# **Essential News**



#### Greetings!

Last week, we told you about the broad Covid-19 Business Coalition the Salinas Valley and Monterey Peninsula Chambers have helped build. With input from ag, tourism, hospitality and more, our primary goal is to assist the County with making plans to allow businesses to re-open gradually. On Friday, we forwarded the first draft of that plan to the County: It's called "Plan for Restoring Commerce While Protecting Lives."

Salinas Valley Chamber CEO Paul Farmer will talk about that plan on 5/15 at the Business Council's free webinar. (See more details below).

If you have questions, please contact us: Phone 831-751-7725 or <u>Email</u>. ~Paul and the Chamber team and Board of Directors

#### RESOURCES TO HELP YOUR BUSINESS

Governor Gavin Newsom - Resilience Roadmap Californians have been staying home and saving lives since the start of our statewide stay-at-home order issued on March 19, 2020. These efforts have allowed the state to move forward on our <u>roadmap</u> for modifying the statewide order.

A few words from Mayor Joe Gunter.
Get the latest information from the CDC about COVID-19. LEARN MORE



#### Update from the City of Salinas LINK

Alvarez Technology Group Announces Back-To-Work Initiative, starting with ATG Thermal Protect ATG Thermal Protect is a safe, effective and highly accurate temperature measurement system. LINK

#### **USEFUL WEBINARS**

## 5/15 10-11am Reopening Your Business: Plans for Monterey County

Coordinated by the Monterey County Business Council, hear from local business leaders about plans to protect safety while allowing for the eventual reopening of businesses. Click here to learn more and <u>register</u> for this Free webinar, sponsored by the County of Monterey and the City of Salinas..



### **Positive News**

Seizing opportunity in the age of 'deep clean' Monterey County businesses are chomping at the bit to reopen, but before they do <u>Read More</u>

