

AWARD NOMINATION

Award Category
Community Service

2021
Business & Community
EXCELLENCE
AWARDS



Nominee Name: **Ahmad Goree, Abounding Prosperity**

DETAILS

Ahmad has served as a volunteer with Dallas Southern Pride (DSP) and Abounding Prosperity, Inc. (APInc) for more than three years. The scope of his volunteer duties includes the management of all public affairs matters. After the arson of the AP, Inc. community center in July 2017, Ahmad organized and activated community and business outreach initiatives, which led to the center's rebuilding efforts. He secured significant contributions from major business partners such as Wells Fargo, Lowe's, The Home Depot Foundation, Target, and others. Ahmad has helped secure sponsors and support for DSP's annual Juneteenth Unity Festival, including letters of support from U.S. Congresswoman Eddie Bernice Johnson, Texas Governor Greg Abbott, and former Dallas Mayor Mike Rawlings.

Ahmad played a pivotal role during a dark period in Dallas' African American transgender community by working with media, public and community officials to bring attention to the brutal attack and murder of Muhlayshia Booker. Through Ahmad's efforts, Muhlayshia's life and story will continue to be shared and celebrated. He secured media opportunities with CNN, The Washington Post, USA Today, and The Gayle King Show. On August 3, 2021, MTV's True-Life featured Muhlayshia's story and an interview with Ahmad. More importantly, Ahmad served as a conduit between Dallas' Black LGBTQ+ community, the Dallas Police Department and Dallas County District Attorney's office, solidifying relations between the agencies and community.

Most recently, APInc was awarded \$1 million by the U.S Department of Health and Human Services (HHS) to amplify efforts to get more people in underserved communities vaccinated against COVID-19. This grant to APInc is among many awards from HHS to 'trusted community-based' organizations. To date, APInc has received approximately \$3.5 million in grant funding to combat the disparate economic impact caused by COVID-19. Their relief efforts have also provided COVID-19 prevention and care kits, direct payments for gas and other household needs, and a weekly fresh food pantry in partnership with the U.S. Department of Agriculture.

These and other efforts led by Ahmad and APInc are testaments to the organization's mission to provide services that address health, social, and economic disparities among Black communities.

In addition to his work at APInc, Ahmad is a member of the City of Dallas Business Diversity Taskforce, Texas Pride Impact Fund Catalyst Committee and representing the LGBTQ community to submit a plan to bring the 2026 FIFA World Cup to Dallas. He previously served as commissioner on the City DeSoto Building and Standards Commission, member of the North Texas Affordable Care Act Coalition, and as an adjunct professor of government at Mountain View College.

Ahmad's service and accomplishments have been recognized by Dallas County Judge Clay Jenkins and President Barack Obama.