



Annual Banquet

May 17, 2022 | 5:30 - 8:00pm
University of Wisconsin - Stout / Grand Ballroom

This much anticipated event celebrates our Chamber investors, volunteers, and community leaders. Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in 2022.

The 2022 event will be "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles and a one-hour award program. For questions about the format, please contact programs@menomoniechamber.org or call our office. Non-reserved tables and seating will be available.



Ticket Options

Individual Tickets \$50

Sponsor Investment Levels

| Benefit | Platinum SOLD OUT | Gold \$2000 <i>Only 4 Remaining!</i> | Silver \$750 <i>Only 2 Remaining!</i> | Bronze \$500 (Award) <i>Only 4 Remaining!</i> | Table \$50 <small>Logo on all Tables at Event</small> |
|---------------------------|-----------------------------|--|---|--|---|
| On-Screen Continuous Logo | ● | | | | |
| Event Welcome | ● | | | | |
| Social Media Promotion | ● | ● | | | |
| Website Landing Page | Logo | Logo | Name | | |
| Website Event Page | Logo | Logo | Name | Name | |
| Pre-Event Video | ● | ● | | | |
| Printed Program | Logo | Logo | Logo | Name | |
| Event Video Message | ● | | | | |
| Sponsor Transition | Logo | Name | | | |
| Attendee Tickets | Reserved Table for 8 | Reserved Table for 4 (shared) | Reserved Table for 2 (shared) | Reserved Table for 1 (shared) * | |
| Post Event Newsletter | Logo | Logo | Name | Name | Name |
| Local Newspaper Thank You | Logo | Name | Name | Name | |

*Bronze sponsorship includes one ticket for their presenter and 1 ticket for award nominees

Sponsor Investment Deadline: March 17, 2022

Individual Ticket or Registration Deadline: May 3, 2022

Annual Banquet Awards

Awards are presented at the Annual Banquet. Nominations are accepted from our investors and the general public.

BUSINESS OF THE YEAR

This current Chamber investor has made significant and exceptional contribution to the local and regional economy, through expansion or retention of employment, involvement in community service and activities that enhance the quality of life of the area. Business must employ more than 20 full-time employees.

Previous award winner: Menomonie Transportation

SMALL BUSINESS OF THE YEAR

This current Chamber investor has made significant and exceptional contributions to the local or regional economy. Business must employ fewer than 20 full-time employees

Previous award winner: Mainstream Boutique

HONORARY LIFETIME AWARD / CHAMBER LEGACY AWARD

Must be an individual who has been active or financially supportive of the Chamber for years of combined service as an individual or through their affiliated company.

2020 award winner: Stacy H. Wigfield

DISTINGUISHED CITIZEN

Recognizes a person that has provided an extended period of continuing service and community involvement, added distinction to the area, and provided service above individual or professional goals.

Previous award winner: Lowell Prange

GOOD NEIGHBOR

Recognizes a person in the Menomonie area for his/her extraordinary personal volunteer service to their community. The nature of this individual's acts of service provided a contribution to the quality of life of individuals or groups in the greater Menomonie Area. * Not required to be a Chamber investor.

2020 award winner: Jon Kroening

FARM FAMILY OF THE YEAR

Recognizes outstanding contributions to Dunn County's agricultural industry and their communities. The award honors families who are committed to profitable production of quality products in a competitive business environment and/or being a good steward of local farm land. *Not required to be a Chamber member.

Previous award winner: Hoffman Farm Family

NONPROFIT OF THE YEAR

Must be a current Chamber investor and have made a significant contribution to the local community. Must positively impact our local community, making it a better place to live. This organization must be an established 501c3 nonprofit for 5 or more years.

2020 award winner: Boys & Girls Club of the Greater Chippewa Valley - Menomonie Center

AMBASSADOR OF THE YEAR

Ambassador of the Year is selected by the current Ambassadors.

2020 award winner: Edna Perkins

FRIEND OF TOURISM

Friend of Tourism is selected by the Tourism Commission.

2020 award winner: Heritage Builders Inc.



Junior Chamber Career Fair

April 14, 2022
Menomonie High School

Participating businesses will connect with up to 500 high school students from 6 local school districts to promote employment opportunities, describe career pathways, and advocate for internships, co-ops and youth apprenticeships. A scholarship application will be made available for students who attend and one applicant will be selected by the Workforce & Education Committee for a \$1,000 scholarship.



Sponsor Investment Levels

| Benefit | Platinum \$500 | Gold \$250 | Silver \$125 |
|-----------------------------------|----------------|------------|--------------|
| Social Media Promotion | ● | ● | |
| Website Event Flyer | Logo | Logo | Name |
| Website Event Page | Logo | Logo | Name |
| Pre-Event Video | ● | | |
| Event Welcome Message | ● | | |
| Post Event Newsletter Recognition | Logo | Logo | Name |
| Booth at Event | 2 | 1 | 1 |
| Scholarship Sponsor | ● | ● | |
| Scholarship Presentation Invite | ● | | |

Investment Commitment Deadline: March 28, 2022



Golf Outing

August 10, 2022
In-Person Event

Build your business connections on the greens during this 4-person scramble tournament. We welcome you to join other Chamber investors and show off your skills or come just for the fun!

Not interested in golfing? Check out various sponsor investment options to promote your business.

Individual & Team Golf

Individual Registration \$125

Foursome Team \$440 (Register by May 1, 2022)

Foursome Team \$480 (Registration after May 1, 2022)

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and seated dinner

This is a scored scramble - turn in your scorecard at the end to qualify for team prizes

*Additional dinner tickets may be purchased for \$25/each

Sponsor Investment Levels

| Benefit | Platinum \$1500 | Gold \$1000 | Silver \$750 (Golf Gift) <i>Only 1 Remaining!</i> | Bronze \$500 (Beverage Cart) <i>Only 2 Available!</i> | Hole \$300 | Cart \$50 |
|------------------------------|------------------------------|----------------|--|--|---------------|--------------|
| Social Media Promotion | ● | ● | | | | |
| Website Event Flyer | Logo | Name | Name | | | |
| Website Event Page | Logo | Name | Name | | | |
| Logo Displayed at Venue | Green Signage Golfer Carts | Green Signage | | Beverage Cart | Tee Sign | Golfer Cart |
| Golfer Registrations | 4 | 4 | | | | |
| In-Person Representative | At Tee | At Tee | | On Beverage Cart | At Tee | |
| Greet Golfers | ● | | | | | |
| Business Logo on Golfer Gift | | | ● | | | |
| Event Welcome Message | ● | | | | | |
| Post Event Newsletter | Logo | Logo | Name | Name | | |
| Box Lunch Promotion | Logo | | | | | |
| Lunch Included | ● | ● | ● | ● | ● | |
| Dinner Included | ● | ● | | ● | | |



Leadership Menomonie

September 2021 - June 2022
In-Person Program

This nine month program includes area activities and facility tours, strategically planned to create an awareness of the businesses and industries that shape our community. Participants will experience team building, leadership advancements and networking activities that impact personal and professional growth. Groups will complete a community service project which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie will take place one day per month from 8:45 a.m. - 4:30 p.m.

Individual Participant Registration

Individual Tuition \$1,000

Participant tuition includes all program fees, leadership retreat, tours, transportation, program supplies and meals

Max Capacity: 20 Registrants



Sponsor Investment Levels

| Benefit | Platinum \$1500 | Gold \$450 | Silver \$250 (In Kind or Financial) |
|----------------------------------|--------------------|---------------|---|
| Social Media Promotion | ● | | |
| Website Event Flyer | Logo | | |
| Website Event Page | Logo | Name | Name |
| Post Event Newsletter | Logo | Name | |
| Address Attendees | ● | | |
| Individual Tuition | 1 | | |
| Invite to Graduation Celebration | ● | ● | |
| Afterglow Host | | | ● |
| Post Event Newsletter | Logo | Name | |



Meet Menomonie

Tentative Date: September 7, 2022 | 4 - 6 pm

Event Set Up @ 2:30 p.m.

Through a partnership with the University of Wisconsin-Stout, we introduce investor businesses to thousands of students and University faculty and staff. Promote your business, its services, student promotions and recruit interns, volunteers and employees during this impactful, expo style event.

We provide you with a venue, exhibit table, chair and an audience!

Over 1,600 students attended in 2021!

Customize your exhibit to entice participants to stop by and learn about your business.



Sponsor Investment Levels

| Benefit | Platinum \$750 | Gold \$250 | Silver \$100 |
|------------------------|-------------------|---------------|-----------------|
| Social Media Promotion | ● | | |
| Event Flyer | Logo | | |
| Website Event Page | Logo | Name | |
| Exhibit Booth Space | 2 | 2 | 1 |
| Logo Displayed | ● | | |
| Event Welcome Message | ● | | |
| Post Event Newsletter | Logo | Name | |

Non-Chamber Investor Booth Registration
\$200 / Standard Booth | \$205 / Electric Booth



Business After Hours

Monthly, Ongoing
Hybrid: In-Person/Virtual

Promote your business through a social networking event that connects both Chamber and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options.

Sponsor Investment Levels

Co-Hosting Collaboration

| Benefit | Co-Hosting Collaboration | |
|----------------------------|--------------------------|------------------------|
| | In-Kind Venue ← | → In-Kind Food / Drink |
| Social Media Promotion | ● | ● |
| Event Flyer | Logo | Logo |
| Website Event Page | Logo | Logo |
| Pre-Event Video | ● | ● |
| Event Message/Presentation | ● | ● |
| Post Event Newsletter | Logo | Logo |
| Virtual Event Booth | ● | ● |

Investment Commitment Deadline: Ongoing, inquire for available dates

Holiday Party

This special December Business After Hours offers you an opportunity to increase your connections to other Chamber members.

Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event, your team attends for free and the Chamber team handles all party coordination.

Sponsor Investment Levels

| Benefit | Platinum \$250 <small>Only 1 Spot Available!</small> | Gold \$150 <small>Only 2 Spots Available!</small> |
|-----------------------|---|--|
| | Social Media Promotion | ● |
| Event Flyer | Logo | Name |
| Website Event Page | Logo | Name |
| Pre-Event Video | ● | |
| Event Welcome Message | ● | |
| Post Event Newsletter | Logo | Name |
| Guest Tickets | 6 | 2 |



Business Professionals

Bi-Monthly & Ongoing
Hybrid - In-Person/Virtual

Business Professionals offers your business and its employees opportunities to engage in meaningful ways with the Chamber. Promote your business while supporting your team!

Business Professionals

Chamber member investor businesses and their employees are encouraged to attend various professional development activities that take place throughout the year both in-person and virtually. Topics may include but are not limited to: resources for business funding, employment and workforce strategies, work-life harmony, building business connections, customer service skill building, advocacy efforts and more. Platinum Sponsors are invited to speak to our audience about a topic that is relevant to their business industry through this platform of events.

Coffee & Commerce

4-6 Sessions Per Year

Topic Specific (Example, Nonprofit Edition, Manufacturing Edition, Community Resource Edition, HR Edition, etc.)

Entrepreneurs in Action

2-4 Sessions Per Year

An array of industries will share their entrepreneur journey and answer questions for emerging entrepreneurs

Workforce Discovery Sessions

2-4 Sessions Per Year

Collaborate with other business leaders to discuss the success and challenges your industry is facing in the workforce

Sponsor Investment Levels

| Benefit | Platinum \$500 | Gold \$250 |
|--------------------------------|----------------|------------|
| Social Media Promotion | ● | |
| Event Flyers | Logo | Name |
| Program Website Page | Logo | Name |
| Pre-Event Video (BP) | ● | |
| Event Welcome Message (BP) | ● | |
| Newsletter Recognition | Logo | |
| Business-Specific Presentation | ● | |



Young Professionals

Monthly & Ongoing
Hybrid - In-Person/Virtual

Young Professionals offers your business and its employees opportunities to engage in meaningful ways with the Chamber. Promote your business while supporting your team!

Young Professionals

Menomonie Young Professionals offers an opportunity for emerging professionals between the ages of 18-39 to participate in professional development, social networking and community service activities. Connect with businesses, community leaders and impact your community through bi-monthly events and projects that are both fun and informative. Those who are "Young At Heart" are invited to join the fun and provide a mentor experience for an emerging professional.

2022 Program Schedule

- January - Health and Wellness Development Program
- February - Financial Fitness Fair
- March - Pot O Gold Scavenger Hunt
- April - Table for Ten Coffee/Lunch get together
- June - Wacky Golf Tournament (Additional sponsorships available)
- August - Give Back to the Community - Humane Society Fundraiser
- September - The Amazing Race Scavenger Hunt
- October - Development Session Topic TBD
- December - Chamber Holiday Party



Sponsor Investment Levels

| Benefit | Platinum \$500 | Gold \$250 |
|--------------------------------|----------------|------------|
| Social Media Promotion | ● | |
| Event Flyers | Logo | Name |
| Program Website Page | Logo | Name |
| Pre-Event Video (BP) | ● | |
| Event Welcome Message (BP) | ● | |
| Newsletter Recognition | Logo | |
| Business-Specific Presentation | ● | |



Individual Digital Marketing

Partner with the Chamber to promote your business or organization and maximize your reach.

Reach Metrics - 2021



183,221 Webpage Views



800+ Email Addresses



4,049 Facebook followers



800+ Chamber Checks Issued
(as of October 1, 2021)



778 Instagram followers

Newsletter

Publication in monthly e-newsletter, also posted on website and social media. Full page ad also featured on lobby television

| | | | | | | | |
|-------------|-------------------|--|-------------------|--|----------------------|--|--------------|
| • 1 Month | Full Page - \$100 | | Half Page - \$50 | | Quarter Page - \$35 | | Logo - \$20 |
| • 3 Months | Full Page - \$250 | | Half Page - \$125 | | Quarter Page - \$85 | | Logo - \$40 |
| • 6 Months | Full Page - \$450 | | Half Page - \$225 | | Quarter Page - \$150 | | Logo - \$75 |
| • 9 Months | Full Page - \$600 | | Half Page - \$300 | | Quarter Page - \$210 | | Logo - \$100 |
| • 12 Months | Full Page - \$750 | | Half Page - \$375 | | Quarter Page - \$250 | | Logo - \$125 |

Banner Ads

Published on home page of website

- 1 Month | \$150
- 3 Months | \$300
- 6 Months | \$575
- 9 Months | \$850
- 12 Months | \$1000

Targeted Email

Exclusive email with just your ad

- One Communication | \$150

Chamber Check Ad Space

Your business logo and contact information included with every Chamber Check sold as well as on the Chamber Check web page

- 12 Months | \$175

Member Listing

Mailing label sheets with addresses for all active Chamber member investors

- Printed Address Labels | \$50

Marketing Opportunities



The Menomonie Area Chamber of is proud to offer many marketing opportunities for Chamber member investors. Please keep an eye out for additional strategies offered throughout the year.

DESTINATION GUIDE

The Menomonie Chamber & Visitor Center Destination Guide is one of the primary resources for visitors and new residents. Your business name is included in the directory listing as an included benefit of your membership investment. Additional ads are offered to Chamber investors at a discounted rate. Destination Guides are printed every other year and distributed both locally and throughout the state of Wisconsin.



Destination Guide

Did You Know?

Over 10,000 destination guides are printed and distributed to promote our community!

Event Marketing

Looking for marketing opportunities? We offer a wide variety of solutions.

ANNUAL BANQUET - MARCH

Platinum \$3000 Gold \$2000 Silver \$750 Bronze \$500 (Award) Table \$50

JUNIOR CHAMBER CAREER FAIR - APRIL

Platinum \$500 Gold \$250 Silver \$125

GOLF OUTING - AUGUST

Platinum \$1500 Gold \$1000 Silver \$750 (door prize) Bronze \$500 (bev. cart) Hole \$300 Cart \$50

LEADERSHIP MENOMONIE - SEPTEMBER-MAY

Platinum \$1500 Gold \$450 Silver \$250 (Afterglow)

MEET MENOMONIE - SEPTEMBER

Platinum \$750 Gold \$250 Silver \$100

HOLIDAY RAFFLE - NOVEMBER-DECEMBER

Platinum \$250 ONLY FOUR BUSINESS SPACES AVAILABLE

HOLIDAY PARTY - DECEMBER

Platinum \$250 Gold \$150

BUSINESS AFTER HOURS - MONTHLY

In-Kind Venue | Food / Drinks

YOUNG PROFESSIONALS & BUSINESS PROFESSIONALS - MONTHLY / QUARTERLY - ONGOING

Platinum \$500 Gold \$250

Individual Digital Marketing

Publication in monthly newsletter, which is also shared on website and social media.

- | | | | | | | | |
|-------------|-------------------|--|-------------------|--|----------------------|--|--------------|
| • 1 Month | Full Page - \$100 | | Half Page - \$50 | | Quarter Page - \$35 | | Logo - \$20 |
| • 3 Months | Full Page - \$250 | | Half Page - \$125 | | Quarter Page - \$85 | | Logo - \$40 |
| • 6 Months | Full Page - \$450 | | Half Page - \$225 | | Quarter Page - \$150 | | Logo - \$75 |
| • 9 Months | Full Page - \$600 | | Half Page - \$300 | | Quarter Page - \$210 | | Logo - \$100 |
| • 12 Months | Full Page - \$750 | | Half Page - \$375 | | Quarter Page - \$250 | | Logo - \$125 |
-

BANNER AD

\$150 - 1 month | \$300 - 3 months | \$575 - 6 months

\$850 - 9 months | \$1000 - 12 months

*Featured on the homepage of the Chamber's website

TARGETED EMAIL - PER COMMUNICATION

\$150

CHAMBER CHECK AD SPACE (1 YEAR)

\$175

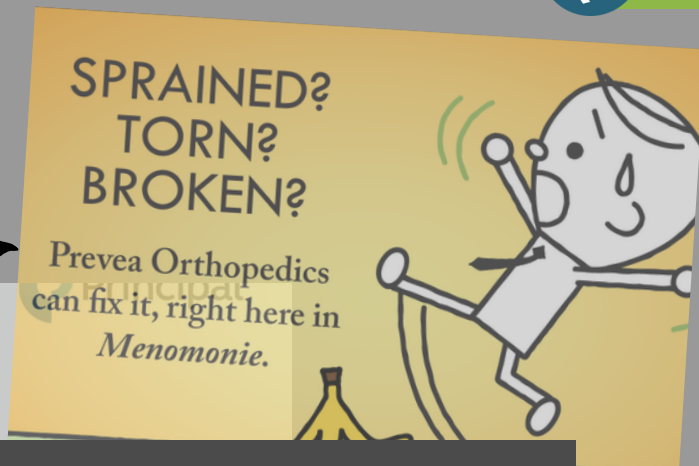
MEMBER LISTING - PRINTED ADDRESS LABELS

\$50



Newsletter & E-Blast Ads

Website Banner Ads



The right benefits can make a difference



Crunches are, that play imp organization. recruit, rewar talent can he Contact us to

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DIGITAL MARKETING

2022 Digital Advertising



DIGITAL AD LENGTH OF AD

- One Month
- Three Months
- Six Months
- Nine Months
- Twelve Months

PRICING FULL | HALF | QUARTER | LOGO

- \$100 | \$50 | \$35 | \$20
- \$250 | \$125 | \$85 | \$40
- \$450 | \$225 | \$150 | \$75
- \$600 | \$300 | \$210 | \$100
- \$750 | \$375 | \$250 | \$125

TARGETED EMAIL

- Digital Communication
- Member Exclusive
- \$150 per Communication

BANNER AD

- One Month - \$150
- Three Months - \$300
- Six Months - \$575
- Nine Months - \$850
- Twelve Months - \$1000

OTHER

- Chamber Check Ad Space - \$175.00
- Holiday Raffle Sponsor - \$250.00
- Member Listing - Printed Labels - \$50.00
- Event Marketing - See individual event

Hosted Phone System

D is a cloud based, carrier class communications solution that gives you the ability to be accessible anytime, anywhere, on any device.

s - Phones, Installation, Training and what is important to you and your business.

a flat rate, per phone basis, per month. You can add or remove services as needed.

Disaster? No problem! You can have a backup plan with internet access and a secure communication portal gives users and administrators easy access to your data.

orkers is easy. You can put a phone on a computer.

CSB

CITIZENS STATE BANK

RIGHT BANK. RIGHT BANK.

www.csbnet.net

ally Free Checking, for Business

MEMBER FDIC

Equal Housing Lender

edics.

Commercial Year Fr

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BUY OR

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Business Resource



Let's talk numbers . . .

Jan-October 2021

MENOMONIECHAMBER.COM

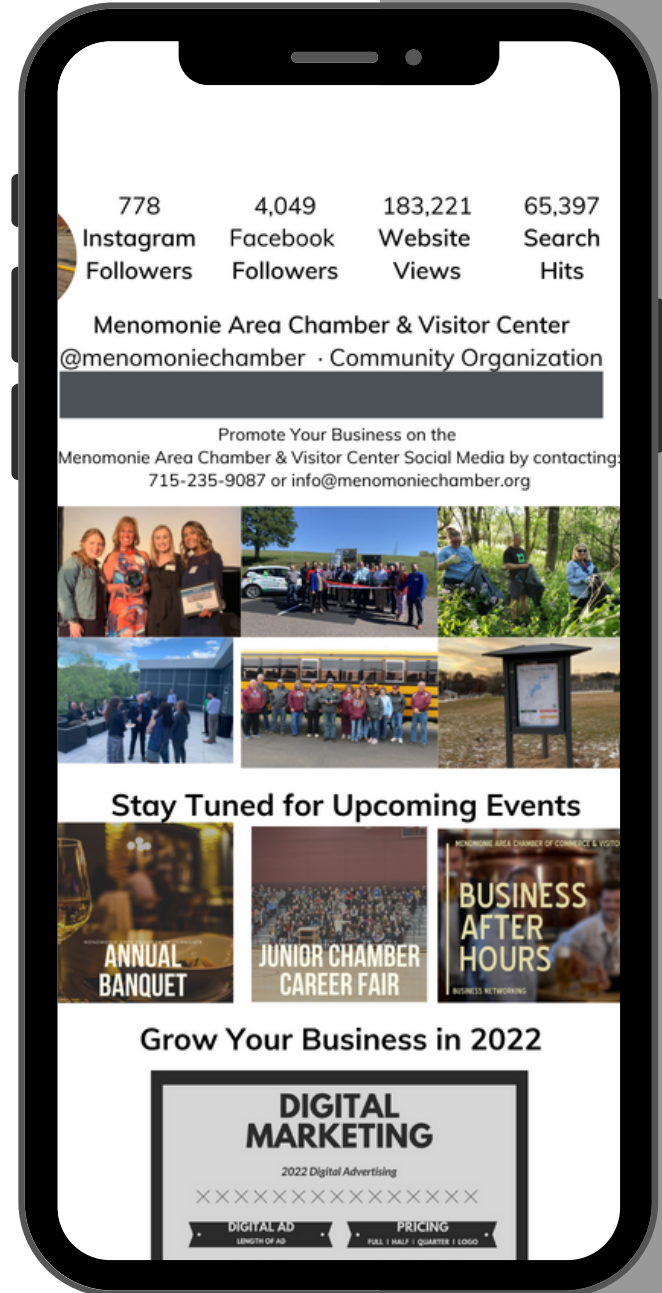
- 183,221 Page Views
- 65,397 Search Hits
- 3,644 Linkouts

@MENOMONIECHAMBER

- Instagram Followers: 778
- Facebook Followers: 4,049

Individual Business Numbers

Contact programs@menomoniechamber.org to learn more about your individual analytics



MENOMONIE AREA CHAMBER & VISITOR CENTER

1125 N Broadway St. | Suite #3 | Menomonie WI 54751
715-235-9087

Sponsor Investment Menu

2022

Sponsor Contact Information

| | |
|--------------|--|
| Contact Name | |
| Business | |
| Email | |
| Phone | |

Annual Banquet

- Platinum - \$3000
- Gold - \$2000
- Silver - \$750
- Bronze - \$500
- Table - \$50
- Individual Ticket - \$50
Qty_____

Junior Chamber Career Fair

- Platinum - \$500
- Gold - \$250
- Silver - \$125

Golf Outing

- Platinum - \$1500
- Gold - \$1000
- Silver - \$750
- Bronze - \$500
- Hole - \$300
- Cart - \$50

Leadership Menomonic

- Platinum - \$1500
- Gold - \$450
- Silver - \$250
- Individual Tuition - \$1000

Meet Menomonic

- Platinum - \$750
- Gold - \$250
- Silver - \$100

Business Professionals

- Platinum - \$750
- Gold - \$250

Business After Hours

- In-Kind Venue
- In-Kind Food / Drink

Holiday Party

- Platinum - \$250
- Gold - \$150

Young Professionals

- Platinum - \$500
- Gold - \$250

| | |
|------------------|--|
| Investment Total | |
| Signature | |
| Date | |

By signing, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested.

Please submit completed menu to info@menomoniechamber.org