



Annual Banquet

April 28, 2021
6:30 - 7:30pm Virtual Premier
5:30 - 8:00pm VIP Premier Party

This much anticipated event celebrates our Chamber members, volunteers, and community leaders. Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in 2021.

An access link will be sent to each individual registrant prior to the event.

Virtual Ticket Options

Business Blitz (8 Registrants) with (8) Banquet Boxes \$350

Individual Registration with Banquet Box \$50

Individual Registration without Banquet Box \$30

*Customize your Banquet
Box beverage when you register!*

Sponsor Investment Levels

Benefit	Platinum \$3000	Gold \$2000	Silver \$750	Bronze \$500 (Award)	Table \$50
On-Screen Continuous Logo	●				
Banquet Box Promotion	Swag/Flyer	Logo	Logo		
Social Media Promotion	●	●			
Website Landing Page	Logo	Logo	Name		
Website Event Page	Logo	Logo	Name	Name	
Pre-Event Video	●	●			
Printed Program	Logo	Logo	Logo	Name	
Event Video Message	2 Video Messages	1 Video Message		Award Message	
Sponsor Transition	Logo	Logo			Logo
Virtual Ticket(s) with Banquet Box OR VIP Premier Party Tickets	8	4	2	1	
Post Event Newsletter	Logo	Logo	Name	Name	Name
Local Newspaper Thank You	Name	Name	Name	Name	

Annual Banquet Awards

Awards are presented at the Annual Banquet. Nomination forms are available December – January.

BUSINESS OF THE YEAR

This current Chamber member has made significant and exceptional contribution to the local and regional economy, through expansion or retention of employment, involvement in community service and activities that enhance the quality of life of the area. Business must employ more than 20 full-time employees.

Previous award winner: Keyes Chevytown

SMALL BUSINESS OF THE YEAR

This current Chamber member has made significant and exceptional contributions to the local or regional economy. Business must employ fewer than 20 full-time employees

Previous award winner: Cedar Falls Building Systems

CHAMBER LEGACY

Must be an individual who has been active or financially supportive of the Chamber for years of combined service as an individual or through their affiliated company.

Previous award winner: Mary Langford

DISTINGUISHED CITIZEN

Recognizes a person that has provided extended period of continuing service and community involvement, added distinction to the area, provided service above individual or professional goals.

Previous award winner: Lowell Prange

GOOD NEIGHBOR

Recognizes a person in the Menomonie area for his/her extraordinary personal volunteer service to their community. The nature of this individual's acts of service provided a contribution to the quality of life of individuals or groups in the greater Menomonie Area. * Not required to be a Chamber member.

Previous award winner: Marshall Schaefer

FARM FAMILY OF THE YEAR

Recognizes outstanding contributions to Dunn County's agricultural industry and their communities. The award honors families who are committed to profitable production of quality products in a competitive business environment and/or being a good steward of local farm land. *Not required to be a Chamber member.

Previous award winner: Jeff Lake Farm Family

NONPROFIT OF THE YEAR

Must be a current Chamber member and have made a significant contribution to the local community. Must positively impact our local community, making it a better place to live. This organization must be an established 501c3 nonprofit for 5 or more years.

Previous award winner: Community Foundation of Dunn County

AMBASSADOR OF THE YEAR

Ambassador of the Year is selected by the current Ambassador committee.

Previous award winner: Brandi Gregory

FRIEND OF TOURISM

Friend of Tourism is selected by the Menomonie Area Chamber & Visitor Center team.

Previous award winner: Menomonie Lion's Club



Junior Chamber Career Fair

April 15, 2021

Virtual Platform

Participating businesses will connect with up to 500 high school students from 5 local school districts to promote employment opportunities, describe career pathways, and advocate for internships, co-ops and youth apprenticeships. A scholarship application will be made available for students who attend and one applicant will be selected by the Workforce & Education Committee for a \$1,000 scholarship.

The Whova platform allows your business to promote through videos, live stream, resource uploads and more through an online browser and user-friendly app. You can track engagement metrics, conversations and customize your business' virtual career fair booth to align with your specific needs.

Students will have access to the Junior Chamber Career Fair resources for six months following the one-day event...creating prolonged exposure for your business!



- Collect resumes through your booth
- Virtual interview options available
- Showcase your unique brand with videos/photos, flyers, employment promos and more
- Flexibility for your business as videos are pre-submitted or you can speak LIVE
- Not hiring right now? Engage and educate our future workforce!

Sponsor Investment Levels

Benefit	Platinum \$500	Gold \$250	Silver \$125
Social Media Promotion	●	●	
Website Event Flyer	Logo	Logo	Name
Website Event Page	Logo	Logo	Name
Pre-Event Video	●		
Event Welcome Message	●		
Post Event Newsletter	Logo	Logo	Name
Virtual Event Booth Video (pre-recorded)	Up to 8 minutes	Up to 5 minutes	Up to 3 minutes
Event Homepage Banner	Logo	Logo	
Scholarship Presentation Invite	●		

A special thank you to:



Don't have a stock workforce video? We can help!

Investment Commitment Deadline: March 20, 2021

menomonie area
CHAMBER & VISITOR CENTER



Golf Outing

August 11, 2021
In-Person Event

Build your business connections on the greens during this 4-person scramble tournament. We welcome you to join other Chamber members and show off your skills or come just for the fun!

Not interested in golfing? Check out various sponsor investment options to promote your business.

Individual & Team Golf

Foursome Team \$400 (Register by May 1, 2021)

Foursome Team \$480 (Registration after May 1, 2021)

Individual Registration \$125

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and seated dinner

This is a scored scramble - turn in your scorecard at the end to qualify for team prizes

Do you have a golf credit from 2020?
Apply credit to a package of your choice!

Sponsor Investment Levels

Benefit	Platinum \$1500	Gold \$1000	Silver \$750 (Golf Gift)	Bronze \$500 (Beverage Cart)	Hole \$300	Cart \$50
Social Media Promotion	●	●				
Website Event Flyer	Logo	Name	Name			
Website Event Page	Logo	Name	Name			
Logo Displayed at Venue	Green Signage Golfer Carts	Green Signage		Beverage Cart	Tee Sign	Golfer Cart
Golfer Registrations	4	4				
In-Person Representative	At Tee	At Tee		On Beverage Cart	At Tee	
Greet Golfers	●					
Business Logo on Golfer Gift			●			
Event Welcome Message	●					
Post Event Newsletter	Logo	Logo	Name	Name		
Box Lunch Promotion	Logo					



Leadership Menomonie

September 2021 – June 2022
In-Person Program

This nine month program includes area activities and facility tours, strategically planned to create an awareness of the businesses and industries that shape our community. Participants will experience team building, leadership advancements and networking activities that impact personal and professional growth. Groups will complete a community service project which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie will take place one day per month from 8 a.m. – 5 p.m.

Individual Participant Registration

Individual Registration \$1,000

Participant registration includes all program fees, leadership retreat, tours, transportation, program supplies and meals

Max Capacity: 20 Registrants



Sponsor Investment Levels

Benefit	Platinum \$1500	Gold \$450	Silver \$250 (In Kind or Financial)
Social Media Promotion	●		
Website Event Flyer	Logo		
Website Event Page	Logo	Name	Name
Post Event Newsletter	Logo	Name	
Address Attendees	●		
Individual Registration	1		
Invite to Graduation Celebration	●	●	
Afterglow Host			●
Post Event Newsletter	Logo	Name	



Meet Menomnie

September 8, 2021 | 4 - 7 pm

Event Set Up @ 2:30 p.m.

In-Person Event

Through a partnership with the University of Wisconsin-Stout, we introduce member businesses to thousands of students and University faculty and staff. Promote your business, its services, student promotions and recruit interns, volunteers and employees during this impactful, expo style event.

We provide you with a venue, exhibit table and an audience!

Customize your exhibit to entice participants to stop by and learn about your business.



Sponsor Investment Levels

Benefit	Platinum \$750	Gold \$250	Silver \$100
Social Media Promotion	●		
Event Flyer	Logo		
Website Event Page	Logo	Name	
Exhibit Space	2	2	1
Logo Displayed	●		
Event Welcome Message	●		
Post Event Newsletter	Logo	Name	

Non-Chamber Member Registration
\$200 / Standard Booth | \$205 / Electric Booth



Business Showcase

November 17, 2021 | 11 am – 6 pm

In-Person Event

The Business Showcase is designed to encourage businesses to expand their reach to the greater community. Chamber members are invited to promote goods and services and/or use the event to attract new employees. Are you looking to kick off your holiday retail? Set up a small pop-up shop in your booth space! Interact with other business professionals during this expo style event to maximize exposure. A business connection lunch with a special guest speaker will be included for business representatives.



Sponsor Investment Levels

Benefit	Platinum \$750	Gold \$250	Silver \$100
Social Media Promotion	●		
Event Flyer	Logo	Name	
Website Event Page	Logo	Name	Name
Exhibit Booth Space	2 Booths 4 representatives	1 Booth 2 Representatives	1 Booth 1 Representative
Event Welcome	●		
Post Event Newsletter	Logo	Name	
Event Program	Logo	Name	Name

Additional business representatives may be added to your booth for \$50



Business After Hours

Bi-Monthly, Ongoing
Hybrid: In-Person/Virtual

Promote your business through a social networking event that connects both Chamber and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options.

Sponsor Investment Levels

Co-Hosting Collaboration

Benefit	In-Kind Venue ←	→ In-Kind Food / Drink
Social Media Promotion	●	●
Event Flyer	Logo	Logo
Website Event Page	Logo	Logo
Pre-Event Video	●	●
Event Message/Presentation	●	●
Post Event Newsletter	Logo	Logo
Virtual Event Booth	●	●

Investment Commitment Deadline: Ongoing, inquire for available dates

Holiday Party

Sponsor Investment Levels

This special December Business After Hours offers you an opportunity to increase your connections to other Chamber members. Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event, which will take place at the Russel J. Rassbach Heritage Museum in 2021.

Benefit	Platinum \$500 Only 1 Spot Available!	Gold \$250 Only 1 Spot Remaining!
Social Media Promotion	●	●
Event Flyer	Logo	Name
Website Event Page	Logo	Name Name
Pre-Event Video	●	
Event Welcome Message	●	
Post Event Newsletter	Logo	Name
Guest Tickets	6	4



Young Professionals & Business Professionals

Bi-Monthly & Ongoing
Hybrid - In-Person/Virtual

Young & Business Professionals offers your business and its employees opportunities to engage in meaningful ways with the Chamber. Promote your business while supporting your team!

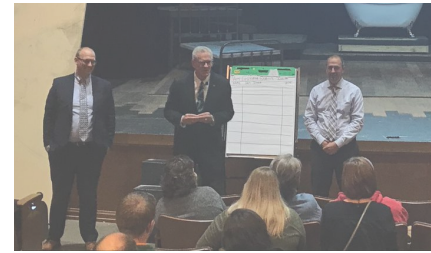
Young Professionals

Menomonee Young Professionals offers an opportunity for emerging professionals between the ages of 18-39 to participate in professional development, social networking and community service activities. Connect with businesses, community leaders and impact your community through bi-monthly events and projects that are both fun and informative. Those who are "Young At Heart" are invited to join the fun and provide a mentor experience for an emerging professional.



Business Professionals

Chamber member investor businesses and their employees are encouraged to attend professional development activities that take place throughout the year both in-person and by virtual means. Topics may include but are not limited to: resources for business funding, employment and workforce strategies, work-life harmony, building business connections, customer service skill building, advocacy efforts and more. Platinum Sponsors are invited to speak to our membership about a topic that is relevant to their business industry.



Sponsor Investment Levels

Benefit	Platinum \$500	Gold \$250
Social Media Promotion	●	
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video (BP)	●	
Event Welcome Message (BP)	●	
Newsletter Recognition	Logo	
Business-Specific Presentation	●	



Individual Digital Marketing

Partner with the Chamber to promote your business or organization and maximize your reach.

Reach Metrics - 2020



54,570 Website hits



1,300 + Email Addresses



3,870 Facebook followers



2,626 Chamber Checks issued



657 Instagram followers

Newsletter

Publication in monthly e-newsletter, also posted on website and social media. Full page ad also featured on lobby television

• 1 Month	Full Page - \$100		Half Page - \$50		Quarter Page - \$35		Logo - \$20
• 3 Months	Full Page - \$250		Half Page - \$125		Quarter Page - \$85		Logo - \$40
• 6 Months	Full Page - \$450		Half Page - \$225		Quarter Page - \$150		Logo - \$75
• 9 Months	Full Page - \$600		Half Page - \$300		Quarter Page - \$210		Logo - \$100
• 12 Months	Full Page - \$750		Half Page - \$375		Quarter Page - \$250		Logo - \$125

Banner Ads

Published on home page of website

• 1 Month		\$150
• 3 Months		\$300
• 6 Months		\$575
• 9 Months		\$850
• 12 Months		\$1000

Targeted Email

Exclusive email with just your ad

One Communication		\$150
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Chamber Check Ad Space

Your business logo and contact information included with every Chamber Check sold as well as on the Chamber Check webpage

One Year		\$175
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Member Listing

Mailing label sheets with addresses for all active Chamber member investors

Printed Address Labels		\$50
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