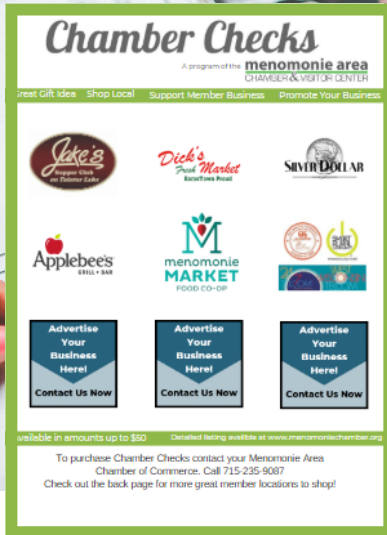
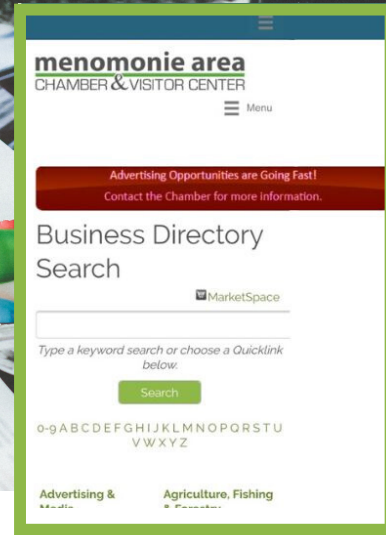


Menomonie Area Chamber of Commerce & Visitor Center Advertising Opportunities



**Sponsorship
opportunities
are also
available!**



Website Banner Ads

Type	Displayed	Size	Price	3 Months	6 Months	12 Months	Other
Platinum	Home Page	1200 x 113 px	\$300	\$600	\$1100		<ul style="list-style-type: none"> Member to submit png, gif, or jpg Displays 4.5 seconds, rotating Displays at the top of the page Linked to your website Option to change ad quarterly
Gold	Business Directory Page	480 x 60 px	\$225	\$450	\$825		
Bronze	Community Calendar Page	480 x 60 px	\$150	\$300	\$550		

Chamber Check Insert

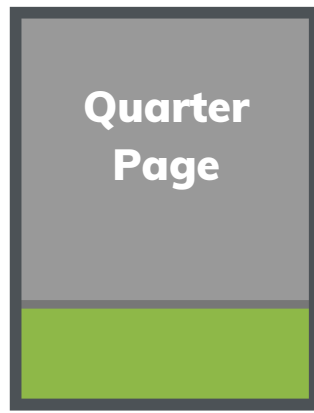
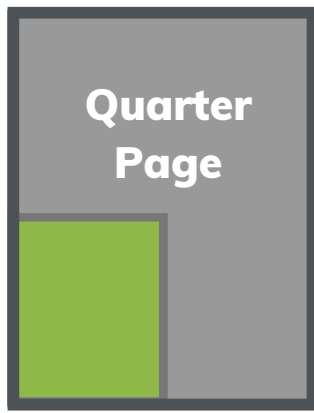
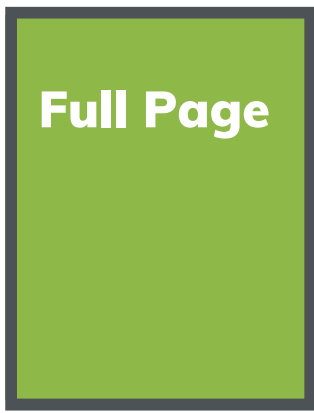
Type	Size	Price	Other
Front Logo	2.5 x 2.5 inches	\$200	<ul style="list-style-type: none"> Active for 12 months starting at the first of the month following registration
Back Logo	2 x 1.5 inches	\$150	

Social Media

Type	Description	Price
One Post	Member to submit text and/or photo content. Options are Instagram or Facebook	\$25
Two Posts		\$45

Submit Your Advertising Requests to

marketing@menomoniechamber.org



Newsletter

Type	Size	Price One Time	Price 12 Months	Other
Full Page	Up to 8.5 x 11 inches	\$125	\$1375	<ul style="list-style-type: none"> Newsletters are sent out first Tuesday of every month Member to submit by 15th of month prior
Quarter Page	3.75 x 4.5 inches 7.5 x 1.75 inches	\$65	\$715	
Logo	3.5 x 2.75 inches	\$35	\$385	

Targeted Email

Type	Size	Price One Time	Other
Full Page	Up to 8.5 x 11 inches	\$175	<ul style="list-style-type: none"> One targeted email sent to all of our members Member to submit text and/or photos

Mailing Labels

Price	Other
\$50	<ul style="list-style-type: none"> Printed mailing labels of all of our chamber members

Relocation Packet

Price	Other
\$250	<ul style="list-style-type: none"> Member to submit insert before start of quarter Active for 3 months

Name: _____

Organization: _____

Phone: _____

Email: _____

Banner Ad

Platinum:

- ☐ 3-Month \$300
☐ 6- Month \$600
☐ 12- Month \$1100

Gold:

- ☐ 3-Month \$225
☐ 6- Month \$450
☐ 12- Month \$825

Bronze:

- ☐ 3-Month \$150
☐ 6- Month \$300
☐ 12- Month \$550

Chamber Check Insert

- ☐ Logo on front insert \$200
☐ Logo on back insert \$150

Social Media

- ☐ One Post \$25
☐ Two Posts \$45

☐ Targeted Email \$175

☐ Mailing Labels \$50

☐ Relocation Packet \$250

Newsletter

Full Page:

- ☐ One Time \$125
☐ 12- Months \$1375

Quarter Page:

- ☐ One Time \$65
☐ 12- Months \$715

Logo:

- ☐ One Time \$35
☐ 12- Months \$385

Total _____

Signature _____ Date _____

By signing above, you agree to have your business invoiced, guarantee payment, and understand no refunds will be issued.

menomonie area CHAMBER & VISITOR CENTER



WHY SHOULD YOU ADVERTISE WITH US?

WE WANT OUR MEMBERS TO
BE SUCCESSFUL.
EXTEND YOUR REACH
THROUGH A NUMBER OF OUR
AFFORDABLE OPTIONS.

Our members have the advantage of reaching a larger audience for their business by advertising with us. We offer a variety of advertising options and upgrades for our members.

In 2018 our website had over 300,000 page views. Visitors to our website can search member businesses from the Business Listing Page. Check out community events from our Community Calendar and more. We sell a number of sponsorships, banner and additional advertising on our website.

In 2018 we issued \$54,000 in Chamber Checks, over 2,000 checks. Shopping with Chamber Checks at member businesses keeps those funds in our local economy. Your purchase of Chamber Checks promotes and supports your fellow member businesses. We sell advertising on the inserts that are provided with each Chamber Check, a full listing of accepting member businesses is available from our website.

In 2018 our Facebook page averaged a post reach of 947 people. This is a great option to promote your business with the local community. Advertising upgrades are available! You can always tag us in your posts @MenomonieChamber

Our average Newsletter and E-Blasts reach for 2018 was over 1,100 member representatives. Newsletter advertising allows for promotion of a special, link to your website, etc. E-Blasts allow you to reach members through our targeted market emails. This is a great way for your business to promote an event, product, or service.

Sending a special mailing? We have mailing labels available for members for such mailings.

When people that have relocated to Menomonie and come into our visitor's center, we give them a relocation packet to show them what is available in our area.