

Essential News



Hello Salinas Valley,

Please [see this letter](#) from the Chamber Board of Directors.

While we have not yet seen confirmation, the Chamber expects that our County Health Officer, Dr. Edward Moreno, will extend the current Shelter in Place order with additional restrictions (probably including mask requirements, as has been done in Santa Cruz County and other areas.) The County of Monterey just voted 5-0 to contribute to create a \$1M small business microloan fund for owners who don't qualify for federal small business relief because they are ITIN immigrant business owners. We are investigating the details.

Please [click here](#) to see the City of Salinas's update on their actions related to Covid-19.

In the meantime, if we can be of service, please contact us: Phone 831-751-7725 or [Email](#).

~Paul and the Chamber team and Board of Directors

RESOURCES TO HELP YOUR BUSINESS

Self Employed - Unemployment 4/28

Self Employed people can get Pandemic Unemployment Assistance (PUA) starting 4/28 through the EDD even if you have not paid into it. [LINK READ MORE](#)

Be on the alert for **Economic Impact Payment Scams** [LINK](#)

Monterey Bay Conducting Lab-Based COVID-19 Antibody Test

The tests reveals whether asymptomatic patients have already been infected, suggesting potential immunity [MORE](#)

SBA - Small Business Administration Coronavirus (COVID-19): Relief options and Additional Resources [LINK](#)

The SBDC has current Small Business Guidance, Loans and Resources [LINK](#)



USEFUL WEBINARS

4/29 (Wed 2pm) Lessons from the Pandemic: Business Continuity, Disaster Planning & Cybersecurity Webinar

Click [REGISTER NOW](#) to secure your spot.



4/30 (Thu 1pm) Brush up your LinkedIn Profile

LinkedIn is a powerful tool for your career success. Learn how to enhance your profile to showcase your skills. [READ MORE](#)

4/30 (Thu 1-1:30) Preparing for Return to the Workplace

Prepare for the return of your workforce, clients, and contractors. [LINK to RSVP](#)

5/1 (Fri 10am) Employer vs. Employee: COVID-19 related Legal and HR issues

Monterey County Business Council and Small Business Development Center, in partnership with the County of Monterey and City of Salinas. [LINK](#)

Webinar Series: Keeping Business Moving Amid Disruption

Comcast Business Launches Webinar Series to Support Businesses of All Sizes. [Register here and to see dates.](#)

5/6 (Wed 9am) Live-stream: Manage Your Business Remotely in Times of Uncertainty

Discover tools, tips and resources to help you manage your business remotely during the COVID-19 crisis. Learn how to update critical business information online to keep customers informed, and how to host virtual meetings and events. Registration link: g.co/grow/smallbizlivestream Space is limited, RSVP now.

Positive News

**How To Look Good on Video Calls for Zoom, FaceTime, and Skype** [LINK](#)

Read how Monterey County Office of Education is **working to bring Internet connectivity** to students throughout Monterey County [LINK](#)



Business Aid from Congress

Congressman Jimmy Panetta shares new information on the just-expanded programs to help businesses deal with impacts related to Coronavirus. Read [MORE...](#)

Also, see more detailed updates that the Congressman shared on Sunday: [LINK](#)

Tomorrow, at 11:30 a.m. PST, Congressman





Panetta will be holding a virtual Q&A on Facebook with Small Business Administration (SBA) officials to have a conversation about small business lending programs, such as the Paycheck Protection Program (PPP) and Economic Injury Disaster Loans (EIDLs). [MORE... https://www.facebook.com/RepJimmyPanetta/](https://www.facebook.com/RepJimmyPanetta/)

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