# **Annual Membership** Investment Schedule

Your investment is based on your number of full-time employees. Two part-time

1-5 Employees	\$200
6-25 Employees	\$265
26-50 Employees	\$450
51-100 Employees	\$650
Over 100 Employees	\$950
Public Official/Individual (Non-business Membership)	\$130
Non-Profit Organization	\$150
Professionals (Accountant/Dentist/Physician/ Attorney/Veterinarian)	\$375
Financial/Medical/Utility	\$950

## **Upgrade Opportunities**

Platinum Partner Level \$1,500 (Ask staff for details)

\$50 Enhanced Online Listing

(Moves your business listing to the top of a search on Chamber website, enhances your online listing with photos, videos, logos and more!)

## **Chamber Staff**

#### **Mike Agnew**

Chamber President magnew@wyliechamber.org

#### Tina Stelnicki, IOM

**Vice President Operations** tina@wyliechamber.org

#### **Melissa Irvin**

The CONNECTION Ad Sales Representative adsales@wyliechamber.org





#### **OUR VISION**

To promote and support Wylie Chamber Members while contributing to the business growth and quality of life in our community.

#### **OUR MISSION**

**Connecting Business** and Community



(972) 442-2804

307 N. Ballard Ave., Wylie, TX 75098 info@wyliechamber.org www.wyliechamber.org

# As A Wylie Chamber Member Several Promotional Opportunities Are Available To You Including:

## **Chamber Website Membership Listing**

An online listing of all chamber members is included on the chamber website. Business names can be searched categorically, alphabetically or by keyword.

#### **Business Information / Visitor Center**

On constant display for the public to access is our wall of member business cards and promotional literature. Materials are available from Wylie ISD and the City of Wylie, as well as phone books and other useful information.

### **Weekly Business Card Exchange**

Each Wednesday morning from 8 - 9 a.m., we meet at the Smith Public Library, 300 Country Club Dr., Wylie, TX 75098. Share your 30 second commercial with other attendees. Visitors are welcome and this event is free.

#### **Ribbon Cutting**

Upon becoming a member, a ribbon cutting can be scheduled to celebrate your membership and introduce fellow chamber members to your business. You will receive a plaque and two luncheon vouchers. Your photo will be placed in various print and web media locations.

## **Monthly Chamber Luncheon**

Luncheons afford members the opportunity to network with Chamber members as well as community leaders to enrich their Chamber experience and increase their valuable professional network. Luncheons offer business related featured speakers and include announcements about upcoming events and other Chamber related information. Each luncheon can be sponsored by a member, as a member only exclusive benefit. (Check the chamber website each month for more details.)

### **Chamber Programs**

Throughout the year the Chamber hosts business programs including Lunch 'n Learn sessions and other enrichment programs. **Leadership Wylie** is a Chamber program that provides the opportunity to

be a part of the "inside workings" of the City of Wylie, Wylie ISD as well as Collin County and the State of Texas. Participants are chosen through an application process and includes a tuition fee. **Wylie Young Professionals** is a networking social group that affords the opportunity to network and gain insight into the business community. The group is geared towards those 21 - 35; however, everyone is welcome to attend especially if this group is in your target market. (Check the chamber website each month for more details.)

#### **Annual Events**

In addition to our monthly luncheons and weekly card exchanges, the Chamber hosts several signature events during the year including a Business Awards Ceremony, WISD New Teacher Luncheon, and our largest event, the Wylie Championship Rodeo. All of these events offer valuable opportunities to build your network and promote your business to the community.

#### **Multi-Chamber Networking Events**

Regional networking events are hosted with other local North Texas Chambers of Commerce.

#### **Social Media / Email Promotions**

Weekly Chamber announcements, member to member specials, employment opportunities and announcements, as well as Facebook postings are all ongoing.

# **The CONNECTION Magazine**

#### **Print Edition**

Published every two months, the original Wylie area community magazine is direct mailed to all residents and businesses in Wylie. Additional copies are made available across the city in locations such as local retail shops, physician waiting areas, city offices, the Chamber office, and Smith Public Library. Our Facebook site promotes both the upcoming and current issue. Advertisers are promoted on social media as an additional benefit.

#### **Digital Edition**

The publication is available online at www. wyliechamber.org. The e-magazine version, with hot links to advertisers' websites, is smartphone and tablet compatible.