

# Essential News



Hello Salinas Valley,

We are still in the thick of things with the Coronavirus, but now is the time to PLAN for how to reopen when we get to that point. The Salinas Valley Chamber is working with our members and all of the Chambers in Monterey County to develop that plan. The County Board of Supervisors will make that decision locally. We will offer them our input and support.

This is the single most important thing we are working on right now. We'll share more details as we have them.

In the meantime, if you need anything, please contact us: Phone 831-751-7725 or [Email](#).  
~Paul and the Chamber team and Board of Directors

## RESOURCES TO HELP YOUR BUSINESS

### Self Employed - Unemployment 4/28

Self Employed people can get PUA -Pandemic Unemployment Assistance starting 4/28 through the EDD even if you have not paid into it. [LINK](#)  
[READ MORE](#)



### Eyes peeled for new legislation

As we keep our eyes peeled for new legislation that would recapitalize the PPP and EIDL loan programs, we wanted to be sure you'd all seen two small business funds that go live this week.

- The US Chamber has a small business fund offering grants of \$5,000 for businesses that employ 3-20 people. Link [here](#). This fund went live yesterday.
- Facebook has a small business grant fund geared toward businesses that employ 3-50 employees. Link [here](#). Note: It is unclear whether this program will apply to our area once the list of eligible cities is expanded on Wednesday, 4/22/20, but we wanted to get it on your radar.

**Be on the alert for Economic Impact Payment Scams** [LINK](#)

**SBA - Small Business Administration** Coronavirus (COVID-19): Relief options and Additional Resources [LINK](#)

**The SBDC** has current Small Business Guidance, Loans and Resources [LINK](#)

## USEFUL WEBINARS

### **4/29 (Wed 2 pm) Lessons from the Pandemic: Business Continuity, Disaster Planning & Cybersecurity Webinar**

Right now, it's difficult to think about anything but the pandemic and its impact on business. The fact is, beyond COVID-19, the cybersecurity threats to business are growing and we've all learned the critical importance of disaster planning and business continuity. Click [REGISTER NOW](#) to secure your spot.



### **4/23 (Thu 11 am) Crisis Compensation and Beyond: Workforce Success Factors That Matter Right Now**

In Manpower's #WorkSmart During COVID-19 Webinar Series, we are equipping you with the most critical, up-to-date labor facts and employer considerations so you can make the best short- and long-term decisions for your organization and navigate your workforce through these evolving times. [LINK](#) to register.

### **Webinar Series: Keeping Business Moving Amid Disruption**

Comcast Business Launches Webinar Series to Support Businesses of All Sizes. Comcast and industry experts explore critical topics facing today's business community. Interested businesses can view full details and [register here and to see dates](#).

### **5/6 (Wed 9 am) Livestream: Manage Your Business Remotely in Times of Uncertainty**

Discover tools, tips and resources to help you manage your business remotely during the COVID-19 crisis. Learn how to update critical business information online to keep customers informed, and how to host virtual meetings and events. We'll also share the latest resources from Google and other partners to help support small businesses. Registration link: [g.co/grow/smallbizlivestream](https://g.co/grow/smallbizlivestream) Space is limited, RSVP now.

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### **Info for Ag Companies**

Webinar for Agricultural Employers from 4/2 [LINK](#)

### **Specifics on the Paycheck Protection Program**

Monterey County Business Council from 4/10 . [LINK](#)

### **Disaster Loan Tutorial for Business Owners**

Monterey County Business Council webinar recording from 4/3 [LINK](#)

## Positive News - our community steps up

### **Aera has committed a total of \$355,000 to support several community COVID-19 relief fund**

"Aera was one of the first major companies to support the foundation's COVID-19 relief fund and we've been pleased to quickly make grants to help some of our region's most vulnerable residents,"

[Read More](#)



**Chevron Commits \$100,000 to The Food Bank for Monterey County Donation Will Help**

Vulnerable Residents During COVID-19 Pandemic. [LINK](#)

**Creative Local Teenagers Help.** VNA Hospice orders masks from an innovative nonprofit organized by Pacific Grove teens. [LINK](#)

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