and* invest in the community.

Amy Fennesy
Director of Membership

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Sidney Smith
Chief Operating Officer

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THANK YOU

TO OUR 2022 PROGRAM SPONSORS

